



SPECIAL CITY COUNCIL MEETING
777 B Street, Hayward, CA 94541
Council Chambers

<https://hayward.zoom.us/j/83639328548?pwd=ZUdDZE5lM2R1dHNFbVJoVXJBckdmQT09>

Tuesday, March 12, 2024, 7:00 p.m.

The Special City Council meeting was called to order by Mayor Salinas at 7:03 p.m. The City Council held a meeting in the Council Chambers.

Pledge of Allegiance: Council Member Zermeño

Present: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño
MAYOR Salinas

Absent: None

CLOSED SESSION

The City Council convened in closed session on March 12, 2024, at 5:30 p.m., with all members present and no public speakers, regarding two items: 1) annual performance evaluation pursuant to Government Code section 54957 for the City Clerk; and 2) conference with legal counsel pursuant to Government Code section 54956.9 (d)(2) regarding one anticipated litigation matter. City Attorney Lawson indicated the Council did not take reportable action related to both items. The closed session adjourned at 6:50 p.m.

PUBLIC COMMENTS

There were none.

CITY MANAGER'S COMMENTS

City Manager McAdoo provided two Library announcements: 1) the library is seeking input for its new strategic plan through a community input survey until March 17, 2024; and 2) Hayward is inviting residents aged eighteen or older to apply for its next Poet Laureate by March 22, 2024. Additional information about both opportunities can be found on the library's website.

CONSENT

1. Approve the Minutes of the City Council Meeting on February 20, 2024 **MIN 24-034**
It was moved by Council Member Andrews, seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the City Council meeting minutes of February 20, 2024.
2. Adopt a Resolution Authorizing the City Manager to Accept and Appropriate Up To \$150,000 in Donations (\$50,000 or Less Individually) from Donor Organizations and Individuals to Support Library Services and Programs Through the End of FY 26, Superseding Resolution No. 23-006 **CONS 24-076**

Staff report submitted by Library Services Director Addleman, dated March 12, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-040 “Resolution Authorizing the City Manager to Accept and Appropriate Up to \$150,000 in Donations to Support Library Services and Programs FY 24-26 and Supersede Resolution No. 23- 006”

3. Adopt a Resolution Authorizing the City Manager to Execute a Funding Agreement, Accept \$500,000 in USDA Urban and Community Forestry Grant Funds, Appropriate \$250,000 to Project 07797 for a Citywide Tree Condition Assessment, Inventory, and Tree Management Software and \$250,000 to Project 07796 for Hazardous Tree Removals and Replacements, Transfer and Appropriate \$250,000 from the General Fund to Capital Fund 405 for Project 07797, and Transfer and Appropriate \$250,000 from Project 05102 to Project 07796 Over Five Years **CONS 24-106**

Staff report submitted by Maintenance Services Director Rullman, dated March 12, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-041 “Resolution Authorizing the City Manager to Execute a Funding Agreement, Accept \$500,000 in USDA Urban and Community Forestry Grant Funds, Appropriate \$250,000 to Project 07797 for a Citywide Tree Condition Assessment, Inventory, and Tree Management Software and \$250,000 to Project 07796 for Hazardous Tree Removals and Replacements, Transfer and Appropriate \$250,000 from the General Fund to



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Capital Fund 405 for Project 07797, and Transfer and Appropriate
\$250,000 from Project 05102 to Project 07796 Over Five Years”

4. Adopt a Resolution Authorizing the City Manager to Execute Easement Deeds to Pacific Gas and Electric Company to Construct, Reconstruct, Maintain, Inspect, and Access Underground Electric, Communication and Gas Facilities for Public Utility Purposes on and Under a Portion of the City’s Land for La Vista Park **CONS 24-113**

Staff report submitted by Public Works Director Ameri, dated
March 12, 2024, was filed.

It was moved by Council Member Andrews, seconded by Council Member Goldstein, and carried by the following roll call vote, to adopt the resolution.

