

CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Wednesday, June 16, 2021

7:00 PM

Remote Participation

Community Services Commission

This meeting is being conducted utilizing teleconferencing and electronic means consistent with State of California Executive Order No. 29-20 dated March 17, 2020, and Alameda County Health Office Order No. 20-04 dated April 29, 2020, regarding the COVID-19 pandemic.

Zoom Webinar Access Information:

<https://hayward.zoom.us/j/94642907626?pwd=SW1yc3c0aVBLMWNRY2tLY2UxWndvUT09>

Webinar ID: 946 4290 7626

Passcode: 4LHq!JUN

Or One tap mobile: US: +16699006833, 94642907626#, *86923307# or +12532158782, 94642907626#, *86923307#

Or Telephone: Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 929 205 6099 or +1 301 715 8592 or +1 312 626 6799

Webinar ID: 946 4290 7626

Passcode: 86923307

How to submit written Public Comment:

Send an email to Jessica.Lobedan@hayward-ca.gov by 4:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the Community Services Commission and City staff and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. <https://hayward.legistar.com/Calendar.aspx>

When submitting written comments, indicate in the email if you want your comment read into the record. Request will be allowed provided the reading will not exceed three (3) minutes consistent with the time limit for speakers at Community Services Commission meetings. Email comments will become part of the record of the Community Services Commission meeting.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS:

The PUBLIC COMMENTS section provides an opportunity to address the Community Services Commission. The Commission welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Commission is prohibited by State law from discussing items not listed on the agenda, your item may be taken under consideration and may be referred to staff for further action.

Approval: Summary Notes of the May 19, 2021, Meeting**MINUTES**

1. [MIN 21-080](#) Minutes of the May 19, 2021, Community Services Commission meeting

Attachments: [Attachment I - CSC Meeting Minutes for 5/19/2021](#)

DISCUSSION

2. [RPT 21-073](#) Update on Policy Innovation Workshop and Community Public Safety Work

Attachments: [Attachment I Presentation on Policy Innovation Workshop and Community Public Safety Work Update](#)
[Attachment II Policy Innovation Workshop Project Sheets](#)

- **Debrief FY 2021 - 2022 Community Agency Funding Process**

3. [LB 21-022](#) Community and Nonprofit Federal Stimulus Funding: Review and Discuss Updated American Rescue Plan Act (ARPA) Funding Recommendations to Community Programs due to Further Staff Review Following May 19, 2021 Community Services Commission Meeting

Attachments: [Attachment I Staff Report](#)
[Attachment III Detailed Plan and Process for Expenditure of Stimulus Funding](#)
[Attachment IV FY22 CAF and ARPA overlay](#)

- **Review of CSC By-laws for FY 2021 - 2022**

4. [RPT 21-074](#) Adoption of FY 2021/2022 Agenda Planning Calendar

Attachments: [Attachment I Staff Report](#)

Councilmember / Commissioner / Staff Announcements**Future Agenda items****ADJOURNMENT**

NEXT MEETING – To be announced

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Manager at (510) 583-4300 or TDD (510) 247-3340.



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: MIN 21-080

DATE: June 16, 2021

TO: Community Service Commission

FROM: Acting Community Services Manager

SUBJECT

Minutes of the May 19, 2021, Community Services Commission meeting

RECOMMENDATION

That the Community Services Commission review and approve the minutes of the May 19, 2021, meeting.

ATTACHMENTS

Attachment I - May 19, 2021, Community Services Commission Meeting Minutes



MINUTES

Community Services Commission Meeting

May 19, 2021 @ 7:00 pm

Hayward City Hall, 777 B Street, Hayward, CA 94541 – Remote Participation

ANNOUNCEMENT OF MEETING AVAILABILITY: Webinar ID: 953 1428 3593#; Passcode: 214572701

CALL TO ORDER: Meeting called to order at 7:00pm by Chairperson Arzo Mehdavi

PLEDGE OF ALLEGIANCE: Led by Commissioner Emily Chow

ROLL CALL:

Members Present:

- Crystal Arrizon, Commissioner
- Artavia Berry, Commissioner / Vice Chairperson
- Magdalena Cerna, Commissioner
- Varsha Chauhan, Commissioner
- Emily Chow, Commissioner
- Arti Garg, Commissioner
- Janet Kassouf, Commissioner
- Arzo Mehdavi, Commissioner / Chairperson
- Linda Moore, Commissioner
- Afshan Qureshi, Commissioner
- Mick Rubio, Commissioner / Parliamentarian
- Lenora Taylor, Commissioner
- David Tsao, Commissioner

Members Absent:

- Corina Vasaure, Commissioner

Council Liaison:

- Council Member Sara Lamnin

Staff:

- Jessica Lobedan, Acting Community Services Manager
- Carol Lee, Management Analyst
- Evelyn R. Olivera, Senior Secretary

Public Comments:

- Former Commissioner Alicia Lawrence announced her resignation from the Commission due to relocation to Southern California, accepted by the City Council on May 18, 2021. Ms. Lawrence expressed her gratitude to serve on the commission and encouraged the Commission to continue its good and necessary work.

- Mr. Ronnie Stewart, Executive Director, West Coast Blues Society and presenter of the First Annual Hayward Juneteenth and Russell City Concert Series. Mr. Stewart urged an increase of funding and requested the Commission to re-evaluate their recommendation; \$15,000 was requested in the FY21-22 application, the Commission recommended \$10,000. Mr. Stewart also expressed his desire to distribute the funding granted in advance of the regular payment schedule.

Approval of Minutes of the Community Services Commission Meeting on March 17, 2021

- A motion to approve the minutes was moved by Commissioner Mick Rubio with a second by Commissioner Artavia Berry. The minutes were unanimously approved.

Discussion:

Debrief FY 2021 – 2022 Community Agency Funding Process

Ms. Lobedan voiced her appreciation for the Commission’s dedication to the Funded Agency Application Process. Ms. Lobedan also provided debrief of CAF and potential changes to application process, concern regarding demographic data section to the process, including the leadership of organization.

Ms. Lobedan proposed to accumulate current commissioner feedback from this discussion and provide “Next Steps” process at the next CSC meeting scheduled for June 16, 2021.

Federal Stimulus Funding: Review and Discuss Staff Recommendations for Allocating American Rescue Plan Act (ARPA) Funding

Ms. Lobedan provided an overview of proposed funding distribution of ARPA Federal Stimulus Funding with staff recommendation allocate funding based on Commission’s guidelines from most recent (Fiscal Year 2022) funding application review process and prioritize stimulus funding allocation to the categories of food, health, and housing.

Additionally, staff recommended allocating an additional \$5,000 to the West Coast Blues Society using one-time general funds.

- A motion to allocate \$5,000 in one-time general funds to the West Coast Blues Society was moved by Commissioner Arti Garg with a second by Commissioner Lenora Taylor was unanimously approved.
- A motion to proceed with the recommendation to allocate funding, according to percentages previously established, up to original requested amount but not to exceed, with the agreement to return to Commission for further discussion of any remaining available funds, was moved by Commissioner Lenora Taylor with a second by Commissioner Linda Moore was unanimously approved.

Community Conversations on Policing

Ms. Lobedan announced to the Commission that City Manager McAdoo will be in attendance for the CSC Meeting scheduled for Wednesday, June 16, 2021, to have a more robust conversation on current program projects staff is currently working on. The conversations on policing will continue.

CSC Agenda Planning Calendar

A motion to amend the calendar, as identified by Evelyn, was moved by Commissioner Lenora Taylor with a second by Commissioner Arti Garg. The motion was unanimously approved.

Council Liaison / Commissioner / Staff Announcements

- Commissioner Arti Garg announced she is speaking on a panel, Thursday, May 20, 2021, on how to engage with the community to advance racial equity. The event is sold out however a YouTube live stream will be available to all.
- Commissioner Artavia Berry announced a nomination from Hayward. A local Foster Mom was honored with the Jefferson Award and elevated to national level of recognition for her care and fostering of over 80 foster babies.

Adjournment at 10:31 p.m.



File #: RPT 21-073

DATE: June 16, 2021

TO: Community Service Commission

FROM: Acting Community Services Manager

SUBJECT

Update on Policy Innovation Workshop and Community Public Safety Work

RECOMMENDATION

That the [Community Services](#) Commission accepts this presentation on an update on the Policy Innovation [WorkShop](#) and Community Public Safety Work.

SUMMARY

On May 18, 2021, staff presented to the Hayward City Council an update on the Community Public Safety Workshops. During this meeting, the Council adopted resolution authorizing funding for the public Safety Workshop Projects recommended for immediate implementation. This staff report was shared via email with the Community Services Commission on May 17, 2021. A copy of the complete report can be found online. A copy of the presentation can be found in Attachment I.

In response to community concerns around policing and public safety following the murder of George Floyd by an officer of the Minneapolis Police Department, Council directed staff to conduct community engagement efforts, including community conversations and a community survey about public safety and policing in Hayward. After receiving the results of the community engagement work, Council directed staff to convene a Public Safety Policy Innovation Workshop inclusive of community members and City staff to recommend public safety policy and programmatic changes for Fiscal Year 2022.

[On May 18, 2021, staff presented to the Council an update on the Community Public Safety Workshops. During this meeting, the Council adopted a resolution authorizing funding for the Public Safety Workshop projects recommended for immediate implementation. This staff report was shared via email with the Community Services Commission on May 17, 2021. A copy of the complete report can be found online. A copy of the presentation can be found in Attachment I.](#)

This presentation and the associated May 18, 2021, staff report detail the work completed by the workshop participants and their recommendations for addressing four key problems identified from the

community engagement work:

1. There is a lack of trust between the community and government, including City Hall and Hayward Police Department (HPD), stemming from a lack of communication and relationship building and an inadequate recognition of the long-term negative impacts of systemic racism.
2. Systemic health inequities for the Black, Indigenous, and people of color (BIPOC) community, inadequate cultural responsiveness, and a lack of resources have led to limited and/or uncoordinated response options for mental health crises.
3. There are inadequate shelter and outreach resources to meet the needs of people experiencing homelessness. In addition, the current outreach model and resource options are not meeting everyone's needs, and some people decline services. These challenges are especially burdensome for people that have experienced systemic inequities and other long-term traumas, particularly BIPOC communities.
4. There are limited public resources and a possible misalignment between resource allocation and community safety needs, including inadequate transparency and focus on the long-term negative impacts of systemic racism.

This [past](#) February through April [2021](#), over a period of ten weeks, participants have dedicated over 2,000 collective hours to interviewing key stakeholders, refining their understanding of the problems, and developing and prioritizing the solutions listed in the presentation. A copy of [the Policy](#) Innovation Workshop Project Sheets can be found in Attachment II. Staff compiled participants' recommendations and provided additional analysis of cost, responsiveness to community input, racial equity, staffing, and intersections with existing City plans and projects.

