

H Tennyson Corridor

CITY COUNCIL STRATEGIC PRIORITIES 2017-2019

PURPOSE

To develop an attractive, **cohesive**, thriving Tennyson Corridor through thoughtful engagement of residents, businesses and community partnerships.



GOAL 1

Work with the community to create a vision plan for the Tennyson Corridor & catalyst sites to serve as a foundation for long-term planning and policies

OBJECTIVES

- ⇒ Work to understand community needs and desires for the Corridor
- ⇒ Identify funding options for future Corridor planning, improvements & infrastructure
- ⇒ Lead development & construction of South Hayward Family Center

PERFORMANCE MEASURES

- Depth & breadth of community stakeholder participation in visioning process.
- Percent of Councilmembers who vote to approve Vision Plan

GOAL 2

Increase Pedestrian and Cyclist Safety

OBJECTIVES

- ⇒ Enhance bike and pedestrian ways
- ⇒ Increase bicycle safety education
- ⇒ Collaborate with community members to improve public safety
- ⇒ Improve safety through Increased lighting

PERFORMANCE MEASURES

- Annual survey of community to understand changing attitude about Corridor
- Change in number of accidents involving pedestrians or cyclists
- Quantitative and qualitative performance results of pilot project

GOAL 3

Improve Community Appearance

OBJECTIVES

- ⇒ Enhance landscaping
- ⇒ Decrease dumping and litter
- ⇒ Decrease blight

PERFORMANCE MEASURES

- Quantitative and qualitative performance results of pilot project
- Annual survey of community to understand changes in attitude regarding appearance of Tennyson Corridor



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GOAL 4

Foster a Cohesive Sense of Place

OBJECTIVES

- ⇒ Identify possible locations & a cohesive theme for public art along the Corridor
- ⇒ Increase City sponsored events and projects in the Tennyson Community
- ⇒ Explore using branding and signage to identify Corridor
- ⇒ Explore innovative placemaking opportunities

PERFORMANCE MEASURES

- Quantitative and qualitative performance results of pilot project
- Annual survey of community to understand changes in attitude regarding change of direction of Corridor as well as a feeling the City is paying attention to their neighborhood

GOAL 5

Increase Community Resiliency

OBJECTIVES

- ⇒ Increase awareness of and access to City services
- ⇒ Increase # of residents with medical & dental service access
- ⇒ Increase resident emergency preparedness
- ⇒ Increase access to effective public transit
- ⇒ Facilitate economic development & Growth within Corridor
- ⇒ Reduce resident utility bills through efficiency

PERFORMANCE MEASURES

- Change in demand for services at Firehouse Clinic
- Change in participation in CERT/NERT classes & Programs
- Percent reduction in time for AC Transit buses to navigate Tennyson Corridor
- Quantitative & qualitative performance results of pilot project