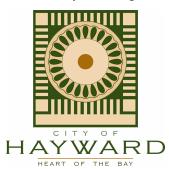
CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov



Agenda

Wednesday, March 16, 2022 7:00 PM

Remote Participation

Community Services Commission

COVID-19 Notice: Consistent with Assembly Bill 361/Gov Code 54953(e), the Community Services Commission meeting includes teleconference participation by all Community Services Commissioners and the public.

Zoom Webinar Access Information:

https://hayward.zoom.us/j/84023739234?pwd=UDJWQkRpMytLRXpJMHVFMzJ00GJNdz09

Passcode: 7^hbT1Mar (for link above)

Or One tap mobile : US: +16699006833, 84023739234#, *252471917# or +12532158782, 84023739234#, *252471917#

Or Telephone: Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 253 215 8782 or +1 346 248 7799 or +1 301 715 8592 or +1 312 626 6799 or +1 929 205 6099

Webinar ID: 840 2373 9234

Passcode: 252471917 for "Dial-in Option"

How to submit written Public Comment:

Send an email to Monica.Davis@hayward-ca.gov by 4:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the Community Services Commission and City staff and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. https://hayward.legistar.com/Calendar.aspx

When submitting written comments, indicate in the email if you want your comment read into the record. Request will be allowed provided the reading will not exceed three (3) minutes consistent with the time limit for speakers at Community Services Commission meetings. Email comments will become part of the record of the Community Services Commission meeting.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS:

The PUBLIC COMMENTS section provides an opportunity to address the Community Services Commission. The Commission welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Commission is prohibited by State law from discussing items not listed on the agenda, your item may be taken under consideration and may be referred to staff for further action.

MINUTES

MIN 22-032 Minutes of the February 16, 2022, Community Services

Commission Meeting

Attachments: Attachment I - CSC Minutes for 2/16/2022 meeting

DISCUSSION

1 ACT 22-027 FY 2023 Community Services Commission Final

Recommendations for Funding

Attachments: Attachment I Staff Report

Attachment II Final Funding Recommendations

Attachment III Public Comments

2 FYI - END: Public Comment Period

3 FYI - 30-Day Notice: City Council Public Hearing FY 2022 - 2023 Funding

Recommendations (April 5, 2022)

4 RPT 22-027 Standing Item - Background Information on CSC

Recommendations Related to Policy Innovation Workshops

and Community Public Safety Work

Attachments: Attachment I - Staff Report

5 RPT 22-026 FY 2021 / 2022 Agenda Planning Calendar

Attachments: Attachment I - Staff Report

Councilmember / Commissioner / Staff Announcements

Future Agenda Items

Adjournment

NEXT MEETING - May 18, 2022

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Manager at (510) 583-4300 or TDD (510) 247-3340.



CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov

File #: MIN 22-032

DATE: March 16, 2022

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

Minutes of the February 16, 2022, Community Services Commission Meeting

RECOMMENDATION

That the Community Services Commission review and approve the minutes of the February 16, 2022, meeting.

ATTACHMENTS

Attachment I - February 16, 2022, Community Services Commission Meeting Minutes



MINUTES

Community Services Commission Meeting February 16, 2022 @ 7:00 pm

Hayward City Hall, 777 B Street, Hayward, CA 94541 – Remote Participation

ANNOUNCEMENT OF MEETING AVAILABILITY: Webinar ID: 812 0310 2423 - Passcode: +AFqaFEB2 - Passcode: 882702105 for "Dial-in Option"

CALL TO ORDER: Meeting called to order at 7:00 pm by Vice Chairperson Arti Garg

PLEDGE OF ALLEGIANCE: Led by Commissioner Hazel de Leon

ROLL CALL:

Members Present:

- Crystal Arrizon, Commissioner
- Austin Bruckner, Commissioner
- Emily Chow, Commissioner
- Hazel de Leon, Commissioner
- Pascal Garcia-Montpetit, Commissioner
- Arti Garg, Commissioner / Vice Chair
- Janet Kassouf, Commissioner
- Stan Long, Commissioner
- Linda Moore, Commissioner
- Lacei Ramirez-Amodei, Commissioner
- Mick Rubio, Commissioner / Parliamentarian
- George Syrop, Commissioner
- Collin Thormoto, Commissioner
- Corina Vasaure, Commissioner

Members Absent:

- Artavia Berry, Commissioner / Chairperson
- Magdalena Cerna, Commissioner

Council Liaison:

• Council Member Sara Lamnin

Staff:

- Monica Davis, Community Services Manager
- Carol Lee, Management Analyst
- Evelyn R. Olivera, Senior Secretary

Public Comment:

 Becky Bruno with Spectrum Community Services announced a benefit event "Twilight Tasting" being held to raise crucial funds to enhance the quality of life for low-income families and seniors living in Alameda County. Event info: Thursday, March 3, 2022, 4:30 to 8:00p.m., Page Mill Winery, 1950 S. Livermore Avenue, Livermore, CA.

- Erin Scott, Executive Director, Family Violence Law Center (FVLC), thanked the Commission for their hard work reviewing agency information and making the recommendations to fund FVLC.
- Carol Morgan, East Bay Youth Orchestra (EBYO), thanked the Commission for their time reviewing and interviewing agencies for funding recommendations. She stated, while the funding amount is not large it is meaningful and appreciated by EBYO.