ATTACHMENTS

Attachment I Presentation [on](#): Update on Policy Innovation Workshop and Community Public Safety Work [Update](#)

Attachment II [Policy](#) Innovation Workshop Project Sheets

Update on Policy Innovation Workshop and Community Public Safety Work

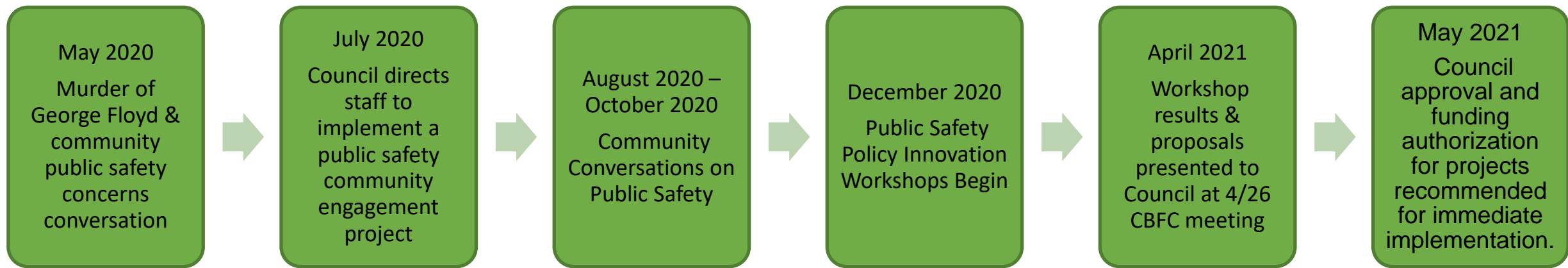
Community Services Commission

June 16, 2021

Presentation Overview

1. Background
2. Process Overview
3. Projects & Staff Analysis
4. Next Steps

Background



FINDINGS

Community Conversations & Survey

- Racism and homelessness
- Diversity and safety
- Positive and negative feelings about Hayward Police
- Significant number of respondents reported negativity or ambivalence in responses

FINDINGS

Community Conversations & Survey

- Majority of respondents do not support freezing police hiring, equipment purchases, or spending on police facilities
- Close to 60% of survey respondents feel that the relationship between HPD and the community is positive
- Majority of respondents support reducing HPD's budget and reallocating them to community services using a participatory budgeting process
- 82% of respondents support using 3-1-1 as an urgency hotline

Project Website

www.hayward-ca.gov/HaywardSafe

PUBLIC SAFETY COMMUNITY OUTREACH PROJECT



In Hayward, we strive to be a community where everyone feels safe and supported, regardless of race or background.

We know achieving that vision takes continuous listening, learning, and improvement. In Summer of 2020, City Council directed staff to implement a public safety community engagement project to gather information and experiences throughout the Hayward community to inform future policy discussions. The first phase of this project focused on hearing community concerns. The second phase focuses on researching and testing possible policy alternatives.

Timeline	Project Activity
Starting in Spring 2020	Hayward community members raise concerns around public safety and policing
July 21, 2020	At Council Work Session, City Council directed staff to conduct widespread community engagement
Sep & Oct, 2020	FM3 conducted community survey
Aug - Nov, 2020	Staff and community partners held virtual group discussions and interviews
October 27, 2020	City Council Work Session on the community engagement

PUBLIC SAFETY LINKS

- Hayward Police Department Portal →
- HPD Community Advisory Panel →
- The Commitment for an inclusive equitable and compassionate community →
- Policy Innovation Workshop on Community Safety →

SIGNUP TO RECEIVE PUBLIC SAFETY COMMUNITY OUTREACH PROJECT UPDATES

First Name *

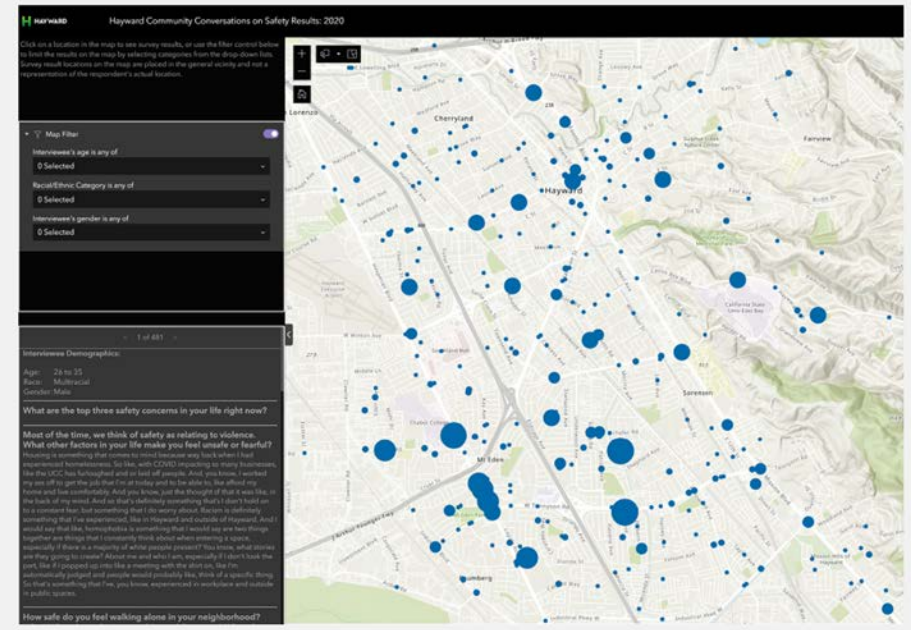
Last Name *

Please provide us with a valid email address *

SUBMIT

[A few notes on this data.](#)

The locations on the map are placed in the vicinity of a cross street or landmark close to the participant and are not a representation of the respondent's actual location. Participants self-identified their race or ethnicity. For the purposes of this map, staff has combined categories to make it easier to read. The full self-identified list can be seen [here](#). Staff has attempted to remove and profanity or offensive language. If you notice anything of concern, please reach out to community@hayward-ca.gov.



The Workshop



- Starting with community input from conversations/surveys and diving deeper
- Modeled after Lean Innovation
- Facilitation, Planning, and Lean Innovation Training led by consultants
 - Pause for Change & Circle Up
- Goal: Develop recommendations and/or pilot programs to be funded as part of the FY 2022 budget

Public Safety Policy Innovation Workshop

33

Participants

13 Community Members

9 HPD Staff

4 HFD Staff

7 City Staff



2000+

Hours

10

Weeks

4

Problems

5

Teams

91

Interviews

25

Recommendations

Project Priority Categories

Immediate Implementation (launch in the next 6 months)

Top priority projects as determined by the project teams.

Projects Currently Underway/ Ready for Immediate Implementation

Projects already included on City workplans and scheduled for implementation in FY 22.

Mid-term Implementation (launch in 12-18 months)

Projects that are slightly lower priority and have been designated for implementation in FY 23.

Needs Additional Research and Review (return in 12 months)

These projects were recommended by individual team members and may not have had full group consensus.

Immediate Implementation

New Models of Public Safety Response: Mental & Behavioral Health

1. Dispatch Needs Assessment and Capacity Improvement
2. Mobile Mental Health Response Team (unarmed, clinicians)
3. District Command Behavioral Health Clinician
4. Behavioral/Mental Health Coordinator

New Models of Public Safety Response: Homelessness

5. Expand Shelter Options & Outreach (Let's House Hayward)

Immediate Implementation

New Models of Public Safety Response: Non-Violent Property Crimes

6. Community Services Officers Respond to Property Crimes

Community Relationships

~~7. Law Enforcement Community Internships~~ *(moved to mid-term implementation)*

8. Neighborhood Participatory Budgeting

Transparency & Accountability

9. HPD Training Curriculum Working Group

17. Community Feedback/Complaint Liaison

Projects Currently Ready/Underway

Transparency & Accountability

10. Traffic Stop Software

(HPD Strategic Roadmap Project)

11. Equity Analysis of City's Social Media Policies

(Community and Media Relations)

12. Budget/CIP Equity Analysis

(Finance, Public Works Strategic Roadmap Projects)

13. Introduction to Racial Equity/The Role of Government Training (GARE Team)

Mid-Term Implementation

Community Relationships

7. Law Enforcement Community Internships

14. City Employee Volunteer Time

15. Pilot Youth Outreach Models

16. Community and Media Relations Social Media Internships

Additional Research Needed – Revisit in 12 Months

New Models of Public Safety Response

18. Hold City facilitated discussions/forums to engage behavioral/mental health experts regarding responses in Hayward
19. Explore a program that provides monthly stipends for income-qualified individuals
20. Establish a process for people to voluntarily provide behavioral/mental health information pre-crisis
21. Run a City-sponsored behavioral/mental health de-stigmatization campaign

Additional Research Needed – Revisit in 12 Months

New Models of Public Safety Response

- 22. Communicate and map existing behavioral/mental health resources/process for community members
- 23. Explore the feasibility of a sales tax increase in Hayward with all funds allocated to community safety needs
- 24. Develop a long-term plan for a Restorative/Transformative Justice public safety model in Hayward

Transparency & Accountability

- 25. Evaluate the Community Advisory Panel and explore other oversight models, such as a Civilian Auditing & Investigations Office among others

Staff Analysis of Proposals

Staffing

Who in the City organization will need to work on this project for it to be successful?

Nexus

Does this project align with existing work plans?

Community Feedback

How does this project align with and relate to the data community members shared in the Community Conversations, Community Survey, and teams' empathy interviews?

Racial Equity

Does this project address existing racial disparities?
How can it serve to advance racial equity?

Cost

What is a rough estimate of new appropriations needed for a one-year pilot?

Accountability & Success

How could staff communicate the results of the project for transparency? How could we measure success?

