

Proposed Draft Rubric for CSC Feedback

City of Hayward Community Agency Funding Application Scoring Rubric						
Category	Not Responsive 0	Poor 1	Fair 2	Satisfactory 3	Good 4	Excellent 5
Performance The application describes realistic, measurable goals to implement the proposed project. The agency clearly articulates their plans and has the organizational capacity to ensure the proposed project's success. If the agency is a returning agency, they have historically met their goals and requirements.	The response fails to address the criteria.	The response addresses the criteria in a very inadequate way.	The response addressed the criteria in a non-specific or unsatisfactory way.	The response addresses the criteria in an adequate way.	The response addresses the criteria in a substantial way.	The response addresses the criteria in an outstanding way.
Program Sustainability The application leverages multiple funding sources to support the project. City funding would not constitute the majority of funds supporting the project. The funding request is reasonable based on their proposed project.	The response fails to address the criteria.	The response addresses the criteria in a very inadequate way.	The response addressed the criteria in a non-specific or unsatisfactory way.	The response addresses the criteria in an adequate way.	The response addresses the criteria in a substantial way.	The response addresses the criteria in an outstanding way.
Community Need and Impact The application identifies a clear community need and describes how the agency plans to address the need through the proposed services. The agency describes their data plan to track their outcomes to ensure they meet their project's goals and how they create adaptable strategies based on collected data.	The response fails to address the criteria.	The response addresses the criteria in a very inadequate way.	The response addressed the criteria in a non-specific or unsatisfactory way.	The response addresses the criteria in an adequate way.	The response addresses the criteria in a substantial way.	The response addresses the criteria in an outstanding way.
Racial Equity The applicant's executive leadership and staff demographic data reflects the racial and ethnicity demographics of their participants. The application discusses the agency's commitment to integrating community voice, particularly from historically marginalized groups, into project implementation and strategic planning to ensure responsiveness to evolving community needs.	The response fails to address the criteria.	The response addresses the criteria in a very inadequate way.	The response addressed the criteria in a non-specific or unsatisfactory way.	The response addresses the criteria in an adequate way.	The response addresses the criteria in a substantial way.	The response addresses the criteria in an outstanding way.
Partnerships and Collaboration The application describes partnerships and collaborative initiatives with organizations across Hayward and the County. The applicant actively engages in coalition building by strengthening long-term alliances with a shared vision.	The response fails to address the criteria.	The response addresses the criteria in a very inadequate way.	The response addressed the criteria in a non-specific or unsatisfactory way.	The response addresses the criteria in an adequate way.	The response addresses the criteria in a substantial way.	The response addresses the criteria in an outstanding way.

Preference Points (+1)

Women-led organization

Minority-led organization

New agency

Hayward based organization