

**CITY COUNCIL MEETING TUESDAY,
SEPTEMBER 18, 2018**

PRESENTATIONS

**PRESENTATION BY MR. RICHARD VALLE,
TRI-CED REPRESENTATIVE, ON CURRENT
RECYCLING MARKET DYNAMICS**



Renaissance of Recycling

By

Tri-CED Community Recycling

Tri-CED Community Recycling

Working for the Community



History of Hayward Recycling

1992 Curbside Source Separated Recycling



2007 Single Stream Recycling



Convenience led to

Contamination



Wishful Recycling

No Thanks



NO
nappies



NO
food
waste
-place in
green bin



NO
textiles
and
clothes



NO
black
bags

National Sword

- 0.5% contamination limit
(10 lbs. in 2,000 lbs.)
- Ban on 24 types of waste, including various plastics & mixed paper
- Precipitous drop in demand
- 100% inspection of all loads



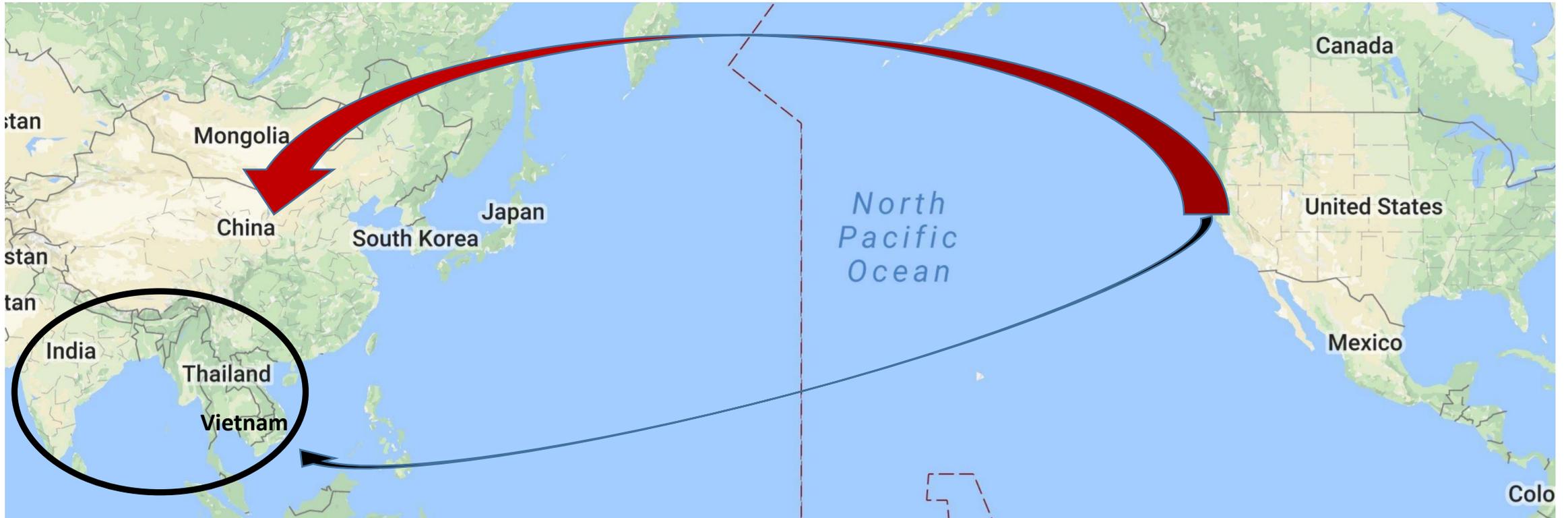
BRIEF

**China scrap imports
projected to drop nearly
95% from 2017 levels**

RECYCLING CRISIS



International Recycling Markets



Primary market

- China

Secondary markets

- Vietnam
- India
- Thailand

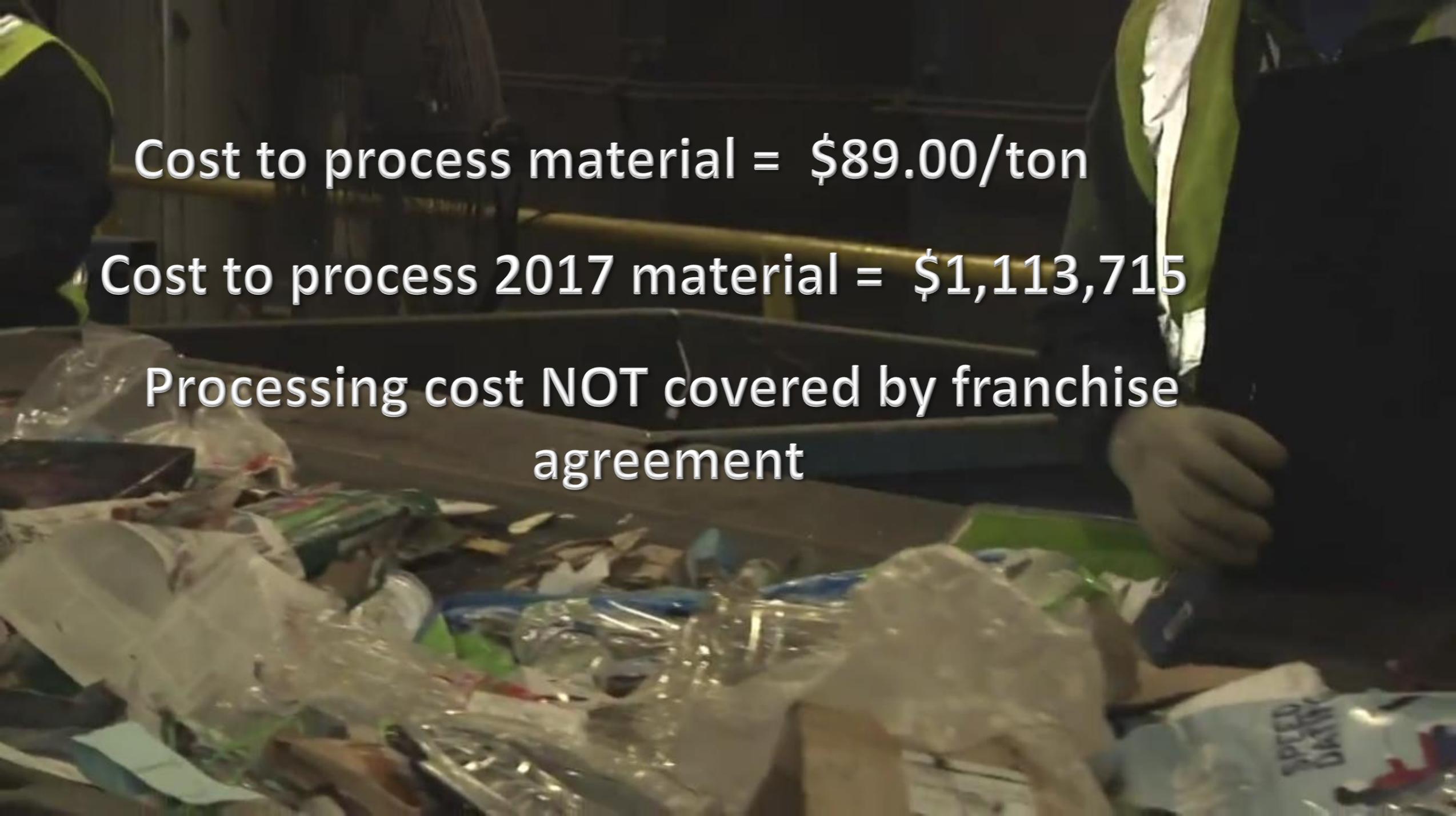
Commodity Price Comparison

<i>Commodity</i>	<i>2017 Average</i>	<i>Current Prices</i>
Aluminum	\$0.62 LB.	\$0.73 LB.
