



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

Agenda Council Economic Development Committee

Monday, November 4, 2019

4:00 PM

**City Hall, Conference Room
2A**

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS:

(The Public Comment section provides an opportunity to address the City Council Committee on items not listed on the agenda as well as items on the agenda. The Committee welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Committee is prohibited by State law from discussing items not listed on the agenda, any comments on items not on the agenda will be taken under consideration without Committee discussion and may be referred to staff.)

APPROVAL OF MINUTES

1. [MIN 19-134](#) Approval of the Council Economic Development Committee October 7, 2019 Regular Meeting Minutes

Attachments: [Attachment I Draft Minutes of October 7, 2019](#)

REPORTS/ACTION ITEMS

2. [RPT 19-360](#) Economic Development Marketing Program Needs Assessment and Work Plan

Attachments: [Attachment I Staff Report](#)
[Attachment II Marketing Material Inventory](#)

3. Zoning Change to Allow Temporary Winter Shelters on Faith-based Properties
(Oral report only)

4. Update on 2020 East Bay Innovation Award Hayward Nominees (Oral report only)

FUTURE AGENDA ITEMS

5. [RPT 19-362](#) Future Meeting Topics as of November 4, 2019

Attachments: [Attachment I Future Meeting Topics as of Nov. 4, 2019](#)

COMMITTEE MEMBER/STAFF ANNOUNCEMENTS AND REFERRALS

ADJOURNMENT