

CITY COUNCIL MEETING

December 5, 2023

PRESENTATIONS

Presentation:

**2023 Keep Hayward Clean
and Green Beautiful Yard
Contest Award**



#HaywardBeautiful Yard Contest Winners

Hayward City
Hall

December 5
2023

7:00 PM

Keep Hayward Clean and Green Task Force

- The Keep Hayward Clean and Green (KHCG) Task Force was created by the City Council to help address issues impacting community appearance. Its mission is to preserve the environment and enhance the visual appearance of the City of Hayward through the joint efforts of individuals, volunteer groups, businesses, and municipal resources.



#HaywardBeautiful Yard Contest

- The #HaywardBeautiful yard contest is a reward-based approach to encourage residents to **Keep Hayward Clean, Green, and Beautiful** by acknowledging the hard work that goes into a bay friendly yard.



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#HaywardBeautiful Yard Contest Criteria



Yard Clean and Free of Debris



Well Maintained Foliage



Reduces Water Usage



Use of Native Plants & Landscaping

And the Winners are...



**KEEP HAYWARD
CLEAN & GREEN**

#HaywardBeautiful Yard Contest Winners

3rd Place Winner-
Gloria Fragoso



#HaywardBeautiful Yard Contest Winners

2nd Place Winner-

**Lisset & Luis
Dizon**

Special Recognition
Luis Ramirez



#HaywardBeautiful Yard Contest Winners

1st Place Winner-
**Josh Rubietta and
David Cheng**





Certificate of Recognition Presentation



**KEEP HAYWARD
CLEAN & GREEN**

Presentation:

**International Economic Development
Council 2023 Awards of Excellence**

INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

2023 EXCELLENCE IN ECONOMIC
DEVELOPMENT AWARD WINNER



2023 EXCELLENCE
IN ECONOMIC
DEVELOPMENT
AWARDS

H

HAYWARD

Resiliency, Recovery & Mitigation

– Silver –



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

2023 EXCELLENCE IN ECONOMIC
DEVELOPMENT AWARD WINNER



2023 EXCELLENCE
IN ECONOMIC
DEVELOPMENT
AWARDS

H

HAYWARD

Economic Equity & Inclusion

– Bronze –

- IEDC is the largest organization for economic developers
- Over 4,500 members
- Over 580 award entries
- Silver Award in Resiliency, Recovery & Mitigation: Together for Hayward Restaurant Relaunch and Restore & Re-Open Program
- Bronze Award in Economic Equity & Inclusion: Together for Hayward Point of Sale Program

Item# 15

WS 23-045

HEART Pilot Program



HEART Pilot Program: Implementation Updates

Management Staff

Emily Young Psy.D., Youth and Family Services Bureau Administrator

Jacqueline Bautista LMFT, Behavioral Health Coordinator

Danny Vickers, Fire Captain

Frank Crespo, Firefighter/Community Paramedic/PA

Antonio Puente, Police Lieutenant

Zachary Fay, Police Sergeant

Emily Hwang, Management Analyst

Amy Cole-Bloom PhD, Community Services Division Manager

December 5, 2023

HEART Response Teams



Hayward Mobile Evaluation Team (HMET)

M-F: 8am-4pm

- Acute mental health crisis
- Request for assessment of danger to self or others
- Welfare checks

Response team: HPD District Operations Police Officers and Alameda County Behavioral Health Clinicians



Mobile Integrated Health Unit (MIHU)

M-F: 8am-8pm

- A medical need, and
- Experiencing homeless, substance use, and/or mental health issues
- Not an active crisis

