



DATE: July 20, 2021

TO: Mayor and City Council

FROM: Chief of Police

SUBJECT: Adopt a Resolution Authorizing the City Manager to Accept and Appropriate \$205,000 in Awarded Grant Funding from the State of California Office of Traffic Safety for the Hayward Police Department

RECOMMENDATION

That Council adopts a resolution (Attachment II) authorizing the City Manager to accept and appropriate \$205,000 in grant funding from the State of California Office of Traffic Safety for the Hayward Police Department.

SUMMARY

The Hayward Police Department applied for and was awarded \$205,000 in grant funding from the California Office of Traffic Safety for the Hayward Police Department as part of a Selective Traffic Enforcement Program (STEP) grant. The funds will be used for educational and other programs including: impaired driving enforcement; enforcement focusing on distracted driving; seat belt enforcement; special enforcement encouraging motorcycle safety; enforcement and public education in areas with high bicycle/pedestrian collisions; and media outreach strategies designed to enhance public awareness.

BACKGROUND AND DISCUSSION

The Hayward Police Department applied for and was awarded \$205,000 in grant funding from the California Office of Traffic Safety for the Hayward Police Department as part of a Selective Traffic Enforcement Program (STEP) grant. The California Office of Traffic Safety strives to eliminate traffic deaths and injuries by making grants available to local and state public agencies for programs that help them enforce traffic laws, educate the public in traffic safety, and provide varied and effective means of reducing fatalities, injuries, and economic losses from collisions.

The Hayward Police Department plans to use these funds to reduce the number of persons killed and injured in collisions involving alcohol and other collision causing factors. Strategies include the following:

- (a) Impaired driving enforcement.
- (b) Enforcement focusing on distracted driving.
- (c) Seat belt enforcement.
- (d) Special enforcement encouraging motorcycle safety.
- (e) Enforcement and public education in areas with high bicycle/pedestrian collisions.
- (f) Media outreach strategies designed to enhance public awareness, educate the public, and deter poor behavior.

FISCAL IMPACT

The Selective Traffic Enforcement Program (STEP) grant funds will not have an impact on the General Fund.

STRATEGIC INITIATIVES

The STEP Grant supports the Complete Streets Strategic Initiative. The purpose of the Complete Streets Strategic Initiative is to build and maintain streets that are safe, comfortable, and convenient for travel for everyone, regardless of age or ability; including motorists, pedestrians, bicyclists, and public transportation riders. This item supports the following goal and objective:

Goal 1: Prioritize safety for all modes of travel.

Objective 1: Reduce speeding and aggressive driving behavior through 4 E's i.e. Education, Enforcement, Empowerment, and Engineering.

NEXT STEPS

If the Council authorizes this action, staff will appropriate the funding into the Police Department's budget and administer the grant per the terms and conditions of the Office of Traffic Safety agreement.

Prepared by: Adam Lumia, Senior Management Analyst

Recommended by: Toney Chaplin, Chief of Police

Approved by:



Kelly McAdoo, City Manager