Implementation Planning

- Nine projects identified for immediate implementation
- Executive sponsor: City executive(s) responsible for supporting interdepartmental project team
- Next steps: immediate next steps necessary to launch projects
- Project launch dates: begin July 1, 2021

Implementation Planning

1. Dispatch Needs Assessment & Capacity Improvements

Executive Sponsor: City Manager, Fire Chief, Police Chief

Next Steps: Issue RFP for study, hire consultant

2. Mobile Mental Health Response Team

Executive Sponsor: Assistant City Manager, Fire Chief, Police Chief

Next Steps: Establish program model, develop/change job specifications, recruit and hire personnel

3. District Command Behavioral Health Clinician

Executive Sponsor: Assistant City Manager, Fire Chief, Police Chief

Next Steps: Identify reporting structure and job duties, develop/change job specifications, recruit and hire personnel

Implementation Planning

4. Behavioral/Mental Health Coordinator

Executive Sponsor: Assistant City Manager, Fire Chief, Police Chief

Next Steps: Identify reporting structure and job duties, develop/change job specifications, recruit and hire personnel

5. Expand Shelter Options & Outreach

Executive Sponsor: Assistant City Manager

Next Steps: To be determined via Let's House Hayward Plan

6. Community Services Officers Respond to Property Crimes

Executive Sponsor: Assistant City Manager

Next Steps: Develop policies and training protocol and update job specifications

Implementation Planning

8. Neighborhood Participatory Budgeting

Executive Sponsor: Finance Director

Next Steps: Implement through FY 22 City Hall to You outreach program

9. HPD Training Curriculum Working Group

Executive Sponsor: Assistant City Manager (reclassified position to be proposed in FY 22 budget)

Next Steps: Identify scope and regulatory limitations, work with community to develop concept

17. Community Feedback/Complaint Liaison

Fiscal Impact of Projects

Immediate Implementation

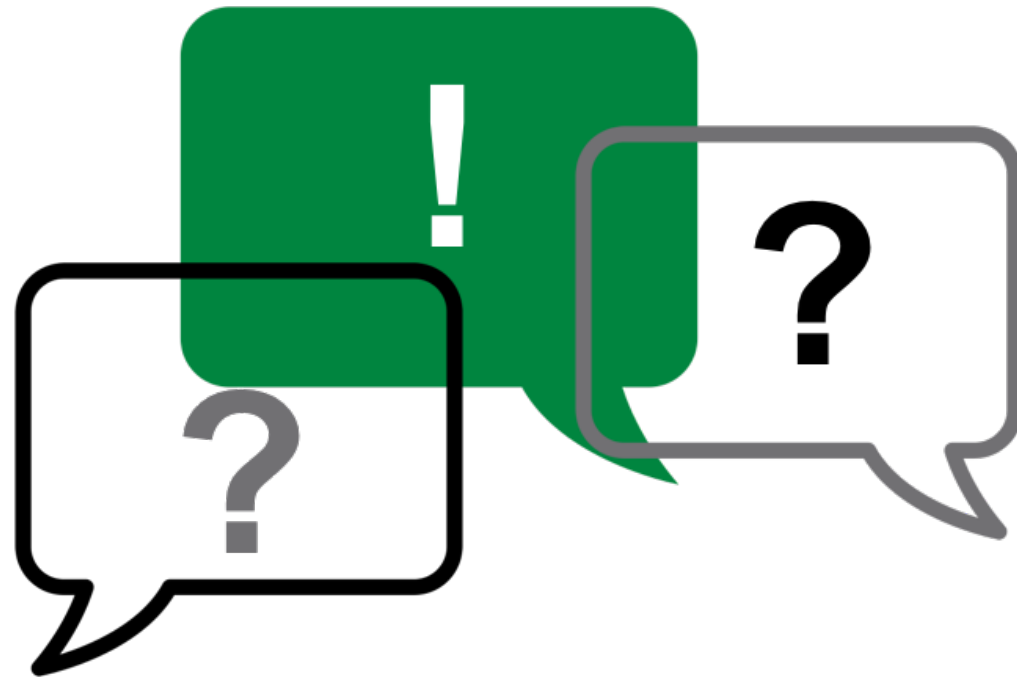
Funding Source Recommendations	Police Officer Vacancies (5)	Stimulus Funding
	\$1,294,405	\$385,000
Project		
Dispatch Needs Assessment and Capacity	\$65,000	\$0
Mobile Mental Health Response Team	\$900,000	\$0
District Command Behavioral Health Clinician	\$150,000	\$0
Behavioral/Mental Health Coordinator	\$178,600	\$0
Neighborhood Participatory Budgeting	\$0	\$350,000
Expand Shelter Options and Outreach	\$0	\$0
CSO Response to Property Crimes	\$0	\$0
HPD Training Curriculum Working Group	\$0	\$0
Community Feedback/Complaint Liaison *(\$70,000, source TBD)	<i>TBD</i>	<i>TBD</i>

Continued Community Involvement

- Each of the pilot projects will have an interdepartmental steering committee of City staff.
- Many workshop participants and other community members have expressed a desire to stay involved. Possibilities include:
 - Community involvement on implementation teams, especially for projects targeting community relationships and trust building
 - Community Dashboard for public implementation updates on projects
 - Contact community@hayward-ca.gov

Next Steps

- Proceed with implementing the projects as approved by Council.
- Return to Council at six-month intervals (January 2022 and July 2022) with project updates.
- Council will receive project updates on projects already underway through the Strategic Roadmap implementation and update process and the FY 23 budgeting cycle.
- Continue working with community and communicating progress to identify continued opportunities for change.



Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>1</p> <p>Dispatch Needs Assessment and Capacity Improvements</p> <p>Teams C & D</p>
Description
<p>Conduct a needs assessment and explore capacity for expanded services (e.g. emergency medical dispatching, behavioral/mental health triage for calls for service, etc.) within the Communications Center with actionable recommendations. This project would support outgoing response solutions outlined in other recommended projects.</p>
Cost
<p>\$65,000 to hire a consultant to conduct assessment. Staff estimates that the study will cost up to \$65,000. Study recommendations may include additional staffing, training, or equipment. Staff will return to Council with additional funding needs at the conclusion of the study.</p> <p>Recommended funding source: HPD vacancy salary savings</p>
Connection to Community Input
<p>This project recommendation is responsive to concerns conveyed through community survey data, community conversations, and innovation workshop participants regarding a desire for alternative response models for addressing behavioral/mental health calls for service and/or City response to homelessness through effectively triaging calls for service as they are received by the Communications Center.</p>
Racial Equity Analysis
<p>The City has insufficient information to conduct a racial equity analysis; however such an analysis can be included in the assessment scope of work.</p>
Project Staffing Model
<p>Executive Sponsor: City Manager, Police Chief, Fire Chief Coordinating Departments: Hayward Fire Department, Hayward Police Department, IT</p>
Accountability & Success
<p>6- and 12-month progress reports to City Council on findings and project progress. Ongoing updates to be posted on a web portal/dashboard as project progresses.</p>
Connection to Other City Plans/Programs/Documents
<p>Commitment to an Inclusive, Equitable, and Compassionate Community Hayward Strategic Roadmap Let's House Hayward - Strategic Plan to Reduce Homelessness</p>

Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>2</p> <p>Mobile Mental Health Response Team</p> <p>Team D (Also raised in Team E)</p>
Description
<p>Pilot deploying a mobile mental health response team to nonviolent calls for service. This response team will have the needed certifications to also provide follow up care to community members who have recently been discharged from the emergency room or hospital to assist with ongoing recovery.</p> <p>The pilot will set up one 40-hour/week mobile team of one medic, one behavioral health clinician, and one community counselor. The medic and clinician will be authorized to provide licensed care and discharge follow-up. The community counselor position will be a person with lived experienced and ties to the Hayward community.</p> <p>These staff positions will be temporary 12-month positions. The clinician and counselor will be contracted positions through existing community partners. The medic may be contracted out or a temporary assignment of existing Fire personnel.</p>
Cost
<p>\$900,000 for a twelve-month pilot. This covers the cost of the three full-time temporary positions with benefits, plus a vehicle lease, supplies, and training for supporting staff.</p> <p>Staff will provide a detailed breakdown of costs at the six-month and ending reports.</p>
Connection to Community Input
<p>The Fall 2020 community conversations and survey both found community interest in non-law enforcement response models for non-violent mental health calls for service.</p> <p>Team D interviewed individuals experiencing homelessness, many of whom had also witnessed or had been part of calls for service for mental health related issues. Team D also interviewed staff from Police, Fire, and Community Services and looked at call data by call type. Based on this data, the Team found that there are calls that can be handled by a mobile health response team, freeing officers up for other types of calls. This pilot will help determine the exact frequency and types of those calls.</p> <p>In addition, the Team uncovered insights that reinforced the theory that follow-up behavioral health and medical care can build trust and prevent future calls for service for vulnerable community members, further reducing the need for police response. This pilot will collect data to test this theory.</p>

Racial Equity Analysis
<p>The Alameda County Health Data Profile from 2014 reports that the county rate of visits to the emergency department for severe mental illness is 2.7 times higher in high poverty neighborhoods than affluent neighborhoods.</p> <p>In addition, the hospitalization rate for severe mental illness is 2.3 times higher for Black or African Americans than the overall population. Hayward has the highest hospitalization rate for severe mental illness in the county (333.5 per 100,000), which is over two times higher than the city with the lowest rate (134.2 per 100,000 in Fremont).</p> <p>The report states that, “Hospitalization rates for racial/ethnic minorities may be disproportionately high due to barriers in obtaining proper diagnosis, treatment, and management of mental illness. Barriers may include stigma, limited English proficiency, cultural understanding of health care services, lack of transportation, fragmented services, cost, co-morbidity of mental illness and other chronic diseases, and incarceration. These barriers may lead to exacerbations of mental illnesses and their symptoms, which may result in more hospitalizations.”</p> <p>Additionally, operational data from the February report to the Alameda County Community Assessment and Transport Team (CATT) Oversight Committee indicates that 28% of the 615 responses since its launch in July 2020 have served Black or African American clients.</p>
Project Staffing Model
<p>Executive Sponsor: Assistant City Manager, Fire Chief, Police Chief Coordinating Departments: Hayward Fire Department, Hayward Police Department, Community Services Division</p>
Accountability & Success
<p>Staff will provide a report to Council on pilot outcomes six months after launch, and at the end of the twelve-month pilot. This report will combine each of the pilots that have behavioral health components. This report will include number of responses by call type for the mobile mental health response team, response outcomes, demographic data of those being served, and a cost breakdown. Evidence from similar programs in other communities have shown to save lives, reduce violence escalation, and reduce incarceration.</p> <p>Ongoing updates to be posted on a web portal/dashboard as project progresses.</p>
Connection to Other City Plans/Programs/Documents
<p>Strategic Roadmap Priority: Quality of Life, Project 3: Implement mental health comprehensive assessment teams (CAT) to provide targeted mental health services</p>

Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>3</p> <p>District Command Behavioral Health Clinician</p> <p>Team D (Also raised in Team E)</p>
Description
<p>Pilot having a temporary full-time behavioral health clinician in the District Command (Community Policing) unit for twelve months. This person would respond with the District Command for violent calls that may have a mental health component. Once the Police Officers have ensured the scene is safe, the clinician would provide de-escalation and other support services.</p>
Cost
<p>\$150,000 for a twelve-month pilot. This covers the cost of a full-time temporary clinician with benefits.</p>
Connection to Community Input
<p>The Fall 2020 community conversations and survey both found community interest in increasing a behavioral health framework and services during mental health calls for service. Team D interviewed staff from pilot programs in other jurisdictions, including Alameda County, and found that clinicians require the local Police Department to be present and secure the scene when responding to violent calls. In addition, Team D interviewed individuals experiencing homelessness and found that past experiences with law enforcement and incarceration may create trust barriers during a call for service. In these incidents, a clinician may be able to deescalate a situation more effectively than if no clinician were present. This pilot will test that theory.</p>
Racial Equity Analysis
<p>[See this section from #2: Mobile Mental Health Response Team]</p>
Project Staffing Model
<p>Executive Sponsor: Assistant City Manager, Police Chief, Fire Chief Coordinating Departments: Hayward Police Department, Hayward Fire Department, Community Services Division</p>
Accountability & Success
<p>Staff will provide a report to Council on pilot outcomes six months after launch, and at the end of the twelve-month pilot. Ongoing updates to be posted on a web portal/dashboard as project progresses.</p>
Connection to Other City Plans/Programs/Documents
<p>Related to Strategic Roadmap Quality of Life project 3. Implement mental health comprehensive assessment teams (CAT) to provide targeted mental health services.</p>

Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>4</p> <p>Behavioral/Mental Health Coordinator Position</p> <p>Team C</p>
Description
Pilot a Behavioral/Mental Health Coordinator position to track responses and outcomes for related pilot programs and to coordinate behavioral/mental health resources between the City and County.
Cost
\$180,000 for a twelve-month pilot. This covers the cost of a full-time temporary clinician with benefits.
Connection to Community Input
This project recommendation is responsive to concerns conveyed through community survey data, community conversations, and innovation workshop participants regarding a desire for alternative response models for addressing behavioral/mental health calls for service.
Racial Equity Analysis
Racial equity analysis can be incorporated into the job responsibilities for this position.
Project Staffing Model
Executive Sponsor: Assistant City Manager, Police Chief, Fire Chief Collaborating Departments: Hayward Police Department, City Manager's Office (Community Services)
Accountability & Success
Progress reports to City Council on pilot programs and resource collaboration between the City and County (frequency TBD). Ongoing updates on a web portal/dashboard as project progresses.
Connection to Other City Plans/Programs/Documents
Commitment to an Inclusive, Equitable, and Compassionate Community Strategic Plan to Reduce Homelessness

Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>5</p> <p>Expand Shelter Options & Outreach</p> <p>Team D</p>
Description
<p>Team D recommends funding additional shelter options, as outlined in the Let's House Hayward Plan. In particular, consider shelter options that accommodate those who decline typical services, such as safe parking or a sanctioned encampment, and those who prioritize privacy, such as the hotel annex. Team D also recommends pairing any new shelter options with targeted outreach support through non-profit providers in close coordination with the staff working team.</p>
Cost
<p>There are significant costs associated with this solution. These costs are being considered as part of the Let's House Hayward plan. The estimated cost for the three shelter options above are:</p> <ul style="list-style-type: none"> • Hayward Navigation Hotel Annex: \$2 Million Annually • Safe Parking site: \$500,000 Annually • Sanctioned Encampment: TBD (more study needed)
Connection to Community Input
<p>The Fall 2020 community conversations and survey both found that homeless encampments and related issues have a tremendous emotional impact on businesses and neighbors.</p> <p>Team D interviewed individuals experiencing homelessness, and found that those who decline services often have challenges with mental illness, substance use, incarceration, and trauma that make traditional shelter options inaccessible or undesirable. However, these individuals expressed strong interest in alternative shelter options like safe parking or a sanctioned encampment. Privacy and safety are also a top priority in shelter settings.</p> <p>In addition, Team D found that past negative experiences with government can create trust barriers, including law enforcement and incarceration. These barriers can sometimes be overcome with intensive, sustained outreach. The existing model of contracting with a non-profit for outreach is currently working, as long as there continues to be strong coordination with the staff working team.</p>
Racial Equity Analysis
<p>In the 2019 homeless point-in-time count, Black or African American community members made up 24% of Hayward's homeless population, but only 10% of Hayward's overall population. American Indians or Alaskan Natives and Native Hawaiians or Pacific Islanders are also more likely to experience homelessness when compared to each group's overall Hayward population.</p>

**Attachment III
Public Safety Innovation Workshop
Project Sheets**

Project Staffing Model
Executive Sponsor: Assistant City Manager The Community Services Division will lead this project and the Let's House Hayward Strategic Plan development. Staff from Police, Fire, Maintenance Services, and Code Enforcement will continue to be on the interdepartmental working team to build on the successes and lessons learned during 2020. This internal team will coordinate closely with community partners and service providers.
Accountability & Success
After the April 20 Council Work Session, the goal is to have a completed Let's House Hayward plan in May 2021. Staff will present the completed plan to the Homelessness-Housing Task Force in June 2021, then return to full Council for final authorization. Staff will return to Council with regular updates on homeless service levels and outcomes, per the Let's House Hayward plan.
Connection to Other City Plans/Programs/Documents
Let's House Hayward Homelessness Reduction Strategic Plan Strategic Roadmap Housing Project 2b - Implement Homelessness Reduction Strategic Plan General Plan Program CS-4 - Homeless Services Partnership General Plan Program H-13 - Funding for Emergency Shelters and Transitional Housing

Immediate Implementation (project launch in the next 6 months)
New Public Safety Response Models & Services
<p>6 Community Services Officers Respond to Property Crimes Team E</p>
Description
Pilot using unarmed Community Service Officers to respond to cold calls such as vehicle break-ins and property damage to increase responsiveness to victims of crime in an efficient and approachable way.
Cost
Current vacancies can allow for future flexibility regarding new job duties and roles after review by the appropriate bargaining unit and the Personnel Commission.
Connection to Community Input
Responsive to desire for increased responsiveness to property crimes and other lower-priority incidents identified in Community Conversations, as well as key insights from empathy conversations, including that residents who have been victims of crime were left feeling powerless and unheard, and felt upset over the perceived total lack of response to property crimes.
Racial Equity Analysis
Per the Community Survey, people of color in Hayward are slightly less likely to have been the victim of a crime in Hayward. This project is not addressing a specific racial disparity.
Project Staffing Model
Executive Sponsor: Police Chief
Accountability & Success
Resident Satisfaction Surveys, quarterly reporting to determine continued feasibility, 6-month review and report to Council
Connection to Other City Plans/Programs/Documents
None.

Immediate Implementation (project launch in the next 6 months)
Community Relationships
<p>7</p> <p>Law Enforcement Career Internships</p> <p>Team E</p>
Description
<p>Develop substantive Community Service Officer training internships with the Hayward Police Department, Chabot Community College, and California State University East Bay that may lead to law enforcement careers, with the goal of creating a pipeline for Hayward residents to serve in the PD.</p>
Cost
<p>\$35,000 for the cost of 2 interns at roughly 20 hours per week for 10 months.</p>
Connection to Community Input
<p>Two of the team’s key empathy insights supported this solution – a desire for Hayward public safety services to be community-based and a need for more HPD employees to come from the Hayward community.</p>
Racial Equity Analysis
<p>Per the 2017-2020 HPD CALEA Compliance Report, approximately 45% of HPD staff members are people of color, compared to 83% of the City’s population. Creating a career pipeline for and investing in Hayward students is one way to continue to diversify staffing while increasing connections to the community and local knowledge in the department.</p>
Project Staffing Model
<p>Executive Sponsor: Police Chief Collaborating Departments/Partnerships: Hayward Police Department would lead this project, with support from Human Resources and the Library and in partnership with Chabot Community College and California State University East Bay.</p>
Accountability & Success
<p>Report back to Council after initial pilot period; include information about number and demographics of applicants, active interns, and follow career path of interns after graduation.</p>
Connection to Other City Plans/Programs/Documents
<p>None.</p>

Immediate Implementation (project launch in the next 6 months)
Community Relationships
<p>8</p> <p>Neighborhood Participatory Budgeting</p> <p>Staff Suggestion</p>
Description
<p>This one-time participatory budget process would have community members submit and vote on proposals to increase connections/cohesion in their neighborhoods. During this process, community members will first share and discuss ideas for projects. Community delegates will then develop the ideas into feasible proposals, in partnership with staff. Community members throughout Hayward will then have the opportunity to vote on the top proposals for implementation.</p>
Cost
<p>\$350,000 for a one-time participatory budgeting process. This full amount would go towards community projects. Staff will absorb the implementation hours into existing workloads.</p>
Connection to Community Input
<p>This solution is in response to the finding from community conversations that people feel safer in their neighborhood when they feel connected to their neighbors. In addition, it is in response to the support for a participatory budget process in fall 2020 survey.</p>
Racial Equity Analysis
<p>The City does not have data for racial equity analysis on this topic. However, racial equity can be incorporated as part of the criteria for the budgeting workshop and selection of projects for funding.</p>
Project Staffing Model
<p>Executive Sponsor: Finance Director</p> <p>The City Manager’s Office will lead this pilot, with staff from Finance, Library, Fire, and Police on an implementation steering committee (and any other interested department)</p>
Accountability & Success
<p>This project will include an initial report to the Council Budget and Finance Committee on the process and timeline. There will be a report to Council on the implementation plan once project votes are final (5-month mark) and a final report to Council at the end (13-month mark). Staff will conduct qualitative surveys throughout the process and will measure participation rates.</p>

Connection to Other City Plans/Programs/Documents

Commitment to an Inclusive, Equitable, and Compassionate Community:

- Action Item A.2.1 - The City of Hayward will sponsor, co-sponsor, or otherwise support community events designed to encourage inclusion, increase cultural and religious awareness, and celebrate diversity in the Hayward community.
- Action Item B.1.5 - Ensure events sponsored by the City of Hayward are held in various locations across the city for equitable access for all neighborhoods.