AYES: COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche,
Syrop, Zermeño
MAYOR Salinas
NOES: None
ABSENT: None
ABSTAIN: None

Resolution 24-042 “Resolution Authorizing the City Manager to
Execute Two Easement Deeds to Pacific Gas and Electric Company
for Extension of Underground Public Utility Facilities Across a
Portion of the City’s Proposed La Vista Park Property Along
Tennyson Road”

**SPECIAL JOINT WORK SESSION OF CITY COUNCIL AND
HAYWARD AREA RECREATION AND PARK DISTRICT (HARD) BOARD OF DIRECTORS**

HARD Board of Directors Rick Hatcher, Paul Hodges, and Peter Rosen participated in the work session in person.

HARD Director Sara Lamnin participated in the work session virtually via Zoom under the “just cause” provisions of AB 2449, Government Code sections 54953(f)(2)(A)(i) and 54953(j)(2)(A).

WORK SESSION

1. Joint Work Session with Hayward City Council and Hayward Area Recreation and Park District Board of Directors **WS 24-004**

Staff report submitted by General Manager Wheeler and City Manager McAdoo, dated March 12, 2024, was filed.

City Manager McAdoo highlighted the collaboration between the City and Hayward Area Recreation and Park District (HARD) in bringing an annual report to Council as provided in the master lease agreement with HARD for operating the City's park system; and provided an overview of the City's innovation programs and key accomplishments in partnership with HARD over the past year related to homeless response, development trends, affordable housing, capital projects, People's Budget projects, and Faircliff response.

HARD General Manager Wheeler highlighted the advancements made by the recreation and park service provided in the past few years. Director of Recreation, Arts and Community Services Adriane Lee Bird provided a comprehensive HARD year-end review, discussed the 2023 Health Equity initiative, and accessibility to programming. Management Analyst Thomas Omolo presented an overview of park standards and usage data, park usage trends pre- and post-pandemic and the correlation between bond investments and increased park usage. Assistant to the General Manager/Public Information Officer Nicole Espinoza Roa provided insights into the Public Safety Department's activities within parks.

Mayor Salinas opened the public comment section at 7:34 p.m.

Carlos Archuleta expressed concern about HARD's high fees and inadequate maintenance of baseball fields, urged HARD to prioritize affordable sports leagues over expensive classes, and emphasized the importance of accessible recreational opportunities for children.

Sandra Archuleta expressed dissatisfaction with HARD for neglecting field maintenance, hindering youth activities, and imposing excessive fees; and urged HARD to prioritize community service.

Mayor Salinas closed the public comment section at 7:40 p.m.

Discussion ensued among members of the City Council, HARD Board of Directors, and their staffs and the following clarifications were made: HARD is the largest park and recreation district in California in terms of serving population; free scholarships or up to 75 percent in program reduction costs and free programming through Health and Equity initiatives are available; HARD adopted park maintenance standards which are evaluated through scores; there is a number of employed staff and rangers and staffing protocols; camping in parks and collaboration in addressing homelessness; Mia's Dream is part of Tennyson Park, leading to a substantial increase in visitors following playground improvements; the Weekes Park working group focuses on ongoing support and collaboration to address park-related issues, particularly



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those involving the homeless population; HARD's website provides information about park projects, updates and improvements; there are various low-cost and free family and teen-oriented programs that were launched recently; graffiti is a significant factor affecting park ratings and community partnerships would be vital in addressing the issue effectively; there are challenges of managing HARD's budget and staffing constraints while striving to enhance park services; there are seven designated dog parks and one is being developed in the Cannery Park; and there is positive impact of park maintenance standards and data analysis in guiding resource allocation and addressing deficits.

