



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Agenda City Council

Tuesday, March 21, 2023

7:00 PM

**Council Chamber and Virtual
Platform (Zoom)**

CITY COUNCIL MEETING

NOTICE: The City Council will hold a hybrid meeting in Council Chambers and virtually via Zoom.

PUBLIC PARTICIPATION

How to observe the Meeting:

- 1. Comcast TV Channel 15*
- 2. Live stream <https://hayward.legistar.com/Calendar.aspx>*
- 3. YouTube Live stream: <https://www.youtube.com/user/cityofhayward>*

How to submit written Public Comment:

1. Use eComment on the City's Meeting & Agenda Center webpage at: <https://hayward.legistar.com/Calendar.aspx>. eComments are directly sent to the iLegislate application used by City Council and City staff. Comments received before 3:00 p.m. the day of the meeting will be exported into a report, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda.

2. Send an email to List-Mayor-Council@hayward-ca.gov by 3:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the City Council and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Documents received after 3:00 p.m. through the adjournment of the meeting will be included as part of the meeting record and published the following day.

How to provide live Public Comment during the City Council Meeting:

Participate in the Council Chambers or click link below to join the meeting:

<https://hayward.zoom.us/j/83584518480?pwd=VUIYZ0dJV1BlcFlQNGhmY0tKL2dVUT09>

Meeting ID: 835 8451 8480

Password: CC3/21@7pm

or

Dial: +1 669 900 6833 or +1 646 931 3860

Meeting ID: 835 8451 8480

Password: 5884605508

CALL TO ORDER: Mayor Salinas

Pledge of Allegiance: Council Member Roche

AB 2449 TELECONFERENCE NOTIFICATIONS AND CONSIDERATION

ROLL CALL

PRESENTATION

2023 March for Meals Proclamation

PUBLIC COMMENTS

The Public Comment section provides an opportunity to address the City Council on items not listed on the agenda or Information Items. The Council welcomes comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, items will be taken under consideration and may be referred to staff.

CITY MANAGER'S COMMENTS

An oral report from the City Manager on upcoming activities, events, or other items of general interest to Council and the Public.

ACTION ITEMS

The Council will permit comment as each item is called for the Consent Calendar, Public Hearings, and Legislative Business. In the case of the Consent Calendar, a specific item will need to be pulled by a Council Member in order for the Council to discuss the item or to permit public comment on the item. Please notify the City Clerk any time before the Consent Calendar is voted on by Council if you wish to speak on a Consent Item.

CONSENT

1. [MIN 23-037](#) Approve the City Council Minutes of the City Council Meeting on February 28, 2023

Attachments: [Attachment I Draft Minutes of 2/28/2023](#)

2. [MIN 23-038](#) Approve the City Council Minutes of the City Council Meeting on March 7, 2023

Attachments: [Attachment I Draft Minutes of 3/7/2023](#)

3. [CONS 23-150](#) Adopt an Ordinance Amending Chapter 10, Article 1, Section 10-1.2750 (Alcoholic Beverage Outlets) of the Hayward Municipal Code to Update the Regulations Governing Alcoholic Beverage Outlets Throughout the City

Attachments: [Attachment I Staff Report](#)
 [Attachment II Summary of Ordinance Published](#)

4. [CONS 23-153](#) Adopt a Resolution Approving an Amendment to the City of Hayward Salary Plan for Fiscal Year 2023

Attachments: [Attachment I Staff Report](#)
 [Attachment II Resolution](#)
 [Attachment III FY23 Salary Plan](#)

5. [CONS 23-143](#) Adopt a Resolution Authorizing the City Manager to Execute an Amendment to the Agreement with Dutchover & Associates for Landscape Architect Services, Increasing the Not-to-Exceed Amount to \$405,000

Attachments: [Attachment I Staff Report](#)
 [Attachment II Resolution](#)

6. [CONS 23-152](#) Adopt a Resolution Authorizing the City Manager to Execute a Professional Services Agreement with the Renaissance Entrepreneurship Center and the Pop Up Guide in the Amount Not-to-Exceed \$150,000 for the Management and Implementation of the Downtown Activation Pilot Program

Attachments: [Attachment I Staff Report](#)
 [Attachment II Resolution](#)
 [Attachment III Scope of Work and Program Descriptions](#)
 [Attachment IV RFP Response](#)

7. [CONS 23-154](#) Adopt a Resolution Authorizing the City Manager to Execute an MOU and Partnership Agreement, and to Accept and Appropriate up to \$101,000 for the Operation of Family Education Program Services for Hayward Unified School District (HUSD) Schools

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution Execute HUSD MOU](#)
[Attachment III Resolution Execute CSUEB Agreement](#)
[Attachment IV Resolution HUSD Fund Appropriation](#)
[Attachment V Resolution CSUEB Fund Appropriation](#)

8. [CONS 23-155](#) Adopt a Resolution Authorizing the City Manager to Accept and Appropriate the Pieces of Art Being Donated to Hayward Public Library by Monica Chan and Dean Quock

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)

9. [CONS 23-160](#) Adopt a Resolution Authorizing the City Manager to Appropriate \$228,000 from the Mutual Aid Revenue Project of the Capital Projects General Fund (Fund 405 - Project 05002) to Purchase a Telehandler Heavy-Duty Forklift for Use at the Hayward Fire/Rescue Training Center and During/to Prepare For Emergency Disasters

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)

PUBLIC HEARING

10. [PH 23-014](#) Master Fee Schedule: Adopt a Resolution Approving the FY 2024 Master Fee Schedule, and Finding the Action is Exempt from CEQA Review (Report from Finance Director Gonzales)

Attachments: [Attachment I Staff Report](#)
[Attachment II Resolution](#)
[Attachment III CCO FY24 Master Fee Schedule Changes](#)
[Attachment IV CMO FY24 Master Fee Schedule Changes](#)
[Attachment V Dev Svc Bldg FY24 Master Fee Schedule Changes](#)
[Attachment Va Exhibit A](#)
[Attachment VI Dev Svc Plg FY24 Master Fee Schedule Changes](#)
[Attachment VII Library FY24 Master Fee Schedule Changes](#)
[Attachment VIII Pub Works FY24 Master Fee Schedule Changes](#)
[Attached IX Proposed FY24 Master Fee Schedule](#)

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Members can provide oral reports on attendance at intergovernmental agency meetings, conferences, seminars, or other Council events to comply with AB 1234 requirements (reimbursable expenses for official activities).

COUNCIL REFERRALS

Council Members may bring forward a Council Referral Memorandum (Memo) on any topic to be considered by the entire Council. The intent of this Council Referrals section of the agenda is to provide an orderly means through which an individual Council Member can raise an issue for discussion and possible direction by the Council to the appropriate Council Appointed Officers for action by the applicable City staff.

11. [RPT 23-037](#) City Council Referral: Accelerating BART Transit Oriented Development in Hayward (Report from Council Member Andrews and Syrop)

Attachments: [Attachment I Council Referral Memo](#)

ADJOURNMENT

NEXT MEETING, March 28, 2023, 7:00 PM

PUBLIC COMMENT RULES

Any member of the public desiring to address the Council shall limit their address to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time.

PLEASE TAKE NOTICE

That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.

PLEASE TAKE FURTHER NOTICE

That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.

****Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the City website, Cable Channel 15 - KHRT, and YouTube.****

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or cityclerk@hayward-ca.gov.

Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting, interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.