Immediate Implementation (project launch in the next 6 months)
Transparency & Accountability
<p>9</p> <p>HPD Training Curriculum Working Group</p> <p>Team A</p>
Description
<p>Establish a group of community members (particularly young people of color) to review and co-create HPD training curriculum with a community-informed lens to incorporate community knowledge and concerns into HPD's extensive training.</p>
Cost
<p>No additional appropriation required; staff time and materials will be absorbed into existing budgets.</p>
Connection to Community Input
<p>This recommendation is based on empathy interviews and the need for mutual respect/understanding between young POC in the Hayward community and HPD. Additionally, based on the Community Survey, young people ages 18-39 were 5% more likely and Black residents were 4% more likely to believe the relationship between HPD and the Hayward residents is generally negative.</p>
Racial Equity Analysis
<p>This project is not in response to a specific racial disparity beyond those that generally exist in policing and criminal justice, but presents an opportunity for incorporating racial equity analysis and work into training practices in a way that is community-driven and relationship-building.</p>
Project Staffing Model
<p>Executive Sponsor: Assistant City Manager (reclassified position proposed in FY 22 budget) Collaborating Departments: City Manager's Office, Hayward Police Department, Human Resources</p> <p>This project presents an opportunity for partnership with the Community Advisory Panel, as long as the working group includes and centers the voices of young people of color.</p>
Accountability & Success
<p>Progress reports to City Council on pilot; report on changes to training curriculum.</p>
Connection to Other City Plans/Programs/Documents
<p>None.</p>

**Attachment III
Public Safety Innovation Workshop
Project Sheets**

Projects Currently Underway/Ready for Immediate Implementation			
Transparency & Accountability			
ID	Project	Staffing	Timeline
10	Traffic Stop Software: This project is included in staff's existing FY 22 racial equity work plan. It will implement a software system to collect data on police stops with the goal of providing more targeted training on implicit bias, accountability, and making policy changes using that data.	Hayward Police Department with Government Alliance on Race and Equity (GARE) team support	RFP complete by Fall 2021
11	Equity Analysis of City's Social Media Policies: This is included in the Community and Media Relations Office's existing FY 22 work plan and is intended to improve the accessibility, content, and relevance of information provided through all City social media channels.	City Manager's Office (Community & Media Relations) with GARE team support	Complete by Fall 2021
12	Budget Equity Analysis: This project is included in staff's existing FY 22 racial equity work plan. It includes both the operating and capital budgets and entails applying a racial equity lens to resource allocation in the City's full budget, with a focus on the Police Department in year one. The project will include a public-facing data dashboard.	Finance, Public Works with GARE team support	Complete tools by Fall 2021 for pilot in FY 23 budget cycle
13	Introduction to Racial Equity/The Role of Government Training: This project is included in the Racial Equity Action Plan. Roll out GARE (Government Alliance for Racial Equity) trainings to staff throughout the City, with a focus on the Police Department in year one.	GARE team with Hayward Police Department support	Complete by end of FY 22
Accountability & Success			
Council will receive updates on the projects in this category via the Strategic Roadmap implementation and update process as well as the FY 23 CIP and budgeting processes.			

Midterm Implementation (launch within 12-18 months)
Community Relationships
<p>14 City Employee Volunteer Time Team A</p>
Description
Designate a number of hours set aside monthly for staff to spend outside of their official duties volunteering in the community to build relationships through service.
Cost
To be absorbed into existing staff time/budget.
Connection to Community Input
This solution is in response to requests during the community conversations for more relationship building between the City and community members and from young people interviewed during the Policy Innovation Workshop.
Racial Equity Analysis
There is no data directly tying this program or work to racial inequity. However, the program can be structured to focus on connecting staff with volunteer opportunities working alongside and/or serving people and communities of color in Hayward to build relationships.
Project Staffing Model
Executive Sponsor: Assistant City Manager (reclassified position proposed in FY 22 budget) Collaborating Departments: Human Resources, City Manager’s Office
Accountability & Success
Staff will regularly update public-facing portal with metrics and provide a report to Council at the end of the pilot year on the results of program. Metrics: service hours, participating employees, projects/events/results from volunteering efforts.
Connection to Other City Plans/Programs/Documents
None.

Midterm Implementation (launch within 12-18 months)	
Community Relationships	
15	Pilot Youth Outreach Models Team B
Description	
Explore engagement opportunities with school-age Hayward community members to share information and lived experiences.	
Cost	
Cost dependent on engagement format (workshops, classroom visits, resource fair, etc.)	
Connection to Community Input	
This solution is in response to requests during the community conversations for more relationship building between the City and community members and from youth interviewed during the Policy Innovation Workshop.	
Racial Equity Analysis	
There are limited engagement opportunities between school-age Hayward community members and City staff.	
Project Staffing Model	
Executive Sponsor: Library Director Collaborating Departments: Hayward Fire Department, Hayward Library, Hayward Police Department	
Accountability & Success	
Track attendance at engagement events (workshops, resource fairs, etc) and review feedback on engagement experience. Metrics: feedback surveys, event attendance	
Connection to Other City Plans/Programs/Documents	
None.	

Midterm Implementation (launch within 12-18 months)
Community Relationships
<p>16 Community, Media, and Relations Social Media Internships Team B</p>
Description
<p>Work with the Hayward Youth Commission to develop social media internship in conjunction with the CMR team to develop youth-centric information regarding resources, services, and events. Host interns from each school during 21/22 school year to get the program off the ground.</p>
Cost
<p>\$25,000 covers 4 interns at 8 hours a week for 10 months.</p>
Connection to Community Input
<p>This solution is in response to requests during the community conversations for more relationship building between the City and community members and from youth interviewed during the Policy Innovation Workshop who would like improved information sharing regarding services, resources, and employment opportunities on social media platforms (Instagram, YouTube, etc) that is reflective of and developed by their age group.</p>
Racial Equity Analysis
<p>Information regarding City services, resources, and job opportunities is not adequately communicated to Hayward BIPOC youth based on the feedback in empathy interviews.</p>
Project Staffing Model
<p>Executive Sponsor: Public Information Officer Collaborating Departments: City Manager's Office (Communications and Media Relations), Human Resources, Hayward Fire Department, Library, Hayward Police Department</p>
Accountability & Success
<p>Require regular reporting on content created specifically for youth, demographics of those engaging with social media (who follows/subscribes to, comments on, and messages) and if services and resources see an increase in youth usage.</p> <p>Metrics: social media followers/subscribers, demographics, services and resource usage rate by youth.</p>
Connection to Other City Plans/Programs/Documents
<p>None.</p>

Midterm Implementation (launch within 12-18 months)
Transparency & Accountability
<p>17</p> <p>Community Feedback and Complaint Liaison</p> <p>Staff Suggestion</p>
Description
This pilot will set up a contract with an outside intermediary (a non-profit or a firm) to field feedback and complaints from community members and serve as a neutral liaison to the City and Police Department. The third party would field both formal complaints and generalized feedback that would then be provided to the City.
Cost
\$70,000 for a one-year contract, with a set amount for startup costs and an hourly rate. If the pilot does not demonstrate community interest after six months, then staff will cease the contract and return any remaining funds to the General Fund.
Connection to Community Input
This solution is in response to concerns heard during the community conversations and confirmed by survey data that community members who have had negative experiences often do not feel safe or comfortable bringing feedback or complaints to the City.
Racial Equity Analysis
The City has insufficient data on all complaints received to complete a racial equity analysis. However, Black and Latinx residents are involved with a disproportionate share of police use-of-force incidents in the City of Hayward based on data from the recent CALEA Compliance Review Report. Only one use of force complaint has been filed in the past four years. ¹
Project Staffing Model
Executive Sponsor: Assistant City Manager (reclassified position proposed in FY 22 budget) Collaborating Departments: City Attorney's Office, Human Resources, Police, Fire, Public Works, IT, and Maintenance Services on an implementation steering committee
Accountability & Success
Staff will provide a six-month report and twelve-month report on the pilot. This report will include data on complaints and feedback received, use rate, user demographics (including race), and number of unique users.
Connection to Other City Plans/Programs/Documents
Commitment to an Inclusive, Equitable, and Compassionate Community – Related to Parts E.4 - Community Access and Feedback

¹ Per data reported in the Hayward Police Department's CALEA Compliance Review, 2017-2020
<https://www.hayward-ca.gov/sites/default/files/documents/CALEA-Compliance-Review-2017-2020.pdf>

Projects Recommended for Additional Research and Review over the Next 12 Months		
New Public Safety Response Models & Services		
ID	Project	Team
18	<p>Hold City facilitated discussions/forums to engage behavioral/mental health experts regarding responses in Hayward</p> <p><u>Implementation Notes:</u> Next steps in additional research and review are to research prospective program models, gauge interest, identify resource needs (staffing and/or budget). Assuming staff are able to absorb this responsibility into current workloads and/or reprioritize work to accommodate this project, it is unlikely to require additional budget.</p>	C
19	<p>Explore a program that provides monthly stipends for income-qualified individuals</p> <p><u>Implementation Notes:</u> Next steps in additional research and review are to research and monitor similar programs in Stockton, Oakland, San Francisco, Marin County, and Los Angeles as well as the work of Mayors for a Guaranteed Income; identify potential partners and funding sources; and work with community members and data to understand needs specific to Hayward. Estimating a program budget would depend on the amount of the stipend and the size of the program. The budgets for the aforementioned programs range from \$400,000 (2-year pilot in Marin County providing \$1,000 monthly to 125 families) to \$24,000,000 (Los Angeles’s proposal to provide \$1,000 monthly to 2000 families).</p>	E
20	<p>Establish a process for people to voluntarily provide behavioral/mental health information pre-crisis</p> <p><u>Implementation Notes:</u> Next steps in additional research and review are to research prospective program models, work with community members and subject matter experts to determine the need for, interest in, and constraints/sensitivities of the project.</p>	C
21	<p>Run a City-sponsored behavioral/mental health de-stigmatization campaign</p> <p><u>Implementation Notes:</u> Next steps in additional research and review will be to identify a models, features, and impacts of successful campaigns, collaborate with community and regional partners, and recommend a strategy for effective communication. Budget and staffing needs will depend on the recommended strategy, but are unlikely to exceed \$10,000.</p>	C

22	<p>Communicate and map existing behavioral/mental health resources/process for community members</p> <p><u>Implementation Notes:</u> Next steps in additional research and review will be to identify and compile existing materials, coordinate with the County and community partners, and work with community members to refine communications. Assuming staff are able to absorb this responsibility into current workloads and/or reprioritize work to accommodate this project, it is unlikely to require additional budget.</p>	C
23	<p>Explore the feasibility of a sales tax increase in Hayward with all funds allocated to community safety needs</p> <p><u>Implementation Notes:</u> Next steps in additional research and review will be to identify similar funding structures and the impact of raising sales tax on the Hayward community.</p>	E
24	<p>Develop a long-term plan for a Restorative Justice public safety model in Hayward</p> <p><u>Implementation Notes:</u> Next steps in additional research and review will be to research prospective program models and begin conversations with multiple stakeholders (including community members, Hayward Police Department, Hayward Unified School District, various departments within Alameda County, and many others) to understand the status quo and possible paths forward. This project is likely to require significant staff time and budgetary resources, which can be mitigated by phasing.</p>	A
Transparency & Accountability		
ID	Project	Team
25	<p>Evaluate the Community Advisory Panel and explore other community oversight models, such as a Civilian Auditing & Investigations Office</p> <p><u>Implementation Notes:</u> Next steps in additional research and review will be to identify prospective alternative models and interview stakeholders to better understand the status quo.</p>	E



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: LB 21-022

DATE: June 16, 2021

TO: Community Service Commission

FROM: Acting Community Services Manager

SUBJECT

Community and Nonprofit Federal Stimulus Funding: Review and Discuss Updated American Rescue Plan Act (ARPA) Funding Recommendations to Community Programs due to Further Staff Review following May 19, 2021 Community Services Commission Meeting

RECOMMENDATION

That the [Community Services](#) Commission reviews this report and selects an updated funding recommendation for allocation of federal stimulus funding for [final](#) Council final approval.

