



MINUTES OF THE HOMELESSNESS-HOUSING TASK FORCE MEETING
Thursday, March 21, 2019, 5:00 p.m.
Conference Room 2A
777 B Street, Hayward, CA 94541

CALL TO ORDER: Council Member Lamnin called the meeting to order at 5:00 p.m.

ROLL CALL:

Present: Council Member Salinas
Council Member Wahab
Council Member Lamnin
Absent: None

OTHERS IN ATTENDANCE:

Kelly McAdoo, City Manager; Jennifer Ott, Deputy City Manager; Christina Morales, Housing Division Manager; Doris Tang, Management Analyst; Yolanda Cruz, Administrative Clerk

PUBLIC COMMENTS:

Stephen Barton, former Housing Director of the City of Berkeley and former Deputy Director of the Berkeley Rent Stabilization Board

Linda Cardoff, Hayward resident

David Stark, Public Affairs Director of Bay East Association of Realtors

Caryl Mahar, Executive Director of the Rental Housing Association

Rochelle Brown, renter and property manager

Angie Watson Hajjem, Fair Housing Coordinator of ECHO Housing

Lisa Brunner, Hayward landlord

Lacei Amodei, Hayward Collective member

Jerry Reynolds, Hayward landlord

Alicia Lawrence, Hayward Collective member

Nick Bruce

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Latanya Campbell, Hayward renter

Charles Lassey, landlord and owner of property management company

Araceli Orozco, Hayward resident

Kimberlee Burks, homeless advocate for Hayward

Jeff Jurow, Hayward property owner and Downtown Improvement Association president

REPORTS/ACTION ITEMS

1. Follow up Discussion Regarding Amendments to the Residential Rent Stabilization Ordinance and Review of Council Referral Regarding a Moratorium on Rent Increases

Deputy City Manager Ott announced the report and introduced Housing Division Manager Morales who provided a PowerPoint presentation regarding: 1) the City Council comments from the February 19, 2019 work session related to the amendments to the Residential Rent Stabilization Ordinance; 2) the referral made to the Homelessness-Housing Task Force regarding a moratorium on rent increases; and 3) the process for soliciting community input and timeline for returning to Council with proposed legislation.

Council Member Wahab agreed with Council Member Salinas and Council Member Lamnin to remove the referral regarding a moratorium on rent increases on the condition of a development of a database for the residential rent stabilization.

FUTURE AGENDA ITEMS

Council Member Wahab requested the following items for future agenda: Student/Workforce housing; High density housing; and First Time Homebuyer Assistance program with focus on Hayward residents.

Council Member Lamnin requested the following items for future agenda: Tiny homes; Landtrust Coop (City Housing Authority), what that financial model might look like that enables people to own or rent at a starter home market price; Workforce development pathways which is an important piece in addressing homelessness; and using Hayward AMI to set affordable housing rental rates.

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TASK FORCE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS

Council Member Lamnin will work with City staff and look at alternative meeting schedule.

Council Member Wahab requested for more detail on the staff reports.

ADJOURNMENT

Council Member Lamnin adjourned the meeting at 8:09 p.m.