PETE	\$0.13 LB.	\$0.12 LB.
HDPE	\$0.16 LB.	\$0.17 LB.
Tin	\$101.4 TON	\$120 TON
OCC	\$180.10 TON	\$140 TON
OCC Non-China	-	\$82 TON
Mixed Paper	\$90.45 TON	-\$18 TON
Unders	-\$40 TON	-\$90 TON
Mixed Glass	-\$55.72 TON	-\$56.18 TON
Trash/Garbage	-\$102.57 TON	-\$109.35 TON

Hayward Material Composition

2017		
	<i>Recycling Setouts: <u>1,438,160</u></i>	
MATERIALS	Weight in TONS	%
Aluminum	36.72	0.29
Mixed Glass	971.10	7.76
Plastics #1 (PETE)	290.32	2.32
Plastics #2-7 (HDPE)	513.25	4.10
Bi-Metal (Tin/Steel)	252.45	2.02
Mixed Paper	9,521.68	76.09
Residual	928.15	7.42
TOTALS:	12,513.66	100.00



A worker wearing a high-visibility vest is sorting through a large pile of plastic waste on a conveyor belt. The waste includes various types of plastic bottles, bags, and other debris. The worker's hands are visible as they handle the material.

Cost to process material = \$89.00/ton

Cost to process 2017 material = \$1,113,715

Processing cost NOT covered by franchise
agreement

How does this affect our City?

- Alameda County Task Force
- Stop Waste
- State of California
- Trade, Tariffs, China & the US
- Western States Region
- Our Local Schools
- The Renaissance of Recycling