SUMMARY

The recently passed America Rescue Plan Act of 2021 (ARPA), also known as the COVID-19 Stimulus Package, included over \$65 billion in direct federal relief to cities to address the economic and fiscal impacts of the COVID crisis and to assist in the recovery of local communities. The City of Hayward is estimated to receive approximately \$38 million in local relief from the federal government to address the internal and external needs of the City associated with the COVID crisis over the next year. Staff have recommended that a portion of the federal stimulus funds be dispersed to community and nonprofit programs and efforts [initiatives](#) with [a](#) funding recommendations from the Community Services Commission (CSC).

On May 19, 2021, staff presented to the CSC an initial recommendation for dispersing \$250,000 - \$750,000 to community and nonprofit programs. During this meeting, Commissioners provided important feedback and considerations for dispersing these funds and an initial recommendation for fund disbursement that differed from staff's recommendation. Since this meeting, staff have received an updated allocation estimate of \$500,000, in addition to further guidance from the U.S. Department of the Treasury on how federal funds can be used to respond to acute pandemic response needs and support the communities and populations hardest-hit by the COVID-19 crisis (Attachment II).

[Additionally](#), [S](#)staff assessed the CSC's recommendation and determined that the CSC's initial recommendations for dispersing funds are administratively infeasible. Staff have incorporated the CSC's feedback garnered from May 19, 2021, as well as the newly provided guidance on eligible services, to

File #: LB 21-022

create three new options for dispersing APRA funds to community and nonprofit programs [for CSC review and recommendation](#).

ATTACHMENTS

Attachment I	Staff Report
Attachment II	U.S. Department of the Treasury ARPA Guidance
Attachment III	Detailed Plan and Process
Attachment IIV	FY22 CAF and ARPA Comparison



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On May 19, 2021, staff presented to the CSC an initial recommendation for dispersing \$250,000 - \$750,000 to community and nonprofit programs.¹ During this meeting, Commissioners provided important feedback and considerations for dispersing these funds and an initial recommendation for fund disbursement that differed from staff's recommendation. Since this meeting, staff have received an updated allocation estimate of \$500,000, in addition to further guidance from the U.S. Department of the Treasury on how federal funds can be used to respond to acute pandemic response needs and support the communities and populations hardest-hit by the COVID-19 crisis (Attachment II).

Additionally, staff assessed the CSC's recommendation and determined that the CSC's initial recommendations for dispersing funds are administratively infeasible. Staff have incorporated the CSC's feedback garnered from May 19, 2021, as well as the newly provided

¹ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4952899&GUID=D7AEA561-F48E-40C7-84B6-65688F60F578&Options=&Search=> May 19, 2021 meeting of the Community Services Commission

guidance on eligible services, to create three new options for dispersing APRA funds to community and nonprofit programs for CSC review and recommendation.

BACKGROUND

American Rescue Plan Action of 2021 Funding

Through the ARPA, also known as the COVID-19 Stimulus Package, the City of Hayward is estimated to receive approximately \$38 million in local relief from the federal government to address the internal and external needs of the City associated with the COVID crisis over the next year. The funds are intended to be flexible as long as they address a need in the City associated with the COVID-19 crisis and are expended by December 2024.

At the April 6, 2021 Council meeting, City staff recommended splitting the funding into two major expenditure categories in a range of approximately \$15 to \$25 million each:

- (1) Community Safety & Economic Recovery; and
- (2) Fiscal Recovery & Stabilizing City Operations.

The Community Safety & Economic Recovery category will prioritize the external needs of the community in the areas of: economic development and recovery for small businesses and other impacted business industries; housing and homelessness programs and assistance for the City's most vulnerable populations; community and nonprofit programs and efforts; and enhanced clean-up and maintenance. This category will focus particularly on addressing the needs of Hayward's most vulnerable populations and implementing funding and programs with an equity lens as has been done throughout the City's COVID response.

In May, the United States Treasury (Treasury) issued the Coronavirus State and Local Fiscal Recovery Funds Interim Final Rule that provides guidelines on how State and local governments should implement ARPA and allocate any funds received pursuant to ARPA (Guidelines). Attachment II provides a Fact Sheet provided by the Treasury that summarizes the Guidelines. While City staff and its federal legislative advocates are still carefully reviewing the Guidelines, City staff updated the City's draft federal stimulus expenditure plan to reorganize the expenditure plan according to the eligible categories presented in the Guidelines and to exclude any ineligible items previously under consideration, such as deposits to rainy day funds or financial reserves (Attachment III). As outlined in Attachment III, staff have recommended \$500,000 in funds be dispersed to community and nonprofit programs and efforts with funding recommendations from the CSC.

On May 19, 2021, staff presented to the CSC an initial recommendation for dispersing \$250,000 - \$750,000 to community and nonprofit programs.² Since this meeting, staff received the updated allocation estimate of \$500,000, in addition to further guidance from the U.S. Department of the Treasury on how federal funds can be used to respond to acute pandemic response needs and support the communities and populations hardest-hit by the COVID-19 crisis.³

² <https://hayward.legistar.com/LegislationDetail.aspx?ID=4952899&GUID=D7AEA561-F48E-40C7-84B6-65688F60F578&Options=&Search=> May 19, 2021 meeting of the Community Services Commission

³ <https://abouttax.com/XnX> "FACT SHEET: The Coronavirus State and Local Fiscal Recovery Funds Will Deliver \$350 Billion for State, Local, Territorial, and Tribal Governments to Respond to the COVID-19 Emergency and Bring Back Jobs"

U.S. Department of the Treasury Guidance

While the pandemic has affected communities across the country, it has disproportionately impacted low-income families and communities of color and has exacerbated systemic health and economic inequities. Low-income and socially vulnerable communities have experienced the most severe health impacts.

The ARPA funds allow for a broad range of uses to address the disproportionate public health and economic impacts of the crisis on the hardest-hit communities, populations, and households. Eligible services include:

- **Addressing health disparities and the social determinants of health**, through funding for community health workers, public benefits navigators, remediation of lead hazards, and community violence intervention programs;
- **Investments in housing and neighborhoods**, such as services to address individuals experiencing homelessness, affordable housing development, housing vouchers, and residential counseling and housing navigation assistance to facilitate moves to neighborhoods with high economic opportunity;
- **Addressing educational disparities** through new or expanded early learning services, providing additional resources to high-poverty school districts, and offering educational services like tutoring or afterschool programs as well as services to address social, emotional, and mental health needs; and,
- **Promoting healthy childhood environments**, including new or expanded high quality childcare, home visiting programs for families with young children, and enhanced services for child welfare-involved families and foster youth.

No additional guidance has been provided on reporting requirements associated with ARPA funding.

DISCUSSION

Community Agency Funding Augmentation

On May 19, 2021, staff presented to the CSC an initial recommendation for dispersing \$250,000 - \$750,000 to community and nonprofit programs.⁴ Since this meeting, staff received the updated allocation estimate of \$500,000, in addition to further guidance from the Treasury on how federal funds can be used to respond to acute pandemic response needs and support the communities and populations hardest-hit by the COVID-19 crisis.⁵

Feedback from May 19, 2021 CSC Meeting

On May 19, 2021, staff presented to the CSC seeking input on dispersing a portion of the APRA funds to community and nonprofit programs. Staff recommended prioritizing this portion of stimulus funding using the CSC's recommendation for prioritization of additional funding through the Fiscal Year 2021-2022 (FY22) Community Agency Funding (CAF) process. Using

⁴ <https://hayward.legistar.com/LegislationDetail.aspx?ID=4952899&GUID=D7AEA561-F48E-40C7-84B6-65688F60F578&Options=&Search=> May 19, 2021 meeting of the Community Services Commission

⁵ <https://abouttax.com/XnX> "FACT SHEET: The Coronavirus State and Local Fiscal Recovery Funds Will Deliver \$350 Billion for State, Local, Territorial, and Tribal Governments to Respond to the COVID-19 Emergency and Bring Back Jobs"

this prioritization methodology, funding would have been allocated to the categories of food, health, and housing and deferred to staff to determine funding amount and agencies.

The CSC proposed an alternative methodology of dispersing funding across select FY22 Social Service agencies (excluding Arts and Music agencies) in an amount proportionate to their percentage award received as part of the CAF budget for their respective Application Review Committees (ARCs). During this meeting, Commissioners provided important feedback and considerations for dispersing these funds, including the following:

- 1) ARPA funding should not necessarily be limited to the categories of food, health, and housing, and expressed concern that it is unknown what services are eligible to receive ARPA funding.
- 2) The CSC's recommendation for dispersing additional funds through the FY22 CAF did not take into consideration an additional allocation of this amount of funding.
- 3) Funding allocation and recipient agencies should not be determined by staff.

Following the May 19, 2021 meeting staff have determined that the CSC's initial recommendation for dispersing funds across all selected FY22 Social Service agencies (excluding Arts and Music agencies) is administratively infeasible. At present, the Community Services Division has 1.25 staff vacancies and does not have the staff capacity to amend all of the contracts per the CSC's May 19th direction.

With a defined funding allocation of \$500,000 and additional guidance from the Treasury on eligible services (Attachment II), staff have incorporated the CSC's feedback garnered from May 19, 2021 to create three new options for dispersing APRA funds to community and nonprofit programs.

Attachment IV provides a complete breakdown of ARPA Eligible Services cross-referenced against the corresponding CAF funding category with FY22 agency/program funding information.

Option 1: Defer to Fiscal Year 2023 (FY23) Community Agency Funding Process

In recognition of this unique and impactful opportunity to disperse additional one-time funding, one option is that the CSC defer this funding allocation to the FY23 CAF process for full deliberation. This option will allow Commissioners the ability to deliberate on which agencies should receive additional funding within the eligible use categories and will provide staff with additional time to receive additional guidance on ARPA funding reporting requirements to allow full transparency in awarding funding to subrecipient agencies.

While staff acknowledges that this option will delay dispersal of ARPA funds into the community until FY23, it will position the City to be able to better support subrecipient agencies and in turn the Hayward community. Notably, through the federal Coronavirus Aid, Relief, and Economic Security Act (CARES Act), the City has already administered \$3,154,426 to 17 agencies to meet the emergency needs of the Hayward community.

