



Keep Hayward Clean and Green (KHCG)  
Task Force (TF) Meeting Notes  
City Hall, 2A Conference Room  
February 22, 2024

**I. Call to Order**

The meeting was called to order by Jeffrey Haman at 7:01 p.m.

**II. Pledge of Allegiance**

The Pledge of Allegiance led by Task Force Member George Villamil

**III. AB 2449 Teleconference Notifications and Consideration: None**

**IV. Roll Call**

*City Council & Staff:* Rod Alfonso, Acting Director of Maintenance Services; John Sanders, Streets Maintenance Manager; Colleen Kamai Administrative Supervisor; Rosy Torres, Senior Secretary, Facilities

*Task Force Members Present:* Margaret Barton; Blytha Bowers; Celia Ching Chung; Sandra Frost; Vikram Gautham; Jeffrey Haman; Douglas Mansel; Leah Martinez; Sergey Melnikov; Melissa Milleman; Debra Patton; Chandrakala Siramdas; George Villamil

*Task Force Members Remote per AB2449:* None

*Task Force Members Absent:* Lucas Banks; Gwenda Dossey; Mohaned Elwali; Tom Ferreira; Shingo Nagae; Jessica Stanley

**Task Force Members Present After Roll Call:** Gwenda Dossey; Shingo Nagae

**V. Public Comments: No Public Comments**

**VI. Presentations: Tri-CED Plastics and Recycling**

Chief Operations Officer, Eileen Riener, and Director of EHS, Cerys Evans provided background information about TriCED, and talked about the various types of plastics that are and are not recyclable and what contaminated recycling is. They described the recycling process at their Union City facility and upcoming technology being added to their fleet to recognize items as they are emptied from recycling bins to the trucks. This technology will generate compliance notice mailings to residents for items that are improperly placed in the recycling bin. They also talked about Hazardous Waste and Universal Waste and where to properly dispose of them. Ms. Riener and Ms. Evans answered TF members' questions.

## **VII. Action Items:**

**Approval of Meeting Minutes:** It was motioned/seconded by Task Force Members Gwenda Dossey and Melissa Milleman and passed by majority vote, to approve the January 25, 2024, meeting minutes.  
13:0:0:6

## **VIII. Informational Items:**

**Financial Report:** The Financial report was reviewed.

**Attendance Report:** Staff reviewed the attendance log and reminded task force members to advise staff via email of any discrepancies. Chair Haman commented that attendance is looking good for the majority of members.

### **Subcommittee Reports/ Updates:**

Adopt-a-Block – Vice Chair Leah Martinez reported the subcommittee has not met since January. Staff reported receiving eight new applications; staff continue to process renewal requests and do outreach to existing groups that may be inactive. Staff also reported on Access Hayward Trash and Debris requests related to Adopt-a-Block participants. Staff clarified that for reporting purposes program participants should submit a Trash and Debris request even when they discard collected items in their residential trash bins. Participants should select the topic Adopt-a-Block Trash & Debris and select their group name from the Access Hayward drop down. Vice Chair Martinez reminded members to recruit new participants at events and remind them to use Access Hayward.

At this time, Chair Haman reviewed the subcommittee assignment list.

Beautification Subcommittee – Vice Chair Leah Martinez reported that the Beautiful Yard Contest and Senior Front Yard Assistance Program will roll out in March. TF member Sergey Melnikov will review the Beautiful Yard Contest timeline at the March meeting. Chair Haman mentioned that Earth Day is an opportunity to advertise both programs.

Education Subcommittee – TF Member Melissa Milleman said the presentation at Longwood Elementary went well. Vice Chair Tom Ferriera and Member Dossey joined her. Ms. Milleman thanked member Blytha Bowers for sharing presentation materials that were used by previous members several years ago. She plans to utilize the materials and information to develop a new packet that can be used for future school presentations. TF Dossey added that the school provided them with tickets to reward/incentivize student participation. Ms. Milleman talked about coordinating education and giveaways for the Earth Day event. She also thanked member Sandra Frost for efforts into finding seeds that will be used as future giveaways.

Event Planning- There were no updates. Chair Haman would like the subcommittee to meet to discuss event planning including maintaining inventory and supplies in the shed and trailer.

Policy Subcommittee – TF Member Doug Mansel reported the group met February 20<sup>th</sup> on Zoom; he extended apologies to members Gautham and Patton for adding them to the meeting late. Mr.