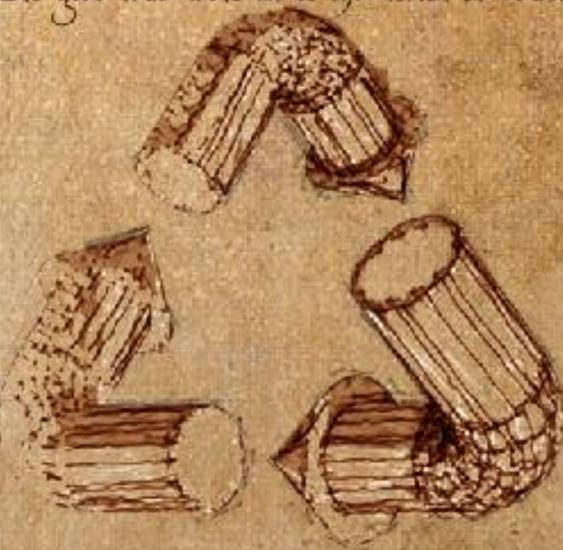
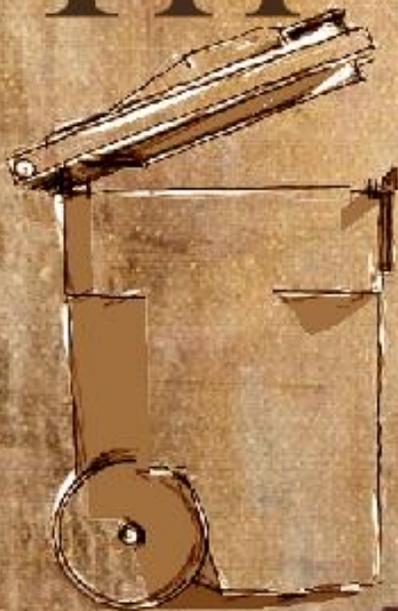


Tri-Ced

GLASS PAPER PLASTIC !!!!

These things must dwell not within the Earth forever.

Arrows which indeed doth chase each other
and give true mind as to the notion of reuse



Motor vessel into which
waste is sent. Some of this is of many worthy
benefit



The renaissance of recycling .

ITEM 20 – PH 18-068

**CITY COUNCIL CALL-UP OF THE PLANNING
COMMISSION’S APPROVAL FOR
THE PROPOSED ESTABLISHMENT OF A
COCKTAIL BAR AND LOUNGE WITH
CABARET ENTERTAINMENT LOCATED AT 990
“B” STREET, ASSESSOR
PARCEL NO. 428-0056-057-00. VGJB, INC.
(APPLICANT); CORINNE
AND TIMOLEON ZARACOTAS (PROPERTY
OWNERS), REQUIRING
APPROVAL OF CONDITIONAL USE PERMIT
APPLICATION NO. 201802339**



Conditional Use Permit Application for 990 Bar and Lounge

City of Hayward
City Council Public Hearing
September 18, 2018



SUMMARY

1

Project Location

- Zoning District
- General Plan Land Use Designation

2

Business Plan

- Business Logistics and Security Plan
- Interior and Exterior Tenant Improvements

3

Staff Analysis

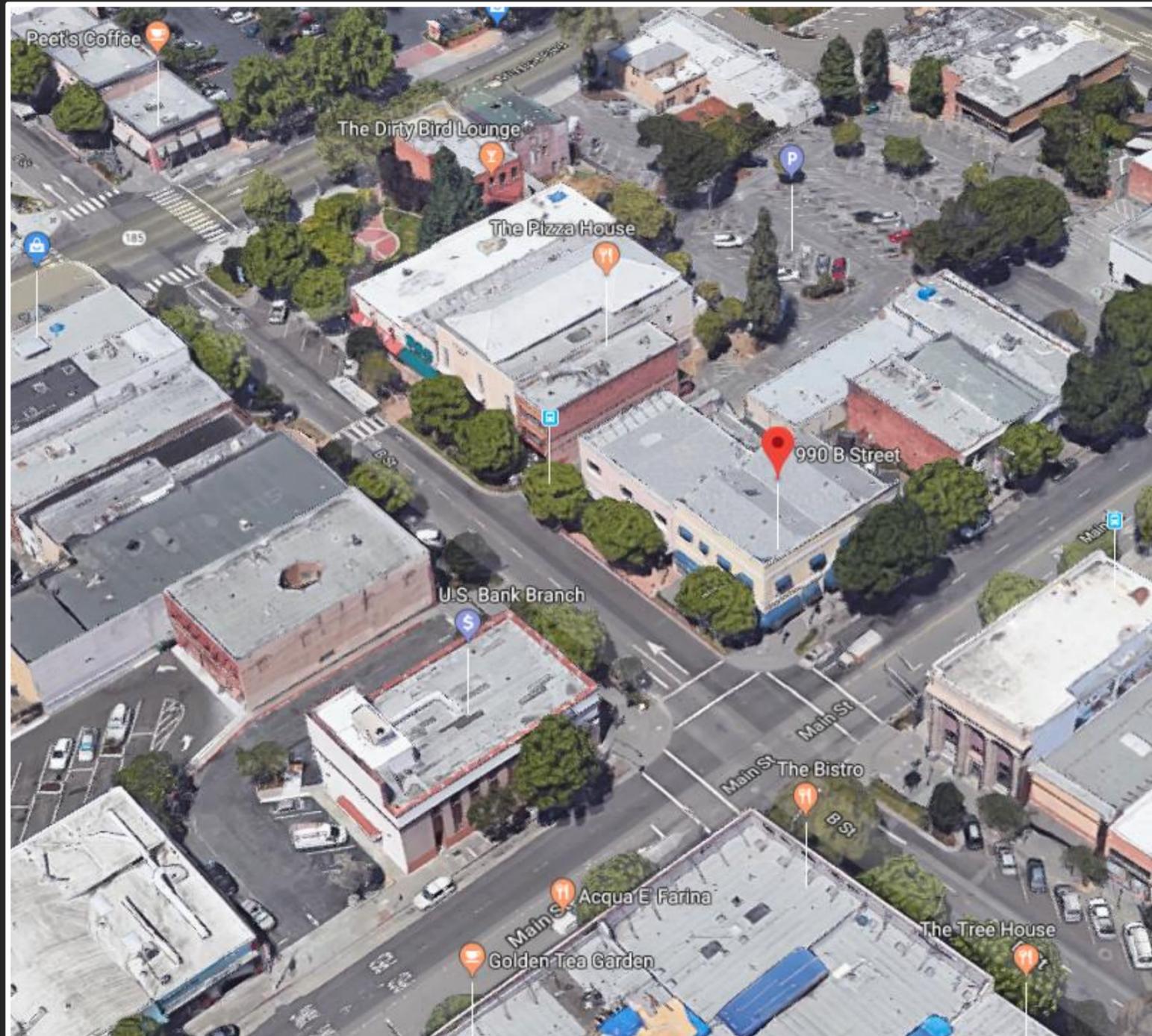
- Compliance with City Ordinances
- Consistency with Hayward 2040 General Plan
- Planning Commission Decision

