

COMPLETE COMMUNITIES STRATEGIC INITIATIVE

TWO-YEAR ACTION PLAN (FY 2018 & 2019) – Update as of June 29, 2018

ACTION/ TASK	DUE DATE	STATUS	COMMENT
1.a.1. Support community-based public safety programs	September 2017 & 2018		Programs show continued success and growth with strong community support.
1.a.2. Create opportunities for outreach and education	September 2017 & 2018		In progress
1.a.3. Strengthen neighborhood connections	September 2017 & 2018		Educate Public about neighborhood watch, NIXLE and Nextdoor.
1.b.1. Work with neighborhood groups to promote and award Neighborhood Improvement Grants for placemaking projects to create neighborhood identity opportunities	June 2018		NEW: Aligns with Tennyson Corridor and Complete Streets Strategy Teams.
1.b.2.a. Incorporate Complete Communities checklist for new development	March 2018		New: Aligns with Tennyson Corridor and Complete Streets Strategy Teams.
1.b.2.b. Explore expansion of a second farmer’s market location	December 2018		New: Aligns with Tennyson Corridor Strategy Team.
1.c.1. Identify existing partnerships for collaboration with local faith-based and non-profit organizations	September 2017 & 2018		On schedule: FY19 agencies under contract. FY19 Biennial funds projects underway.
	September 2017 & 2018		On schedule. Partnerships developed to expand housing and transportation options for residents.
1.c.2. Create opportunities for businesses to engage locally, and work to engage with local small businesses	Jun-19		In progress. Program is adopted and is being implemented for Tennyson corridor. The City received several applications and two businesses have completed improvements.
1.c.3. Explore ways to facilitate public art	Mar-19		New: This process will take more than two years. However, a work plan, working group, and community outreach will be implemented within this timeline.
	Mar-19		In progress

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1.c.4. Facilitate economic development and growth opportunities within communities	Dec-17		Multiple incentive programs. Adopted in November 2017. Funding will be an issue over time.
	Jun-18		Project on hold due to lack of staff.
1.d.1. Increase City & neighborhood capacity to respond to emergencies	Jun-19		New: This process will take more than two years. However, a work plan, working group, and community outreach will be implemented within this timeline.
	Mar-18		Staff has completed the development of the new Neighborhood Emergency Response Team (NERT) program, which will be rolled out in FY19 when the program budget becomes available.
1.d.2. Provide opportunities for residents to increase their environmental sustainability	March & September 2018		In progress
1.e.1. Sponsor, support, and host events that celebrate and value Hayward’s diversity	Dec-18		In progress
1.e.2. Adopt and implement the Anti-Discrimination Action Plan (ADAP)	Mar-19		New: The process to develop a systemic approach to the introduction of equity and social justice goals aligned with ADAP will take more than two years. However, a work plan, working group, and community outreach will be implemented within this timeline. Hiring and interviewing staff and adopt flexible timelines to account for daycare, etc.
	Jun-19		Ongoing - Various departments completed.
1.e.3. Equity and social justice values guide department operations, programs and service delivery	Jun-19		New: Operationalize ADAP goals throughout the organization. Ongoing
	Jun-19		New: Determine how the City can integrate the principals of “fair and just” in the delivery of City services. Ongoing
2.a.1. Create a centralized City division to address and promote equal housing opportunities for all people	Dec-17		Housing Division Manager, Management Analysts, Administrative Clerk have been hired. Recruitment started for Housing Specialist.
	Jun-18		1) One state grant will not be used because only applies to single family homes. 2) Rental housing empathy work was conducted. The City conducted several stakeholders meeting regarding housing affordability strategies.
	Mar-18		New: Applying for various sources of funding (Hazard Mitigation Grant Program, CPSE, etc.). Ongoing - Not mandatory, but instead a voluntary ordinance. Potential funding through FEMA, State funding and PACE.
	Jun-18		Recipients of Affordable housing loan funds are required to electronically report on tenant rent and income on either an annual or quarterly basis depending on the regulatory terms. On-site monitoring of borrowers’ files happens every 1 to 3 years depending on condition of property. Regular evaluation of compliance will resume once Housing Development Specialist is hired.

