I.   Call to Order

Meeting called to order by Chair Divine at 7:01 p.m.

II.   Pledge of Allegiance:

Pledge of Allegiance led by Task Force Member Adam Murphy.

III.   Roll Call:

City Council & Staff: Todd Rullman, Director of Maintenance Services; Kimberly DeLand, Administrative Supervisor; and Cecilia Melero, Sr. Secretary

Task Force Members Present: Carrie Conover, Alison Divine, Jeffrey Haman, Rodney Hankins, Ly Mac, Bert Manzo, Adam Murphy, Adithya Naresh, Debra Patton, Scott Schroder, Lenora Taylor, and Jacquelyn Young

Task Force Members Absent: Blytha Bowers, Suzanne Gayle, Chuck Horner, Patrick Kariuki, Christopher Lopez, Esther Lopez, Chiemeka Okoronkwo, Jessica Stanley, and Kenny Wong Many

Youth Commission Liaison: Kimberly Babasa

Guest (Visitor Sign-In): None

IV.   Public Comments:

Youth Commissioner Babasa: I am the representative from the Hayward Youth Commission. There is a fair on March 14, 2020 and we'd like to invite this committee to present to the public what you do at your beautification events. We have a spot available for this committee. If you are interested, Kimberly DeLand has my information.

Discussion: Where is the fair and what time is the fair? The fair will be held at City Hall. We will be allowed to arrive at 8 AM to setup, but the fair will be open to the public from 10 AM to 2 PM.

Chair Ali Divine: I will send an email to our Special Events sub-committee for consideration.

V.   Approval of Meeting Minutes from November 21, 2019

It was motioned/seconded by Task Force Member Manzo and Vice Chair Haman and passed by majority vote to approve the November 21, 2019 meeting minutes 12:0:0 (9 absent).

VI.   Presentations

a. Financial Report

Kimberly DeLand: We ordered small grabbers for the children who volunteer at the beautification events. We paid for the extra advertising so our Media Team can do additional advertising on social media. I ordered drinks and cups for the event on Saturday and we purchased a wireless portable PA speaker so you can play music from the Surface Pro.

VII. Action Items

None

VIII. Community Cleanups and Upcoming Events

a. Tennyson Road (Panjon & Huntwood) 11/23/19 – Task Force Member Bowers & Young

Discussion: There was a good turnout for the event. It was a bit difficult to set up the table and canopy on the damp grass. We may want to think about setting up on a cement area. We were in a visible area.

We collected 172 items, 79 of those items were bags, and 67 grabbers checked out.

b. Mt. Eden Park 01/25/20 - Chair Divine, Vice Chairs Haman and Manzo

Chair Ali Divine: We will be at Mt. Eden Park for our event on Saturday. We will set up the KHCG tent in the grass area near the Mt. Eden park sign next to baseball fields. The canopy, food table, and chairs will be setup by the basketball courts. We have 43 pre-registered volunteers. We have a QR code that volunteers can scan and register the day of the event on Eventbrite.

Director Rullman: the beautification portion of this event will be in the median. City staff will be on site and they will close the inside lane in both directions so volunteers will have a safe work zone. Please encourage the volunteers to use the crosswalk when accessing the median. We will need about 25-30 volunteers working on the planting portion of the project.

City staff stripped the median and replanted the trees. There will be planting of small plants in the median on Saturday. After the event, City staff will pull the drip line and place the bark mulch.

Chair Ali Divine: The event is catered by Erik's Deli and we ordered a variety of sandwiches with side salad.

Discussion: Someone will pick up the food from Erik's Deli at 10:45 AM and the food will be available for the volunteers at 11:00 AM. City staff will set up additional tables and chairs for the volunteers. We will give the volunteers a wristband so we can identify them when they go through the food line.

c. St. Joachim Catholic Church 03/28/20 - Chair Divine, Vice Chairs Haman and Manzo

Chair Ali Divine: the next event is March 28th at St. Joachim Catholic Church. We will have a meeting February and we can discuss this event at the next meeting.

Announcements/Updates

a. Council Member Updates

Council Member Márquez: The City Council had a Work Session last Tuesday looking at the barriers for developing Affordable Housing and fast-tracking housing projects that are affordable for people to move into home ownership. If you are interested in anything housing related like housing density, zoning, affordable housing, please look at the Council Agenda packets.

On February 4, 2020 we will adopt our Strategic Road Map which is our plan for the next three years and the projects every department will be responsible for working on. If you are interested in the Strategic Road Map please look at the Work Session packet from January 14, 2020.

The Sustainability Committee we gave direction to staff to work with Stop Waste to ban single use on a regional level. That meeting took place last Wednesday or Thursday.

Ginny Delaney resigned from the Task Force.

On March 23, 2020 we are hosting a Neighborhood Meeting in the Santa Clara neighborhood at Park Elementary School from 7 PM – 8:30 PM. We had another neighborhood meeting a couple of weeks ago in the Mt. Eden/Palma Ceia area. Prior to that we had a meeting in Longwood and Fairway Park.

On March 13, 2020 for International Women's Day we will host a free event at City Hall in the Rotunda from 5:00 PM – 8:00 PM. This is a partnership between City of Hayward, League of Women Voters, Hayward Unified School District, and many other organizations.

b. Staff Update

Director Rullman: As this event for Saturday is wrapping up, please let us know if you need us order any supplies for the March event.

Where are we staging for the March event at St. Joachim? The church is allowing us to us the parking lot on the northside.

c. Chair Updates

Chair Divine: None.

IX. Adjournment (7:34 PM)