4

Question

- For Staff
- For Applicant

PROJECT LOCATION



Project Location:

- ✓ 990 “B” Street
- Corner of B and Main Street

Zoning District:

- ✓ Central-City Commercial (CC-C)
- ✓ Central-City Plaza (CC-P)

General Plan Land Use Designation:

- ✓ Central-City Retail and Office Commercial (CC-ROC)

BUSINESS LOGISTICS

Operations

Business:

- Full-Service Cocktail Bar and Lounge
- Bar Snacks Available
- Cabaret Entertainment including:
 - DJ and Live Music
 - Dancing

Licenses Required:

- Conditional Use Permit
- Type 48 ABC License
- Cabaret License

Tenant Space

Size:

Approximately 2,350 Square-Feet

Seating:

50-75 Seats

Maximum Occupancy:

89 Persons

Hours of Operation

Hours:

- Seven Days a Week
- 12 p.m. to 1:30 a.m.

Cabaret Entertainment:

- Limited to Friday, Saturday and Sunday
- 9 p.m. to 1:30 a.m.



990 LOUNGE

COCKTAILS

HAYWARD MULE

HANGAR 1 VODKA, GINGER BEER,
FRESH LIME JUICE

OLD FASHION

WHISKEY, BITTERS, ORANGE

SAZERAC

BRANDY, FRESH LEMON JUICE

GIMLET

GIN, FRESH LIME JUICE

THE LAST WORD

GIN, FRESH LIME JUICE, MARASCHINO LIQUEUR
AND GREEN CHARTREUSE

NEGRONI

GIN, CAMPARI, VERMOUTH

PEAR MOJITO

RUM, FRESH LIME JUICE, PEAR PUREE,
MINT LEAVES, CLUB SODA

THE SIDECAR

HENNESSY, COINTREAU, FRESH LIME JUICE

MARGARITA

TEQUILA, COINTREAU, FRESH LIME JUICE

THE LOVE POTION

PROSECO, FRESH BERRIES

BEERS ON TAP

21ST AMENDMENT HELL OR HIGH WATERMELON

ALAMEDA'S IPA

LAUGHING MONK 3RD ST. PALE ALE

GREAT WHITE ALE

ASSORTED CRAFT BOTTLED BEERS

KOMBUCHA BEER

HOUSE MADE SANGRIA'S

BLOODY MARY BAR

MIMOSA'S

FOUNTAIN DRINKS

COKE

COKE ZERO

SPRITE

SNACKS

POPCRON

BAR MIX

KALE CHIPS

EDAMAME

Menu



990 LOUNGE

COCKTAILS

HAYWARD MULE - HANGAR 1 VODKA, GINGER BEER, FRESH LIME JUICE

OLD FASHION - WHISKEY, BITTERS, ORANGE

SAZERAC - BRANDY, FRESH LEMON JUICE

THE LAST WORD - GIN, FRESH LIME JUICE, MARASCHINO LIQUEUR AND GREEN CHARTREUSE

NEGRONI - GIN, CAMPARI, VERMOUTH

PEAR MOJITO - RUM, FRESH LIME JUICE, PEAR PUREE, MINT LEAVES, CLUB SODA

THE SIDECAR - HENNESSY, COINTREAU, FRESH LIME JUICE

MARGARITA - TEQUILA, COINTREAU, FRESH LIME JUICE

THE LOVE POTION - PROSECO, FRESH BERRIES

GIMLET - GIN, FRESH LIME JUICE

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HOUSE MADE SANGRIA'S

BLOODY MARY BAR

MIMOSA'S

FOUNTAIN DRINKS

COKE, COKE ZERO, SPRITE

BAR SNACKS

POPCRON, BAR MIX, KALE CHIPS, AND EDAMAME

Table tent

SECURITY PLAN

Security Staff

Applicant will be required to retain licensed security staff to:

- Verify age of patrons – shall be 21 and over;
- Maintain an increased presence during cabaret hours
- Patrol building perimeter and parking lot area.