Approval of Minutes of the Community Services Commission Meeting on December 15, 2021

• A motion to approve the minutes was moved by Commissioner Janet Kassouf with a second by Commissioner Emily Chow. The minutes were approved; twelve (12) Ayes and two (2) abstentions.

Discussion:

FY 2022-2023 Community Agency Funding Process CSC Draft Funding Recommendations

Ms. Carol Lee, Management Analyst, provided an overview of Community Agency Funding process and recognized the following Commissioners for their roles as Application Review Committee (ARC) Chair(s) for the current FY 2022 – 2023 Community Agency Funding (CAF) Process: Commissioner Emily Chow, Arts & Music, Commissioner Mick Rubio, Economic Development / Infrastructure and Commissioner Arti Garg, Social Services. Each ARC Chair provided an overview of their respective ARC deliberations and the funding recommendations.

FYI - OPEN: Public Comment Period

Ms. Lee announced the opening of the Public Comment period for the FY 2022 – 2023 CAF and provided her contact information: Carol.Lee@Hayward-CA.gov, 510-583-5343.

FY 2022-2023 – Measure B/BB Annual Paratransit Program Plan

Ms. Lee provided an overview of the Hayward Operated Paratransit (HOP) programs with information for FY 2022-2023 plan changes. Ms. Lee also provided program results for FY 2021 outcomes.

Community Conversations on Policing

Ms. Davis announced Council received an update on Policy Innovation Workshop pilot projects and she would provide the staff report.

Council Member Lamnin provided information regarding support by Council on the CSC work and general information of what will be reviewed and considered for further consideration regarding the BIPOC letter.

CSC Agenda Planning Calendar

A motion to approve the current agenda planning calendar with clarifications to standing item Community Conversations on Policing to include background, an update of ongoing items and a discussion on how this item is discussed during future meetings was moved by Commissioner Arti Garg with a second by Commissioner Lacei Ramirez-Amodei. The motion was unanimously approved.

Council Liaison / Commissioner / Staff Announcements

- Ms. Davis welcomed new commissioner Hazel de Leon replacing resigned member Varsha Chauhan and announced the resignation of Commissioner Tatiana Backlund.
- Ms. Davis announced impending scheduling of the joint City Council and CSC subcommittee for evaluating the CAF process.
- Commissioner Arti Garg reminded the Commission about the Environmental Justice Public Forum on February 23, 2022. Contact CSM Davis for further information.

Adjournment at 8:51 p.m.

HAŸWÄRD

CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov

File #: ACT 22-027

DATE: March 16, 2022

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

FY 2023 Community Services Commission Final Recommendations for Funding **RECOMMENDATION**

That the Community Services Commission:

- 1. Reviews and comments on this report;
- 2. Accepts the Application Review Committees' funding recommendations; and
- 3. Recommends the funding recommendations to Council for final approval.

SUMMARY

This report provides an overview of the FY 2023 Community Agency Funding process, the Application Review Committees' (ARCs) proposed funding recommendations for consideration by the Community Services Commission (CSC), and next steps in the funding process. The funding is summarized by category in Table 1 below and in detail in Attachment II.

The amount of funding requested for FY 2023 continues to increase compared to previous years. The continual increase in requested funds, even with the additional American Rescue Plan Act of 2021 (ARPA) funding, resulted in a highly competitive funding allocation process for the FY 2023 cycle. Consequently, the ARCs were faced with challenging decisions about how to appropriately allocate funds with consideration for the CSC and City's goals to provide resources and services for those in the community who need it the most.

Table 1. Summary of Recommended Funding Allocation by Category

| Funding Source | Category | Recipient | Amount |
|------------------------------|-------------------------------------|--------------------|-----------|
| General Fund | Arts & Music | Community Agencies | \$82,000 |
| General Fund | Social Services | Community Agencies | \$416,950 |
| CDBG | Economic Development/Infrastructure | Community Agencies | \$598,763 |
| CDBG/ARPA | Public Services | Community Agencies | \$735,737 |
| Total ARC Recommended Grants | | \$1,833,450 | |
| General Fund | Referral Services | Eden I&R | \$50,000 |

File #: ACT 22-027

| GRAND TOT SOURCES) | TAL FY 2023 RECOMMENDED FUNDING (ALL | | \$2,223,450 |
|------------------------------|--|------------------|-------------|
| Total Non-Competitive Grants | | \$400,000 | |
| CDBG | Home Rehabilitation & Infrastructure Project Management | Community Agency | \$325,000 |
| CDBG | HUD-Required Fair Housing Services | Community Agency | \$25,000 |

ATTACHMENTS

Attachment I

Staff Report Final Funding Recommendations Attachment II

Attachment III **Public Comments**



DATE: March 16, 2022

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT FY 2023 Community Services Commission Final Recommendations for

Funding

RECOMMENDATION

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| | | | 1 |

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|--------------|--|------------------|-----------|
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Total Non-Competitive Grants \$400,000

GRAND TOTAL FY 2023 RECOMMENDED FUNDING (ALL SOURCES) \$2,223,450

BACKGROUND

The CSC serves as an advisory body to the Hayward City Council. The CSC makes recommendations to Council regarding the distribution of Infrastructure and Economic Development (Community Development Block Grant [CDBG]), Public/Social Services (CDBG/General Fund), and Arts and Music (General Fund) program funding through the annual Community Agency Funding (CAF) process. For FY 2023, the CSC is also making recommendations to Council regarding the distribution of one-time American Rescue Plan Act of 2021 (ARPA) funds for eligible community safety and economic recovery activities associated with the COVID crisis in Hayward.

