



**MINUTES OF THE MEETING OF THE CITY COUNCIL**  
**Council Chambers**  
**777 B Street, Hayward, CA 94541**  
**Tuesday, April 24, 2018, 7:00 p.m.**

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The Meeting of the Hayward City Council was called to order by Mayor Halliday at 7:00 p.m., followed by the Pledge of Allegiance led by Council Member Peixoto.

**ROLL CALL**

Present: COUNCIL MEMBERS Zermeño, Márquez, Mendall, Peixoto, Lamnin, Salinas  
MAYOR Halliday  
Absent: None

**CLOSED SESSION ANNOUNCEMENT**

City Attorney Lawson announced that the City Council convened in closed session at 5:00 p.m., to discuss three items: 1) conference with legal counsel pursuant to Government Code 54956.9 regarding one anticipated litigation; 2) conference with property negotiators pursuant to Government Code 54956.8 regarding City owned properties and easements located at 22300 Foothill Boulevard, APNs 415-0250-112-00, 415-0250-111-02, and 415-0250-113-00; and 3) conference with labor negotiators pursuant to Government Code 54957.6 regarding all groups. City Attorney Lawson noted there was no reportable action related to the items.

**PRESENTATIONS**

Council Member Peixoto, also the delegate to the Housing Authority of the County of Alameda, read a proclamation declaring the week of May 10-20, 2018, as the 22<sup>nd</sup> Annual Affordable Housing Week in the City of Hayward. Ms. Pam Glassoff, Eden I&R Housing Coordinator, accepted the proclamation on behalf of East Bay Housing Organizations.

Mayor Halliday read a proclamation declaring the month of April 2018 as Fair Housing Month in the City of Hayward. Mr. Tim Ambrose, Bay East Association of Realtors President, accepted the proclamation.

**PUBLIC COMMENTS**

Ms. Lacei Amodei, Hayward resident and The Hayward Collective member, noted the Collective was eagerly awaiting the City's response related to the Collective's three proposals, and spoke about rent control in Pacifica and submitted a related document.

Ms. Maria Osaguera, Hayward resident, via an English-Spanish interpreter, asked for protections for Hayward renters.

Consent Item 3 was removed from the Consent Calendar for discussion.

## CONSENT

1. Fire Stations 1-5 Improvements: Amendment to Professional Services Agreement with Kitchell **CONS 18-235**

Staff report submitted by Interim Public Works Director Ameri, dated April 24, 2018, was filed.

It was moved by Council Member Zermeño, seconded by Council Member Márquez, and carried unanimously, to adopt the following:

Resolution 18-066, "Resolution Authorizing the City Manager to Execute an Amendment to the Professional Services Agreement with Kitchell for Additional Services Associated with the Fire Stations 1-5 Improvements Project"

2. Authorize the City Manager to Execute Agreements with Local Partners for Operating Specialized Services in the New Library Including: Community Art Gallery, Book Store Gift Shop, and Pocket Café **CONS 18-236**

Staff report submitted by Library and Community Services Director Reinhart, dated April 24, 2018, was filed.

It was moved by Council Member Zermeño, seconded by Council Member Márquez, and carried unanimously, to adopt the following:

Resolution 18-067, "Resolution Authorizing the City Manager to Negotiate and Execute Agreement with Hayward Arts Council/Sun Gallery, Hayward Area Historical Society, friends of Hayward Library, and Hippie's Brew to Operate Specialized Services in the New Library, Respectively: Community Art Gallery, Book Store Gift Shop, and Pocket Cafe"

3. Approval of a Resolution Endorsing Regional Measure 3 - Funding for a San Francisco Bay Area Region Transportation Plan **CONS 18-245**

Staff report submitted by Assistant to City Manager Korth, dated April 24, 2018, was filed.

Council Member Mendall expressed concern about endorsing an increase in the rate on toll bridges for a Regional Measure 3 (RM3) that does not have projects in Hayward. City staff noted that Hayward would benefit by the transit projects that will be funded through RM3.

It was moved by Council Member Peixoto, seconded by Council Member Márquez, and carried with the following vote, to adopt the resolution:



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AYES: COUNCIL MEMBERS Zermeño, Márquez, Peixoto, Salinas  
MAYOR Halliday  
NOES: COUNCIL MEMBER Lamnin  
ABSTAIN: COUNCIL MEMBER Mendall

Resolution 18-068, "Resolution Endorsing the Regional Measure  
3 San Francisco Bay Area Region Transportation Plan"

### **WORK SESSION**

4. I-880/Whipple Road/Industrial Parkway Interchanges Project (Report from Interim Public Works Director Ameri) **WS 18-015**

Staff report submitted by Interim Public Works Director Ameri,  
dated April 24, 2018, was filed.