Option 2: Allocate Funding based on ARPA Eligible Services Categories using Percentages based on the Community Agency Funding Allocation, Defer to Staff to Determine Award Amounts and Recipient Agencies

Using the eligibility criteria set out by the U.S. Department of the Treasury, Option 2 would allocate ARPA funding to the eligible service categories on a percentage basis, proportionate to the CSC’s funding recommendations during the CAF process (see below for percentages). The percentage basis was developed by:

- 1) Categorizing the FY22 CAF recipients into eligible ARPA funding categories;
- 2) Totaling the FY22 CAF awards (across both Community Development Block Grant and General Funded agencies) to create a total of \$788,367 funded towards ARPA eligible services through the FY22 CAF;
- 3) Dividing the total funding awarded during the FY22 CAF per ARPA category by the total FY22 CAF funding allocations.

Table 1: Option 2 for Dispersing ARPA Funds

	FY22 CAF Total Award by ARPA Category (Across Funding Sources)	% Funded by Category	Option 1 ARPA Allocation
Addressing Health Disparities and the Social Determinants of Health	\$40,655	5%	\$24,690
Investments in Housing and Neighborhoods	\$497,446	60%	\$302,099
Addressing Education Disparities	\$240,216	29%	\$145,883
Promoting Healthy Childhood Environments	\$45,000	6%	\$27,328
Total	\$823,317	100%	\$500,000

Should the CSC select Option 2, staff anticipates awarding six – eight agencies with additional ARPA funding, in recognition of current staff capacity.

Option 3: Allocate Funding Based on ARPA Eligible Services Evenly Across Categories, Defer to Staff to Determine Award Amounts and Recipient Agencies

Using the eligibility criteria set out by the U.S. Department of the Treasury, Option 3 would allocate funding to each of the ARPA service categories evenly, resulting in an amount of \$125,000 per category (\$500,000 divided by each of the four ARPA categories). Using this funding allocation, staff would determine recipient agencies based on agency fiscal capacity and staff discretion, including agency performance. Should the CSC select Option 3, staff anticipates awarding six – eight agencies with additional ARPA funding.

Table 2: Option 3 for Dispersing ARPA Funds

	FY22 CAF Total Award by ARPA Category (Across Funding Sources)	Option 2 ARPA Allocation
Addressing Health Disparities and the Social Determinants of Health	\$40,655	\$125,000
Investments in Housing and Neighborhoods	\$497,446	\$125,000
Addressing Education Disparities	\$240,216	\$125,000
Promoting Healthy Childhood Environments	\$45,000	\$125,000
Total	\$823,317	\$500,000

Staff Recommendation

Staff recommend that the CSC select Option 1: to defer funding dispersal until the FY23 Community Agency Funding Process. Staff recommend this option to allow Commissioners the ability to deliberate on which agencies should receive additional funding within the eligible use categories and to provide staff with additional time to receive additional guidance on ARPA funding reporting requirements to allow full transparency in awarding funding to subrecipient agencies.

While staff recommend Option 1, Option 2 or 3 would be feasible, but would require Commissioners to defer to staff to select subrecipient agencies and final award amounts, and would limit the total agreements to no more than 6-8 agreements.

STRATEGIC ROADMAP

These funding allocation recommendations support several of the City’s Strategic Roadmap priority areas, including Preserve, Protect, & Produce Housing; Grow the Economy; and Support Quality of Life. The recommendations are not specifically related to a project identified in the Strategic Roadmap.

FISCAL IMPACT

The COVID crisis has resulted in significant fiscal impacts to the City of Hayward. Since the crisis started, excluding the costs associated with staffing the efforts listed above, the City has expended over \$5 million in direct services to the community to address COVID impacts. The City is projected to experience a total reduction of approximately \$9.2 million in City reserves by the end of this fiscal year due to a loss of tax and other City revenues. The expenditure of stimulus funding over the next 3.5 years will significantly help the City to stabilize its operations and fiscal situation.

PUBLIC CONTACT

As part of the Community Agency Funding process, a public comment period was held regarding the Community Agency Funding process. Additionally, members of the public had the opportunity to provide public comment on the community agency funding process at the CSC’s February 17, 2021 and March 17, 2021, meetings. Members of the public had the

opportunity to provide public comment on the ARPA funding process at the CSC May 19, 2021 meeting.

NEXT STEPS

Staff will incorporate feedback from the CSC and will return to the Council in July 2021 with a budget appropriation for expenditure of stimulus funding. Additionally, staff will return to the Council for 6-month expenditure reviews, including any further necessary budget appropriations or amendments.

Prepared and Recommended by: Jessica Lobedan, Acting Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager

ATTACHMENT II
UPDATED Plan and Process for Expenditure of Stimulus Funding
per Treasury Guidelines

A. SUPPORT PUBLIC HEALTH EXPENDITURES, INCLUDING CAPITALIZING INVESTMENTS IN PUBLIC FACILITIES TO MEET PANDEMIC OPERATIONAL NEEDS					
Project	Department Lead	Budget Amount	Phasing	Outreach & Review	Budget Appropriation
Technology Investment in City Operations	Information Technology	\$2,700,000	FY22, FY23, and FY24	CIC review and recommendation	July Stimulus Budget Approval
Building Safety Upgrades	Maintenance Services	\$300,000	FY22	CIC review and recommendation	July Stimulus Budget Approval
Weekes Branch Feasibility Assessment	Library	\$40,000	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
Fire Training Center Funding Gap	Fire /Public Works	\$1,600,000	FY22	CIC review and recommendation	July Stimulus Budget Approval
The Stack Contribution	City Manager's Office	\$2,000,000	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
TOTAL		\$6,640,000			
B. ADDRESS NEGATIVE ECONOMIC IMPACTS CAUSED BY THE PUBLIC HEALTH EMERGENCY					
Project	Department Lead	Budget Amount	Phasing	Outreach & Review	Budget Appropriation
Economic Development Business Recovery	City Manager's Office	\$2,000,000	Various programs over all 3.5 years	Outreach to business community, and CEDC review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Community Agency Funding Augmentation	City Manager's Office	\$500,000	FY22 and FY23	May 19 th CSC review and recommendation	July Stimulus Budget Approval
Extend Hotel Annex Program	City Manager's Office – Community Services	\$3,000,000	FY22 and FY23	Let's House Hayward! process and plan	July Stimulus Budget Approval and Let's House Hayward! Council Approval
Expand Winter Warming Shelter Year Round	City Manager's Office – Community Services	\$2,000,000	FY22, FY23, and FY24	Let's House Hayward! process and plan	July Stimulus Budget and Let's House Hayward! Council Approval
Let's House Hayward! Plan Recommendation – Flexible Funding	City Manager's Office – Community Services	\$1,500,000	FY22, FY23, and FY24	Let's House Hayward! process and plan	July Stimulus Budget and Let's House Hayward! Council Approval
Hayward Navigation Center Contribution	City Manager's Office – Community Services	\$1,000,000	FY22 or FY23	June HHTF	July Stimulus Budget Approval
Foreclosure Legal and Financial Assistance	City Manager's Office – Housing	\$1,000,000	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews

ATTACHMENT II
UPDATED Plan and Process for Expenditure of Stimulus Funding
per Treasury Guidelines

Relocation Assistance for Displaced Tenants	City Manager's Office – Housing	\$250,000	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
First-Time Homeowner Downpayment Assistance Program	City Manager's Office – Housing	\$2,000,000	FY22, FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Tax-Defaulted/Foreclosed Property Program	City Manager's Office – Housing	\$1,000,000	FY23, and FY24	Outreach to housing stakeholders, and June HHTF review and recommendation	July Stimulus Budget Approval and 6-Month Reviews
Hotel Vouchers for Encampment Abatements	Maintenance Services and Police Department	\$175,000	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
Encampment Clean-Ups	Maintenance Services	\$875,000	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
Mobile Pressure Washer for Encampment Clean-Up	Maintenance Services	\$50,000	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
Operation Clean Sweep – Citywide Enhanced Clean-Up	Maintenance Services	\$350,000	FY22, FY23, and FY24	Complete	July Stimulus Budget Approval
TOTAL		\$15,700,000			
C. REPLACE LOST PUBLIC SECTOR REVENUE					
Project	Department Lead	Budget Amount	Phasing	Outreach & Review	Budget Appropriation
Replacement of Lost Public Sector Revenue	Finance	\$14,500,000	FY22	Complete	July Stimulus Budget Approval
D. INVEST IN WATER, SEWER, AND BROADBAND INFRASTRUCTURE					
Project	Department Lead	Budget Amount	Phasing	Outreach & Review	Budget Appropriation
Tech Lending Library: Chrome Books/Hot Spots for 3 Years	Library	\$388,000	FY22	CIC review and recommendation	July Stimulus Budget Approval
Corporation Yard Renovation to Support Infrastructure Work	Maintenance Services/Public Works	\$900,000	FY22 and FY23	CIC review and recommendation	July Stimulus Budget Approval
Fleet Shop Expansion to Support Infrastructure Work	Maintenance Services	\$250,000	FY23, and FY24	CIC review and recommendation	July Stimulus Budget Approval
TOTAL		\$1,540,000			

ATTACHMENT II
UPDATED Plan and Process for Expenditure of Stimulus Funding
per Treasury Guidelines

REMOVED DUE TO INELIGIBILITY AND/OR PLANNED FUNDING FROM OTHER SOURCE OF FUNDS				
Project	Department Lead	Phasing	Outreach & Review	Budget Appropriation
Replenishment of General Fund Reserves	Finance			
Repayment of Employee Concessions	Finance/Human Resources			
Security Cameras in Garage and Heritage Plaza	Maintenance Services/Public Works			
Enterprise Transfer Site Paving	Maintenance Services			
Mission Blvd Phase 3 Contribution	Public Works			
City Hall Intercom/Communication System	Maintenance Services			
Fully Electric Utility Vehicle	Maintenance Services			
Public Safety Workshop Pilot Contribution	City Manager's Office			
Rescue Pumper Vehicle	Fire/Maintenance Services			