Response team: Hayward Fire Department (HFD) Community Paramedics



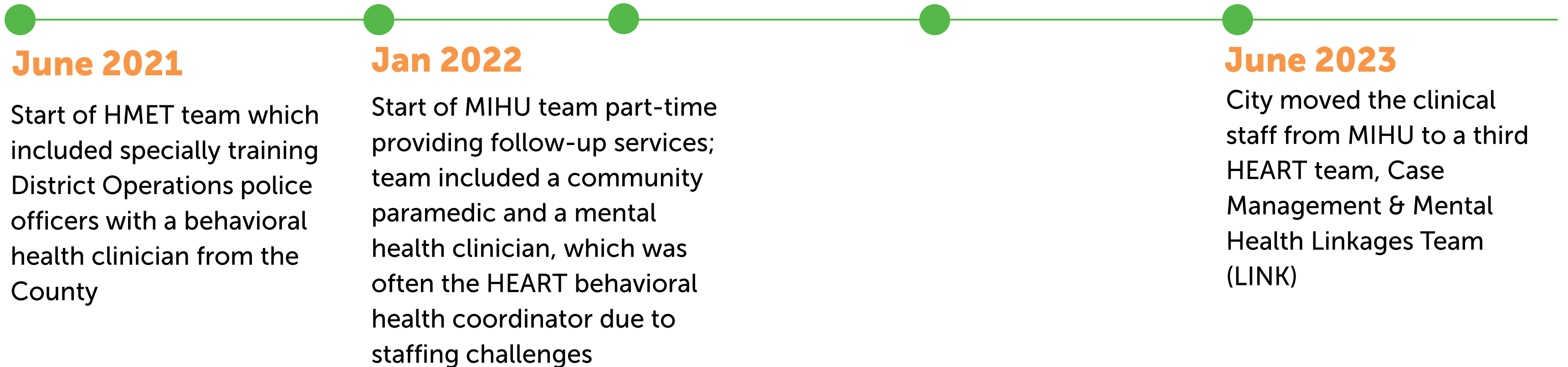
Case Management and Mental Health Linkages (LINK)

M-F: 8:30am-6:30pm

- Receives referrals from HMET, MIHU, and the community to connect individuals to mental health and other social services support
- Ongoing follow-up and case management, as needed
- Not in an active crisis

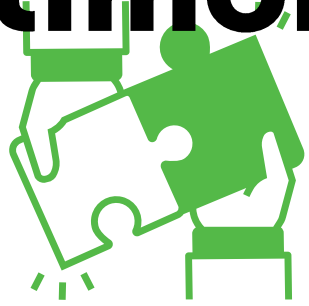
Response team: City Mobile Mental Health Clinicians & Lead Program Assistant (Case Manager), supervised by Behavioral Health Coordinator

HEART Program Timeline



Summary of Successes

Testimonials from HEART Staff



Collaborative team with deep knowledge of care systems

- HEART program staff bring a strong understanding of the system of care
- Teams are collaborative, making referrals to each other and meeting frequently



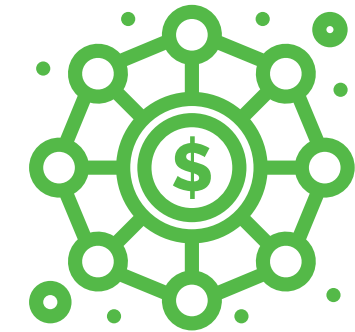
Staff is continuously building data capacity and infrastructure

- Initial findings about who is being served and the amount of service being delivered by the HEART team
- Staff increased access to County-wide data systems to holistically understand an individual's care background



Data reflects that appropriate service linkages could reduce 911 strain

- Since their implementation MIHU and HMET have responded to 2,369 calls
- Since August 2023, LINK had 63 contacts with 56 unique individuals



Secured over \$2 million in grant funding

- Staff secured over \$1.2M in federal grants and another \$1.2M in additional state funding through State Senator Wahab's office

Summary of Successes

Testimonials from HEART Staff



Summary of Challenges



Service Availability

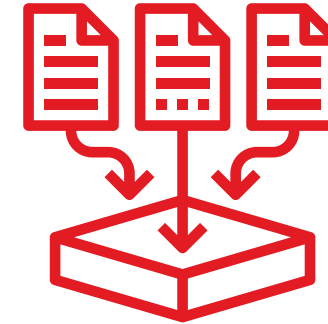
- There are limited shelter beds in Hayward, particularly for single adults
- Limitations around service partners' operation hours

