



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
www.Hayward-CA.gov

## Agenda

### Council Economic Development Committee

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**Monday, May 1, 2023**

**5:00 PM**

**Conference Room 2A and  
Virtual Platform (Zoom)**

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NOTICE: The Council Economic Development Committee will hold a hybrid meeting in Conference Room 2A and virtually via Zoom.

#### *PUBLIC PARTICIPATION*

*How to submit written Public Comment:*

*Send an email to [economic.development@hayward-ca.gov](mailto:economic.development@hayward-ca.gov) by 2:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the Council Economic Development Committee and staff, and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. Written comments received after 2:00 p.m. that address an item on the agenda will still be included as part of the record.*

*How to provide live Public Comment during the meeting.*

*Participate at Hayward City Hall, Conference room 2A or click the link below to join the meeting:*

*<https://hayward.zoom.us/j/87310066141?pwd=aGRXU1kzR0Z0MUxEQmhpPQktwdHpsQT09>*

*Webinar ID: 873 1006 6141*

*Password: CEDC-5/01!*

*Or join by phone:*

*US: +1 669 900 6833 or +1 646 931 3860*

*Webinar ID: 873 1006 6141*

*Password: 82451187*

*A guide to attend a virtual meetings is provided at this link: <https://bit.ly/3jmaUxa>*

#### **CALL TO ORDER**

#### **AB 2449 TELECONFERENCE NOTIFICATIONS AND CONSIDERATION**

#### **ROLL CALL**

**PUBLIC COMMENTS**

(The Public Comment section provides an opportunity to address the City Council Committee on items not listed on the agenda as well as items on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, any comments on items not on the agenda will be taken under consideration without Committee discussion and may be referred to staff.)

**APPROVAL OF MINUTES**

1. [MIN 23-047](#) Approval of the April 3, 2023 CEDC Regular Meeting Minutes  
**Attachments:** [Attachment I Draft Minutes from the Apr 3, 2023 Regular Meeting](#)

**REPORTS/ ACTION ITEMS**

2. [RPT 23-044](#) A Report from Brookfield Properties Retail Group on the Economic Health, Current Trends, and Security Initiatives at Southland Mall (Oral Report Only)
3. [RPT 23-045](#) Update from Hayward Police Department on Southland Mall Area Security and Partnerships with Mall Management (Oral Report Only)

**FUTURE AGENDA ITEMS**

4. [RPT 23-046](#) Future Meeting Topics as of May 1, 2023  
**Attachments:** [Attachment I Future Meeting Topics as of May 1, 2023](#)

**COMMITTEE MEMBER/ STAFF ANNOUNCEMENTS AND REFERRALS**

**ADJOURNMENT**