



DATE: October 20, 2022

TO: Keep Hayward Clean and Green Task Force

FROM: Maintenance Services Director

SUBJECT: Beautiful Yard Contest 2022

RECOMMENDATION

The Keep Hayward Clean and Green Task Force review the list of 2022 Beautiful Yard Contest nominees and select a first, second, and third place winner.

SUMMARY

The 2022 Beautiful Yard Contest launched in February 2022 and concludes October 20, 2022. The KHCG TF is asked to review the list of properties that accepted the nomination and select winners for the 2022 calendar year. The top three (3) winners will be acknowledged at a future City Council meeting and will be awarded gift cards from a Hayward business that serves the home improvement needs of the local community. The first-place winner will receive a \$100 gift card, second-place winner will receive a \$75 gift card and third place will receive a \$50 gift card.

BACKGROUND

The Hayward Beautiful Yard contest is a reward-based approach to encourage residents to Keep Hayward Clean, Green, and Beautiful by acknowledging the hard work that goes into a bay friendly yard.

Nominated yards are selected by KHCG TF members, who canvas neighborhoods during various KHCG cleanup and beautification events, using the set of criteria and guidelines below.

Nominee Criteria:

- Yard Clean and Free of Debris
- Well Maintained Foliage
- Reduces Water Usage
- Use of Native Plants
- Attractive Landscaping

Guidelines:

- No more than 50% pavement of entire front yard area.

- Fence no taller than 4 ft within 20 feet of property line.
- Fence no taller than 6 ft outside the 20 ft setback from property line.
- Limit the use of turf to 25 percent of the total landscaping area.

DISCUSSION

A total of twenty-eight (28) nominations were submitted, six (6) accepted to participate and are listed below. The KHCG TF members will participate in a vote to select the top three.



FISCAL AND ECONOMIC IMPACT

A total of \$225 has been allocated from the Keep Hayward Clean and Green Task Force Fiscal Year 2023 budget to purchase gift cards for the top three winners.

NEXT STEPS

The top three winners will be notified and invited to attend the Hayward City Council meeting on Tuesday, February 7, 2023, to be recognized as the winners of the 2022 Beautiful Yard Contest and to receive their gift card.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Rodney Affonso, Streets Manager, Maintenance Services

Approved by:

Todd Rullman, Maintenance Services Director