

Working Agenda

Hayward City Council Retreat

Facilitated by Staff and CivicMakers

May 11, 2019

Purpose

- Acknowledge and understand Council and staff accomplishments since the adoption of 2017-2019 Strategic Initiatives Two-Year Action Plan
- Review key learnings from recent resident and staff surveys and work prioritization sprints
- Discuss a 3- to 5-year vision, priority areas, and supporting projects

Outcomes

- Establish shared understanding of progress and lessons learned since the adoption of 2017-2019 Strategic Initiatives and other special projects, as well as of current internal and external opportunities and challenges
- Begin to create a shared working model of an ideal, yet still realistic picture of the City in 3- to 5-years
- Create a draft list of priority areas and supporting projects needed to accomplish your vision for next 3- to 5-years
- Decide on next steps about how to use and build on the vision and priority area feedback

Agenda

No.	Time	Item
1.	9:00 – 9:15	Welcome & Introductions

Looking Back

2.	9:15 – 10:15	Strategic Accomplishments & Outstanding Items
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Council: Did we miss any accomplishments? What key efforts are still outstanding and of priority to Council with respect to the Strategic Initiatives?

Reference Materials

[General Plan¹](#)

- [General Plan Annual Report²](#)

Guiding Principles: Safe, Clean, Green, and Thrive

[Strategic Initiatives³](#)

- [Complete Streets⁴](#)
- [Complete Communities⁵](#)
- [Tennyson Corridor⁶](#)

¹ [General Plan](#)

² [General Plan Annual Report](#)

³ [Strategic Initiatives](#)

⁴ [Complete Streets](#)

⁵ [Complete Communities](#)

⁶ [Tennyson Corridor](#)

3. 10:15 – 10:45 Lessons Learned

Council: Did the Strategic Initiative Process meet your expectations? What has been working and what has been challenging with respect to the Strategic Initiatives and other special projects?

4. 10:45 – 10:55 Break

What We Know Now

5. 10:50 – 11:20 Internal Challenges & Opportunities: Findings from Employee Engagement Survey and Initial Departmental Prioritization Sprints

Council: What are your initial thoughts on how to better connect Council priorities with employee workload?

6. 11:20 – 12:00 External Changes & Trends

Reference Materials

[Resident Satisfaction Survey](#)⁹

[Community Needs Assessment](#)¹⁰

Council: What are the top issues and challenges faced by Hayward today?

7. 12:00 – 12:30 Lunch

Looking to the Future

8. 12:30 – 1:30 Visioning

Council: What's your vision for the City over the next three to five years?

9. 1:30 – 3:00 Prioritization

Council: What are three or four key priority areas/strategic categories that, if taken in the next three to five years, will radically improve the quality of life in Hayward? What are specific and supporting projects that the City should be focusing on?

10. 3:00 – 3:30 Closing & Next Steps

Council: Reflections on proposed next steps.

⁷ [Fiscal Year 2020 Proposed Budget](#)

⁸ [Fiscal Years 2020 – 2029 Recommended Capital Improvement Budget](#)

⁹ [Resident Satisfaction Survey](#)

¹⁰ [Community Needs Assessment](#)