City of Hayward			
Community Agency Funding			
Common Application Scoring Rubric			
Category	0-2 pts	3-5 pts	6-10 pts
ADMINISTRATIVE AND FINANCIAL ASSESSMENT			
Agency Performance (capacity, efficacy, ability to provide quality services)	Applicant submitted an incomplete application, set unrealistic goals, lack the necessary staffing, experience, and organizational capacity to ensure Program success, and/or has historically been unable to meet goals or requirements	Applicant has submitted a complete application with realistic goals, but lack the necessary staffing, partnerships, and/or experience with similar types of grants to make the Program successful.	Applicant has submitted a complete application that sets achievable goals and demonstrates that they have the staffing, partnerships, and track record of strong grant performance to ensure Program success.
Funding	Program budget is unrealistic and is not an appropriate use of City Funds	Funding Request is reasonable but will not reduce demands on other City resources and/or there are other types of funding sources that would be a better fit for this Program/Service	Funding Request is a reasonable amount and Program budget is feasible and balanced
Funding Sustainability	Grant request is the only source of funds for applicant's proposed Program/Service. Applicant does not demonstrate ability to leverage funds	Applicant has identified more than one funding source to support the proposed activity/service but this grant request would be the main source of funds and the long-term sustainability of the Program/Service is questionable	Applicant has identified multiple funding sources to support the proposed activity/service and ensure sustainability or is leveraging funds to increase impact
CITY STRATEGIC ROADMAP & COMMUNITY ALIGNMENT, INCLUDING RACIAL EQUITY			
City Priority Alignment	Program/Service does not align with City Priorities (identified in Strategic Roadmap, LHH, etc.)	Program/Service generally aligns with at least one City Priority (identified in Strategic Roadmap, LHH, etc.)	Program/Service aligns with one or more City Priorities (identified in Strategic Roadmap, LHH, etc.)
Community Need	Applicant does not articulate a clear need for the Program/Service in their application and is unlikely to address that need	Applicant identifies a clear need but it is not a critical service need and/or the applicant does not demonstrate a high likelihood of addressing that need	Applicant identifies a critical need in Hayward and demonstrates a high likelihood of effectively addressing that need
Impact	Funding Request is unreasonably high; Applicant demonstrates a low number of low-income Hayward clientele/households served per dollar requested, and/or the application fails to identify any outcomes or quantitative goals	Applicant demonstrates a moderate number of low-income Hayward clientele/households served per dollar requested, and/or application identifies outcomes, but they are unclear or unlikely to demonstrate Program/Service impact	Applicant demonstrates a high number of low-income Hayward clientele/households served per dollar requested, and the application identifies clear and quantifiable outcomes to demonstrate Program/Service impact
Racial Equity	Program does not provide equitable services and agency demographic do not reflect the Hayward community and no steps are being taken to address it	Program does provide equitable services	Program provides equitable services and agency is taking additional steps to build a culture of equity to meet the needs of all residents

Additional Considerations:
Safety Net Service
Hayward based (Operates in Hayward)
New and Innovative