Infrastructure

Includes Installation:

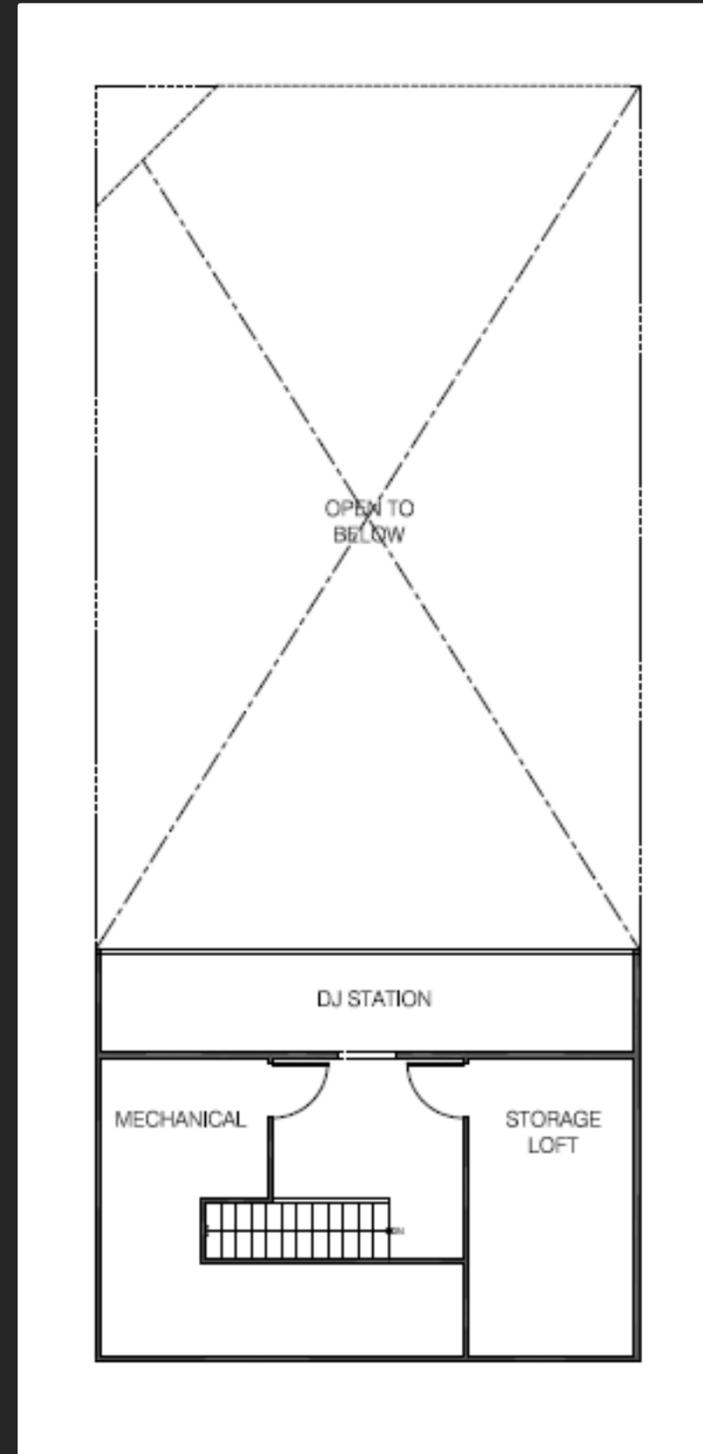
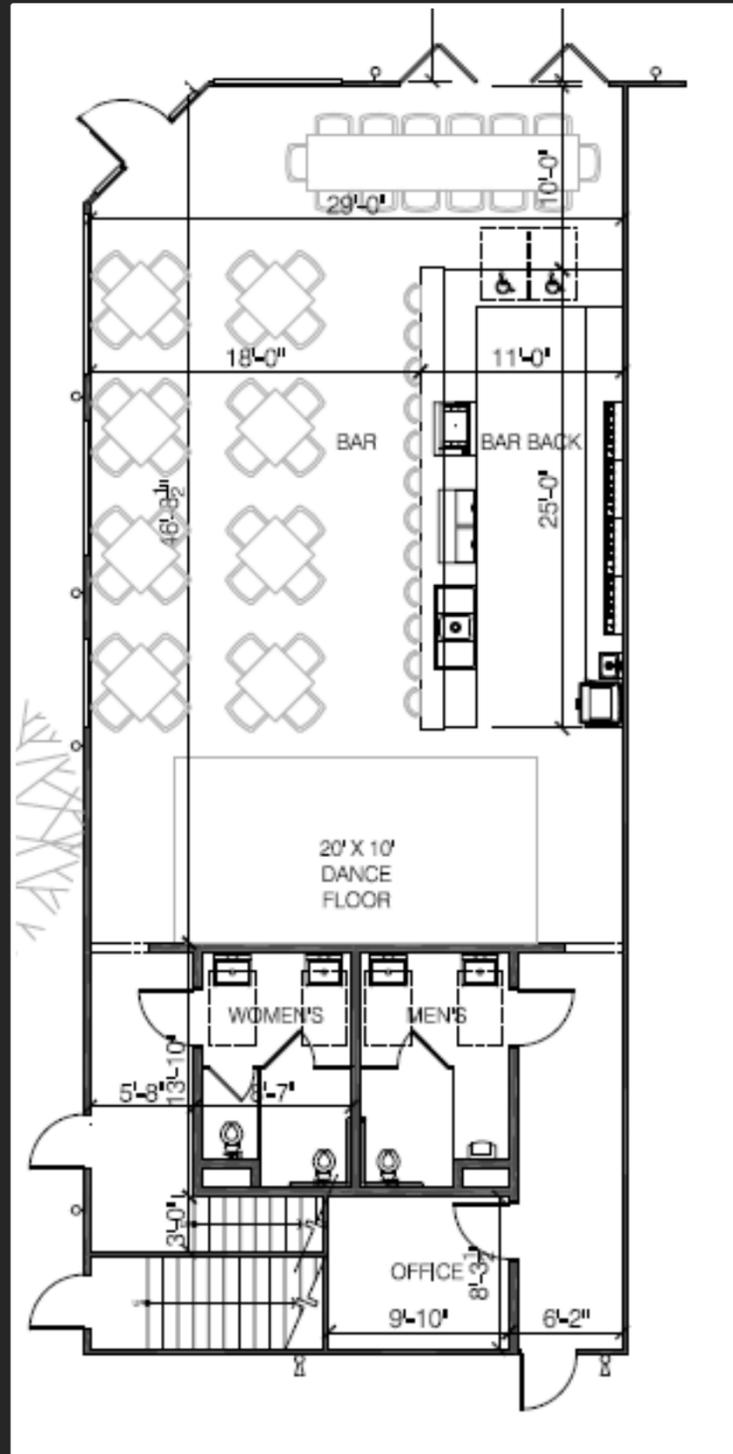
- Video surveillance;
- Motion sensors;
- Window and door monitoring devices; and
- Exterior lighting along the perimeter of the building.

