



Keep Hayward Clean and Green (KHCG)  
Task Force (TF) Meeting Notes  
City Hall, 2A Conference Room  
October 26, 2023

**I. Call to Order**

The meeting was called to order by Chair Jeff Haman at 7:03 p.m.

**II. Pledge of Allegiance**

The Pledge of Allegiance led by Task Force Member Vikram Gautham.

**III. AB 2449 Teleconference Notifications and Consideration:** There were no requests to participate remote under AB 2449.

**IV. Roll Call**

*City Council & Staff:* Todd Rullman, Director of Maintenance Services; John Sanders, Acting Streets Maintenance Manager; Colleen Kamai Administrative Supervisor; Cecilia Melero, Senior Secretary, Landscape Maintenance; Rosy Torres, Senior Secretary, Facilities.

*Task Force Members Present:* Lucas Banks; Margaret Barton; Blytha Bowers; Celia Ching Chung; Gwenda Dossey; Mohaned Elwali; Tom Ferriera; Sandra Frost; Vikram Gautham; Jeffrey Haman; Sergey Melnikov; Shingo Nagae; Debra Patton; George Villamil.

*Task Force Members Remote per AB2449:* None

*Task Force Members Absent:* Margaret Barton; Jessica Staley, Douglas Mansel; Leah Martinez, Jessica Stanley.

*Youth Commission Liaison:* None

**V. Public Comments:**

Environmental Services Manager, Eric Pearson spoke regarding the draft Climate Action Plan (CAP) and informed the Task Force that it is now available for public review and feedback. This plan will be presented to the City Council in January 2024. He provided flyers to the Task Force members and encouraged participation.

**VI. Presentations:**

Alameda County Illegal Dumping Pilot- Erin Armstrong, Senior Policy Advisor, Office of Alameda County Supervisor Nate Miley, District 4: Ms. Armstrong shared the Final report summary from her

work with the City of Oakland. The pilot has identified the following strategies to effectively address illegal dumping: Education, Eradication, Enforcement.

Ms. Armstrong gave examples of how various jurisdictions can work together and highlighted the benefits of having representatives at the same table to address problems as they arise. Director Rullman requested specific information regarding the camera specs used in this pilot program.

Council Member Angela Andrews asked if any Board action was required to start the pilot program. Ms. Armstrong said that this pilot program was more of a grassroots movement and board action was not required since the policy already existed to support it. Chair Jeff Haman asked what could be done differently. Ms. Armstrong reflected and responded that she would like to focus more on the education component. Preventative work makes the most difference in the pilot program's success.

Vice Chair Tom Ferreira asked if Code Enforcement officers are also able to review footage. Ms. Armstrong said that access to the DMV records system is required and that is why a Paralegal in the DA Office is the one reviewing the footage on the cameras and creating the cases for investigation. Ms. Armstrong said the Public Works department in other cities are doing this type of work.

## **VII. Action Items:**

**Approval of Meeting Minutes:** It was motioned/seconded by Task Force Members Gwenda Dossy and Melissa Milleman and passed by majority vote, to approve the September 28, 2023, meeting minutes. 15:00:4

**Beautiful Yard Contest:** Chair Jeff Haman asked Task Force Member Sergey Melnikov to present the Beautiful Yard Contest Nominations. After review and discussion, Task Force Members were given several moments to look at the larger images of the nominations before casting their vote for the Beautiful Yard Contest. Results: First Place, Yard #3, Second Place, Yard #5, Third Place, Yard #1.

**KHCG Fiscal Year 2024 Proposed Expenditures Review and Discussion:** Chair Jeff Haman reviewed the FY 2024 proposed expenditures and reported on previously purchased giveaway items. He also talked about purchasing a second Surface Pro or iPad. Task force members provided input on giveaway items that need to be replenished. Chair Haman advised that a budget proposal to replenish the giveaway items and purchase a new iPad will be presented for approval at the November 16<sup>th</sup> meeting.

**Keep Hayward Clean and Green Task force Nominee for the 46<sup>th</sup> Annual Recognition and Awards Event:** Director Rullman provided event background and spoke about previous Task Force nominees. Chair Jeff Haman selected Task Force Members Blytha Bowers, Debra Patton, and Melissa Milleman to serve on a nominating committee to review member submissions. The Nominating Committee will report their recommendation at the November 16<sup>th</sup> meeting. Staff will email Task Force members with instructions on submitting requests for nominations.

## **VIII. Informational Items:**

**Financial Report:** The KHCG Fiscal Year 2024 Proposed Expenditures was reviewed.

**Attendance Report:** Staff reviewed the attendance log and reminded task force members to advise staff via email of any discrepancies. Members were reminded they can email staff and copy Chair Haman ahead of time if they plan to be absent or request to be excused from any meeting or cleanup.

