



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
www.Hayward-CA.gov

## Action Minutes City Council

---

**Tuesday, March 21, 2023**

**7:00 PM**

**Council Chamber and  
Virtual Platform (Zoom)**

---

### CITY COUNCIL MEETING

**CALL TO ORDER: Mayor Salinas**

**Pledge of Allegiance: Council Member Roche**

**AB 2449 TELECONFERENCE NOTIFICATIONS AND CONSIDERATION**

#### ROLL CALL

**Present:** 7 - Council Member Angela Andrews, Council Member Daniel Goldstein, Council Member Elisa Marquez, Council Member Julie Roche, Council Member George Syrop, Council Member Francisco Zermeno, and Mayor Mark Salinas

#### PRESENTATION

2023 March for Meals Proclamation

#### PUBLIC COMMENTS

There were none.

#### CITY MANAGER'S COMMENTS

There were none.

#### CONSENT

Approval of the Consent Calendar

**A motion was made by Council Member Márquez, seconded by Council Member Syrop, to approve the Consent Calendar. The motion carried by the following vote:**

**Aye:** 7 - Council Member Andrews, Council Member Goldstein, Council Member Marquez, Council Member Roche, Council Member Syrop, Council Member Zermeno, and Mayor Salinas

**1. [Approve the City Council Minutes of the City Council Meeting on February 28, 2023](#)**

**Consent item approved.**

2. [Approve the City Council Minutes of the City Council Meeting on March 7, 2023](#)

Consent item approved.

3. [Adopt an Ordinance Amending Chapter 10, Article 1, Section 10-1.2750 \(Alcoholic Beverage Outlets\) of the Hayward Municipal Code to Update the Regulations Governing Alcoholic Beverage Outlets Throughout the City \(Continued from March 21, 2023\)](#)

Item continued to March 28, 2023 Council meeting.

4. [Adopt a Resolution Approving an Amendment to the City of Hayward Salary Plan for Fiscal Year 2023](#)

Consent item approved.

5. [Adopt a Resolution Authorizing the City Manager to Execute an Amendment to the Agreement with Dutchover & Associates for Landscape Architect Services, Increasing the Not-to-Exceed Amount to \\$405,000](#)

Consent item approved.

6. [Adopt a Resolution Authorizing the City Manager to Execute a Professional Services Agreement with the Renaissance Entrepreneurship Center and the Pop Up Guide in the Amount Not-to-Exceed \\$150,000 for the Management and Implementation of the Downtown Activation Pilot Program](#)

A motion was made by Council Member Zermeño, seconded by Council Member Syrop, to approve staff's recommendation. The motion carried by the following vote:

Aye: 7 - Council Member Andrews, Council Member Goldstein, Council Member Marquez, Council Member Roche, Council Member Syrop, Council Member Zermeno, and Mayor Salinas

7. [Adopt a Resolution Authorizing the City Manager to Execute an MOU and Partnership Agreement, and to Accept and Appropriate up to \\$101,000 for the Operation of Family Education Program Services for Hayward Unified School District \(HUSD\) Schools](#)

Consent item approved.

8. [Adopt a Resolution Authorizing the City Manager to Accept and Appropriate the Pieces of Art Being Donated to Hayward Public Library by Monica Chan and Dean Quock](#)

Consent item approved.

9. [Adopt a Resolution Authorizing the City Manager to Appropriate \\$228,000 from the Mutual Aid Revenue Project of the Capital Projects General Fund \(Fund 405 - Project 05002\) to Purchase a Telehandler Heavy-Duty Forklift for Use at the Hayward Fire/Rescue Training Center and During/to Prepare For Emergency Disasters](#)

Consent item approved.

**PUBLIC HEARING**

**10. [Master Fee Schedule: Adopt a Resolution Approving the FY 2024 Master Fee Schedule, and Finding the Action is Exempt from CEQA Review \(Report from Finance Director Gonzales\)](#)**

A motion was made by Council Member Goldstein, seconded by Council Member Roche, to approve staff's recommendation. The motion carried by the following vote:

Aye: 7 - Council Member Andrews, Council Member Goldstein, Council Member Marquez, Council Member Roche, Council Member Syrop, Council Member Zermeno, and Mayor Salinas

**COUNCIL REFERRALS**

**11. [City Council Referral: Accelerating BART Transit Oriented Development in Hayward \(Report from Council Member Andrews and Syrop\)](#)**

A motion was made by Council Member Syrop, seconded by Council Member Andrews, to approve the referral. The motion carried by the following vote:

Aye: 7 - Council Member Andrews, Council Member Goldstein, Council Member Marquez, Council Member Roche, Council Member Syrop, Council Member Zermeno, and Mayor Salinas

**ADJOURNMENT**

Mayor Salinas adjourned the City Council meeting at 7:55 p.m.

**NEXT MEETING, March 28, 2023, 7:00 PM**