



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Agenda Council Economic Development Committee

Monday, April 4, 2016

4:00 PM

**City Hall, Conference Room
2A**

ROLL CALL

PUBLIC COMMENTS:

(The Public Comment section provides an opportunity to address the City Council Committee on items not listed on the agenda as well as items on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, any comments on items not on the agenda will be taken under consideration without Committee discussion and may be referred to staff.)

APPROVAL OF MINUTES

1. [MIN 16-027](#) Approval of Minutes of the Council Economic Development Committee Regular Meeting on March 7, 2016

Attachments: [Attachment I Draft Minutes of 3/7/16](#)

REPORTS/ACTION ITEMS

2. Small Business Workshop Series Report Back (Oral Report Only)
3. [RPT 16-040](#) Economic Development Strategic Plan Branding & Marketing Work Task Update

Attachments: [Attachment I - Branding & Marketing Work Tasks Status](#)

FUTURE AGENDA ITEMS

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS

ADJOURNMENT