

HAYWARD CITY COUNCIL

RESOLUTION NO. 24-

Introduced by Council Member _____

RESOLUTION AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT WITH TOWNSEND PUBLIC AFFAIRS, INC. FOR STATE LEGISLATIVE ADVOCACY

WHEREAS, the City's legislative program informs interested parties of the City's stances on any piece of legislation, state-wide referenda, grant funding opportunity, or local ballot measure; and

WHEREAS, the City's legislative program serves as a basis for action regarding any piece of federal or state legislation or funding opportunity; and

WHEREAS, the City's legislative program employs specialized legislative advocacy firms in order to communicate the City's policy and funding priorities to federal election officials and agencies; and

WHEREAS, Townsend Public Affairs, Inc., has served as the City's provider for state legislative advocacy services since 2009; and

WHEREAS, on January 11, 2024, the City issued a request for proposals for state legislative advocacy services and received one responsive proposal; and

WHEREAS, Townsend Public Affairs, Inc.'s responsive proposal allowed staff to select the firm to continue its successful record of securing state funding, relationship-building with state officials, and policy advocacy on behalf of the City.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to negotiate and execute a professional services agreement with Townsend Public Affairs, Inc. for state legislative advocacy services for FY 2025, renewable up to a five-year period, in an amount not to exceed \$72,000 in its first year and increasing by \$6,000 per year each additional year, in form approved by the City Attorney.

IN COUNCIL, HAYWARD, CALIFORNIA _____, 2024

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:
 MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: _____
 City Clerk of the City of Hayward

APPROVED AS TO FORM:

City Attorney of the City of Hayward