Members of the City Council and HARD Board of Directors provided the following recommendations: hold a joint session on La Vista Park project instead of separate discussions; have joint discussions about matters that overlap both agencies; consider a potential partnership with StopWaste; evaluate the need for soccer fields and take into account their maintenance; address maintenance of baseball fields based on comments received; consider adding a choir to the Douglas Morrison Theatre; seek further communications with Little League associations about fields; improve communication strategies to ensure that information on HARD's website about available scholarships and programs, as well as park events, is easily accessible to the public; explore the feasibility to use scholarships to help subsidize leagues; track topics of concerns expressed during the meeting and provide an update in the next annual report; explore opportunities for revenue generation through initiatives such as concessions or vendor partnerships in parks where feasible; strengthen partnerships with community groups, local organizations and places of worship to address park issues collaboratively; continue and expand volunteer programs, like the Volunteers in Parks initiative; consider improving bike infrastructure around parks through existing funding sources; explore community land trusts as a model for managing public lands; continue the valuable partnerships with organizations such as Hayward Area Shoreline Planning Agency and the Hayward Local Agencies Committee; continue to explore public art in newly renovated parks as placemaking features; and review and assess park usage data, community feedback, and previous recommendations to inform future decision-making and prioritize areas for improvement.

Public members were encouraged to attend HARD public meetings to share their experiences and collaborate with staff to find potential resolutions.

Members of the City Council and HARD Board of Directors thanked staff from the respective agencies for the presentations; praised HARD's efforts at Weekes Park and improvements at Palma Ceia Park, the assistance provided through scholarships and Health Equity initiatives, the support of People's Budget's projects, the fees for non-profit and community partners; commended the Mobile Rec program for its positive impact on the community; and appreciated the overall coordination of resources.

Mayor Salinas took a recess at 8:32 p.m. and reconvened the Council meeting at 8:39 p.m.

LEGISLATIVE BUSINESS

5. FY 2024 Mid-Year Budget Review: Adopt a Resolution Approving the FY 2024 Mid-Year Budget Amendments and Receive and Review the Five-Year General Fund Financial Model Update (Report from Finance Director Gonzales) **LB 24-008**

Staff report submitted by Finance Director Gonzales, dated March 12 2024, was filed.

Finance Director Gonzales provided a synopsis of the staff report and addressed six questions from community members: 1) the Mayor's dinner expense is the one-time \$8,000 in taxpayer funds allocated for the Mayors' Conference which is a shared cost among the 15 cities in Alameda County; 2) the proposed \$75,000 expense to educate residents on housing and community efforts was not being requested at the current meeting but could be discussed at a future meeting when ARPA (American Rescue Plan Act) funds are discussed; 3) Russell City Reporative Justice Project has been allotted at least \$170,000 from the General Fund and the current budget review does not include additional funding, but the project is ongoing and there is a Council work session scheduled for March 26, 2024; 4) information gathered from polling and public input, funded by the \$86,000, will need to be considered in developing ballot language; 5) regarding the divestment of funds, staff are in the process of transferring funds to a new investment account, and a report will be presented to Council Budget and Finance Committee and City Council; and 6) regarding the Hayward Animal Shelter funding, the reduction in the operating budget is offset by grant funding and community donations.

Discussion ensued among members of the City Council and City staff and the following clarification were made: loan expenditures are repaid in the same amount; transfers-out (related to Fleet Management and Facilities Management) cannot be included in Measure C Fund because they are for ongoing operating costs; a fund increase request for the Hayward Animal Shelter can occur during the annual budget process, if feasible; additional consulting services inspection fees and plan check for services (\$500,000) typically increase as developments progress, with revenue from earlier years offsetting costs; transfer-out for security services are unrelated to the Fire Training Center and aimed at enhancing security at various municipal buildings; process for reallocating ARPA funds if unused; Capital Improvement Project expenditure adjustments primarily involved carryforward budgets from previous years; expenses to support downtown special events are related to staff support for these events; the \$8.3 million related to operational expenses plus \$9.6 million in appropriations related to authorized loans would be drawn from General Fund Reserves; increases in fleet fuel budget were made at mid-year based on actual usage; PG&E costs at Fire Station #6 Training Center did not include one-time costs for solar panel installation; the \$1.0 million for the Employee Home Loan Pilot Program could benefit loans of up to \$150,000 each, based on individual requests; it is important to urge utility agencies to assist in expediting development projects to boost sales tax revenue; and it is important to explore ways to increase the \$575,000 Economic Development Corporation loan repayment to get it paid sooner.



