



MINUTES OF THE HOMELESSNESS-HOUSING TASK FORCE MEETING
Thursday December 7, 2023, 6:00 p.m.
Conference Room 2A
777 B Street, Hayward, Ca 94541
REMOTE PARTICIPATION

CALL TO ORDER

The Homelessness-Housing Task Force meeting was called to order by Mayor Salinas at 6:05p.m. The meeting was conducted consistent with Assembly Bill 2449. The Task Force meeting was held in Conference Room 2A and virtually via Zoom.

ROLL CALL

Present:

Mayor Salinas
Council Member Goldstein
Council Member Syrop

Absent: None

OTHER PARTICIPANTS

Kelly McAdoo; City Manager, Sara Buizer; Director of Development Services, Christina Morales; Housing Division Manager, Amy Cole-Bloom; Community Services Division Manager, Ayush Patel; Management Analyst, Jane Kim; Housing Development Specialist, Nallely Campos; Senior Secretary, Rosemary Vazquez; Interpreter.

PUBLIC COMMENTS

Ro Aguilar; Hayward Resident

APPROVAL OF MINUTES

1. Minutes of the Homelessness-Housing Task Force Meeting on December 7, 2023.

It was moved by Council Member Syrop, seconded by Council Member Goldstein, and carried unanimously, to approve the minutes of the Homelessness-Housing Task Force meeting on December 7, 2023.

WORK SESSION

2. Implementation of a Rent Registry System

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Housing Management Analyst Patel presented a PowerPoint presentation on the analysis of implementing a Rent Registry System (RRS). After analyzing the benefits and drawbacks of the implementation of a RRS, it was determined that it would allow the streamlining of data collection for Hayward's entire rental market, allow for proactive enforcement, increased transparency and communication and allow for data driven policymaking. The implementation of RRS would increase data entry volume, increase the costs to the City to cover costs, increase compliance requirements and increase costs to stakeholders.

Mayor Salinas opened the public comments section at 6:30 p.m.

The following individuals spoke during public comments:

Rex Le; San Jose Resident, Collin Thormoto; Hayward Resident, Hannah Tinsley; Hayward Resident, Daisy Maxion; Hayward Resident, Ro Aguilar; Hayward Resident

Mayor Salinas closed the public comments section at 6:41 p.m.

Mayor Salinas, Council Member Goldstein and Council Member Syrop provided comments and were in agreement that a Rent Registry System should be placed on the Strategic Roadmap for consideration by the full council.

3. Let's House Hayward Strategic Plan Update

Community Services Manager Cole-Bloom presented a PowerPoint presentation on the Let's House Hayward Strategic Plan updates including program implementation accomplishments, updates on key activities that are currently on hold due to funding and or staff capacity restrictions, as well as the need for ongoing sustained funding to maintain the activities and the Let's House Hayward Plan.

Mayor Salinas opened the public comments section at 7:22 p.m.

The following individual spoke during public comments:

Ro Aguilar; Hayward Resident

Mayor Salinas closed the public comments section at 7:26 p.m.

Mayor Salinas, Council Member Goldstein and Council Member Syrop provided comments about the importance of the Let's House Hayward Strategic Plan.

REPORTS/ACTION ITEMS

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3. Implementation update on the Residential Rent Stabilization and Tenant Protection Ordinance

4. 2023 Housing Legislation

Council Member Syrop provided comments on zoning reform.

FUTURE AGENDA ITEMS

TENTATIVE SCHEDULE

March 7, 2024 (Meeting Rescheduled to March 21, 2024)

- Housing Element related Municipal Code Amendments (Tentative)

Mayor Salinas requested adding an item to the March 2024 Agenda to discuss converting the HHTF to a Council Committee.

Community Services Manager Cole-Bloom announced that CSD is planning for the January 2024 Point in Time Count, and is looking for volunteers.

Housing Manager Morales 603 A Street which consists of 80 affordable housing units for seniors, closed its construction financing and will start development in the near future.

TASK FORCE MEMBERS/STAFF ANNOUNCEMENTS AND REFERRALS

ADJOURNMENT

Mayor Salinas adjourned the meeting at 7:45 p.m.