The CSC reviews all eligible applications, and the CSC Chairperson appoints three Application Review Committees by funding category to conduct applicant interviews prior to drafting funding recommendations for Council review and approval. The three funding categories are:

- 1. **Infrastructure and Economic Development**: Affordable housing; housing rehabilitation; nonprofit facility improvements; microenterprise business support; and capacity building. Funds must meet one of three national objectives: benefit low-moderate income Hayward residents; prevent or eliminate slum blight; or meet an urgent need (i.e., disaster).
- 2. **Arts & Music (General Fund)**: Arts and music programs that benefit Hayward residents, with an emphasis on activities that support youth education.
- 3. **Public/Social Services (CDBG/ARPA/General Fund)**: Benefit low-moderate income Hayward residents through programs to provide food security, health services, homelessness and anti-displacement services, including job training; legal services; youth and education services.

On February 16, 2022¹, the CSC met and reviewed the preliminary draft recommendations made by each ARC. ARC Chairs and Committee members summarized the discussion and rationale behind ARC decision-making. Additionally, the CSC heard public comment and initiated a 30-day public comment period for community members to submit feedback on the recommendations to the City and CSC. This report summarizes the CSC's funding recommendations for final approval and submission to Council.

DISCUSSION

Each year, the City receives applications from community agencies requesting funding through the competitive CAF process. The CSC is responsible for reviewing the applications, interviewing applicants, and making recommendations to the Council for how a portion of the City's General Fund and the City's CDBG entitlement award should be allocated. As part of the process, the CSC Chair appoints three ARCs to conduct applicant interviews and make preliminary recommendations for full CSC consideration.

Available Funding and Funding Requests

Annually, the City funds approximately \$1.5 Million in social programs that provide free or low-cost services to the Hayward community through a combination of federally awarded CDBG funds and allocations from the City's General Fund. Council has also authorized the distribution of one-time ARPA funds through the FY 2023 CAF process.

The ARCs reviewed applications in December 2021 and conducted interviews in January 2022. Subsequently, the ARCs deliberated and made allocation recommendations using estimates made by staff based on assumed funding from the Department of Housing and Urban Development (HUD) and the City.

Table 2 below provides a summary of the estimated available FY 2023 funding.

Table 2. FY 2023 Available Funding

| Funding Source | Category | Amount Available |
|-----------------------|---------------------------------------|------------------|
| | Arts & Music | \$82,000 |
| General Fund | Social Services | \$416,950 |
| | Referral Services | \$50,000 |
| | Economic Development & Infrastructure | \$598,763 |
| | Public Services | \$235,737 |
| CDBG | HUD Required Fair Housing Services | \$25,000 |
| | Home Rehabilitation & Infrastructure | \$325,000 |
| | Project Management | |
| ARPA | Public Services | \$500,000 |

TOTAL AVAILABLE FUNDING

\$2,223,450

¹ February 16, 2022, Staff Report and Attachments: https://hayward.legistar.com/LegislationDetail.aspx?ID=5450535&GUID=52C38EEC-8F69-44EC-A712-661FEA4E0EE1&Options=&Search=

The City received 50 applications for FY 2023 funding by the application deadline. Of those applications, 12 were for new proposed programs. The majority of applications are reviewed through a competitive process to allocate \$498,950 from the General Fund, \$500,000 from the City's ARPA funds, and approximately \$835,000 from the City's CDBG entitlement, after the costs of administration and planning are set aside². Four projects will be funded through a non-competitive process in FY 2023, including City-sponsored home rehabilitation programs and infrastructure project management. Further discussion is provided in the following section.

As discussed at the February CSC meeting, four applications did not advance to ARC interviews. Alternatively, staff worked with these agencies to seek other opportunities for funding.

Similarly to prior years, the amount of funding requested for both General Fund and CDBG allocations exceeded available funding. The increase in requested funds, even with the additional ARPA funding, resulted in a highly competitive funding allocation process for the FY 2023 cycle. Historically, the amount of funds available for the Community Agency Funding process has varied, as shown in Figure 1.

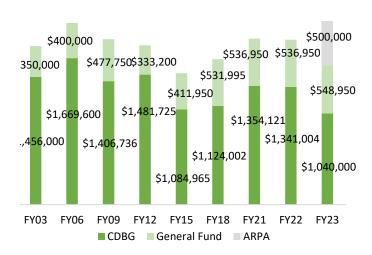


Figure 1. Availability of Community Agency Funding Over Time³⁴

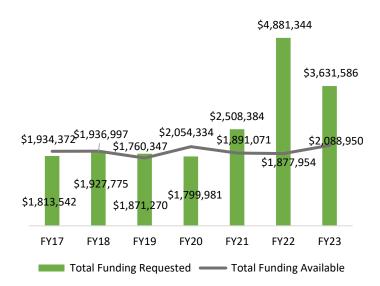
Furthermore, even after eliminating four applications from the competitive process, amounting to over \$42 million in requested funding, FY 2023 funding requests far exceeds the amount of available funding, as shown in Figure 2 below.

