



**DATE:** May 16, 2023

**TO:** Mayor and City Council

**FROM:** Director of Library Services

**SUBJECT:** Adopt a Resolution Authorizing the City Manager to Accept and Appropriate up to \$20,000 in Funding from First 5 of Alameda County to Support Library Services and Programs for Fiscal Year 2023, and Annually for the Next Three Fiscal Years (FY 2024 – FY 2026)

### **RECOMMENDATION**

That Council adopts a resolution (Attachment II) authorizing the City Manager to accept and appropriate up to \$20,000 in funding from First 5 of Alameda County to support library services and programs for FY 2023, and annually for the next three fiscal years (FY 2024 – FY 2026).

### **SUMMARY**

First 5 Alameda County is an innovative public entity created by passage of Proposition 10 in 1998 which added fifty cents per pack of cigarettes to help fund early care and education for children 0-5. To fulfill their mission, First 5 of Alameda County frequently partners with local agencies, including the Hayward Public Library (HPL). The grant/stipend amounts vary by year, based on funding available and the programs the organization is working on.

In June 2022, Council approved up to \$10,000 in funding from First 5 of Alameda County for Fiscal Year 2022 and annually for the next three fiscal years (through the end of Fiscal Year 2025)<sup>1</sup>. Already in Fiscal Year 2023, First 5 has agreed to \$12,000 in funding for Hayward Library. Additional funds may become available in 2023 and in future fiscal years. With Council approval, staff will appropriate up to \$20,000 in the Local Grants Fund (Fund 240) for FY 2023 and annually for the next three fiscal years (through the end of fiscal year 2026) and provide services per the requirements of the grants/stipends from First 5 of Alameda County.

### **BACKGROUND AND DISCUSSION**

First 5 Alameda County is an innovative public entity created by passage of Proposition 10 in 1998 which added fifty cents per pack of cigarettes to help fund early care and education for children 0-5. The organization helps young children grow up healthy and ready to learn

---

<sup>1</sup> [CONS 22-342](#), approved by Council on June 7, 2022

during the most important time in their development. First 5 of Alameda County has nearly two decades of experience funding innovative programs and advocating for policies that produce better futures for children in the county.

First 5 of Alameda County has several programs, including Parent Engagement and Support, Fathers Corps, Help Me Grow, Neighborhood Partnership Project, Neighborhoods Ready for School (NRFS), Quality Early Care and Education, and Training @ First 5. In partnership with the community, these programs help support a county-wide continuous prevention and early intervention system that promotes optimal health and development, narrows disparities, and improves the lives of children from birth to age five and their families.

In Fiscal Year 2023, First 5 has agreed to provide HPL with a direct payment of \$12,000 to purchase Family, Friend, and Neighbor (FFN) Storytime kits with books in patron's home language (English, Spanish, or Chinese), purchase FFN backpacks for rotation, provide a link online or hardcopies in person to Home Activity Survey for three (3) Storytimes, and host a Dia de los Libros/Dia de los Ninos event. Additional funds may become available in 2023 and in future fiscal years.

With Council approval, staff will appropriate up to \$20,000 in the Local Grants Fund (Fund 240) and annually for the next three fiscal years, through the end of fiscal year 2026, and provide services per the requirements of the grants/stipends from First 5 of Alameda County.

### **STRATEGIC INITIATIVES**

This agenda item is a routine operational item and does not directly relate to one of the Council's Strategic Initiatives.

### **FISCAL IMPACT**

Grant funds supplement the City's General Fund and help fund Library Services programming. There is no negative impact on the General Fund from accepting these supplemental funds as the City is already providing these programs. With Council approval, staff will appropriate up to \$20,000 in the Local Grants Fund (Fund 240) and annually for the next three fiscal years, through the end of fiscal year 2026.

*Prepared by:* Brad Olson, Management Analyst II

*Recommended by:* Jayanti Addleman, Director of Library Services

Approved by:



---

Kelly McAdoo, City Manager