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Council Member Andrews requested clarification on the PG&E costs related to the Fire Station's solar installation, inquiring about potential benefits such as power collection or reimbursements.

Mayor Salinas opened the public hearing at 9:26 p.m.

District 2 Alameda County Supervisor Márquez read into the record a letter dated March 11, 2024, addressed to Mayor Salinas and Council Members which expressed support for FY 2024 Mid-Year Amendment to appropriate \$250,000 in Measure C funds to St. Rose Hospital for continued delivery of vital health care services to the community while hospital leadership works on long-term financial sustainability; and informed the Council of the Board of Supervisors' unanimous approval to leverage \$11.6 million in funding toward St. Rose Hospital.

Mayor Salinas closed the public hearing at 9:29 p.m.

Mayor Salinas thanked his colleagues on the Council Budget and Finance Committee, Council Members Bonilla Jr., and Syrop, for the review of proposed Mid-Year budget amendments; and inquired about the total amount of funds allocated toward St. Rose Hospital, which staff would confirm.

Members of the City Council commended Supervisor Márquez for her support of St. Rose Hospital.

Council Member Bonilla Jr. supported the allocation towards St. Rose Hospital and made a motion to approve staff's recommendation.

Council Member Syrop seconded the motion and shared his thoughts around the budget proposal by suggesting recommitting ARPA funds back into the General Fund while the City makes strategic financial decisions such as combining targeted programs or designing new programs.

Council Member Andrews supported the allocation toward St. Rose Hospital and its long-term sustainable financial plan; and urged the Council to assign funds toward the Together for Hayward eGift Card Program for being a successful program.

Council Member Roche supported the motion and allocation for St. Rose Hospital, expressed she looked forward to ARPA allocation conversations, and indicated that while she had expressed reservations about the \$8.6 million loan for the theater, she remained optimistic about the project.

Council Member Zermeño shared he is a St. Rose Hospital Foundation member, and the Foundation helps raise funds to keep service delivery.

Council Member Goldstein noted that St. Rose Hospital was vital to a sector of the community in need of health care services.

Mayor Salinas added that St. Rose Hospital was an important safety net hospital in the region.

It was moved by Council Member Bonilla Jr., seconded by Council Member Syrop, and carried by the following roll call vote, to approve the resolutions.

AYES:	COUNCIL MEMBERS Andrews, Bonilla Jr., Goldstein, Roche, Syrop, Zermeño MAYOR Salinas
NOES:	None
ABSENT:	None
ABSTAIN:	None

Resolution 24-043, “Resolution Amending Resolution 23-147 as Amended, the Budget Resolution for the City of Hayward Operating Budget for Fiscal Year 2024, Relating to an Appropriation of Funds”

Resolution 24-044, “Resolution Amending Resolution 23-148, as Amended, the Budget Resolution for the City of Hayward Capital Improvement Projects for Fiscal Year 2024, Relating to an Appropriation of Funds”

COUNCIL REPORTS AND ANNOUNCEMENTS

Council Member Syrop invited all to the exhibition "Art IS Education," organized in collaboration with Hayward Arts Council, City of Hayward, and Hayward Unified School District, on March 15, 2024, at the John O’Lague Galleria, Hayward City Hall.

Council Member Roche invited all to join the St. Patrick's Day Celtic Celebration presented by the Bay Philharmonic on March 17, 2024.

COUNCIL REFERRALS

There were none.

ADJOURNMENT

Mayor Salinas adjourned the special City Council meeting at 9:46 p.m.



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APPROVED

Mark Salinas
Mayor, City of Hayward

ATTEST:

Miriam Lens
City Clerk, City of Hayward