² Staff estimate this allocation based on previous years' entitlement awards. The actual award is expected by late March 2022.

³ CDBG totals reflect the estimated entitlement minus 20% for administration and planning.

⁴ FY 2023 CDBG funding level is an estimate based on previous years' entitlement awards. The actual award is expected by late March 2022.

Figure 2. Funding Requests and Availability since FY 2017⁵



In total, the Public/Social Services, Arts and Music, and Infrastructure/Economic Development ARCs interviewed applicants who requested the amounts listed in Table 3 below.

Table 3. Requested FY 2023 Funding by Category

| Category | Funding Source | Number of Applicants | Amount Requested | Amount Available | |
|---|-------------------|-------------------------|---------------------|---------------------|--|
| Competitive | | | | | |
| Arts and Music | General Fund | 8 | \$186,321 | \$82,000 | |
| Economic Development | CDBG | 2 | \$90,445 | \$598,763 | |
| Infrastructure | CDBG | 6 | \$1,034,219 | | |
| Public Services | CDBG/ARPA | 11 | \$ 1,311,627 | \$735,737 | |
| Social Services | General Fund | 16 | \$609,474 | \$416,950 | |
| Non-Competitive | | | | | |
| Referral Services ⁶ | General Fund | | \$50,000 | \$50,000 | |
| HUD Required Fair Housing Services ⁷ | CDBG | 1 | \$25,000 | \$25,000 | |
| Home Rehabilitation & Infrastructure Project Management | CDBG | 2 | \$325,000 | \$325,000 | |
| TOTALS | | 46 | \$3,632,086 | \$2,223,450 | |

⁵ The significant increase in funding requests for FY 2022 are partially driven by \$2.3M in requests from three agencies for capital or property acquisition projects.

⁶ An application is not required for the non-competitive referral services award.

⁷ These funds are allocated from the City's administration and planning set-aside, so they do not impact the HUD-mandated 15% cap on CDBG funds for public services.

Non-Competitive Applications

Per the City of Hayward Compliance Policy Manual adopted by Council in 2014, in each CDBG program year the cost of administration and HUD-related fair housing activities are subtracted from the annual entitlement award amount. In 2019, staff conducted a competitive RFP process for HUD-mandated fair housing services and Eden Council for Hope and Opportunity (ECHO) was selected. For FY 2023, \$25,000 from the CDBG category is allocated to ECHO to provide fair housing services to Hayward residents. This award is required by HUD and the expenses are paid out of the CDBG Administration funds. Additionally, through the most recently conducted Alameda County analysis of impediments to fair housing, the City committed to funding home rehabilitation programs to prevent displacement of low-income households. Further, the City allocates an additional \$25,000 to Habitat for Humanity for administrative support on project management of the CDBG infrastructure grants, ensuring the City maintains compliance with federal regulations. Finally, Eden I&R will receive a noncompetitive Services award of \$50,000 from the General Fund to operate the 2-1-1 phone line.

Competitive Application Review

After allocating the non-competitive projects, the remaining funds are made available to eligible community partners and social service applicants through the Community Agency Funding process. Each application is thoroughly reviewed by staff and the CSC, and agency specific questions are compiled and shared with applicants prior to their interview. During this process, agencies are given ten minutes to present their projects to the appropriate ARC, then an additional ten minutes to answer questions from the ARC. As with last year's funding process, all interviews were held virtually using Microsoft Teams.

Following the interviews, each ARC engaged in extensive deliberation, weighing criteria that included agencies' capacity, leveraging of other funds, history providing quality services, ability to meet target outcomes, and the community's need for the service. Additional consideration was taken in evaluating the number of applications a single agency submitted and the over impact that any one agency's recommended funding would have on the total available funds. Their recommendations are reported in detail in Attachment II.

Funding Approach

The CSC approaches the CAF process with the intent to use available funds for the greatest impact by providing needed services for the City's most vulnerable residents. Funding recommendations are influenced by the need for proposed services and an agency's ability to meet certain criteria. While this approach continues to shape the FY 2023 funding recommendations, the Commissioners expressed interest in exploring alternative sources of funding for projects that have historically been recommended for full funding or were continually among the highest prioritized for funding through the CAF process. Additionally, there was interest in having staff identify additional funding sources to address the stagnant funding level for arts and music programs.

Prioritization of Additional Funds

Given the disparity between agencies' funding requests and the amount of available funding, the ARCs provided general guidance for how any additional funds that may become available beyond staff's estimates should be allocated.

The ARCs recommended allocating additional funds as depicted in Table 4 below.

