

CITY COUNCIL SUSTAINABILITY COMMITTEE MEETING
Hayward City Hall – Conference Room 2A
777 B Street, Hayward, CA 94541-5007
March 09, 2020
4:30 p.m. – 6:33 p.m.
MEETING MINUTES

CALL TO ORDER: Meeting called to order at 4:30 p.m. by Chair Mendall.

ROLL CALL:

Members:

- Al Mendall, City Council Member/CSC Chair
- Elisa Márquez, City Council Member
- Francisco Zermeño, City Council Member

Staff:

- Alex Ameri, Director of Public Works
- Alyse Lui Lightfoot, Hayward Animal Services
- Crissy Mello, Senior Secretary
- Erik Pearson, Environmental Services Manager
- Jack Steinman, Climate Corps Fellow, Environmental Services
- Jeff Krump, Solid Waste Program Manager
- Kait Byrne, Management Analyst
- Maria Hurtado, Assistant City Manager
- Nicole Grucky, Sustainability Specialist

Others:

- Jillian Buckholz, Sustainability Director, California State University East Bay
- Kali Klotz, Municipal Coordinator, Waste Management of Alameda County
- Stacy Lee, Hayward Resident, Alameda County Office of Sustainability

PUBLIC COMMENTS

No public comments were made.

1. Approval of Minutes of Council Sustainability Meeting January 13, 2020

The item was moved by Council Member Márquez, seconded by Council Member Zermeño, and approved unanimously.

2. Renewal of the Municipal Regional Stormwater Permit: Review Stormwater Permit and Provide Direction to Staff

Erik Pearson, Environmental Services Manager, provided a summary of the pending revision and third permit cycle for the Municipal Regional Permit (MRP 3.0), which is expected to be adopted in the Spring of 2021 by the San Francisco Bay Regional Water Quality Control Board.

Council Member Márquez inquired about the trash capture data and how new building developments will comply to meet trash reduction. Council Member Mendall also inquired on the number of points throughout the City that drain into the bay. Alex Ameri, Director of Public Works responded that all creeks in Hayward drain into the bay. Council Member Márquez asked staff to add more small devices and focus on cost effectiveness.

The item was moved by Council Member Mendall, seconded by Council Member Zermeño, and approved unanimously.

3. Franchise Agreement: Discuss Possible Approaches to a New Solid Waste Franchise Agreement and Provide Direction to Staff

Jeff Krump, Solid Waste Program Manager, summarized the services in the City's current solid waste franchise agreement and presented the two main options regarding the City's decision to either enter into exclusive negotiations with Waste Management of Alameda County (WMAC) or prepare and release a request for proposals (RFP). He listed the advantages and disadvantages with extending the current agreement or releasing an RFP, and suggested services and requirements that may be included in the next solid waste franchise agreement.

Council Member Mendall asked staff to confirm the timeline for an RFP should the City need to take that route. Council Member Zermeño commented on the unnecessary waste of changing current bins to comply with SB 1383 and agreed to start negotiations with WMAC. He instructed staff to work with WMAC to be more innovative and greener when negotiating the next franchise fee agreement.

Council Member Márquez asked staff to encourage WMAC to include local businesses for the manufacturing of lids and utilize the opportunity to partner with the City's schools on services. Jillian Buckholz, Sustainability Director, CSUEB, commented that the college would happily follow the City's lead. Council Member Márquez encouraged staff to also partner with Chabot College. Council Member Mendall suggested replacing the bins gradually as a more cost-effective method. He also inquired about switching from single-stream to multi-stream recycling. All Committee members agreed with staff's recommendation to negotiate with WMAC.

The item was moved by Council Member Zermeño, seconded by Council Member Márquez and approved unanimously.

Agenda item 4 was approved to be moved after agenda item 5

5. Greenhouse Gas Emission Reduction Goals: Review and Recommend to Council the Proposed Greenhouse Gas Reduction Goals to be Included in the General Plan

Nicole Grucky, Sustainability Specialist, presented the proposed greenhouse gas reduction goals that staff recommend being included in the City's General Plan. She also detailed the actions that would be necessary to achieve the new goals as well as potential challenges.

