PLANNING COMMISSION MEETING THURSDAY, JUNE 27, 2019

PRESENTATIONS

STAFF PRESENTATION

ITEM #1 PUBLIC HEARING Ph#19-056

RT 238 CORRIDOR PARCEL GROUP 5 BUNKER HILL



Route 238 Corridor Lands Development

Parcel Group 5: Bunker Hill

Master Development Plan and Supporting Documents

June 27, 2019
Hayward Planning Commission
Jennifer Ott, Deputy City Manager
John Stefanski, Management Analyst II



Background

1960's

Caltrans
 purchase land
 for Route 238
 Bypass Project

2016

City &
 Caltrans
 Purchase
 and Sale
 Agreement

2022

 End of Agreement with Caltrans

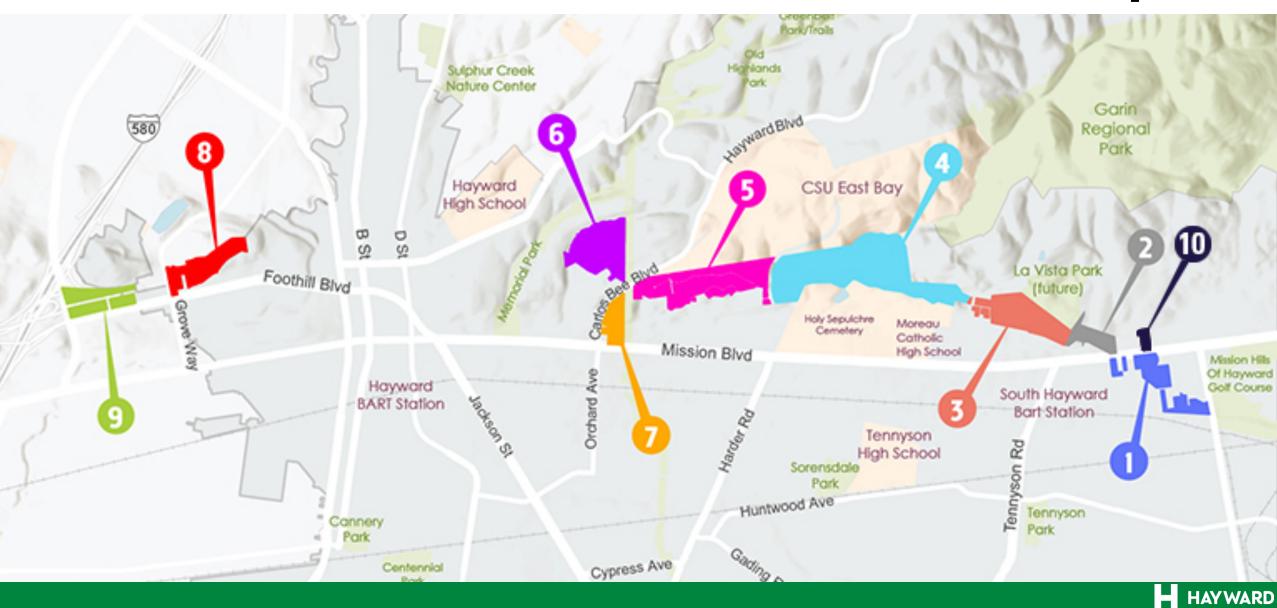
2009

- Project Abandoned
- Joint City/County Land Use Study

2017

 Begin Master Development Planning Process

Route 238 Corridor Lands Parcel Groups



Project Goals



Facilitate the cohesive, productive use of land driven by community vision



Eliminate neighborhood blight



Negotiate real estate transactions at no net cost to the city



Fund new community benefits

Public Outreach

- This process has involved extensive public outreach.
 - 1:1 Stakeholder Meetings
 - Neighborhood Meetings
 - Community Meetings
 - Public Work Sessions

October 4, 2018:

Neighborhood Meeting

November 15, 2018:

Community-Wide Meeting

February 26, 2019:

Planning Commission Work Session

March 4, 2019:

Neighborhood Meeting

April 23, 2019:

Neighborhood Meeting (PG 6)



Consolidated Feedback

- 1. Maintaining the rural character of the neighborhood, with some neighbors expressing support for maintaining existing zoning.
 - a. 20,000 sq. ft. minimum lot sizes and,
 - b. 30% maximum lot coverage ratio.
- 2. Constructing new public amenities like the Foothill Trail.
- 3. Preserving open space for wildlife.
- 4. Providing adequate on and off-street parking for residents and guests.
- Minimizing traffic impacts on surrounding neighborhoods.
- 6. Constructing additional site access for construction activities and new vehicular access for the final development via an extension of Bunker Hill Blvd. to Carlos Bee Blvd.