Mansel said they talked about strategies around plastics in anticipation for the TriCED presentation tonight. Mr. Mansel said they discussed how plastics relate to street vendors and businesses and considerations on policy to either recommend bans, incentives, educational pamphlets, or “must ask” like providing plastic straws to customers only when asked. The subcommittee plans to connect with staff and CM Andrews to collaborate efforts in relation to the Strategic Road Map.

Mapping Subcommittee- Chair Haman reported that almost all event maps have QR codes and are laminated. They will be used at the upcoming cleanup event. He is looking forward to going paperless.

Media Subcommittee- TF Member Sergey Melnikov said members utilize their personal social media platforms to share information about KHCG activities. He added that a folder in Google Drive will be created for members to share photos of events and activities.

## **IX. KHCG CLEANUP & BEAUTIFICATION EVENTS (TF Member Attendance Required)**

02/24/24 Cleanup & Beautification Event (Longwood Neighborhood Staging 850 Longwood Ave.) Chair Haman talked about logistics and assignments. TF members were asked to arrive between 7am-7:30am to assist with setup. Staff talked about screening participants upon arrival to determine if they are planning to participate in the KHCG event in the Longwood neighborhood or the Volunteers in the Park event at Longwood Park and making sure they are registered appropriately.

04/20/24 Citywide Earth Day event (KHCGTF Support) Weeks Park 27182 Patrick Ave.) Chair Haman said logistics and assignments will be discussed at the March meeting.

06/22/24 Cleanup & Beautification Event (Palma Ceia Neighborhood, Staging TBA) No new information.

08/24/24 Cleanup & Beautification Event (Jackson Triangle, @ Soto Rd. Eden Greenway) No new information.

10/26/24 Cleanup & Beautification Event (Ruus Park Neighborhood 24919 Folsom Ave.) No new information.

## **X. COMMUNITY EVENTS & ACTIVITIES (TF Member Volunteer Attendance & Makeup Opportunities)**

06/20/24 Tentative Downtown Street Party (Unconfirmed Date, Conflict w/KHCG 6/20 Meeting) CM Angela Andrews announced that the Juneteenth event is confirmed for Saturday June 22<sup>nd</sup> at noon. Staff mentioned that KHCG also has a cleanup event that day.

07/18/24 Tentative Downtown Street Party (Unconfirmed Date)

08/15/24 Tentative Downtown Street Party (Unconfirmed Date)

08/17/24 Senior Front Yard Assistance Event

September 2024 - TBA Hayward Executive Airport Open House (Unconfirmed Date)

October 2024 - TBA Science in the Park (Unconfirmed Date)

December 2024 - TBA Beautiful Yard Contest Awards and Recognition)

## **XI. Announcements/Updates:**

Council Member Updates: CM Andrews said the principal of Longwood Elementary reached out to the mayor expressing appreciation for the KHCG presentation and at the last City Council meeting, the mayor gave a “shot out” to KHCG recognizing their educational outreach. CM Andrews recommended the TF policy subcommittee connect with Erik Pearson; she mentioned several years ago the TF sent a letter of support to City Council to ban plastic straws. She reported that workshops for street vendors are being offered to provide education on the new street vendor ordinance, information is on the city’s website. She encouraged TF members to use Access Hayward to report street vendor concerns such as open flames.

Staff Update: Rosy Torres, Facilities Senior Secretary, provided an update on issuing new and replacement security badges. She said the badges give TF members access to park in the basement parking garage for TF meetings. The badges do not give access to any of the building doors. New and replacement badges will be distributed at the March meeting. Staff will continue to have access cards available during the meeting for TF members to use the restrooms.

Street Maintenance Manager, John Sanders reported that field staff will post no parking signs in front of Longwood Elementary for the cleanup event and put out the digital sign board. He also reported that staff are putting out the mobile security camera as part of the illegal dumping pilot program. It will be moved periodically between hot spots.

Deputy Director, Rodney Affonso, added that this is a pilot program to deter illegal dumping, there is no enforcement component. Staff will monitor and use data before, during and after to determine if the pilot program is productive. He said statistics show that just having the camera with lights is a deterrent. Mr. Affonso recognized Rosy Torres for her work with the access card/badge program. He also reported that HARD is onboard to partner events when they can. He added that participants will be required to register with the appropriate agency for the event they plan to participate in and complete a registration for both agencies if they plan to participate in both events.

Chair Updates: Chair Haman asked TF Member Gwen Dossey to email information about ordering temporary tattoos with the KHCG logo.

**Adjournment:** Chair Haman adjourned the meeting at 9:11 p.m.