Transportation Manager Kelley announced the report and introduced Alameda County Transportation Commission (Alameda CTC) staff: Mr. Gary Sidhu, Alameda CTC Project Manager; Ms. Trinity Nguyen, Alameda CTC Director of Project Delivery; and Mr. Sasha Dansky with Mark Thomas and Company, Inc. Mr. Sasha Dansky, hired by Alameda CTC and the City, presented conceptual project alternatives for the I-880/Whipple Road/Industrial Parkway Interchange Project. Mr. Gary Sidhu provided an overview of the project development process. Ms. Trinity Nguyen addressed the question about the possible shortfall in funding.

Mayor Halliday opened the public comments section at 8:15 p.m.

Mr. Kim Huggett, Hayward Chamber of Commerce President, encouraged Alameda CTC to reach out to the Hayward Chamber of Commerce if Alameda CTC wants to connect with businesses in the proposed area, and spoke about the importance to take businesses into account.

Ms. Akiba Bradford, Hayward resident, asked staff to clarify traffic congestion during the proposed interchanges improvement and the timeline for the project. City and Alameda CTC staff noted that public notifications will minimize impact to traffic and addressed the proposed timeline and possible shortfall in funding.

Mr. Zachariah Oquenda, Hayward resident, asked staff to address how the development of the project would move to a diverging diamond interchange (Alternative I-1) design and its feasibility.

Mayor Halliday closed the public comments section at 8:29 p.m.

Discussion ensued among Council members and City and Alameda CTC staffs regarding the conceptual project alternatives for the I-880/Whipple Road/Industrial Parkway interchanges project.

Members of the City Council provided the following recommendations to City and Alameda CTC staffs: engage with the business community, Economic Development staff, interested groups, and Bike East Bay; ensure that safety measures are in place for pedestrians and bicyclists when evaluating project alternatives; make efficient use of existing funding allocations as much as possible; provide more information about the diverging diamond interchange design; continue with plans to have the construction of the project done outside peak traffic hours to minimize impact; ask the Hayward Chamber of Commerce and Economic Development staff to provide a list of the major employers in the area; make sure the proposal relieves congestion and eliminates “cut-through” traffic through streets; ensure that impacts to local intersections adjacent to the interchanges are evaluated during the environmental process; consider the project as an opportunity to market the industrial area; as the project continues to move forward, present information in a way so that different stakeholders can understand it and provide input.

Mayor Halliday noted the Council had received an email prior to the meeting from Mr. Steven Dunbar recommending the “Design Variation 1” for its acceptable design for bicycles.

## **LEGISLATIVE BUSINESS**

5. Downtown Parking Study: Adoption of the Downtown Parking Management Plan and Professional Services Agreement with CDM Smith, Inc. (Report from Interim Public Works Director Ameri) **LB 18-014**

Staff report submitted by Interim Public Works Director Ameri, dated April 24, 2018, was filed.

Transportation Manager Kelley provided a synopsis of the staff report. Interim Public Works Director Ameri provided information about the plans for Parking Lot 2 and addressed related concerns expressed by the business community.

Discussion ensued among City Council members and City staff related to: the Downtown Parking Management Plan; correspondence from concerned merchants related to the timing for implementation (Summer) and Parking Lot 2 which serves Downtown merchants; business and residential parking permits and their proposed pricing and quantity; License Plate Recognition equipped vehicle for enforcement; vacant lots for available parking; consistency with wayfind signs and ensure that the letter “P” (wayfinding placement area) is blue; and a robust outreach to Downtown merchants.



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Mayor Halliday opened the public hearing at 9:50 p.m.

Mr. Sid Hamdeh, Eko-Coffee business owner, expressed concern with the timing to implement the business parking permit program and the economic impact it will have on business owners. Mr. Hamdeh suggested parking permits that can be used interchangeably among employees and discounted permits for employees of different income levels.

Mr. Zachariah Oquenda, Hayward resident, inquired about the long-term enforcement for the Plan for residential areas; and the petition process for challenging permit citations due to hardship.

Mayor Halliday closed the public hearing at 10:03 p.m.