Property Overview:

• 37.22 Acres

General Plan: Suburban Density Residential (SDR)

- 1.0-4.3 du/ac
- Housing Element Site (80 Units)

Current Zoning: Residential Natural Preserve, (SD-7)

- 20,000 Sq. Ft. Lots
- 30% Maximum Lot **Coverage Ratio**



Primary Site Constraints:



Topography and Slope



Limited Access



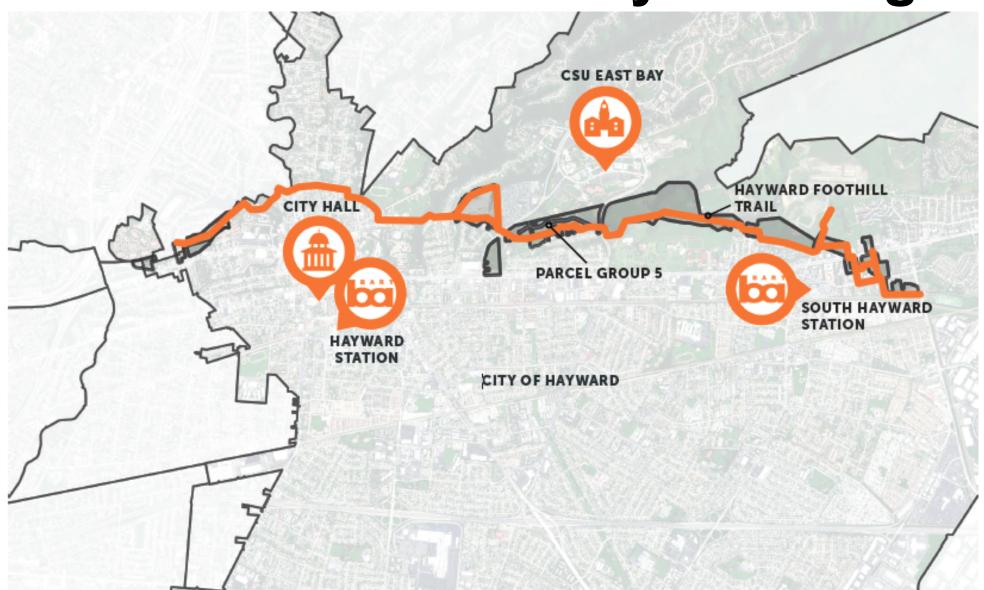
Fault Zones



Open Space and Trails

- Project to provide 10.50 acres of designated open space and 3,000 linear feet of Hayward Foothill Trail.
- SD7 Zoning overlay requires the construction of Foothill Trail.
 - Developer to construct.
 - HOA or HARD to own.
 - HARD to control and manage comprehensively.
- Trail access to Carlos Bee Blvd. & CSUEB.