To be installed to the satisfaction of the Police Department.

TENANT IMPROVEMENT AND REMODEL

Interior

- Upgrade for Americans with Disabilities Act (ADA) standards;
- New restrooms;
- Non-fixed seating;
- Bar area;
- Dance floor area; and
- DJ mezzanine area



Exterior

- Exterior lighting improvements
- Art installation on building
- Major façade improvement

Materials will include:

- New paint;
- Metal awnings;
- Wood siding with anti-graffiti coat; and
- Stone wainscoting



Interior Photos



EXISTING CONDITIONS



From "B" Street



From Main Street

EXISTING CONDITIONS



P R O P O S E D E L E V A T I O N S

COMPLIANCE WITH CITY ORDINANCES

The proposed establishment would be subject to all City regulations, including but not limited to:

- ✓ Alcoholic Beverage Ordinance
- ✓ Cabaret and Dances Ordinance
 - Separate License Required
- ✓ Noise Ordinance
- ✓ Department of Alcoholic Beverage Control (ABC) Standards
- ✓ Conditions of Approval

CONSISTENCY WITH GENERAL PLAN

The application is consistent with the goals and policies of the Hayward 2040 General Plan:

- ✓ Land Use Policy LU-2.1 – Downtown Arts and Entertainment.
- ✓ Land Use Policy LU-2.2 – Downtown Activities and Functions.
- ✓ Land Use Policy LU-2.4 – Downtown Retail Frontages.
- ✓ Land Use Policy LU-2.16 – Uses to Attract the Creative Class.
- ✓ Land Use Policy LU-5.1 – Mix of Uses and Activities.
- ✓ Economic Development Policy ED-1.14 – Hospitality and Entertainment Business Clusters.
- ✓ Community Safety CS-1.12 – On-Site Security.

STAFF RECOMMENDATION

- July 26, 2018 – Planning Commission voted 4-0-0 (two Commissioners absent) to Approve the Conditional Use Permit application
- No members of the public spoke either in support or opposition of the project

That the City Council:

- ✓ Uphold the Planning Commission Approval of the Conditional Use Permit for Cocktail Bar and Lounge based on the required Findings and Subject to the Conditions of Approval in the Draft Resolution



