



DATE: May 13, 2019

TO: Council Sustainability Committee

FROM: Director of Public Works

SUBJECT: Downtown Streets Team Service Agreement

RECOMMENDATION

That the Committee reviews and comments on this report.

SUMMARY

The Downtown Streets Team (DST) partners with cities to provide homeless individuals with immediate volunteer opportunities to serve the community through work teams. The program's primary goal is to provide work experience and job skills training to team members who are homeless or at-risk of becoming homeless and transition them to permanent employment. Since 2016, the DST has served Hayward by removing debris from Hayward's streets, performing training, and offering employment services. This work has been funded primarily with Community Development Block Grant (CDBG) and City Recycling funds as well as agreements with local businesses. This report presents a proposal to expand the DST's services while helping to increase Hayward's landfill diversion rate. The total cost to contract for both the debris removal and sorting services is \$39,659 and would be paid with funding from the Recycling Fund.

BACKGROUND

In 2015, the City began a pilot program to address employment opportunities and job skills training for homeless individuals living in Hayward, in partnership with the DST. Members of the DST participate in a volunteer work experience program that provides value to partnered non-profits, local governments, and the greater community. In exchange for their service, DST members receive stipends for housing assistance, food assistance, transportation assistance, job skills development and employment placement. Over the past decade, the DST has operated programs in Palo Alto, Sunnyvale, San Rafael and San Jose, with Hayward being the first East Bay location.

On December 15, 2015, Council amended the CDBG FY 2016 Annual Action Plan to approve an agreement with DST in the amount of \$205,000 from restricted program income funds for the implementation of the Hayward Downtown Streets Team Homeless Employment

Program. On April 19, 2017, Council approved the CDBG FY 2017 Action Plan, which included \$90,000 for DST. In 2017, the DST expanded its service to provide sorting assistance at City-sponsored events with \$2,380 in funding from the City's Recycling Fund. In 2018, as part of the Tennyson Corridor Strategic Initiative, DST service was expanded to provide litter collection and recycling sorting service to the Tennyson Corridor using \$30,000 from the City's Recycling Fund. On May 14, 2019, the Council will consider the continuation of the agreement with DST to continue their core services in the Downtown and Tennyson Corridor areas.

The DST volunteer work-experience program provides great value to local business by helping ensure a clean and friendly environment for Hayward residents, visitors, patrons, employees, and business owners. Attractive public spaces provide cleaner living conditions for residents, and can draw more people and more activity, thus strengthening the businesses and improving the local economy.

Since the DST started operating in Hayward in June of 2016, the program has served 122 community members. DST case managers have assisted 20 individuals out of homelessness and into housing and helped 15 individuals find permanent employment. Team members have removed more than 250,000 gallons of litter from the streets of Hayward and DST is included in the City of Hayward's vision to end waste in the waterways by 2022.

DISCUSSION

Staff seeks approval to expand the scope of services for an additional day of Downtown service and an additional day of service to the Tennyson Corridor. Staff also seeks approval to expand the scope of work to include sorting of recyclables from waste in both the Downtown and Tennyson service areas. The cost for these services will be \$37,591 and will cover a time period from July 1, 2019 through June 30, 2020. In addition, staff seeks approval for the DST to continue to provide recyclables sorting assistance at City-sponsored events at a cost of \$2,068 from June 1, 2019 through December 31, 2019. The total contract for both the debris removal and sorting services totals \$39,659 and will be paid with funding from the Recycling Fund.

Additional Days of Service

The DST currently removes debris from Downtown Hayward Sunday through Wednesday from 8:00 am to 12:00 pm. The Tennyson team currently removes debris Wednesday through Friday from 8:00 am to 12:00 pm. Staff proposes increasing funding for an extra day of debris removal for the Downtown area (Thursday 8:00 am to 12:00 pm) and the Tennyson area (Monday 8:00 am to 12:00 pm). This additional funding will also allow the DST to expand the area of coverage in downtown and the Tennyson area and account for the extra time it will take to properly sort waste and recycling.

The total cost for the debris removal and sorting services for July 1, 2019 through June 30, 2020 is \$37,591.

Additional Service Areas

The proposed additional service area for Downtown is shown as Sector 6 on the Downtown Service Area Map (Attachment II). The expansion will cover the area between Montgomery Avenue, and Main Street, and bordered by Simon Street and A Street. The proposed additional service to the Tennyson area is shown as Sectors 5 and 6 on the Tennyson Service Area Map (Attachment III). Expanded coverage for this area is proposed to include servicing along Tennyson Road from 880 west to Hesperian Boulevard.

Additional Recycling

The DST has been sorting cans and bottles from other waste. The proposed expanded services will include sorting of other recyclables such as paper as well as possibly organics, such as plant debris.

Sorting Assistance at Events

The City provides three-stream cart service for nine special events each year through its Solid Waste Franchise Agreement with Waste Management. Staff contracted with DST in 2017 and 2018 to provide in-person sorting assistance to attendees of the events by placing DST team members at sorting stations to help guide the public to put their disposable items in the correct cart. The DST proposes to continue sorting assistance at the same nine City-sponsored events in 2019-2020 for a cost of \$2,068.

ECONOMIC IMPACT

Providing clean, pleasant areas for people to visit can increase the potential of visitors' patronage to local businesses. Downtown and the Tennyson Corridor businesses can benefit economically from the expanded services to be provided by the DST.

FISCAL IMPACT

The proposed expanded services in Downtown and the Tennyson Corridor for a period of one- year cost estimate is \$37,591. The cost of the DST providing sorting assistance at special events for one year is \$2,068 for a total contract amount of \$39,659 paid from the City's Recycling Fund. There is no impact to the General Fund.

STRATEGIC INITIATIVES

This agenda item supports the Complete Communities Strategic Initiative. The purpose of the Complete Communities initiative is to create and support structures, services, and amenities to provide inclusive and equitable access with the goal of becoming a thriving and promising place to live, work and play for all. This item supports the following goal and objectives:

Goal 1: Improve quality of life for residents, business owners, and community members in all Hayward neighborhoods.

Objective 2: Foster a sense of place and support neighborhood pride.

Objective 3: Increase collaboration with businesses, non-profits and neighborhood groups on placemaking projects.

SUSTAINABILITY FEATURES

The DST efforts to remove trash and debris from Hayward's streets helps the City meet its trash reduction goals for storm water management. The DST efforts to assist with sorting waste at events helps increase recycling at events and educates attendees on how to recycle. Solid waste management involves the safe and responsible management of discarded material from generation through processing to disposal. Reducing waste landfilled by maximizing the reuse, recycling, and composting of materials increases diversion, conserves natural resources, and plays an important role in making a community sustainable.

PUBLIC CONTACT

The DST is part of Hayward's Community Agency Funding process which goes through an extensive public input process. In addition, DST members were present at Hayward's Energizer Station at the South Hayward BART station on Bike to Work Day on May 9, 2019 to help raise awareness of the DST.

NEXT STEPS

If the Committee approves staff's recommendations, staff will negotiate with the Downtown Streets Team to execute an agreement and implement the scope of services outlined in Attachment IV.

Prepared by: Jeff Krump, Solid Waste Program Manager

Recommended by: Alex Ameri, Director of Public Works

Approved by:



Kelly McAdoo, City Manager