



Keep Hayward Clean and Green (KHCG)
Task Force (TF) Meeting Notes
Hayward City Hall, Room 1C
777 B Street, Hayward
April 25, 2019

I. Call to Order

Meeting called to order by Chair Divine at 7:00 p.m.

II. Pledge of Allegiance:

Pledge of Allegiance led by Task Force Member Low.

III. Roll Call:

City Council & Staff: Rod Affonso, Streets Maintenance Manager and Kimberly DeLand, Administrative Supervisor

Task Force Members Present: Ginny Delaney, Alison Divine, Jeffrey Haman, Chuck Horner, Sarah Low, Bert Manzo, Adithya Naresh, and Anika Patterson,

Task Force Members Absent: Blytha Bowers, Suzanne Gayle, Sharon Eva, Megha Salpekar, Tawana Smith, Tim Romano-Pugh, Scott Schroder, Lenora Taylor, and Jacquelyn Young

Youth Commission Liaison: Kimberly Babasa

Guest (Visitor Sign-In): William Rodrick, Luis Munde, and Yadwinder Singh

IV. Public Comments:

- A. **William Rodrick:** I live on Second Street and I have been a citizen here for 13 years. I go through town (walking, riding a bike, public transit) and I have never seen Hayward such a pig sty. The whole area from one end to the other is devastated. This is because the people not enforced by the law and the schools are not communicating that you can get fined for littering. I feel that everyone here who has an influence should start at the schools, bring photos, and let the students know they need to help themselves for the future.

Vice Chair Delaney: I believe I heard you say that you are concerned about the litter and the illegal dumping that is occurring in Hayward and in your life time you have not seen it as “trashed” as you have seen it now.

William Rodrick: In the 60’s and early 70’s it was clean. From 1985 to now, everything has gotten worse. Many people cannot afford to get rid of their trash. The City should work with Waste Management to allow citizens to get rid of their trash for free once a month. Otherwise, you need to teach the students from elementary through high school that they are part of the solution and they should not litter. I was taught to be respectful and clean up after myself and not litter.

Task Force Member Horner: May I suggest that you join us on Saturday as we clean up our City?

V. Approval of Meeting Minutes from March 21, 2019

The vote to approve the minutes was tabled until next meeting. Quorum was not established.

VI. Presentations

a. Financial Report

Kimberly DeLand: There were a couple of totes in the shed that were cracked, so I purchased two storage totes purchased from Staples. The other purchase was for the Porta Potty and wash station for your March event.

VII. Action Items

a. Approval of Purchase for Garage Sale Items

Kimberly DeLand: The first item I want to present is the plastic 20 oz. water bottle with a Push Cap. For 200 bottles it will cost \$893.39 and for 250 bottles it will cost \$1,016.50. The second item is an aluminum 24 oz. water bottle and it will cost \$1,688.12 for 250 bottles.

The next item I want to show you is the cotton bag with your logo. They are the same bags we previously purchased for the group. The cost will be \$987.75 for 250 bags.

The last item I am presenting are the vegetable and flower seed packets. For 200 seed packets it will cost \$108.00 and for 500 seed packets it will cost \$203.00. However, I am going to recommend purchasing 1,000 seed packets because we may want to place two seed packets in the garage sale bags, which will cost \$406.00 for 1,000 packets.

The vote to approve the garage sale items was tabled until next meeting. Quorum was not established.

VIII. Community Cleanups and Upcoming Events

a. Mt. Eden High School 03/23/19 – Task Force Members Schroder and Patterson

Chair Ali Divine: The event at Mt. Eden went well. I like our new canopy, it looks amazing. A sergeant from the Police Department commented on how nice the canopy looked. I think our new canopy brought in lots of new people. There was a flea market in their parking lot on the other side of the school and our canopy caught the eye of some individuals. We had the largest number of individuals waiting to register while we were setting up out items.

Discussion: Staff was late bringing the truck to the site. Chair Divine has Todd and Rod's phone numbers and she can contact either to reach out to staff. This was the time when they had troubles with the grabber truck that morning.

Streets Maintenance Manager Affonso: The truck broke down, we had to wait for the mechanics to arrive, we had to go back to get our truck and loader, take it back and get the KHCG truck.

Chair Ali Divine: At the end of the event they arrived late to pick up the truck, so we left the truck at the site and send a photo/description where we hid the keys.

Task Force Member Horner offered to bring the truck to the site and return the truck to the Corp Yard if needed.