Table 4. Methodology of Recommended Allocations for Additional Funding by Category

| CATEGORY | GUIDING PRINCIPLES |
|---|--|
| Arts and Music | Designate additional funding towards the Juneteenth Celebration and request that staff identify additional funding sources outside the competitive process towards this important cultural event |
| Economic Development/ Infrastructure | Designated one agency to receive additional funding up to \$75,000 of additional funding Designate any additional funds toward City housing projects for contributions to housing and homeless development projects |
| Public/Social Services | Designate any additional funding to each program by the percentage determined by the funding recommendations, in an amount not to exceed their original request |

As previously stated, staff expects that the City will receive the FY 2023 CDBG entitlement award by late March 2022. Should the entitlement award exceed staff's estimates, the adjusted funding recommendations will be based on the ARC's recommended allocations for additional funds shown above.

Recommended Allocations

Each ARC's deliberations resulted in preliminary recommendations, which were reviewed by the CSC at the February 16, 2022, meeting.⁸ The CSC heard public comments, then the Chairs of each ARC summarized the discussion and decision-making of their ARC during the CSC meeting. Following the Chairs' presentations, the CSC came to consensus to move forward with the ARC recommendations, which are presented for final review in this report and Attachment II. Figure 3 presents a summary of their recommendations by the type of service each agency provides.

⁸ February 16, 2022, Staff Report and Attachments: https://hayward.legistar.com/LegislationDetail.aspx?ID=5450535&GUID=52C38EEC-8F69-44EC-A712-661FEA4E0EE1&Options=&Search=

Health = \$25,000 Fair Housing Services = \$25,000 Information & Referral \$50,000 Food Security \$80,000 \$82,000 Arts & Music \$90,445 Economic Development \$165,187 Legal Services Youth & Education \$229,500 Housing & Homelessness \$318,000 Job Training \$335,000 Infrastructure \$833,318

Figure 3. Recommended Funding Allocation by Service Type

Community Agency Funding Process Review

As part of the ongoing efforts to refine the CAF process, the CSC requested support and direction from the City Council to clarify Council's funding priorities and to receive feedback on the CAF process to better inform future funding recommendations. On October 26, 20219, the City Council authorized the Mayor to appoint three members of Council to form a subgroup to work with a committee of the CSC to review and discuss the CAF process and provide recommendations to the CSC and Council for further consideration. This joint Council/CSC CAF Review Committee is scheduled to convene at the conclusion of this funding cycle.

Exploration of Arts, Music, and Special Events Funding and Refining Process

At the ARC Review for the Arts and Music programs, the Committee provided feedback that additional funding be identified to enhance and expand the City's contributions in supporting the Arts and Music programming. In FY 2020, City staff revamped the special events funding process managed by the Economic Development division to better integrate an equity lens in funding distribution. However, this funding for special events was redirected to support businesses impacted by COVID. As we progress beyond the pandemic, staff is currently reexamining the special events funding process and exploring opportunities to utilize the Arts and Music ARC to include additional funding to enhance the support of the Arts and Music agencies, as well as to facilitate funding for City special events. The staff assessment of integrating a special events component to the Arts and Music funding process is in preliminary stages, with a FY 2023 City budget request to increase the funding for these categories. As staff progresses in its assessment, the proposed changes to the Arts and Music ARC will be shared with the CAF Subcommittee for feedback.

RACIAL EQUITY

Racial equity is an integral lens in making considerations for distribution of City resources to service providers of the City's most vulnerable populations. Therefore, the CSC continues to

⁹ October 26, 2021, Staff Report and Attachment: https://hayward.legislationDetail.aspx

implement changes to their approach for funding recommendations. As part of the FY 2022 funding process changes were implemented to the CAF application to collect additional demographic data from agencies about their staffing, leadership, and Board, in addition to the individuals that they serve. Recognizing that cultural awareness and shared experience can often remove barriers to accessing service, it is the desire of the CSC to have funded agencies that reflect the diversity of the community that they serve. Furthermore, in alignment with the Racial Equity Action Plan, the CSC engages in discussions around the importance of funding programs and services that are designed to advance racial equity and opportunities for all people in Hayward.

As part of the FY 2023 CAF process, the CSC interviewed over 30 community agencies, receiving information about current community needs and firsthand accounts from individuals who have received services from programs funded though the CAF process. The CSC plays a critical role in recommending funding towards social programs that provide free or low-cost services to the community, including vulnerable, marginalized, and underserved populations.

STRATEGIC ROADMAP

These funding allocation recommendations support several of the City's Strategic Roadmap priority areas, including Preserve, Protect, & Produce Housing; Grow the Economy; Improve Infrastructure; and Support Quality of Life.

FISCAL IMPACT

The CDBG Program has a neutral impact on the City's General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the Program. Potential reductions to the City's CDBG grant size and unpredictable program income will result in equivalent reductions to available funds and to the administrative cap. The CDBG program remains an administratively complex undertaking requiring enhanced dedication of resources from recipients and subrecipients to meet federal reporting standards.

As part of the City's Federal Stimulus Expenditure Plan¹⁰, Council approved augmenting the FY 2023 Community Agency Funding budget by allocating one-time APRA funding, in the amount of \$500,000, towards addressing the negative economic impacts caused by the public health emergency as a result of COVID-19. These funds are included in the FY 2023 CAF recommendations.

Social Services and Arts & Music funds are General Fund-based and subject to Council discretion. If other General Fund obligations require reductions to Social Services or Arts & Music funding, individual grants would be adjusted on a percentage basis accordingly. Historically, Council has acknowledged Social Services grants support "safety net" services (i.e., food, housing, support services for low-income people, and information and referral) and has refrained from reducing or eliminating funding based on fiscal impact.

