

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007

September 11, 2017
4:30 p.m. – 6:30 p.m.

MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Chair Mendall.

ROLL CALL:

Members

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Maria Hurtado, Assistant City Manager
- Alex Ameri, Director of Utilities & Environmental Services
- Jan Lee, Water Resources Manager
- Erik Pearson, Environmental Services Manager
- Jeff Krump, Solid Waste Program Manager
- Mary Thomas, Management Analyst
- Christopher Sturken, CivicSpark AmeriCorps Fellow
- Carol Lee, Administrative Secretary (Recorder)

Others:

- Jillian Buckholz, Director of Sustainability, California State University East Bay (CSUEB)
- Lonny Brooks, Assistant Professor of Communications, CSUEB
- Craig Derksen, Assistant Professor of Philosophy, CSUEB
- Kim Huggett, Hayward Chamber of Commerce
- Stephen Wolcott, DNV GL
- Steven Dunbar, Bike Walk Eden
- Amanda Groziak

PUBLIC COMMENTS

None.

1. Approval of Minutes of Council Sustainability Meeting on July 10, 2017.

It was moved by Council Member Zermeño, seconded by Council Member Márquez, and carried unanimously, to approve the minutes of the Council Sustainability Committee meeting of July 10, 2017.

Chair Mendall announced that staff would present Item 5, Design and Construction Approach for the Solar Photovoltaic System Project at the Water Pollution Control Facility – Phase II, before Item 2, Pioneers for Sustainable Communities.

2. Pioneers for Sustainable Communities -Final Reports on Littering & Composting

Environmental Services Manager Erik Pearson introduced the item and provided a synopsis of the Pioneers for Sustainable Communities program.

Assistant Professor Lonny Brooks and Assistant Professor Craig Derksen presented two videos and highlighted some achievements of the 2016/2017 academic school year littering and composting projects.

The Committee was pleased with the program, with positive comments regarding the value of the development of job readiness skills in the students.

3. East Bay Energy Watch Programs for Small and Medium-Sized Businesses

Environmental Services Manager Erik Pearson introduced Stephen Wolcott, Program Manager at DNV GL, who presented the item.

Discussion ensued regarding outreach to small and medium-sized businesses on Tennyson Road. The Committee asked that DNV GL staff be mindful not to interrupt businesses during prime business hours, or be flexible with scheduling visits if requested. Mr. Wolcott shared that business owners are generally open to the visit and are typically interested in the potential cost savings. He added that DNV GL staff is multi-lingual, and find that discussing the programs with business owners in their native language very successful.

Council Member Zermeño suggested adding Farsi to the list of languages used in program materials.

4. CY 2015 Greenhouse Gas Emissions Inventory

Management Analyst Mary Thomas outlined the City's greenhouse gas (GHG) emission reduction targets, and together with CivicSpark Fellow Chris Sturken, presented the report.

The Committee and staff discussed potential solutions to reducing GHG emissions within the City, including choosing cleaner energy as the default in Hayward, making changes to the flow of traffic within the City, changing new construction requirements to promote renewable energy, and proactively planning for changes in renewable energy technology.

Jillian Buckholz, Director of Sustainability at CSUEB, cautioned staff against performing an annual GHG inventory, which in the experience of CSUEB, has proved to be a lot of work without the benefit of noticing much change year-over-year. She also proposed that the City partner with CSUEB to work with AC Transit to provide free or discounted public transportation for students who take buses to and from school, to reduce transportation sector GHG emissions.

The Committee was in favor of adopting shorter-range GHG emission reduction goals, and expressed that it was appropriate to add goals for 2025 and 2030.

Council Member Márquez expressed her concerns that Assembly Bill 813 and Assembly Bill 726 could potentially have adverse impact on community choice aggregation. The Committee suggested that the Mayor send a letter to the State opposing AB 813 and AB 726.

5. Design and Construction Approach for the Solar Photovoltaic System Project at the Water Pollution Control Facility – Phase II

Director Ameri provided a brief overview of the report and sought the Committee's direction regarding the contacting approach for Phase II of the Solar Photovoltaic System Project.

The Committee and staff discussed the advantages and drawbacks of the design-build approach, including the potential for higher quality of design, more experienced builders, the flexibility in design compared to the design-bid-build process, cost implications, and public perception. Discussions continued concerning the current market rate for solar PV technology, potential partnerships with East Bay Community Energy (EBCE), and the appropriate size of the new solar PV facility.

It was moved by Council Member Zermeño, seconded by Council Member Márquez, and carried unanimously, for staff to pursue the Design-Build approach to solicit bids from multiple contractors for the design, procurement, and construction of Phase II of the Solar Photovoltaic System Project.

6. Proposed CSC 2017 Agenda Planning Calendar

Council Member Márquez excused herself at 6:00 p.m.

Chair Mendall reiterated his preference to see more policy items on future agendas.

The Committee suggested future items, including a potential ban on plastic straws, utensils, and packaging, expanding the City's ban of polystyrene, and EBCE's default option for Hayward.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

Director Ameri noted that there has been some good progress with Hayward Unified School District (HUSD) regarding lead testing in schools. Testing at Bowman Elementary has been conducted, and results are pending. Staff will continue to work with HUSD in this regard. Chair Mendall stressed the importance of making the results public, and requested that staff ensure that it is done in a timely and transparent manner.

Director Ameri stated that staff continues to consider bike share programs that could potentially work for the City, and noted that a new technology may make certain programs more appropriate for the needs of users in Hayward.

Staff and the Committee discussed a memo that the City received from EBCE that sought the City's interest in entering a ten to twenty-year contract to purchase locally produced renewable energy by Alameda County, and pay 5-11% more. Chair Mendall expressed his interest in further discussing the topic at the November Council Sustainability Committee Meeting.

Council Member Zermeño requested that staff consider ways to collaborate with students and clubs at Chabot College to further sustainability efforts on campus. He also announced that the Mariachi Festival will take place on Saturday, September 16, and will feature a taco eating contest. The event will take place at City Hall Plaza.

ADJOURNMENT: 6:12 p.m.

Attendance	Present 09/11/17 Meeting	MEETINGS		
		Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	2	0	0
Al Mendall*	✓	2	0	0
Francisco Zermeño	✓	2	0	0

✓ = Present O = absent X = excused

* Chair