



DATE: July 11, 2017
TO: Mayor and City Council
FROM: City Manager
SUBJECT Adoption of Federal and State Legislative Priorities Program

RECOMMENDATION

That the Council adopts a resolution regarding the City's Federal and State Legislative Priorities Program.

BACKGROUND

For the past several years, the City has had no formal comprehensive legislative program that outlines the public policy priorities of the City. The purpose of a legislative program is to help provide direction to staff and to the City's legislative advocates in Sacramento and Washington D.C. The legislative program informs interested parties of the City's stances on any piece of legislation, state-wide referenda, grant funding opportunities, or local ballot measures. Additionally, a legislative program serves as a basis for action regarding any federal or state legislation or funding opportunity.

In May 2016, the City Council received a report in a work session on the draft legislative program. The attached legislative program incorporates the Council comments from that work session (Attachment III)

DISCUSSION

The City Council priorities of Safe, Clean, Green, and Thrive, supported by Fiscal Sustainability and Organizational Health, serve as the general guiding principles for Hayward's draft legislative priorities. Under the proposed legislative program, the City has two foundational principles, which include (1) maintaining financial stability including preservation of revenue sources and (2) maintaining local control, particularly over land-use decisions. These essential parameters will guide most of the City's actions in support of or in opposition to proposed legislation at all levels. In addition to these parameters, the legislative program provides the opportunity to specifically oppose, remain neutral, support, or support with changes a piece of legislation.

The Legislative Program will continue to be coordinated through the City Manager's Office. Public policies are often brought to the attention of the City through State and Federal legislative advocates, City Council, other elected officials, City staff, residents, and other governmental associations like the League of California Cities. Under this legislative

program, the City will have a formal course of action to take on any given policy. The steps may include:

- Direction to Lobbyists to advocate in support or opposition to policy
- Mayoral correspondence with relevant parties, including legislators
- Correspondence authored or authorized by the City Manager as needed, consistent with Council's adopted legislative program
- Council resolutions and/or actions (e.g., work sessions, public hearings, appointing task forces, etc.)
- Council and staff outreach with relevant legislators
- Travel to Sacramento/Washington D.C. for in-person advocacy
- Drafting/sponsoring specific legislation

FISCAL IMPACT

There is no anticipated fiscal impact with the development of a prioritized legislative program.

NEXT STEPS

Following adoption of the legislative program, staff will

- distribute copies to the City's legislative advocates;
- develop a website for this program that will contain the City's legislative advocacy correspondence from the Mayor and/or City Manager for Council and public reference, and
- continue to monitor legislation in accordance with the guidelines in the legislative program.

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Approved by:



Kelly McAdoo, City Manager