



SPECICITY COUNCIL MEETING
777 B Street, Hayward, CA 94541

Council Chamber and Virtual Platform (Zoom)

<https://hayward.zoom.us/j/89967627550?pwd=MDFnbDNzK3FKenFGaXB2NURBQUh1Zz09>

Saturday, May 14, 2022, 9:00 a.m.

The special City Council meeting was called to order by Mayor Halliday at 9:00 a.m. The City Council held a virtual meeting with participation via Zoom by members of the City Council, staff and public.

Pledge of Allegiance: Council Member Andrews

Present: COUNCIL MEMBERS Andrews, Lamnin, Márquez, Salinas, Wahab

MAYOR Halliday

Absent: COUNCIL MEMBER Zermeño

PUBLIC COMMENT

TJ, Hayward Concerned Citizens' representative, referenced her email to Council and expressed she had budgeting concerns related to the FY 2023 Strategic Roadmap priorities specifically the restitution for survivors and descendants of Russell City.

WORK SESSION

1. Council Budget Work Session: Review Proposed Fiscal Year 2023 Operating Budget and Five-Year Plan and Receive and Discuss Department Budget Presentations (Report from City Manager McAdoo and Finance Director Claussen) **CONS 22-245**

Staff report submitted by City Manager McAdoo and Finance Director Claussen, dated May 14, 2022, was filed.

Finance Director Claussen and City Manager McAdoo provided an overview of the General Fund (revenue vs. expenses); General Fund five-year forecast update; key cost drivers impacting the General Fund; proposed FY 2023 General Fund revenues and expenses; and proposed FY 2023 operating funds.

Discussion ensued among members of the City Council and City staff regarding: American Rescue Plan Act (ARPA) funds; Redevelopment Agency dissolution and distribution; Real Property Transfer Tax; one-time funds; proposed FY 2023 General Fund revenues and expenditures; reserve policy; vacancies throughout departments; Human Resources organizational study; and changes in technology.

Members of the City Council provided the following suggestions: as ARPA projects and programs are reported, provide information for the community and Council on how federal relief funds are allocated and spent; consider extra payment for future liability costs (Unfunded Actuarial Liability UAL) and economic development funds at Mid-Year; consider setting a reserve goal of no less than six months of city operating costs as opposed to two months in an effort to plan for an emergency or economic downturn.

Members of the City Council thanked department heads for their service provided to the community and their efforts and accomplishments during FY 2022.

MAINTENANCE SERVICES

Maintenance Services Director Rullman gave an overview of the Maintenance Services Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Maintenance Services organizational chart; FY 2022 highlights and accomplishments; and goals for FY 2023.

Members of the City Council offered the following comments: as staff continues implementation of the Illegal Dumping Pilot Program, consider a model like Eco Thrift for dropping items; work with property managers of multifamily complexes to address illegal dumping; consider Clean California funds to clean and beautify public spaces; seek opportunities to work with organizations that repurpose items; consider programs that address blight such as San Jose's Cash for Trash model to incentivize unhoused residents to pick up trash in exchange for cash; be mindful of designing a program that empowers the community to be a part of the solution; partner with the Ohlone indigenous community for collection efforts and creating opportunities for reusing; and continue to partner with e-waste providers to be present at future cleanup events.

HUMAN RESOURCES DEPARTMENT

Human Resources Director Sangy gave an overview of the Human Resources Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Human Resources organizational chart; FY 2022 highlights and accomplishments; and goals for FY 2023.

Members of the City Council offered the following comment: consider ways to track employee satisfaction.

FIRE DEPARTMENT

Fire Chief Contreras gave an overview of the Fire Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Fire Department organizational chart; FY 2022 highlights and accomplishments; and goals for FY 2023.

Members of the City Council offered the following comment: consider the feasibility of extending the hours for the Hayward Evaluation and Response Teams (HEART) program.

PUBLIC SAFETY WORKSHOP UPDATE

City Manager McAdoo provided an overview of Public Safety Projects with FY 2023 Budget Requests; Hayward Evaluation and Response Teams (HEART) Budget Request – (Strategic Roadmap); HEART FY 2023 Proposed Org Chart; and HEART Pilot Positions.



SPECICITY COUNCIL MEETING
777 B Street, Hayward, CA 94541

Council Chamber and Virtual Platform (Zoom)

<https://hayward.zoom.us/j/89967627550?pwd=MDFnbnDNzK3FKenFGaXB2NURBQUh1Zz09>

Saturday, May 14, 2022, 9:00 a.m.

YFSB Administrator Young provided an overview of Mobile Evaluation Team (MET) and Fire Chief Contreras spoke about the Mobile Integrated Health (MIHU) soft launch and referral system development and FY 2023 goals/focus areas.

Members of the City Council offered the following comments: consider partnering with California State University, East Bay Master of Social Work program to provide internship that can help shape career trajectory; note that proper staffing at the Dispatch Center is key; consider opioid funding to recruit and train mental health professionals; and continue to prioritize 9-8-8 as the mental health crisis and suicide prevention number in Alameda County.