Once we get our trailer, this will be less of an issue since everything will be all together. Chuck, we like having you at the events because you are a great community connector and you know lots of people in Hayward. Overall, the event went well, and it was nice to have the porta potty and wash station.

b. Community Engagement Fair 04/27/19 – Utilities & Environmental Services

Chair Divine: This weekend is the Community Engagement Fair at Weekes Park. Everyone should have a copy of the layout for the event and we will be at booth #24. City staff will bring the canopy, boxes of swag, and table cloths to the event site. They will leave the items at booth #24, we will setup, interact with the community, put away everything at the end of the event, and City staff will take the items back to the shed.

Discussion: The event is from 11 AM – 1 PM? Yes, 11 AM – 1 PM, but we need to arrive at 10 AM. Do we need to take names of who will be at the event or will there be shifts?

Chair Ali Divine: I assume everyone will be there since this is in lieu of our cleanup event. However, since there is a desire to also organize the shed, we will need a couple of people to commit to being at the table for the duration of the event and a couple of people to organize the shed. Vice Chair Haman and Task Force Horner volunteered to be at the event for the duration of the event.

Chair Divine and Vice Chair Delaney will organize the shed. Vice Chair Haman mentioned that the shed is organized, the upper level needs organization, and we should look at the items we need to purchase for the Downtown Street Parties.

Discussion: What happens at the booth?

Chair Ali Divine: We are there as the face of KHCG. We are talking about our events and advertising the events. There will be a DJ at the Weekes Park who will read off when and where our next events take place and direct the volunteers to our booth for more information. Since we have vacancies on the Task Force, we can talk to the community about becoming a Task Force member.

Task Force Member Horner: We should hand out the business cards with the clean up dates printed on the back. We should keep the event interactive for the children who attend the event.

William Rodrick: How much will it cost to clean up the site after this event?

Chair Ali Divine: This is an event that is hosted by the City for many years. The purpose of this event is a “cleanup” so we will make sure the site is clean before everyone leaves.

Discussion: We have been doing this event for 39 years.

If anyone has any talents related to recycling, you may want to interact with the community about recycling. There are some Waste Management brochures about recycling, and we should have those available at the event.

Kimberly DeLand: I will email the group to remind everyone to attend the event and provide the logistics.

c. Southgate Community Center 05/25/19 – Task Force Member Low

Task Force Member Low: Does anyone want to co-lead this event with me?

Task Force Member Patterson: I will co-lead the event.

Discussion: This may be our first event at Southgate, so we may need to check the site for a setup location.

Task Force Member Low: I will check the site for setup locations.

Discussion: When you check the site, you can let Todd, Rodney or Kimberly know the location and they will provide feedback on the location.

Kimberly DeLand: I will confirm that H.A.R.D. will be open the restrooms for this event.

IX. Announcements/Updates

a. Council Member Updates

Chair Ali Divine: Council Member Márquez was unable to attend our meeting since she had another meeting to attend; nor will she will not be at the Saturday she is attending the Budget Workshop.

Vice Chair Delaney: Council Member Márquez wanted me to announce that the 37th Annual Cinco De Mayo Festival and Car Show will be on May 4th from 10 AM – 5 PM at B Street and Main Street. There will be live music, food and vendors, and mariachi bands.

b. Staff Update

Streets Manager Affonso: For those who may not know the history of the Citywide Cleanup Event at Weekes Park, it started as an Earth Day Event. Volunteers gathered at Weekes Park, we sent the volunteers to the neighboring areas, some drove to other areas, and they cleaned up the neighborhoods. The volunteers will return to the park for a lunch and talked to the vendors/businesses who participated at the Community Fair.

Task Force Member Horner: The Boy Scouts used to cook breakfast for the volunteers. Now they serve lunch to the volunteers. The City is using social media a lot to advertise the various events. There are some individuals who do not have social media, so there needs to be other forms of communication to reach this segment of the population.

Discussion: Why is KHCG showing at 10:00 AM when the cleanup portion begins at 8:30 AM? This is a City sponsored event, not a KHCG cleanup event. KHCG is participating in the Community Fair portion of the event and we will be at our booth when the volunteers return from the cleanup portion of the event. However, we encourage those who want to participate in the

cleanup portion to arrive early to do so and we can meet our table for the Community Fair portion of the event.

Vice Chair Delaney: If you are looking for other opportunities to cleanup, I adopted my block. The City staff will pickup the bags of trash after your cleanup event by entering a request on Access Hayward.

Streets Maintenance Manager Affonso: If your shed needs any structural attention, please bring it to our attention and we will address the issue. I will shore up the section of the floor that is starting to wear. I will place a ladder near the shed so you can access the upper level inside the shed.

c. Chair Updates:

Chair Divine: In June we will discuss our 2020 Meeting/Event calendar. If you have any recommendations on event locations, please bring your ideas to the June meeting.

X. Adjournment (7:34 PM)