

MINUTES

City of Hayward Community Services Commission

November 15, 2017 @ 7:00 PM

Hayward City Hall

777 B Street, Hayward, CA 94541

Conference Room 2A

Call to Order

Chairperson Isais called the meeting to order at 7:01 p.m.

Ms. Williams conducted roll call. Commissioners in Attendance were Francisco, Glover-Gardin, Guzman, Isais, Reddy, Roche, Sarmiento, and Zargar. Commissioners Kassouk, Macmadu, Mehdavi and Tsao were absent. Staff in attendance were Dana Bailey, Community Services Manager, Rachael McNamara, Management Analyst II and Lara Williams, Administrative Assistant III. There were no visitors in attendance. There were no Council Members in attendance.

Minutes from the October 18, 2017 Regular Meeting were approved.

There were no public comments

Report: Ms. McNamara presented to the Commission the Fiscal Year 2017 Funded Agency Performance Report. The report is based on agencies that were funded 2016-2017 and does not include infrastructure projects due to length of time they take to complete. Findings are based on organizations that have spent all their funding and reported all their accomplishments. The report data is broken down by categories, compiled from all funded agencies based on HUD guidelines. A discussion ensued among the Commissioners regarding the findings of the presentation. The infographic format, broken down by categories was well received by the commissioners. It was suggested that it would be helpful to see full demographic data, broken down by agency.

Review: Council Strategic Initiatives by Ms. Bailey. An overview was provided of the initiatives and how they came about, with a background on how the current initiatives were developed. The priorities are Safe, Clean, Green and Thrive. Other focus areas are fiscal health and organizational health. Safety includes complete streets and safe, reliable transportation around the city. Housing is a priority and it is a goal to expand affordable housing opportunities and housing services, including the hiring of a Housing Manager. The Tennyson Corridor is also a priority on the council initiatives to develop an attractive, cohesive, thriving corridor. The initiatives are chosen through a process called "Lean Innovation" where a scientific method is applied to how businesses and government operate based on data collected from the community. There were many comments shared by the Council Members on the initiatives.

Review of the Application Review Committee (ARC) revised structure and schedule. Applications are due to Community Services Department in December. They will then be available for the Commission to review. The ARCs will meet on January 27th and February 3rd. They will be divided between services, infrastructure and arts and music. The ARC selection will take place at the January CSC meeting.

Commissioner Announcements. Commissioner Zargar announced the Santa Con Hayward event on December 2nd starting at Eko Coffee at 5PM. Commissioner Isais made an announcement on behalf of Councilmember Marquéz. She will be hosting a toy drive, in partnership with La Familia, Glad Tidings church and other nonprofits, on Thursday, December 14th at Los Compadres restaurant from 6-8PM. The commission agreed to cancel the December CSC meeting. The next meeting will be January 17th. Commissioner Isais announced the annual City of Hayward Commissioner Holiday Party on Friday, December 8th.

Future Agenda Items:

- Review Commissioner bylaws
- Update on 211
- City of Hayward Homelessness Strategy
- Review of Lean Innovation (towards the end of the fiscal cycle)

Chairperson Isais adjourned the meeting at 8:48pm.