There are **78** short-term beds across Hayward



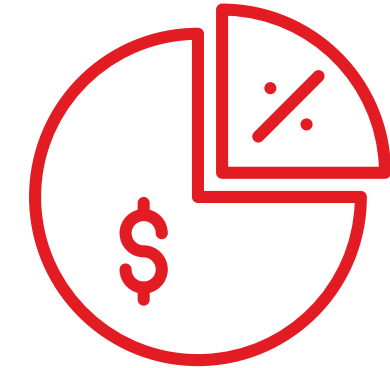
Individuals not ready or interested in services

- Some do not meet the standards for psychiatric hospitalization (5150/5585) and are not ready to accept referrals
- Staff is consistently maintaining relationships to understand individuals' unique barriers



Limitations to data systems and processes

- Data for HEART exists across 4 different existing data systems that do not always intersect
- Staff will continue to work with IT, HPD, HFD, and the County HEART's data collection



Temporary funding sources and grants

- Currently funded through HPD salary savings and grant revenue which makes it challenging to make long-term plans and investments
- Staff will identify long-term funding options for Council to evaluate in FY2025 budget

Next Steps



- 1. Staff will continue to implement the HEART program in its current three-team structure**

HMET, MIHU, and LINK with administrative support and management from the City Manager's Office

- 2. Staff will identify long-term funding options for Council to evaluate in FY2025 budget process**
- 3. Staff will return to Council with another implementation update in Fall 2024**

Item# 16

PH 23-048

**Sideshow Spectator Ordinance
Modifications**

Hayward's "Sideshow" Ordinance

Spectator Ordinance Modifications:
Introduction of an Ordinance
Amending Chapter 4, Article 12 of
the Hayward Municipal Code



Summary of Spectator Ordinance Modifications

- Include 23109 CVC – definition of a “sideshow”
- Include 23103 CVC – definition of “reckless driving”
- Language highlighting importance of regulating sideshows added to HMC Section 4-12.001 (Purpose)
- Definitions of “sideshow” and “reckless driving” added to HMC Section 4-12.002 (Definitions)
- Definition of “present” as it relates to spectators added to HMC Section 4-12.002 (Definitions)
- Terms “sideshow” and “reckless driving” added to HMC Section 4-12.003 (Potential penalties), 4-12.004 (Circumstances to Prove Violation), and 4-12.005 (Admissibility of Prior Acts)

Council Work Session

- Held on September 26, 2023
- Council provided feedback about the proposed Spectator Ordinance Modifications
- Council asked several clarifying questions about the proposed Spectator Ordinance Modifications
- Included requests to streamline / remove redundant language



Staff Responses

- Can the term “donuts” be added to Ordinance?
 - *Staff prefers to keep language consistent to California Vehicle Code’s definition of “sideshow”.*
- What areas are generally impacted?
 - *Industrial areas, large commercial parking lots, large intersections, and roadways in some residential neighborhoods.*
- How do we know who is a spectator?
 - *HMC Section 4-12.004 (Circumstances to Prove Violation) provides factors for staff to use in determining whether someone is an unlawful spectator, including staff training and experience. Specific intent to spectate must be proven for staff action to take place.*

Staff Responses

- Can we include a public service alternative?
 - *The City of Hayward does not have a public/community service program. One would need to be created to utilize this option as an alternative to criminal or administrative fines during the administrative hearing process for this ordinance and others.*
- Can we progressively enforce this ordinance?
 - *As currently written, the Ordinance allows for progressive enforcement. HPD's records systems allows for staff to query the history of a suspected violator to determine appropriate enforcement action.*
- Does this apply to public and private roadways?
 - *No. The Ordinance, which mirrors the CVC, only applies to public roads and off-street parking lots.*

