

Community Health and Quality of Life Element

Program	Description	Implements Which Policy(ies)?	Responsible Departments	Supporting Departments/Partners	Implementation Timeframe	Status	2024 Update	Strategic Priority
HQL-1: Healthy Community Program	<p>1. Healthy Community Program. The City shall partner with local health officials, planners, nonprofit organizations, businesses, schools, hospitals, local health clinics, and community groups to conduct a study to identify strategies, programs, and practices that prioritize the overall health of Hayward residents and employees. Based on findings from the study, the City shall prepare and submit recommendations to the City Council on ways the City can prioritize community health and remove barriers to healthy living. <i>[Source: New Program, City Staff] (PSR)</i></p>	HQL-1.1, HQL-1.3	City Manager	Development Services, Library and Community Services, Healthy Eating Active Living Cities	2020-2040	Complete and ongoing	Hayward's Local Hazard Mitigation Plan (LHMP), now called the Hayward Local Resilience Plan was adopted by Council on November 29, 2016 March 28, 2023. The Plan and an update is currently underway. The updated plan, titled the Hayward Resilience Plan, has been approved by the California Office of Emergency Services. The LHMP includes vulnerability assessments for fire, flood, and drought. Vulnerability Assessment was also prepared in 2023 as part of the update of the Hazards Element of the General Plan. Sea level rise has also been documented and analyzed in numerous reports prepared by the Hayward Area Shoreline Planning Agency and the Adapting to Rising Tides project. The Shoreline Master Plan was completed in February 2021 and identified strategies for the mitigation of impacts associated with sea level rise.	
HQL-2: Healthy Development Checklist	<p>2. Healthy Development Checklist. The City shall develop a checklist of health strategies that could be incorporated into the design of discretionary development projects and plans. The City shall share this resource with project applicants to help them design their projects to promote community health. <i>[Source: New Program, City Staff] (RDR/PI)</i></p>	HQL-2.1, HQL-5.2 HQL-5.3, HQL-6.5	Development Services	Public Works & Utilities, Healthy Eating Active Living Cities	2020-2040	Not started	The City has not begun this program.	
HQL-3: Food Policy Task Force	<p>3. Food Policy Task Force. The City shall work with Healthy Eating Active Living Cities Campaign (HEAL) to develop and maintain a task force to advance healthy food options within the city. <i>[Source: New Program, City Staff] (IGC/PI)</i></p>	HQL-3.1	Library and Community Services	City Manager, Development Services, Public Works & Utilities, Healthy Eating Active Living Cities	2017-2019	Not started	The City has not begun this program due to limited staff and fiscal resources, along with other City priorities; however, through community collaborations, the Library has partnered with CSUEB, HPN, HARD, and 5 Sikh Seva to provide free, healthy meals, in food insecure neighborhoods of Hayward (Jackson Triangle, South Hayward, and Downtown neighborhoods). 5 Sikh Seva has donated tens of thousands of free meals to Hayward families on a regular basis, also in collaboration with the Alameda County Food Bank and HPN Feeding Programs. The Library also provides free meals to children during summer through the USDA and State Library supported Lunch at the Library program.	
HQL-4: Senior Assistance Program	<p>4. Senior Assistance Program. The City shall conduct a study to identify service assistance, grants, loans, and/or special concessions in permitting procedures to maintain or modify homes to meet the needs of aging senior residents. Based on findings from the study, the City shall prepare and submit recommendations to the City Council on types of services, financial assistance, or incentives the City can provide to help meet the housing needs of seniors. <i>[Source: New Program, City Staff] (PSR)</i></p>	HQL-6.4	Library and Community Services,	Development Services, City Manager, Finance	Ongoing	Ongoing	The City currently supports several partner agencies offering services to seniors through its Community Agency Funding (CAF) process. These include senior food security, safe aging in place, legal assistance and home rehabilitation programs funded by both its community development block grant (CDBG) and general fund allocations. Additionally, the City operates a non-ADA paratransit program funded through Measure BB, which includes subsidized transportation using transportation network companies, home food delivery for housebound adults and seniors, and public transit education. In late 2024, the Council approved a service expansion to the paratransit program which will include trained assistance to and from destinations, transportation for powered mobility devices, pre-planned group travel, and enhanced self-service reservation options. Upon successful implementation to these changes, the Community Services and Paratransit programs intend to better integrate each program's services into a unified suite of senior services.	
HQL-7: Parks and Recreation Guidelines	<p>7. Parks and Recreation Guidelines. The City shall work with Hayward Area Recreation and Park District to develop and adopt urban park guidelines that provide flexible solutions for developing urban parks in infill areas where traditional neighborhood and community parks are not feasible or appropriate. <i>[Source: New Program, City Staff] (MPSP/IGC)</i></p>	HQL-10.1, HQL-10.2, HQL-10.3, HQL-10.4	Development Services	Hayward Area Recreation and Park District, City Manager, Maintenance Services	2020-2040	Ongoing	The Planning Division refers all new development projects to the Hayward Area Recreation District (HARD) for review. Through that project-specific review, infill and pocket parks may be proposed as part of the development project.	
HQL-8: Park Dedication Requirements and In-Lieu Fees	<p>8. Park Dedication Requirements and In-Lieu Fees. The City shall work with the Hayward Area Recreation and Park District to review and amend its ordinances (as necessary) to require sufficient park dedications or in-lieu fees to meet the parkland standards outlined in the General Plan. <i>[Source: New Program, City Staff] (RDR/IGC)</i></p>	HQL-10.12, HQL-10.13	Development Services	Hayward Area Recreation and Park District, City Manager, City Attorney	2014-2016	Complete	This program was completed in 2020.	
HQL-9: Park Dedication Incentives Program	<p>9. Park Dedication Incentives Program. The City shall develop an incentives program that encourages private development to dedicate parkland beyond the minimum requirements. <i>[Source: New Program, City Staff] (RDR/MPSP/IGC)</i></p>	HQL-10.12, HQL-10.13	Development Services	Hayward Area Recreation and Park District, City Manager	2017-2019	Complete	As part of the adoption of the Parkland in Lieu Fee Ordinance in 2019, staff expanded the number and type of credits that could be applied, which provides new development with additional options to satisfy the parkland dedication requirements.	
HQL-10: Park Surveillance Program	<p>10. Park Surveillance Program. The City shall develop and implement a park surveillance program to train citizens and neighborhood groups in the proper methods of park surveillance and how to coordinate with the Police Department to report safety issues and address neighborhood concerns. <i>[Source: New Program, City Staff] (MPSP/IGC)</i></p>	HQL-10.10	Police	Hayward Area Recreation and Park District, City Manager, Development Services	2020-2040	Not started	There are ongoing discussions with HARD to collaborate about improving security measures at the parks.	