¹⁰ July 13, 2021, Staff Report and Attachments: https://hayward.legistar.com/LegislationDetail.aspx?ID=5028015&GUID=E0215022-6A47-486F-81C4-9BFB2583AE10&Options=&Search=

PUBLIC CONTACT

Notice of the public comment period for the preliminary recommended funding allocations was published in The Daily Review on February 4, 2022. The Public Comment period commenced on February 16, 2022, and will close on March 16, 2022. Public comments were accepted at the February 16, 2022, CSC meeting and through email, phone, and written comments to staff.

The following non-profit providers made public comments at the February 16, 2022, CSC meeting:

- Erin Scott, Family Violence Law Center
- Carol Morgan, East Bay Youth Orchestra

At the time of writing this report, six written public comments were received in support of the Sun Gallery. These public comments are provided in Attachment III. Staff will provide the Commission with an update on any comments received after the publishing of this report at the March CSC meeting.

NEXT STEPS

Next steps include the following:

- On Wednesday, March 16, 2022, the CSC will review and make funding recommendations that will be presented to Council at the April 5, 2022, Work Session.
- On Tuesday, April 5, 2022, a City Council Work Session will be held to present the FY 2023 funding recommendations.
- On Tuesday, April 26, 2022, a Public Hearing will be held regarding the FY 2023 funding recommendations at the City Council Meeting.

On March 16, 2022, the Public Comment period on the preliminary recommendations will close and the CSC will make their final recommendations to Council for their review in April.

