

Hayward Operated Paratransit Program
 FY 2025 Measure BB Annual Paratransit Program Funding Recommendations

CATEGORY	AGENCY	PROGRAM	FY24 FUNDING	FY 2025 RECOMMENDED
Capital Expenditure	City of Hayward (Public Works Transportations Division)	Safe Route for Seniors Project (Capital)	\$750,000	\$0
Management/Overhead	City of Hayward	Program Administration	\$500,000	\$516,000
Customer Service/Outreach	City of Hayward	Research, Marketing & Data Collection	\$125,000	\$15,400
HOP Program Evaluation	Nelson\Nygaard Consulting Associates	HOP Evaluation Pilot(s)	\$100,000	\$0
Same-Day Transportation Program	Eden Information & Referral	VIP ZIP (On-demand rides in partnership with TNCs)	\$272,619	\$275,000
Meal Delivery	SOS Meals on Wheels	Meal Delivery	\$100,000	\$100,000
Specialized Accessible Van Service	Alzheimer's Services of the East Bay (ASEB)	Specialized Transportation	\$75,000	\$75,000
Mobility Management and/or Travel Training	Community Resources for Independent Living (CRIL)	Travel Training	\$50,000	\$50,000
Means-Based Fare Programs	City of Hayward	Means-Based Fare Program	\$50,000	\$0
Door-through-Door/Volunteer Driver Pilot	TBD	Door-through-Door	\$154,574	\$75,000
Group Trips Pilot	TBD	Group Trips	\$75,000	\$75,000
Wheelchair Accessible Vehicle Service Pilot	TBD	HOP WAV Service	\$0	\$75,000
Self-Serve/App-Based Scheduling Pilot	TBD	HOP App	\$0	\$50,000
TOTAL			\$2,252,193	\$1,306,400

Note: Means-Based Fare Program Subsidy has been budgeted as a separate line-item in previous years, but is included in the contract for VIP ZIP.