Hayward Foothill Trail—Citywide Alignment



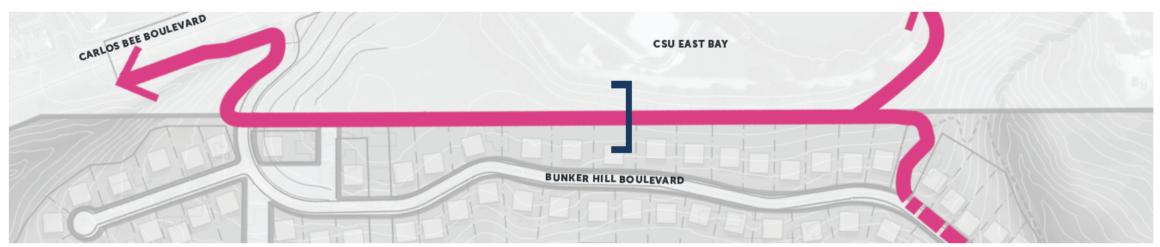


Figure 4-2: Hayward Foothill Trail Enlargement



Figure 4-3 & 4-4: Bunker Hill Property Foothill Trail Typical Sections



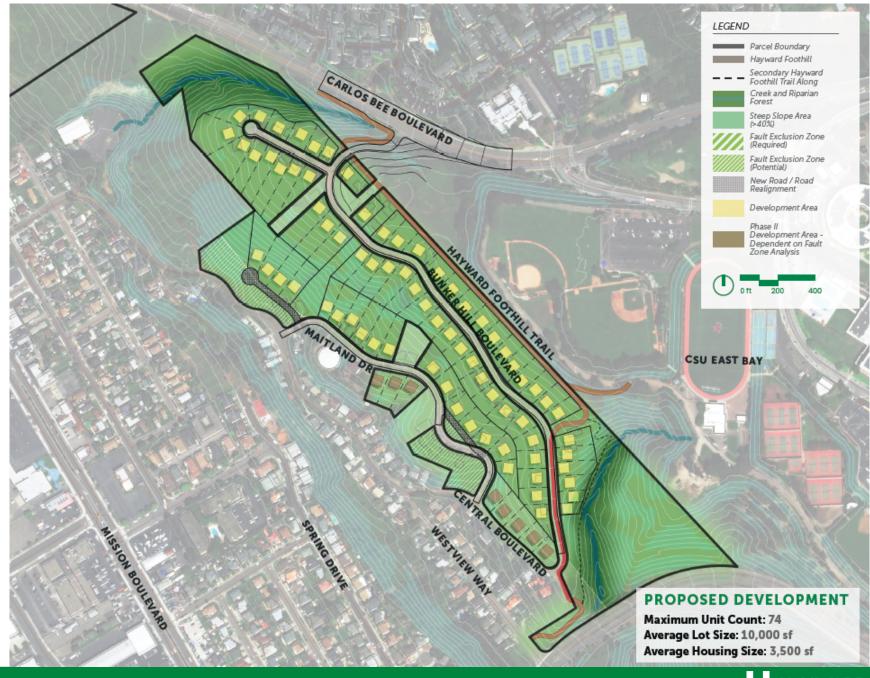
Streets and Circulation

- Existing roadways will need to be replaced entirely.
- New roads will include:
 - Wider drive lanes
 - Rolled curbs
 - Public parking
 - Landscaping
 - Sidewalks
- Selected developer will need to work with City and CSUEB to obtain new vehicular access to Carlos Bee Blvd.



Land Use and Development

- Future development will maintain rural character of the surrounding neighborhood
- 74 single family homes
- 8 deed restricted affordable ADUs
- 10,000 square foot average lot size, consistent with General Plan
 - 4,500-20,000 sf. lot size range
 - 40% lot coverage max.
 - 60-100 ft. lot frontages
- 3,500 sf. avg. houses
- 2-3 car garages
- Wildlife corridors





Infrastructure

- Existing infrastructure systems are inadequate.
 - Bunker Hill lacks full sewer and storm water infrastructure.
 - Electric and communication lines are not underground.
- New development will need to install and underground all utility infrastructure.
 - Will include the locating of utility and communications facilities in joint trench.
 - Development will not include gas utilities.



Additional Development Requirements

1. Foothill Trail and Parkland Dedication Requirements

 Developers will need to construct the 16-foot wide multi-use trail throughout their proposed development.

2. Affordable Housing Requirements

- Developers will have two options for satisfying the City's Affordable Housing Requirements:
 - Preferred: Construct deed restricted ADUs in an amount equal to 10% of the total development's unit count PLUS pay 50% of the listed Affordable Housing In-Lieu fee on the remaining 90% of the total unit count.
 - 2. Developer's may propose an alternative that meets or exceeds the thresholds of the first option.



Additional Development Requirements, 2

3. Green Development

- Developers must incorporate green building and landscaping elements that reduce use of energy, water, and natural resources.
 - Includes making each home solar powered to meet new CA Building Standard Commission's requirement.

4. Transportation Demand Management (TDM)

• Developers must propose and implement a TDM program that reduces vehicle miles traveled and encourages residents to utilize alternative modes of transportation outside of single occupancy vehicles.

Additional Development Requirements, 3

5. Hayward Resident Priority Preference Plan

- Developers will need to include a plan which grants a priority preference for Hayward residents to purchase or lease market rate units in instances where all other financial considerations are equal, if possible.
 - Must be pursuant to applicable state and federal Fair Housing laws.
- Developers must state any impact of this program on purchase price.

Environmental Review

- Addendum to General Plan Environmental Impact Report (GP EIR)
- Environmental Checklist confirms:
 - Project is within scope of the GP EIR
 - No new or more severe significant effects
 - No new mitigations measures are required
- No subsequent or supplemental EIR or further CEQA review required prior to approval of proposed project

Anticipated Entitlements



Site Plan Review



Zoning Amendment



Tentative Map



Final Map

CEDC Outreach & Feedback

The Council Economic Development Committee reviewed the Draft Master Development Plan on May 6, 2019 and provided the following feedback:

- Support the overall unit count of 74 SFRs plus 8 ADUs
- Increase the minimum lot size from 4,500 to 5,000 square feet.
- Require the future development to not include natural gas utilities.
- Encourage a diversity of architectural styles to add additionally neighborhood character.
- Clarify affordable housing requirements in the RFP.
- Require developers to include a community outreach and engagement plan in their response to the RFP.



Estimated Timeline

Date	Activity	Public Contact and Participation
June 27, 2019	Planning Commission Review of Draft MDP, RFP, and General Plan EIR Addendum	Yes
July 9, 2019	City Council Approval of MDP, RFP, and General Plan EIR Addendum	Yes
July 10, 2019	Release of Parcel Group 5 RFP	
August 28, 2019	Proposal Due Date	
September 2019	Review of Proposals	
October 2019	Staff/Community Interviews of Short List	Yes
December 2019	City Council Authorization of Exclusive Negotiations with Selected Developer	Yes
September 2020	City Council approval of Disposition and Development Agreement, Site Plan, and TDM plan	Yes

Questions & Comments?