



DATE: October 20, 2022

TO: Keep Hayward Clean and Green Task Force

FROM: Maintenance Services Director

SUBJECT: Proposed Keep Hayward Clean and Green Senior Yard Assistance Program

RECOMMENDATION

The Keep Hayward Clean and Green Task Force review and discuss the proposed Senior Yard Assistance Program, provide feedback, and take appropriate action to approve the initiative.

SUMMARY

The Beautification Subcommittee has proposed a Senior Yard Assistance Program and is seeking input and approval from the task force.

BACKGROUND

The Beautification subcommittee presented a proposal for a Senior Yard Assistance Program at the July 21, 2022, Task Force meeting. The Senior Yard Assistance Program focusses on supporting Hayward senior residents to enhance beautification within our community. The proposed program is an annual event and will help seniors with basic cleanup such as mowing, ranking, weeding, and planting. Initial feedback from the task force was supportive. The Beautification Subcommittee subsequently worked with staff to bring the proposal back to the task force with additional program details and information including a proposed program budget for approval.

The Senior Yard Assistance Program supports Hayward aging adults, assists our senior community with their desire for beautification, utilize existing resources to aid our senior community with Hayward beautification goals, promotes senior involvement in the community, and promotes wellness in the aging population with beautification activities.

DISCUSSION

At the October 20, 2022 regular meeting of the KHCG TF, the Beautification Subcommittee will present additional program details including a proposed budget for task force consideration. Cost associated with the event include reusable tools, needed to complete the mission such as rakes, gloves, brooms, and other equipment.

FISCAL AND ECONOMIC IMPACT

The budget associated with the approval of this program will be allocated out of the Keep Hayward Clean and Green Task Force annual budget.

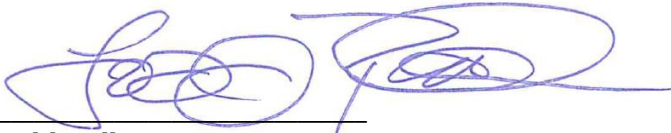
NEXT STEPS

Upon final approval, staff will continue working with the Beautification Subcommittee to finalize program related documents. The Beautification Subcommittee will provide regular updates to the task force on the status of launching the program, budget, and program related information.

Prepared by: Colleen Kamai, Administrative Supervisor

Recommended by: Rodney Affonso, Streets Manager

Approved by:

A handwritten signature in blue ink, appearing to read 'Todd Rullman', is written over a horizontal line.

Todd Rullman, Maintenance Services Director