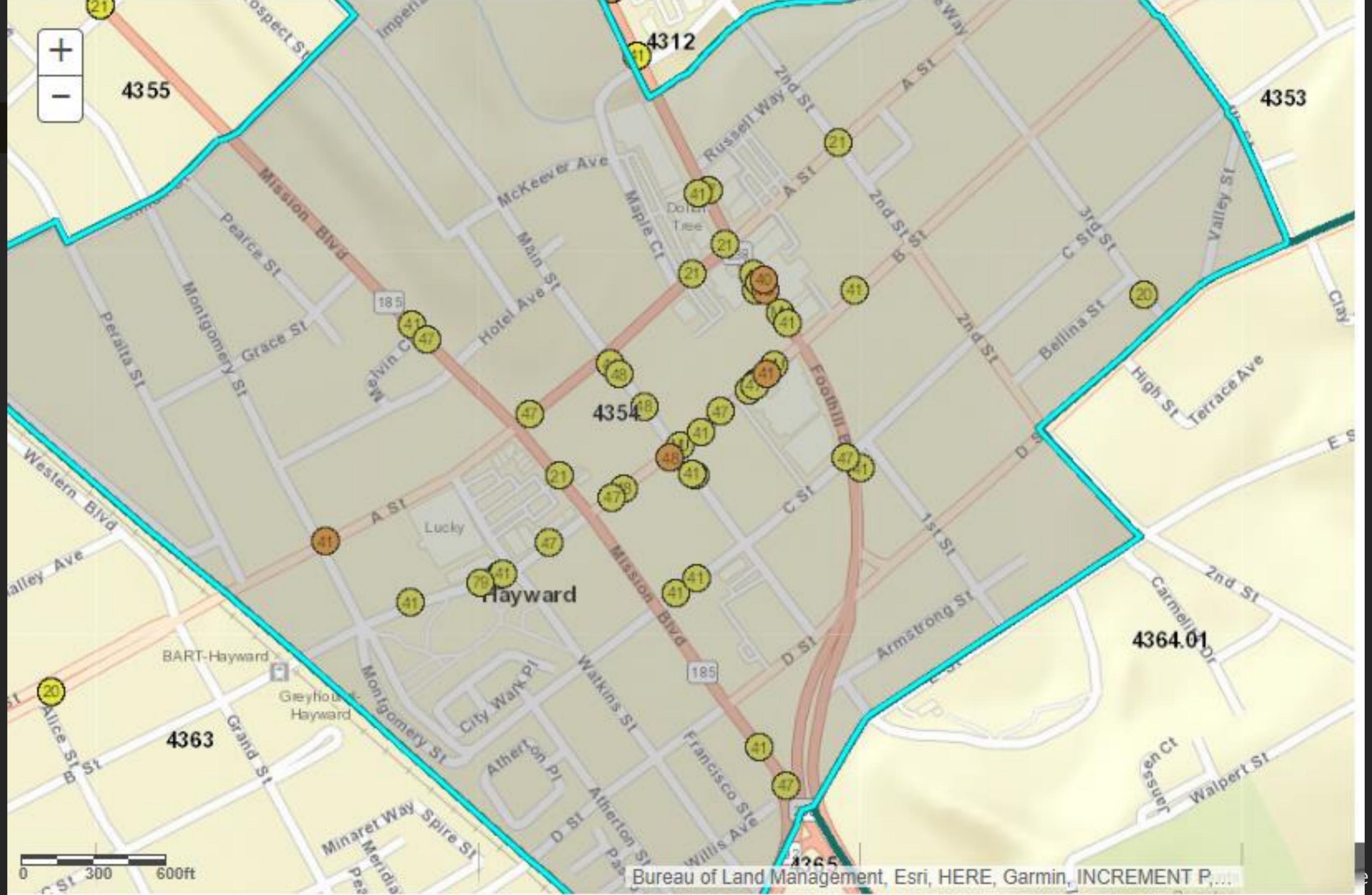
QUESTIONS?

REFERENCE SLIDES

LICENSE TYPE	DESCRIPTION
01	BEER MANUFACTURER - (Large Brewery) Authorizes the sale of beer to any person holding a license authorizing the sale of beer, and to consumers for consumption on or off the manufacturer's licensed premises. Without any additional licenses, may sell beer and wine, regardless of source, to consumers for consumption at a bona fide public eating place on the manufacturer's licensed premises or at a bona fide eating place contiguous to the manufacturer's licensed premises. May conduct beer tastings under specified conditions (Section 23357.3). Minors are allowed on the premises.
02	WINEGROWER - (Winery) Authorizes the sale of wine and brandy to any person holding a license authorizing the sale of wine and brandy, and to consumers for consumption off the premises where sold. Authorizes the sale of all wines and brandies, regardless of source, to consumers for consumption on the premises in a bona fide eating place that is located on the licensed premises or on premises owned by the licensee that are contiguous to the licensed premises and operated by and for the licensee. May possess wine and brandy for use in the preparation of food and beverage to be consumed at the bona fide eating place. May conduct winetastings under prescribed conditions (Section 23356.1; Rule 53). Minors are allowed on the premises.
20	OFF SALE BEER & WINE - (Package Store) Authorizes the sale of beer and wine for consumption off the premises where sold. Minors are allowed on the premises.
21	OFF SALE GENERAL - (Package Store) Authorizes the sale of beer, wine and distilled spirits for consumption off the premises where sold. Minors are allowed on the premises.
23	SMALL BEER MANUFACTURER - (Brew Pub or Micro-brewery) Authorizes the same privileges and restrictions as a Type 01. A brewpub is typically a very small brewery with a restaurant. A micro-brewery is a small-scale brewery operation that typically is dedicated solely to the production of specialty beers, although some do have a restaurant or pub on their manufacturing plant.
40	ON SALE BEER - (Bar, Tavern) Authorizes the sale of beer for consumption on or off the premises where sold. No wine or distilled spirits may be on the premises. Full meals are not required; however, sandwiches or snacks must be available. Minors are allowed on the premises.
41	ON SALE BEER & WINE – EATING PLACE - (Restaurant) Authorizes the sale of beer and wine for consumption on or off the premises where sold. Distilled spirits may not be on the premises (except brandy, rum, or liqueurs for use solely for cooking purposes). Must operate and maintain the licensed premises as a bona fide eating place. Must maintain suitable kitchen facilities, and must make actual and substantial sales of meals for consumption on the premises. Minors are allowed on the premises.
42	ON SALE BEER & WINE – PUBLIC PREMISES - (Bar, Tavern) Authorizes the sale of beer and wine for consumption on or off the premises where sold. No distilled spirits may be on the premises. Minors are not allowed to enter and remain (see Section 25663.5 for exception, musicians). Food service is not required.
47	ON SALE GENERAL – EATING PLACE - (Restaurant) Authorizes the sale of beer, wine and distilled spirits for consumption on the licenses premises. Authorizes the sale of beer and wine for consumption off the licenses premises. Must operate and maintain the licensed premises as a bona fide eating place. Must maintain suitable kitchen facilities, and must make actual and substantial sales of meals for consumption on the premises. Minors are allowed on the premises.
48	ON SALE GENERAL – PUBLIC PREMISES - (Bar, Night Club) Authorizes the sale of beer, wine and distilled spirits for consumption on the premises where sold. Authorizes the sale of beer and wine for consumption off the premises where sold. Minors are not allowed to enter and remain (see Section 25663.5 for exception, musicians). Food service is not required.
49	ON SALE GENERAL – SEASONAL - Authorizes the same privileges and restrictions as provided for a Type 47 license except it is issued for a specific season. Inclusive dates of operation are listed on the license certificate.