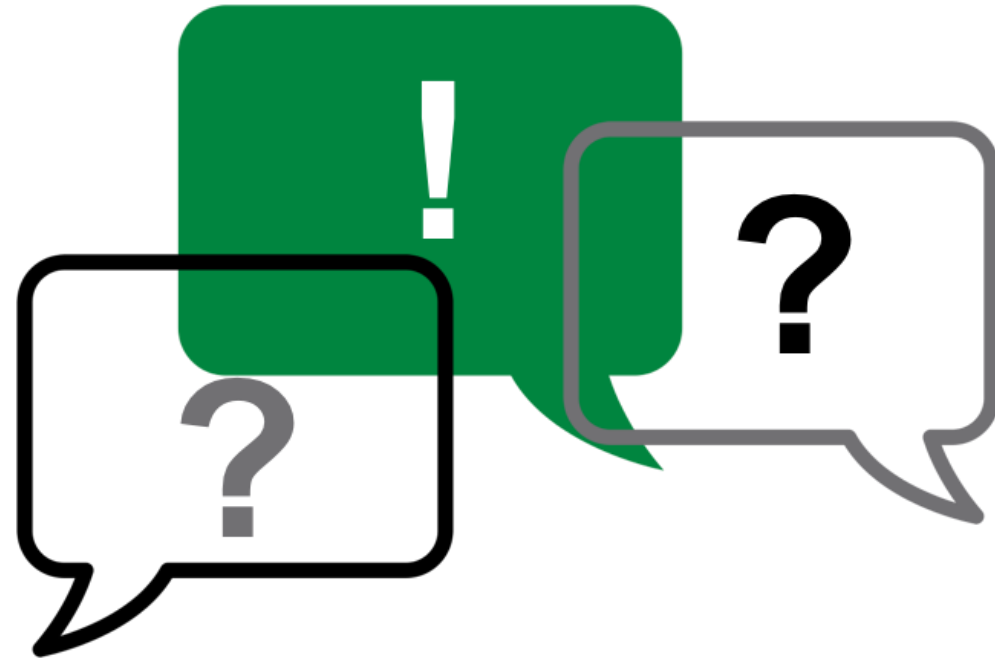
Staff Responses

- Does the Ordinance apply to community members who are at a sideshow for the purpose of reporting it?
 - *No. If a person was temporarily present at a sideshow event for the purpose of gathering information and providing it to HPD, that person would not be subject to enforcement under the Ordinance. Staff recommends that community members stay clear of sideshow events and report them from a distance, to avoid confusion and for their safety.*
- Staff was asked to provide data related to this project.
 - *36 formal calls for service (CFS) since 2017 (however, anecdotally, community feedback and physical evidence support their regular occurrence).*
 - *366 citations issued to spectators under current ordinance since 2012*
 - *Regional Sideshow Enforcement Team participation – data included in staff report*

Recommendation

- That Council introduces an ordinance amending Chapter 4, Article 12 of the Hayward Municipal Code.

Questions



Item# 17

LB 23-044

Mayor Pro Tempore Election

MAYOR PRO TEMPORE

ITEM 17: LB 23-044

Mayor Pro Tempore Election: Adopt a Resolution Authorizing the Election of Mayor Pro Tempore of the City of Hayward for 2024

Tuesday, December 5, 2023
Miriam Lens, City Clerk

MAYOR PRO TEMPORE

CITY CHARTER: Section 605

- Shall serve for a term of one year (January 1st to December 31st).
- Shall have served at least two years on the Council prior to being elected.
- Shall perform the duties of the Mayor during the Mayor's absence.

MAYOR PRO TEMPORE

CURRENT MAYOR PRO TEMPORE: Council Member Andrews

- January 1, 2023 to December 31, 2023

ELIGIBLE MAYOR PRO TEMPORE: Council Member Zermeño

- January 1, 2024 to December 31, 2024

RECOMMENDATION

That Council:

1. Accepts public comment; and
2. Comments on the report; and
3. Adopts a resolution electing the Mayor Pro Tempore of the City of Hayward for 2024.

