



COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

MEETING MINUTES – October 6, 2025

CALL TO ORDER: Mayor Salinas called the regular meeting to order at 5:06 p.m.

ATTENDANCE: (September 2025-July 2026)

Meeting Attendees	Present 10/6/25	All Meetings Year to Date		Meetings Mandated By Resolution	
		Present	Absent	Present	Absent
Mayor Salinas	✓	1	0	1	0
Council Member Andrews	✓	1	0	1	0
Council Member Bonilla	✓	1	0	1	0

OTHERS IN ATTENDANCE:

Paul Nguyen, Chief Economic Development Officer; Daniel Mao, Economic Development Specialist; Javier Castro, Community Programs Specialist; Todd Falduti, Southland Mall General Manager

PUBLIC COMMENTS

Southland Mall General Manager Todd Falduti shared that the recent Mariachi Festival hosted at Southland Mall was very successful. He stated event attendance was nearly double compared previous years.

1. APPROVAL OF MINUTES OF REGULAR MEETING May 5, 2025

A motion to approve the minutes from May 5, 2025, Regular Meeting was made by Council Member Andrews and seconded by Council Member Bonilla. The minutes were approved.

2. Retail Corridor Tour: Tennyson Road (Oral Report Only)

Chief Economic Development Officer Paul Nguyen introduced the item and Community Program Specialist Javier Castro led the tour along Tennyson Road.

The driving tour included visits to several key shopping centers and local businesses:

- **Mission Plaza:** The Committee met with **Jose Huitron** from *El Pastorcito* and **Jorge Flores** from *Don Polvoron* to discuss business operations and recent improvements supported through City programs including Hashtag Hayward and Restaurant Relaunch

- **Tampa Square:** Members learned that both *DD's Discounts* and *Chavez Supermarket* are among the largest employers along the corridor.
- **Oliver's Corner:** The group discussed the status of the vacant *U.S. Bank* site and retail activity in the shopping center.
- **Tennyson Center:** It was noted that the Walgreens manager communicated to staff that this store remains fiscally stable and continues to serve as a key anchor business for the center.
- **Don Gaspachos:** The tour concluded with a visit to *Don Gaspachos*, where owner **Jose Martinez** shared updates on his recent Hashtag Hayward and the resulting improvements to his business' brand awareness and expanded customer base.

ADJOURNMENT: The meeting was adjourned at 7:00 p.m.