LICENSE TYPE	DESCRIPTION
51	CLUB - Authorizes the sale of beer, wine and distilled spirits, to members and guests only, for consumption on the premises where sold. No off-sale privileges. Food service is not required. Minors are allowed on the premises.
52	VETERAN'S CLUB - Authorizes the sale of beer, wine and distilled spirits, to members and guests only, for consumption on the premises where sold. Authorizes the sale of beer and wine, to members and guest only, for consumption off the licensed premises. Food service is not required. Minors are allowed on the premises.
57	SPECIAL ON SALE GENERAL - Generally issued to certain organizations who cannot qualify for club licenses. Authorizes the sale of beer, wine and distilled spirits, to members and guests only, for consumption on the premises where sold. Authorizes the sale of beer and wine, to members and guests only, for consumption off the licensed premises. Food service is not required. Minors are allowed on the premises.
59	ON SALE BEER AND WINE – SEASONAL - Authorizes the same privileges as a Type 41. Issued for a specific season. Inclusive dates of operation are listed on the license certificate.
60	ON SALE BEER – SEASONAL - Authorizes the sale of beer only for consumption on or off the premises where sold. Issued for a specific season. Inclusive dates of operation are listed on the license certificate. Wine or distilled spirits may not be on the premises. Minors are allowed on the premises.
61	ON SALE BEER – PUBLIC PREMISES - (Bar, Tavern) Authorizes the sale of beer only for consumption on or off the licensed premises. Wine or distilled spirits may not be on the premises. Minors are not allowed to enter and remain (warning signs required). Food service is not required.
67	BED AND BREAKFAST INN - Authorizes the sale of wine purchased from a licensed winegrower or wine wholesaler only to registered guests of the establishment for consumption on the premises. No beer or distilled spirits may be on the premises. Wine shall not be given away to guests, but the price of the wine shall be included in the price of the overnight transient occupancy accommodation. Removal of wine from the grounds is not permitted. Minors are allowed on the premises.
70	ON SALE GENERAL – RESTRICTIVE SERVICE - Authorizes the sale or furnishing of beer, wine and distilled spirits for consumption on the premises to the establishment's overnight transient occupancy guests or their invitees. This license is normally issued to "suite-type" hotels and motels, which exercise the license privileges for guests' "complimentary" happy hour. Minors are allowed on the premises.
75	ON SALE GENERAL – BREWPUB - (Restaurant) Authorizes the sale of beer, wine and distilled spirits for consumption on a bona fide eating place plus a limited amount of brewing of beer. This license does not authorize the sale of alcoholic beverages for consumption off the premises where sold. Minors are allowed on the premises.
80	BED AND BREAKFAST INN – GENERAL - Authorizes the sale of beer, wine and distilled spirits purchased from a licensed wholesaler or winegrower only to registered guests of the establishment for consumption on the premises. Alcoholic beverages shall not be given away to guests, but the price of the alcoholic beverage shall be included in the price of the overnight transient occupancy accommodation. Removal of alcoholic beverages from the grounds is not permitted. Minors are allowed on the premises.
86	INSTRUCTIONAL TASTING LICENSE-- Issued to the holder of and premises of a Type 20 or Type 21 licensee, authorizes the tasting of alcoholic beverages as authorized to be sold from the off-sale premises, on a limited basis. Requires physical separation from the off-sale premises while tasting is taking place and generally requires the participation of a specifically-authorized manufacturer or wholesaler licensee.

4354





556 Bar and Lounge