ARPA Eligibility Category	CAF Funding Category	Agencies	Project	Current Funding Source	FY22 Funding Request	FY22 Current Funding Allocation	FY22 Funding Request Difference	
Addressing Health Disparities and the Social Determinants of Health	Health	Bay Area Community Health	HIV Program - Early Intervention Services	General Fund	\$ 20,000.00	\$ 15,000.00	\$ 5,000.00	
		Tiburcio Vasquez Health Center, Inc.	Care Coordination and Crisis Services*	General Fund	\$ 57,012.00	\$ 25,655.00	\$ 31,357.00	
Total FY22 CAF Funding to Addressing Health Disparities and the Social Determinants of Health					\$ 77,012.00	\$ 40,655.00	\$ 36,357.00	
Investments in Housing and Neighborhoods	Housing & Homelessness	A-1 Community Housing Services*	Housing Counseling*	CDBG	\$ 27,314.00	\$ 20,000.00	\$ 7,314.00	
		Abode Services	AC Impact	CDBG	\$ 54,786.00	\$ 27,899.00	\$ 26,887.00	
		Building Opportunities for Self Sufficiency (BOSS)	South County Homeless Project (SCHP)	CDBG	\$ 36,000.00	\$ 20,000.00	\$ 16,000.00	
		Eden Council for Hope and Opportunity (ECHO Housing)	Tenant/Landlord Services	CDBG	\$ 25,000.00	\$ 20,000.00	\$ 5,000.00	
		Community Resources for Independent Living (CRL)	Hayward Housing Services	CDBG	\$ 25,000.00	\$ 11,665.00	\$ 13,335.00	
		Eden United Church of Christ	Newcomer Navigation Center	General Fund	\$ 30,000.00	\$ 20,000.00	\$ 20,000.00	
		Family Violence Law Center	Family Violence and Homelessness Prevention Project	General Fund	\$ 60,000.00	\$ 30,000.00	\$ 30,000.00	
		La Familia Counseling Service	FESCO Les Marquis House - Emergency Shelter	General Fund	\$ 50,000.00	\$ 25,000.00	\$ 25,000.00	
		Love Never Fails	Hope & A Future*	General Fund	\$ 108,933.00	\$ 40,000.00	\$ 68,933.00	
		Ruby's Place	Shelter and Children	General Fund	\$ 60,000.00	\$ 25,000.00	\$ 35,000.00	
		SAVE/COPS	SAVE/COPS	General Fund	\$ 14,585.00	\$ 13,680.00	\$ 905.00	
		Economic Development	Downtown Streets, Inc.	Hayward Downtown Streets Team	CDBG	\$ 235,886.00	\$ 22,416.00	\$ 213,470.00
			Love Never Fails	Get With IT- Empowering and educating low income gender and racially diverse people for careers in IT	CDBG	\$ 129,379.00	\$ 121,672.00	\$ 7,707.00
		Legal	Centro Legal de la Raza	Tenant Rights Program	CDBG	\$ 270,000.00	\$ 75,164.00	\$ 194,836.00
		Food Security	First Presbyterian Church of Hayward DBA South Hayward Parish	Case Management Services	General Fund	\$ 63,825.00	\$ 34,950.00	\$ 28,875.00
Total FY22 CAF Funding to Investments in Housing and Neighborhoods					\$ 1,190,708.00	\$ 497,446.00	\$ 693,262.00	
Addressing Education Disparities	Youth & Family	Hayward Public Library	Family Education Program	CDBG	\$ 180,720.00	\$ 148,716.00	\$ 32,004.00	
		East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	General Fund	\$ 50,000.00	\$ 22,500.00	\$ 27,500.00	
		Eden Youth and Family Center	Eden Youth and Family Center	General Fund	\$ 50,000.00	\$ 22,500.00	\$ 27,500.00	
		Fresh Lifelines for Youth, Inc.*	FLY Law and Leadership Program*	General Fund	\$ 22,000.00	\$ 12,000.00	\$ 10,000.00	
		Hayward Adult School	Hayward Adult School Computer Lab*	General Fund	\$ 37,777.00	\$ -	\$ 37,777.00	
		Hayward Adult School	Raising Leaders in Hayward-Workshops & Internships	General Fund	\$ 16,400.00	\$ 12,000.00	\$ 4,400.00	
		Horizon Services, Inc.	Lambda Project	General Fund	\$ 50,000.00	\$ 22,500.00	\$ 27,500.00	
Total FY22 CAF Funding to Addressing Education Disparities					\$ 406,897.00	\$ 240,216.00	\$ 166,681.00	
Promoting Healthy Childhood Environments	Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	CDBG	\$ 45,000.00	\$ 45,000.00	\$ -	
Total FY22 CAF Funding to Promoting Healthy Childhood Environments					\$ 45,000.00	\$ 45,000.00	\$ -	
Total FY22 CAF Funding to APRA Eligible Services					\$ 1,719,617.00	\$ 823,317.00	\$ 896,300.00	

Other - Doesn't explicitly meet ARPA Eligibility Category	CAF Funding Category	Agencies	Project	Current Funding Source	FY22 Funding Request	FY22 Current Funding Allocation	FY22 Funding Request Difference
N/A	Economic Development	Centro Community Partners*	Entrepreneurship Education, Financial Literacy & Access to Capital to Women/Minority Businesses*	CDBG	\$ 30,000.00	\$ 30,000.00	\$ -
N/A	Economic Development	City of Hayward, Economic Development Division	City of Hayward, Small Business Grant Program	CDBG	\$ 100,000.00	\$ 100,000.00	\$ -
N/A	Infrastructure-Neighborhood Facilities	FESCO	Les Marquis House Emergency Shelter	CDBG	\$ 28,000.00	\$ 28,000.00	\$ -
N/A	Infrastructure-Neighborhood Facilities	Love Never Fails	1 AM 'Launch' House	CDBG	\$ 609,400.00	\$ 606.00	\$ 548,794.00
N/A	Infrastructure-Neighborhood Facilities	Ruby's Place	Shelter Expansion with Tiny Homes	CDBG	\$ 500,000.00	\$ 44,781.00	\$ 455,219.00
N/A	Infrastructure-Neighborhood Facilities	St. Rose Hospital Foundation	Senior Population Health ~ Sub Acute	CDBG	\$ 1,200,000.00	\$ 50,000.00	\$ 1,150,000.00
N/A	Infrastructure-Neighborhood Facilities	Habitat for Humanity East Bay/Silicon	Home Repair Program	CDBG	\$ 175,000.00	\$ 175,000.00	\$ -
N/A	Infrastructure-Neighborhood Facilities	Rebuilding Together Oakland	Rehabilitation and Repair	CDBG	\$ 150,000.00	\$ 150,000.00	\$ -
N/A	Arts & Music	Hayward Area Forum for the Arts dba	Sun Gallery Programs	General Fund	\$ 29,000.00	\$ 15,000.00	\$ 14,000.00
N/A	Arts & Music	Hayward Area Historical Society	Discovery Kits	General Fund	\$ 21,500.00	\$ 13,160.00	\$ 8,340.00
N/A	Arts & Music	Hayward Area Historical Society***	Band & Orchestra Festival	General Fund	\$ 7,000.00	\$ 4,750.00	\$ 2,250.00
N/A	Arts & Music	Hayward Area Historical Society***	Hayward Arts Council	General Fund	\$ 25,000.00	\$ 16,000.00	\$ 9,000.00
N/A	Arts & Music	Hayward Area Historical Society***	Hayward Municipal Band	General Fund	\$ 14,000.00	\$ -	\$ 14,000.00
N/A	Arts & Music	Love Never Fails	Healing Arts	General Fund	\$ 49,337.00	\$ 11,795.00	\$ 37,542.00
N/A	Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies	General Fund	\$ 12,000.00	\$ 7,500.00	\$ 4,500.00
N/A	Arts & Music	West Coast Blues Society*	Russell City Blues Series & Juneteenth	General Fund	\$ 15,000.00	\$ 10,000.00	\$ 5,000.00
N/A	Arts & Music	Youth Orchestra of Southern Alameda	Hayward Scholarships/Stipends	General Fund	\$ 3,990.00	\$ 3,795.00	\$ 195.00
N/A	Food Security	Alameda County Community Food Bank	Food Distribution - Food Purchase Program (Soc Svcs)	General Fund	\$ 35,000.00	\$ 30,000.00	\$ 5,000.00
N/A	Food Security	Spectrum Community Services	Meal Program for Seniors	General Fund	\$ 22,500.00	\$ 22,500.00	\$ -
N/A	Information & Referral	Eden I&R, Inc. **	2-1-1 Communication System	General Fund	\$ 50,000.00	\$ -	\$ 50,000.00
N/A	Legal Services	Immigration Institute of the Bay Area	Legal Services for Immigrants	General Fund	\$ 40,000.00	\$ 20,000.00	\$ 20,000.00
N/A	Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward	General Fund	\$ 20,000.00	\$ 10,000.00	\$ 10,000.00

*New agency/program applying for funds

**Non-competitive award

***Fiscal Sponsor



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: RPT 21-074

DATE: June 16, 2021

TO: Community Service Commission

FROM: Acting Community Services Manager

SUBJECT

Adoption of FY 2021/2022 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2021/2022 Agenda Planning Calendar and provides comments.

DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2021/2022 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

ATTACHMENTS

Attachment I Staff Report



DATE: June 16, 2021
TO: Community Services Commission
FROM: Acting Community Services Manager
SUBJECT: Adoption of FY 2021/2022 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2021/2022 Agenda Planning Calendar and provides comments.

BACKGROUND/DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2021/2022 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

FY 2021- 2022
COMMUNITY SERVICES COMMISSION AGENDA PLANNING CALENDAR
JULY 21, 2021
Open
AUGUST 2021 – NO MEETING
Recess
SEPTEMBER 15, 2021
Elections
CAPER 30 Day Public Notice
Review of CSC By-laws for FY 2021 – 2022
30 Day Notice of Funding Availability - September 24, 2021
OCTOBER 20, 2021
October 26 Bidder’s Conference
Conflict of Interest Training
NOVEMBER 17, 2021
Bidder’s Conference De-brief and ARC Selection
Navigation Center Update
DECEMBER 15, 2021
Open
JANUARY 2022 – No Meeting
FYI: ARC Interviews Scheduled for Saturday, January 22 nd and January 29 th
FEBRUARY 16, 2022
FY 2022 – 2023 Community Agency Funding Process CSC Draft Funding Recommendations
FYI: OPEN: Public Comment Period
FY 2023 Measure B/BB Annual Paratransit Program Plan
MARCH 15, 2022
FY 2022 – 2023 Community Agency Funding Process CSC Final Funding Recommendations
FYI: END: Public Comment Period
FYI: 30-Day Notice: City Council Public Hearing FY 2022-2023 Funding Recommendations
APRIL 2022 – No Meeting
FYI: April 5: City Council Work Session
FYI: April 26: City Council Public Hearing and Adoption of Funding Recommendations
MAY 18, 2022
Debrief FY 2022 – 2023 Community Agency Funding Process
JUNE 15, 2022
Adoption of FY 2022-2023 Agenda Calendar

NEXT STEPS

Upon consideration and approval by the Commission, staff will schedule items accordingly for future CSC meetings.

Prepared and Recommended By: Jessica Lobedan, Acting Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager