



Keep Hayward Clean and Green (KHCG)  
Task Force (TF) Meeting Notes  
Hayward City Hall, Room 2A  
777 B Street, Hayward  
July 28, 2016

**I. Call to Order:**

Meeting called to order by Chair Bowers at 7:05 p.m.

**II. Pledge of Allegiance:**

Pledge of Allegiance led by Task Force Member Romano-Pugh

**III. Roll Call:**

*City Council & Staff:* Council Member Al Mendall; Todd Rullman, Maintenance Services Director; Rod Affonso, Street Maintenance Manager; Brianne Elizarrey, Administrative Clerk II

*Task Force Members Present:* Blytha Bowers, Suzanne Gayle, Jillian Hogan, Chuck Horner, Natasha Neves, Stephen Ochoa, Tim Romano-Pugh, Tawana Smith, Dwight Turner, Lauren Vance, Wandra Williams

*Task Force Members Absent:* Alegra Angelo, Zuhul Bahaduri, Lynne Clifton, Radonna Foley-Smith, Arti Garg, Angelica Moore, Megha Salpekar, Laurie Tafoya, Anjani Varma

*Youth Commission Liaison:* None

*Guests (Visitor Sign-In):* Mary Thomas, Management Analyst, Utilities and Environmental Services

**IV. Public Comments:**

- a. **Task Force Member Horner:** Thank you to the Maintenance Service Department for all of their hard work and going above and beyond every single time.
- b. **Mary Thomas, Management Analyst, Utilities and Environmental Services:** They are trying to let residents know about the Household Hazardous Waste Facility on W. Winton. They are piggy backing on the Garage Sale by making sure that all of the homes that signed up for the Garage Sale know about the facility by putting flyers in the Task Force gift bags alerting them to the Facility and a contest that the department is running. Grand prize is \$100 in green household products.
- c. **Task Force Member Neves:** Tim's birthday is this weekend and as a special treat she has brought Cupcake Shoppe cupcakes to celebrate
- d. **Task Force Member Smith:** Thank you to Maintenance Service Department for the wonderful lighting in the shed.

**V. Approval of Summary Notes from May 26, 2016 Meeting:**

It was motioned/seconded (Horner/Williams) and passed by majority vote to approve the June 23, 2016 meeting notes. (10:0:1 abstain (Smith): 9 absent)

**VI. Presentation: Proposed Litter Fee: Utilities and Environmental Services (Erik Pearson, Environmental Service Manager)**

- a. Utilities and Environmental Services is considering bringing to Council a litter tax on Fast Food, Convenience Markets, Gas Stations and Liquor Stores that would be imposed in order to encourage businesses to keep the area around their establishment litter free and to generate revenue in order to help pay individual groups to pick up litter
- b. The Task Force had some reservations regarding the tax and the amount of revenue projected (Approximately \$100,000 annually). Would it discourage businesses from moving to Hayward? Are there other ways that the City can find to discourage people from littering? Installing larger trash cans, especially in Bus Stop Shelters, and requiring that businesses install the “drive by trash cans”. They would also see more trash receptacles near schools.

**VII. Action Items:**

**a. Chair Nominations and Election**

- i. It was motioned/seconded (Neves/Romano-Pugh) and passed by majority vote to elect Task Force Member Hogan as the new Chair (11:0:0 abstain: 9 absent)

**b. Vice Chair Nominations and Elections**

- i. It was motioned/seconded (Williams/Gayle) and passed by a majority vote to re-elect Task Force Member Clifton as the Vice Chair in charge of the Adopt-a-Block Program (11:0:0 abstain: 9 absent)

**c. Designation of new Task Force Logo**

- i. The Task force would like to see some variations of two of the logos. Staff will work on getting them redesigned and bring them back for vote during the next meeting. Staff will not order new signage, table cloths, tee shirts, or vests until the logo has been designated.

**VIII. Financial Report:**

**a. Discretionary Expenses (under \$500)**

- i. Garage Sale Advertising will be \$500 and included on the August report
- ii. Community Outreach mailers will be suspended because of lack of participation from the community.

**IX. Community/Clean-Ups and Upcoming Events:**

**a. June 25, S. Garden Area – Shiloh Baptist Church (Garg/Neves/Moore)**

- i. There was very low attendance in this area and the Task Force would like to discuss during the August meetings ways to bolster attendance, especially during the summer months when the colleges are in recess. These month’s traditionally see a huge drop in cleanup attendance.

**b. Street Party (August 18) (Neves/Clifton/Romano-Pugh)**

- i. Task Force will proceed with the planting. It is a hugely popular activity with the kids.
- c. August 27, 2016 Bowman Elementary School (Horner/Bowers/Turner)
  - i. Task Force Members Horner, Bowers, and Turner are in charge of this event. They do not foresee an issue with set up and tear down. They would like to partner with the School to try to bolster attendance. Task Force Member Romano-Pugh mentioned that the school is a year-round school and would have students and teachers on campus the weeks leading up to the Cleanup.
- d. Citywide Garage Sale Committee signups (August 13)
  - i. The signups are on track to match last year's numbers (approximately 150 sales).
  - ii. The Task Force will also be including larger gift bags/ thank you gifts for participants.
- e. Science in the Park (October 1) (Gayle/Bowers)
  - i. Volunteers are needed to help run the tables during the events. Shifts are available (8 am – 11:30am/ 11:30 – 3pm) (Lunch will be provided)
  - ii. Task Force Member Bowers, Task Force Member Horner, and Task Force Member Gayle will be there all day.
  - iii. Task Force Member Vance will be there a partial day.
- f. Make a Difference Day (October 22) (Bowers/Vance/Ochoa)
  - i. This event will take place at Tennyson High School
  - ii. CSUEB will provide at least 100 + volunteers, more if needed.
  - iii. There may also be an additional landscaping activity for the day as well. Staff will report back.

**X. Announcements/Updates:**

- a. Chair Report
- b. Staff Report/Updates
  - i. Council Liaison Update
    - i. This Task Force is greatly respected in the Council, please seize the opportunity to unify your voice and ask for something.
  - ii. Adopt-a-Block Update
  - iii. Chevron Week of Giving inclusion in Beautification Event. They are going to help MSD prep the area the week before the event.
    - i. The Task Force will not be able to do a large mural on that sound wall; it is ear marked for another project. However, they will be able to paint a special KHCG mural on one of the electrical boxes on Tennyson Road.

**XI. Roundtable:**

- a. **Task Force Member Bowers:** Thank you to Task Force Member Hogan for stepping up to be the new Chair.
- b. **Administrative Clerk II Elizarrey:** The Adopt-a-Block Group, Latin@s with Purpose is holding a back pack drive. Details will be sent to the Task Force via email.
- c. **Task Force Member Ochoa:** Will be having back surgery in August. He will be missing the August events, hoping to return in September.

- d. **Task Force Member Gayle:** Please place on the next agenda an action/financial item to purchase a table for the Volunteer Dinner.
- e. **Task Force Member Smith:** We need to put on the Agenda discussion about locations for cleanups and the schedule. That way it will be easier to coordinate with other organizations like Chevron, HARD, CSUEB, YEP etc.
- f. **Task Force Member Williams:** I agree with Task Force Member Smith. Maybe we can use the summer months as outreach months and set up booths at other City events to help draw people to come out and participate in the Fall.
- g. **Task Force Member Horner:** I wish Make a Difference Day happened every month. September 15 he will be having Cataract surgery in both eyes, he will not be able to drive or lift during that clean up.
- h. **Task Force Member Roman-Pugh:** Thank you Natasha for bringing me cupcakes for my birthday I really appreciate it. To former Chair Bowers: Thank you for being a great leader. You are always very welcoming and made my first year on the Task Force a great experience.

**XII. Review Future Agenda/Action Items**

**XIII. Adjournment (9:30 pm)**