



CITY COUNCIL MEETING
777 B Street, Hayward, CA 94541
Virtual Platform (Zoom)

<https://hayward.zoom.us/j/83584518480?pwd=VUIYZ0dJV1BlcFlQNGhmY0tKL2dVUT09>

Tuesday, March 21, 2023, 7:00 p.m.

The City Council meeting was called to order by Mayor Salinas at 7:00 p.m. The City Council held a hybrid meeting in the Council Chambers and virtually via the Zoom platform.

Pledge of Allegiance: Council Member Roche

Present: COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche, Syrop, Zermeño
MAYOR Salinas

Absent: None

PRESENTATION

Mayor Salinas read a proclamation declaring the month of March 2023 as a month celebrating the 21st Annual March for Meals Month. The proclamation was presented to Spectrum Community Services Inc., and Service Opportunity for Seniors (SOS) Meals on Wheels. SOS Development Director Dan Ashbrook accepted the proclamation on behalf of SOS Meals on Wheels and Senior Meals Program Manager Becky Bruno accepted the proclamation on behalf of Spectrum Community Services Inc.

PUBLIC COMMENTS

There were none.

CITY MANAGER'S COMMENTS

There were none.

CONSENT

Consent Item No. 3 and Item No. 6 were removed from the Consent Calendar for a separate vote.

1. Approve the City Council Minutes of the City Council Meeting on February 28, 2023 **MIN 23-037**

It was moved by Council Member Márquez, seconded by Council Member Syrop, and carried unanimously, to approve the minutes of the City Council meeting on February 28, 2023.

2. Approve the City Council Minutes of the City Council Meeting on March 7, 2023 **MIN 23-038**

It was moved by Council Member Márquez, seconded by Council Member Syrop, and carried unanimously, to approve the minutes of the City Council Meeting on March 7, 2023.



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Tuesday, March 21, 2023, 7:00 p.m.

It was moved by Council Member Márquez, seconded by Council Member Syrop, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 23-058, "Resolution Authorizing the City Manager to Negotiate and Execute an Amendment to the Agreement with Dutchover & Associates, for Landscape Architect Services Increasing the Not to Exceed Amount to \$405,000"

6. Adopt a Resolution Authorizing the City Manager to Execute a Professional Services Agreement with the Renaissance Entrepreneurship Center and the Pop-Up Guide in the Amount Not-to-Exceed \$150,000 for the Management and Implementation of the Downtown Activation Pilot Program **CONS 23-152**

Staff report submitted by Chief Economic Development Officer Nguyen and Assistant City Manager Youngblood, dated March 21, 2023, was filed.

Council Member Zermeño expressed support for the proposed downtown activation pilot program including performers, artists and vendors scheduled Fridays and Saturdays; and recommended that Sundays also be considered as an option after the six-month pilot program. City Manager McAdoo noted staff could consider the suggestion and evaluate the program during the pilot phase over the first six months and added that a possible expansion of the program could be presented to the Council Economic Development Committee.

It was moved by Council Member Zermeño, seconded by Council Member Syrop, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None



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Resolution 23-062, "Resolution Authorizing the City Manager to Accept and Appropriate \$21,000 from the Center for Community Engagement at the California State University, East Bay (CSUEB) for the Operation of Family Education Program Services at HUSD Schools and Both Library Locations in FY 2023"

8. Adopt a Resolution Authorizing the City Manager to Accept and Appropriate the Pieces of Art Being Donated to Hayward Public Library by Monica Chan and Dean Quock **CONS 23-155**

Staff report submitted by Library Services Director Addleman, dated March 21, 2023, was filed.

It was moved by Council Member Márquez, seconded by Council Member Syrop, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 23-063, "Resolution Authorizing the City Manager to Accept and Appropriate the Pieces of Art Being Donated to Hayward Public Library by Monica Chan and Dean Quock"

9. Adopt a Resolution Authorizing the City Manager to Appropriate \$228,000 from the Mutual Aid Revenue Project of the Capital Projects General Fund (Fund 405 - Project 05002) to Purchase a Telehandler Heavy-Duty Forklift for Use at the Hayward Fire/Rescue Training Center and During/to Prepare for Emergency Disasters **CONS 23-160**

Staff report submitted by Fire Chief Contreras, dated March 21, 2023, was filed.

It was moved by Council Member Márquez, seconded by Council Member Syrop, and carried by the following roll call vote, to adopt the resolution.



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valuation of the construction and a majority of the complaints related to ADU fees were for sewer and water connection fees and fewer on building permits; the City is exploring implementing an online reservation system for all City facilities with the goal to have a uniform platform allowing easy access for residents to make reservations; tenant relocation hearings are not frequent and when they occur the requestor pays the fee and the City pays for the administration; residents are notified of the proposed fee increases by way of two hearing notices published in the newspaper in advance of the hearing and via the City's website; and larger fee increases, such as park in-lieu fees, would require an extensive outreach process.

Members of the City Council had the following requests: provide a post-Covid evaluation on how much revenue is generated from parking citation fees using GIS tools to create a heat map; explore a subsidy in the event a hardship is experienced related to a Tenant Relocation Assistance Hearing Fee.

Mayor Salinas opened the public hearing at 7:39 p.m.

Mr. Carlos Gonzales, President of the Prospect Hill Neighborhood Association, extended an invitation to the City Council to attend their monthly meeting, and asked if the Board could hold a meeting at City Hall or the Library. Library Services Director Addleman noted most homeowners' associations and groups meet at the Weekes Library at no charge, and residents could send an email to reservations@hayward-ca.gov

Mayor Salinas closed the public hearing at 7:42 p.m.

It was moved by Council Member Goldstein, seconded by Council Member Roche, and carried by the following roll call vote, to adopt the resolution.

AYES:	COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	None
ABSENT:	None
ABSTAIN:	None

Resolution 23-066 "Resolution Adopting the FY 2024 Master Fee Schedule that Reflects Updated Fees and Charges for Departments in the City of Hayward and Rescinding Resolution No. 22-073 and all Amendments Thereto and Finding that the Action is Exempt from CEQA Review"



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Council Member Zermeño shared that former Council Member Mendall, Council Member Lamnin and himself were also a part of the JPA with BART and for four years they consistently urged BART for developing its two sites in Hayward; and noted the referral was an additional push for this to happen and supported the referral.

There being no public comment, Mayor Salinas opened and closed the public comment period at 7:54 pm.

It was moved by Council Member Syrop, seconded by Council Member Andrews, and carried by the following roll call vote, to approve the referral.

AYES: COUNCIL MEMBERS Andrews, Goldstein, Márquez, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

ADJOURNMENT

Mayor Salinas adjourned the City Council meeting at 7:55 p.m.

APPROVED

A handwritten signature in black ink, appearing to read "Mark Salinas", written over a horizontal line.

Mark Salinas
Mayor, City of Hayward

ATTEST:

A handwritten signature in black ink, appearing to read "Miriam Lens", written over a horizontal line.

Miriam Lens
City Clerk, City of Hayward