

REUSABLE BAG ORDINANCE EXPANSION
SCHEDULE

Timing	Activity
<i>FY 15/16</i>	
March 2016	Draft amended ordinance language presented to WMA
April 2016	Budget presentation*
April - June 2016	CEQA analysis and update conducted
April – July 2016	WMA representatives, city and agency staff consult with elected colleagues
* Note that the FY 16/17 budget proposal will need to include dollars and staff hours for expansion activities prior to consideration of adoption of an ordinance amendment. However, if the expansion is not adopted, the budgeted costs will not be needed.	
<i>FY 16/17</i>	
September 2016	1 st reading of ordinance
October 2016	2 nd reading of ordinance/adoption
December 2016	If adopted, outreach to stores commences
Dec. 2016 - March 2017	Store observation surveys conducted
April 2017 – Earth Day	Ordinance becomes effective at newly affected retail stores
April 2017 (+ 6 months)	Technical assistance begins (for 6 months)
<i>FY 17/18</i>	
July 2017-September 2017	Technical assistance continues
October 2017	Complaint based enforcement activities at retail stores begins (6 months post effective date)
November 2017	Ordinance becomes effective at restaurants
December 2017	Store observation surveys conducted to assess effectiveness
June 2017	Complaint based enforcement activities begin for restaurants (6 months post effective date)
<i>FY 18/19</i>	
July 2018 - June 2019	Complaint based enforcement continues.
December 2018	Store observation surveys conducted to assess effectiveness