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2.b.1. Oversee the development of housing affordable to low and moderate-income households	Dec-17		Task complete. ADU Ordinance adopted by City Council on November 7, 2017 (Ordinance 17-16).
	Dec-17		On March 27, 2018, Council Authorized a Notice of Funding Availability (NOFA) to identify projects to receive Measure A1 bond funds. The NOFA was released on April 30, 2018. Applications were due on June 29, 2018. Staff will return to council in September 2018 to recommend projects.
	Mar-18		1) City discussing pre-development in the following areas: Depot Rd (Clauwiter), Mid Penn, Clearbrook, Eden. 2) Notice of Funding Availability released in April 2018 encourages development of housing for special needs and extremely low-income populations.
2.c.1. Achieve an adequate supply of decent, safe and affordable housing	September 2018 & 2019		Behind schedule – in progress
	June 2018 & 2019		Behind schedule – in progress
2.d.1. Identify adequate sites to encourage the development of a variety of housing for all income levels	Sep-17		The Affordable Housing Ordinance was updated in November 2017. Staff provided the information necessary to have the Master Fee Schedule for 2019 updated based on Council action.
2.d.2. Explore measures to prevent housing displacement	Mar-18		Ongoing. Affirmative Fair Marketing is a requirement for all affordable housing projects receiving funding under the NOFA.
	Jun-18		On May 29, 2018, Council approved a moratorium on the decontrol of rental units under the Residential Rent Stabilization Ordinance (RRSO) to pause decontrol of housing units while this component of the ordinance can be evaluated. Council also approved amendments to the RRSO to clarify that the Eviction for Cause provisions are applicable to all units covered under the ordinance included decontrolled units.
	Sep-18		Staff held stakeholder’s meetings in February and March 2018. Council considered implementing a mandatory mediation program. As a result of community concern regarding its effectiveness and inconclusive evidence from other jurisdictions, the discussion has been suspended. Council directed staff to evaluate tenant protection ordinance and tenant relocation assistance ordinance.
2.d.3. Mitigate any constraints to housing production and affordability	Mar-18		3/22 Proposing no mandatory ordinance because of the adverse impact on housing affordability. Instead, a voluntary ordinance is proposed.
	Sep-18		Ongoing
	Jun-18		Ongoing
	Jun-18		Specialized software (3Di) launched in May 2018 to streamline customer service interactions related to weed abatement issues.
3.a.1. Industrial Zoning Update	Jun-18		In progress: • Staff is reviewing draft regulations. • Study session with Planning Commission and City Council anticipated for summer 2018. • ETA for adoption winter 2018.

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3.a.2. Develop Shoreline Master Plan	Jun-19		In progress: Received Caltrans SB1 grant for total of \$509,000 to prepare the Shoreline Master Plan. Preparing Request for Proposals (RFP) for consultant services to be released in October 2018. Anticipated project completion in May 2020.
3.a.3. Refine Downtown Specific Plan	Jun-18		In process: • Applied for extension of ACTC grant. • Public Draft Plan, Code & EIR expected 8/18. • Public Workshop planned for 9/18.
3.a.4. Revise and update Form-Based Code	Dec-17		Behind schedule, but in progress: Request for Proposals released in April 2018; Lisa Wise Consulting will prepare the update; Contract was approved by the City Council on May 22, 2018. Scope of Work estimated to start in July 2018.
	Sep-18		See above
	Mar-19		See above
3.a.5. Unified Development Code / Performance Based Zoning	Dec-17		On hold - No budget allocated for this project. Projected cost is approx. \$700,000.
	Mar-18		Paused - lack of funding
3.b.1. Review Park In-Lieu Fees	Mar-19		In process: RFP issued for nexus study in March 2018. Community Attributes Inc was chosen to prepare the nexus study. Work began in May 2018 and is expected to conclude by December 2018.
3.b.2. Review Commercial In-Lieu Fees	Jun-19		See above
3.c.1. Assess the Viability of developing a Vacant Building Ordinance	Mar-18		In progress. • Outreach/empathy work needs planning. • Draft of new ordinance in hand.
3.c.2. Update and Amend Vice statutes in Municipal Code	Sep-17		Completed
	Dec-19		Ongoing
	Sep-18		On schedule • Updating forms and templates. • Developing standard conditions of approval.

	On Schedule and Within Budget
	Behind Schedule or exceeding Budget
	Stopped – No Progress