**Subcommittee Reports/ Updates:**

Adopt-a-Block – Chair Haman and Director Rullman reported that staff, in collaboration with Chair Haman, is working on filming a video to promote the Adopt-a-Block program.

Community Engagement- At this time, nothing was reported.

Beautification Subcommittee- Task Force Member Melissa Milleman reported that regular subcommittee meetings will occur on the second Tuesday of the month. She encouraged others who are interested in participating to request the Zoom link. She mentioned that the November 14<sup>th</sup> meeting will focus on planning 2024 programs and events.

Education Subcommittee – Task Force Member Melissa Milleman reported that the subcommittee meeting has been scheduled for the first Tuesday of November. There are currently seven task force members attending the Education subcommittee meeting. The subcommittee will discuss a regular meeting schedule as well as discussing goals for the calendar year 2024.

Community Events Subcommittee - At this time nothing was reported.

Policy Subcommittee - Chair Haman reported that the subcommittee has been focusing on illegal dumping and enforcement.

Event Planning- Vice Chair Tom Ferreira said he will work on scheduling a subcommittee meeting.

Chair Haman reminded new members to contact him if they have any questions or are interested in joining a subcommittee.

**IX. KHCG CLEANUP & BEAUTIFICATION EVENTS (TF Member Attendance Required)**

10/28/23 Cleanup & Beautification Event (Tennyson/ Alguire neighborhood Staging @ Tennyson Park, 28377 Huntwood Ave.) - Chair Haman talked about the staging site, logistics, and assignments. Members were reminded to arrive early for assignments and setup. Chair Haman said that he is not expecting students from CSUEB this year, he said they are attending the Trunk or Treat event at the Hayward Library. Staff noted that the Trunk or Treat event falls on the Saturday before Halloween, depending on the year, it may conflict on the same Saturday as the Make a Difference Day Cleanup event, it was noted that it will be a conflict in 2024 and 2025. Staff reminded the group to connect with local schools, residents, and businesses to engage neighborhood participation in neighborhood events.

02/22/24 Cleanup & Beautification Event (Longwood Neighborhood Staging TBA)

04/20/24 Citywide Earth Day event (KHCGTF Support) Weeks Park 27182 Patrick Ave.)

06/22/24 Cleanup & Beautification Event (Palma Ceia Neighborhood, Staging TBA)

08/24/24 Cleanup & Beautification Event (Jackson Triangle, @ Soto Rd. Eden Greenway)

10/26/24 Cleanup & Beautification Event (Ruus Park Neighborhood 24919 Folsom Ave.)

**X. COMMUNITY EVENTS & ACTIVITIES (TF Member Volunteer Attendance & Makeup Opportunities)** Chair Haman acknowledged the list of 2024 Community Events and Activities, no new information was discussed.

06/20/24 Tentative Downtown Street Party (Unconfirmed Date, Conflict w/KHCG 6/20 Meeting)

07/18/24 Tentative Downtown Street Party (Unconfirmed Date)

08/15/24 Tentative Downtown Street Party (Unconfirmed Date)

08/17/24 Senior Front Yard Assistance Event

September 2024 - TBA Hayward Executive Airport Open House (Unconfirmed Date)

October 2024 - TBA Science in the Park (Unconfirmed Date)

December 2024 - TBA Beautiful Yard Contest Awards and Recognition)

**XI. Announcements/Updates:**

Council Member Updates: Council Member Angela Andrews congratulated TF member Sergey Melnikov for his work on the Beautiful Yard Contest. She advised that the Food Action Plan was presented to the City Council, looking at ways to partner with restaurants and nonprofits to avoid food waste. She talked about the intent to reignite the partnership with the Downtown Streets Team. Council Member Andrews spoke about the scheduling conflict with the Trunk or Treat event and the October clean up event.

Councilmember Andrews advised that the City of Hayward was positively mentioned in Bloomberg News for Linear Park. She mentioned following up with Director Rullman to discuss the presentation from Erin Armstrong. She also mentioned that the Council Infrastructure Committee is considering renaming the Wastewater Treatment Plant to Water Resource and Recovery Center, she encouraged members to review the Council Infrastructure Committee meeting packets for information.

At this time, staff and TF members acknowledged the heartfelt gesture to name the KHCG truck in memory and in honor of former Member Chuck Horner. Staff advised on design options that are underway. TF members were encouraged to email staff if they had any suggestions.

Staff Update: Director Todd Rullman gave kudos to Council Member Andrews and to Acting Streets Manager, John Sanders. They were praised for their work with Caltrans. Through the relationships they have cultivated with Caltrans we have seen a quicker turnaround time with abatement request.

Chair Updates: There were no Chair updates.

**Adjournment:** Chair Haman adjourned the meeting at 9:05 p.m.