The City Council took a break at 12:08 p.m.

POLICE

Police Chief Chaplin gave an overview of the Police Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Police Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: continue to evaluate whether the buyback program should include ghost guns in an effort to remove them from the streets; continue to recognize the importance of upholding quality of life and enforcing the noise ordinance related to loud mufflers and tailpipes; consider activating spaces that are problematic in a positive way with non-HPD resources; and consider the Eden Area Regional Occupational Program (ROP) and Chabot College Criminal Justice degree to build a workforce pipeline.

The City Council took a lunch break from 12:44 pm to 1:15 p.m.

DEVELOPMENT SERVICES

Assistant City Manager/Development Services Director Ott introduced Deputy Development Services Director Buizer who gave an overview of the Development Services Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Development Services Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: continue to evaluate best approaches to organizing and supporting pop-up local entrepreneurs with a pathway to permitting and activating spaces and improving economic development; explore programs to help residents remain in compliance maintaining the exterior of their homes such as providing rebates for landscaping and message this information to the community.

INFORMATION TECHNOLOGY

Information Technology Director Kostrzak gave an overview of the Information Technology Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Information Technology Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: continue efforts to upgrade the current infrastructure given the emergence of new laws; continue efforts to allow residents and people to submit payments, plans and permits online allowing for large PDF files and full integration; remain cautious with threats to cyber security and privacy; ensure water and utilities infrastructure remains protected and safeguarding the software managing the technology; and consider partners such as PilotCity for prospective internship opportunities.

LIBRARY

Library Director Addleman gave an overview of the Information Technology Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Information Technology Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: prioritize infrastructure and needs assessment at the Weekes Library; consider ways to get funds for the future Stack Center; consider possibilities for providing evening programs/events as alternatives working individuals can benefit from; consider unused spaces at the library for revenue generation opportunities such as working spaces; and showcase the activities provided through the library.

CITY MANAGER

City Manager McAdoo introduced Assistant City Manager Youngblood who gave an overview of the City Manager Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; and City Manager Department organizational chart. Assistant City Manager Ott provided an overview of FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: continue to partner with the Chamber of Commerce to organize Downtown Hayward Street Parties for its benefit to the community and businesses; reimagine special events and consider the Tennyson Corridor to build community; exercise flexibility in how businesses conduct their activities such as more outdoor dining and activity options for sidewalk and outdoor retail; be prepared to respond to community members advising that a lack of staffing capacity may impact delivery of services; consider the YFSB Administrator position be restructured to report to the City Manager; stabilize Human Resources to provide support to the rest of the organization, attract and retain workforce, and concentrate on succession planning; expand collaboration between Police and Fire for medical clinics throughout city; provide quarterly updates on City vacancies; consider expansion of the Economic Development Division at Mid-Year; get more life-science companies to Hayward; explore additional opportunities for revenue generation



SPECICITY COUNCIL MEETING
777 B Street, Hayward, CA 94541

Council Chamber and Virtual Platform (Zoom)

<https://hayward.zoom.us/j/89967627550?pwd=MDFnbnDNzK3FKenFGaXB2NURBQUh1Zz09>

Saturday, May 14, 2022, 9:00 a.m.

as ballot measures approach expiration and be proactive and aggressive in expanding tax base and not be so reliant on Measure C or Utility Users Tax funds; consider an arts and cultural commission; and continue to keep the community informed.

FINANCE

Finance Director Claussen introduced Deputy Finance Director Gonzalez who gave an overview of the Library Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Library Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comment: consider social media campaign around the payment tool used by the City and consider having the service installed at different businesses in the city which may assist in boosting sales tax revenue.

The City Council took a break at 3:12 p.m.

CITY CLERK

City Clerk Lens gave an overview of the City Clerk Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; City Clerk Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comment: engage Human Resources to explore creating additional job classifications to create career development within the department.

CITY ATTORNEY

City Attorney Lawson gave an overview of the City Attorney Department budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; City Attorney Department organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comment: continue to oversee the liability insurance premium and increase advocacy efforts through Cal Cities to control insurance cost and mitigate liability.

MAYOR AND CITY COUNCIL

City Manager McAdoo gave an overview of the Mayor and City Council budget comparison FY 2021-FY 2023; significant changes planned for FY 2023; Mayor and City Council organizational chart; and FY 2022 highlights and accomplishments.

Members of the City Council offered the following comments: make sure negotiations with the Police and Fire Departments continue to be effective as it was under the direction of Human Resources Director Sangy; work with the City Attorney to evaluate a policy to erect other flags; and explore restoration for survivors and descendants of Russell City.

City Manager McAdoo noted that due to time constraints, the presentation for the Public Works Department would continue to the May 17th City Council meeting.

ADJOURNMENT

Mayor Halliday adjourned the special meeting at 4:10 p.m.

APPROVED

Barbara Halliday
Mayor, City of Hayward

ATTEST:

Miriam Lens
City Clerk, City of Hayward