Prepared by: Carol Lee, Management Analyst

Recommended by: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager

| CATEGORY AGENCY PROJECT FY 2022 FUNDING FY 2023 RQUESTS RECOMMEND |
|---|
| Housing and Homelessness Love Never Falls LNF Community Engagement Center* \$ \$ 143.515 \$ \$ Housing and Homelessness Brist Preshpertan Church of Hayward ShiP Timy Home Village Program Services* \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| Dob Training |
| Dob Training |
| TOTAL FY 2022 CDBG PUBLIC SERVICES TOTAL FY 2022 CDBG PUBLIC SERV |
| CDBG-PUBLIC SERVICES |
| Housing and Homelessness Abode Services Alameda County Impact \$ 27,899 \$ 54,786 \$ Housing and Homelessness Alameda County Impact \$ 25,000 \$ 50,000 \$ \$ 100 \$ |
| Housing and Homelessness Alliance for Community Wellness dba La Familia Housing and Homelessness Eden Council for Hope and Opportunity Fair Housing Services** \$ 25,000 \$ 5,000 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ |
| Housing and Homelessness La Familia FESCO Les Marquis House - Emergency Shelter S 25,000 \$ \$ \$ \$ \$ \$ \$ \$ \$ |
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| Economic Development Centro Community Partners & Access to Capital to Women/Minority \$ 30,000 \$ 45,445 \$ Economic Development Community Child Care Council (4-Cs) of Alameda County (4-Cs) of Alamed |
| Infrastructure-Neighborhood First Presbyterian Church of Hayward Arts & Music Infrastructure-Neighborhood First Presbyterian Church of Hayward Arts & Music Infrastructure-Neighborhood Facilities dba South Hayward Parish Critical Infrastructure Upgrade* Infrastructure-Neighborhood Facilities dba South Hayward Parish Critical Infrastructure Upgrade* South Hayward Parish Critical Infrastructure South Hayward |
| Facilities dba South Hayward Parish Upgrade* \$ - \$ 193,800 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Portion* Home Repair Program (FY23) - CalHOME Portion* Home Repair Program (FY23) - CalHOME Portion* 175,000 \$ 175,000 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Valley, Inc. Home Repair Program (FY23)** \$ 175,000 \$ 175,000 \$ Infrastructure-Neighborhood Rebuilding Together Oakland Rehabilitation and Repair (2021)** \$ 150,000 \$ 150,000 \$ Infrastructure-Neighborhood St. Rose Hospital Foundation Cath Lab Project* \$ 500,000 \$ Infrastructure-Neighborhood Ruby's Place Program Enhancement: Tiny Homes on Wheels \$ 44,781 \$ 250,419 \$ Infrastructure-Neighborhood The Alliance for Community Wellness FESCO Les Marquis House - Emergency Shelter \$ 28,000 \$ 40,000 \$ Infrastructure-Neighborhood The Alliance for Community Wellness TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE \$ 472,781 \$ 1,449,164 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Protrion* Hayward Area Historical Society Hayward Municipal Band \$ - \$ 17,000 \$ Infrastructure-Neighborhood The Alliance for Community Wellness Hayward Area Historical Society Hayward Arts Council / Band & Orchestra \$ 20,750 \$ 33,344 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Hayward Area Historical Society Hayward Arts Council / Band & Orchestra \$ 20,750 \$ 33,344 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Hayward Area Historical Society Hayward Arts Council / Band & Orchestra \$ 20,750 \$ 33,344 \$ Infrastructure-Neighborhood Habitat for Humanity East Bay/Silicon Hayward Arts Council / Band & Orchestra \$ 20,750 \$ 33,344 \$ |
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| Infrastructure-Neighborhood Facilities Infrastructure-Neighborhood Facilities Ruby's Place Program Enhancement: Tiny Homes on Wheels The Alliance for Community Wellness dba La Familia FESCO Les Marquis House - Emergency Shelter TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE Arts & Music Hayward Area Historical Society Hayward Municipal Band Arts & Music Hayward Area Historical Society*** Hayward Arts & Hayward Area Historical Society*** Hayward Arts & Society*** Hayward Arts Council / Band & Orchestra \$ 20,750 \$ 33,344 \$ |
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| Facilities Infrastructure-Neighborhood Facilities Total Fy 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE Total Fy 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE Total Fy 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE GENERAL FUND - ARTS & MUSIC Arts & Music Hayward Area Historical Society Hayward Municipal Band Total Fy 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE Total Fy 2022 CDBG ECONOMIC DEVELOPMENT & I |
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| Arts & Music Hayward Area Historical Society*** Hayward Arts Council / Band & Orchestra \$ 20.750 \$ 33.344 \$ |
| 11107 Train 111 Ca 111001 Cai 2001 Ct J |
| Arts & Music Love Never Fails Healing Arts \$ 11,795 \$ 56,062 \$ |
| Arts & Music Pacific Chamber Orchestra Discover Music educational assemblies for the T7,500 \$ 12,500 \$ |
| Arts & Music Ruby's Place*** HUSD Elementary Schools Sun Gallery Programs \$ 15,000 \$ 31,900 \$ |
| Arts & Music West Coast Blues Society Russell City Blues Series & Juneteenth Holiday \$ 15,000 \$ 14,900 \$ |
| Youth Orchestra of Southern Alameda Hayward Scholarships / Stinends \$ 3.795 \$ 3.795 \$ |
| TOTAL FY 2022 ARTS & MUSIC \$ 87,000 \$ 186,321 \$ |
| GENERAL FUND - SERVICES Food Security Alameda County Community Food Bank Food Distribution - Food Purchase Program \$ 30,000 \$ 35,000 \$ |
| |
| Food Security Mercy Retirement & Care Center* Mercy Brown Bag Program* |
| Health Crisis Support Services of Alameda Expanding Mental Health and Suicide \$ - \$ 34,000 \$ |
| County* Prevention Services in Hayward* Ruilding Opportunities for Self |
| Housing and Homelessness Sufficiency (BOSS) South County Homeless Project (SCHP) \$ - \$ 36,000 \$ |
| Housing and Homelessness Community Resources for Independent Living (CRIL) Hayward Housing Services \$ 11,665 \$ 25,000 \$ |
| Housing and Homelessness Eden Council for Hope and Opportunity Tenant/Landlord Services \$ 20,000 \$ 20,000 \$ |
| Housing and Homelessness Eden United Church of Christ Newcomer Navigation Center \$ 10,000 \$ 75,000 \$ |
| Housing and Homelessness Family Violence Law Center Domestic Violence Housing First for Hayward* \$ - \$ 10,000 \$ |
| First Prochutorian Church of Hannond Couth Hannond Powish Cook Management |
| Housing and Homelessness First Presbyterian Church of Hayward dba South Hayward Parish Services South Hayward Parish Case Management \$ 34,950 \$ 71,600 \$ |
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| Housing and Homelessness dba South Hayward Parish Services \$ 34,950 \$ 71,000 \$ Information & Referral Eden I & R, Inc. 211 Communication System** \$ 50,000 \$ 50,000 \$ |
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From:
To: Carol L

Subject: Funding cut for the Sun Gallery
Date: Thursday, March 3, 2022 3:53:01 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Hello.

I understand that funding from the city has been cut in half. This could not come at a worse time. Hopefully the city will reconsider.

As a wire artist I have been benefitting from the use of the gallery, as do many local artists. Art is a great benefit for the city as are the many programs cut due to prior cuts from the city.

Again, please reconsider these it's.

Thank you.

Barbara Alcantar

Sent from Yahoo Mail on Android

From:
To: Carol Lee

Subject: restore Sun Gallery's grant funding to pre Pandemic levels

Date: Thursday, March 3, 2022 4:21:34 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

I am writing to urge the City Council to restore the Sun Gallery's grant funding pre-Pandemic, so that they may be able to continue operating. Thank you.

Rita Sklar

See my paintings at "http://www.ritasklar.com"

 From:
 Carol Lee

 Subject:
 Sun Gallery

Date: Thursday, March 3, 2022 4:35:37 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

To the City of Hayward:

Art is an important part of education. With art being cut out of school programs, having the Sun Gallery in the community is so important.

I have participated in the Christmas sale with my home made jewelry. I have purchased gifts from this show.

My daughter teaches at the children's summer art program. Taking classes at the Sun Gallery is very affordable.

I attend most of their art shows. They are always interesting and provide a showplace for art of all age groups.

Please restore their funding so that the Sun Gallery can continue to provide all their wonderful programs to the community.