Council Member Mendall suggested that staff work with the local merchants about the implementation of the business parking permits program and was amenable to staff exploring the suggestion of having parking permits that can be used interchangeably among employees.

Council Member Mendall offered a motion per staff's recommendation.

Mayor Halliday seconded the motion.

Council Member Zermeño expressed support for the motion and offered a friendly amendment that the business parking permit program be further evaluated with input from the merchants and bring it back in a couple of months.

City Manager McAdoo clarified that the Council was asked to adopt the Downtown Parking Management Plan and the business parking permit program would be implemented in July after staff presents to Council a proposed regulatory legislation that will include a robust business community outreach.

Council Member Lamnin supported the idea of exploring extra parking spaces that can be used to address the issue with private shuttle buses/commuter parking; encouraged staff to communicate with the business community; suggested consistency with wayfinding signs; and expressed the proposed pricing for Downtown residential parking permits should be consistent with other residential areas and did not think there was a need for business parking permits and more community outreach around the program, and that the scope of the enforcement could be reduced.

Council Member Márquez expressed she would be supporting the motion understanding that modifications could be made in a way that they are equitable for residents and local merchants.

Council Member Salinas indicated he would not support the motion because of the number of merchants who contacted him and were in opposition to the proposals; and noted that other ways of generating revenue needed to be explored.

Council Member Peixoto noted the motion was for the approval of a “pilot project” and the concern received from merchants was about the construction of Parking Lot 2; and there would be an opportunity to engage the business community related to the implementation of the Plan.

Mayor Halliday added that the emails received prior the meeting were regarding Parking Lot 2, which was not part of the motion.

City Attorney Lawson noted that Council Member Márquez, Council Member Salinas, and City Manager McAdoo could participate in the discussion related to the item; and any connection due to work or residency presented no conflict of interest due to the broad nature of the discussion.

It was moved by Council Member Mendall, seconded by Mayor Halliday, and carried with the following vote, to adopt the resolutions:

AYES: COUNCIL MEMBERS Zermeño, Márquez, Mendall, Peixoto  
MAYOR Halliday  
NOES: COUNCIL MEMBER Lamnin, Salinas  
ABSTAIN: None

Resolution 18-069, “Resolution Authorizing the City Manager to Negotiate and Execute a Professional Services Agreement with CDM Smith Inc., for Professional Services for the Downtown Parking Management Plan”

Resolution 18-070, “Resolution of the City Council of the City of Hayward Adopting the Downtown Parking Management Plan”

6. Recommended Garbage and Recycling Rates Adjustment for 2018-2019 (Report from Interim Public Works Director Ameri) **LB 18-017**

In response to Mayor Halliday’s question regarding moving the item to May 1, 2018, there was City Council consensus.

#### **CITY MANAGER’S COMMENTS**

There were none.



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**COUNCIL REPORTS**

Council Member Zermeño invited all to the Latino Business Roundtable meeting at St. Rose Hospital, Balch Pavilion on April 27, 2018.

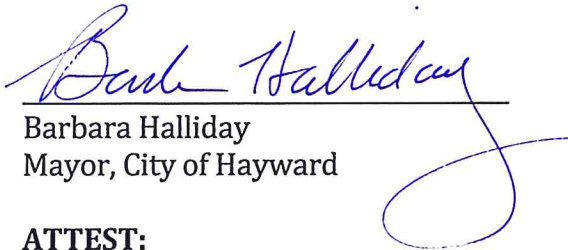
Council Member Márquez made two announcements: 1) the Keep Hayward Clean and Green Task Force Community Clean-Up and Beautification event on April 28, 2018 at Longwood Elementary School; and 2) the Cinco de Mayo celebration on May 5, 2018 at City Hall Plaza presented by La Alianza de Hayward.

Mayor Halliday announced she attended the completion of murals at Palma Ceia's Magic Gardens at the Palma Ceia Park on April 21, 2018, a project done in cooperation with the Keep Hayward Clean and Green Task Force and the Mural Program.

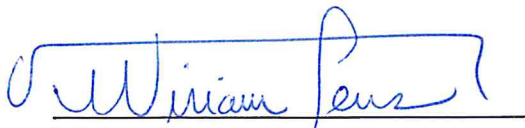
**ADJOURNMENT**

Mayor Halliday adjourned the meeting at 10:37 p.m.

**APPROVED**

  
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Barbara Halliday  
Mayor, City of Hayward

**ATTEST:**

  
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Miriam Lens  
City Clerk, City of Hayward

