

HAYWARD CITY COUNCIL

RESOLUTION NO. 25-109

Introduced by Council Member Syrop

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HAYWARD ADJUSTING THE TRANSIENT OCCUPANCY TAX RATE FROM 8.5% TO 12.0% EFFECTIVE AUGUST 1, 2025; FINDING THAT THE ACTION IS EXEMPT FROM ENVIRONMENTAL REVIEW

WHEREAS, the Transient Occupancy Tax (TOT) is a general tax imposed on the privilege of occupancy in any hotel, and is a debt owed by the transient to the City, which is satisfied by payment to the operator of the hotel; and

WHEREAS, the TOT is implemented through Hayward Municipal Code Chapter 8, Article 4; and

WHEREAS, during the November 3, 2020 general election the voters of the City of Hayward approved Measure NN (Ordinance No. ME 20-01), increasing Hayward's TOT rate from 8.5% to an amount up to 14%; and

WHEREAS, the City Council directed staff to maintain the TOT rate at 8.5% to allow hoteliers time to recover from the impacts of the COVID 19 pandemic, and requested that an adjustment to the TOT rate be reviewed and considered when the economy recovered from the impacts of the pandemic; and

WHEREAS, on February 4, 2025 the City Council held a General Fund Budget Work Session to review potential strategies that could be implemented to assist in closing the projected structural deficit, and during the work session, the City Council expressed unanimous support for adjusting the TOT rate as a strategy to close the projected structural deficit; and

WHEREAS, California Constitution Article XIII C does not require voter approval where a general tax is imposed at a rate that does not exceed the maximum tax rate previously approved by the voters.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the Transient Occupancy Tax levied pursuant to Hayward Municipal Code Chapter 8, Article 4 is hereby imposed at the rate of 12.0%, effective August 1, 2025.

BE IT FURTHER RESOLVED, that the City Manager, or her designee, is authorized to take any administrative actions necessary to implement the rate adjustment adopted herein.

BE IT FURTHER RESOLVED, that this action does not have the potential for creating a significant effect on the environment and is therefore exempt from further review under CEQA pursuant to State CEQA Guidelines Section 15060(c)(3) because it is not a project as defined by the CEQA Guidelines Section 15378. Adjustment of the Transient Occupancy Tax rate does not have the potential for resulting in either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

IN COUNCIL, HAYWARD, CALIFORNIA, June 17, 2025.


ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS: Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño
MAYOR: Salinas

NOES: COUNCIL MEMBERS: None

ABSTAIN: COUNCIL MEMBERS: None

ABSENT: COUNCIL MEMBERS: None

ATTEST: 
City Clerk of the City of Hayward

APPROVED AS TO FORM:


City Attorney of the City of Hayward