Council Member Márquez directed staff to conduct outreach on the rebates available to residents and business owners to help achieve these goals. Council Member Zermeño

added that outreach should include a mailer or an insert in residents' water bill. There was inquiry on the popularity of solar installations to which Director Ameri answered that it is increasing among residents.

Council Member Mendall expressed the need to increase the potential for residents to convert to electric vehicles (EV). He suggested conversions of existing homes to all-electric and a requirement for rental units to have EV chargers, possibly implementing an ordinance for apartment complexes to install a set number of EV charging stations. He also suggested a residential cap in the number of City gas stations and stressed the need to phase out natural gas by 2045.

The item was moved by Council Member Márquez, seconded by Council Member Mendall and approved unanimously.

4. Sustainability Goals for 2025 and 2030: Review and Provide Direction to Staff

Erik Pearson, Environmental Services Manager, presented the report on the proposed sustainability-related goals for 2025 and 2030. He mentioned that in regard to renewable energy, given that most Hayward customers are receiving 100% carbon-free electricity, adding solar to a home may not directly reduce greenhouse gas emissions.

Council Member Zermeño asked staff to explain the proposed vision on the Jackson Street improvement. Director Ameri listed the improvements of landscaping, sidewalks, and lighting. Council Member Zermeño inquired about the urban forest goal and directed staff to incorporate the term into the sustainability goals. He also suggested there be community bicycle repair for residents.

Council Member Mendall stated that he would like to see higher future goal percentages of EVs for City fleet vehicles. He also suggested having an ordinance in place to require properties to add EV charging stations.

6. Single-Use Food Service Ware: Consider Coordination with StopWaste to Develop and Implement a Countywide Ordinance to Regulate Single-Use Food Service Ware

Jack Steinman, Environmental Services Climate Corps Fellow, presented updates to the previously discussed single-use disposable food service ware. Staff recommended that the City continue to work with StopWaste to develop and implement a Countywide ordinance and to participate in StopWaste pilot programs designed to decrease the use of single-use food ware.

Council Member Zermeño suggested looking into Vessel, a program that provides collection and washing services to gain more information.

Council Member Márquez expressed her reservation about imposing a new requirement in light of other recent requirements put on businesses. She stated that local businesses should be provided product supplier information in order to make the transition as seamless and easy as possible.

Council Member Mendall stated that he was in favor of moving faster to implement the ordinance and setting more concrete dates with goals. Council Member Márquez suggested that staff conduct a small focus group with businesses about different possibilities of getting supplies easily and most effectively.

The Committee thanked staff for the information.

7. Advanced Metering Infrastructure (AMI) Customer Portal Pilot Program: Review and Comment on the Customer Portal Pilot Program Informational Report

Kait Byrne, Management Analyst, presented the AMI Customer Portal Pilot Program and discussed the two vendors, AquaHawk and WaterSmart, that were selected for the Pilot.

Council Member Márquez expressed her support of the AMI Pilot Program and inquired about how customers would be distributed between the two vendors. Kait informed the Committee that all customers would trial both vendor portals to provide the most accurate and fair comparison.

Council Member Márquez stated that the program was great and that she looked forward to trying the systems out herself.

8. Review and Comment on the Proposed 2020 Agenda Planning Calendar

Council Member Mendall and Council Member Márquez suggested fewer agenda items in the future to allow for more discussion.

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS:

No announcements or referrals were made.

ADJOURNMENT: 6:33 p.m.

Attendance	MEETINGS			
	Present 03/09/20 Meeting	Present to Date This Fiscal Year	Excused to Date This Fiscal Year	Absent to Date This Fiscal Year
Elisa Márquez	✓	5	0	0
Al Mendall	✓	5	0	0
Francisco Zermeño	✓	5	0	0