Thank you. Sincerely,

Jessica Barrett

From:

To: Carol Lee

Cc: Sun Gallery, Hayward Area Forum of the Arts

Subject: Sun Gallery funding

Date: Thursday, March 3, 2022 4:53:11 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Carol Lee,

As a very long time member of the Sun Gallery and an artist, I am asking the City of Hayward to continue the grant funding that was in place prior to the Pandemic. Sun Gallery serves a valuable segment of our population. It provides an artistic outlet for local schools and residents.

Please continue to FUND such a local treasure.

Thank you,

Laura Mattos

Hayward, 94544

Carol Lee

From:

Sent: Thursday, March 3, 2022 8:03 PM

To: Carol Lee

Subject: Fwd: Please fund SUN Gallery

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Re: SUN Gallery funding

I urge you to fund SUN Gallery at pre-pandemic levels. I am an artist who collaborates with an artist in Finland on video installations about our environment and we have been invited to participate in their annual environmental show for the past 6 or 7 years. We have done a specific work every year to fit with the theme of their show and then have gone on to show our work in other venues internationally. Our work has been well-received by the public and it's brought important issues to the people. Dorsi Diaz has been wonderful to work with.

Please fund SUN Gallery so they can carry on this history of their great programs that benefit the public.

Thank you.

Dotti Cichon

From: Jasvir Bhandaal
To: Carol Lee

Subject: Fund the Sun Gallery

Date: Friday, March 4, 2022 12:13:20 PM

CAUTION: This is an external email. Do not click on links or open attachments unless you know the content is safe.

Please keep funding the Sun Gallery (1015 E Street Hayward). It is important for young people to be able to express themselves. The Sun Gallery exposes young people to not only different cultures from around the world, but it inspires creative thinking. Creative thinking is extremely important in today's modern society as everyone is so consumed with technology and their work that they often neglect their ability to express themselves. Thank you!



CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov

File #: RPT 22-027

DATE: March 16, 2022

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

Standing Item - Background Information on CSC Recommendations Related to Policy Innovation Workshops and Community Public Safety Work

RECOMMENDATION

That the Community Services Commission reviews the report and provides comments.

BACKGROUND

This report provides additional background information related to the CSC's Letter of Support for Black Lives Matter and Recommendations, the Policy Innovation Workshops and Pilot Projects, and the Apology Resolution and Recommended Workplan.

ATTACHMENTS

Attachment I - Staff Report



DATE: March 16, 2022

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT: Standing Item – Background Information on CSC Recommendations Related to Policy Innovation Workshops and Community Public Safety Work

RECOMMENDATION

That the Community Services Commission reviews the report and provides comments.

BACKGROUND

Letter of Support and Recommendations

At the June 17, 2020, Community Services Commission (CSC) meeting, staff presented on the City's Racial Equity Action Plan and the Government Alliance for Racial Equity (GARE) cohort details. At this meeting, the CSC provided feedback on the plan and a subset of the CSC requested to write a letter of support for the Racial Equity Action Plan and call for further action by the City of Hayward in its commitment to anti-racism. In July 2020, the Community Services Commission reviewed and unanimously approved a letter of support affirming Black Lives Matter, which also included short-term, near-term, and long-term recommendations for the Hayward City Council's consideration. This letter was reviewed and discussed at the July 2020 Council and Budget Finance Committee.² Additionally, around the same time frame, as a result of community concerns about policing services, policies, programs, and procedures brought forth amid increased national conversation about policing and racial equity, as well as several officer-involved shootings in Hayward, the City Council directed staff to implement a public safety community engagement project designed to elicit further information and experiences throughout the Hayward community to inform future policy discussions. A robust community engagement effort about public safety issues in the Hayward community was undertaken between August and October 2020 and an update was provided to Council at the end of October 2020.³ Staff utilized the collective community input to develop the Policy Innovation Workshop concept.

¹ Community Services Commission Meeting, July 15, 2020, https://hayward.legistar.com/LegislationDetail.aspx?ID=4590492&GUID=B0148C0F-740C-4D0A-BC0B-14EECDE77EFD&Options=&Search=

² Council and Budget Finance Committee Meeting, July 29, 2020, https://hayward.legistar.com/LegislationDetail.aspx?ID=4600482&GUID=8F86DDDF-DB21-4479-8DC8-E287D2216533

³ City Council Meeting, October 27, 2020, https://hayward.legistar.com/LegislationDetail.aspx?ID=4677304&GUID=52E170E7-7C7A-4B62-AEA8-32BB683AC71D&Options=&Search=

Policy Innovation Workshops and Pilot Projects

At the December 2020 Council Budget and Finance Committee, staff presented an outlined proposal for a policy innovation workshop during Spring 2021to help staff and the City Council develop recommendations and/or pilot programs that could be funded as a part of the FY 2022 budget.⁴ At the January 2021 Council Budget and Finance Committee meeting, staff presented a revised proposal for the policy innovation workshops that included utilizing community participants from existing City Boards and Commissions; the roster for the policy innovation workshops included six Community Services Commissioners. ⁵ The findings and recommendations from the Policy Innovation Workshops an update on public safety work was provided to the Council Budget and Finance Committee on April 26, 2021⁶. Shortly thereafter, in May 2021, the City Council approved a resolution to authorize funding for the Policy Innovation Workshop Projects.⁷ The CSC then received an update on the Policy Innovation Workshop work at the June 16, 2021 meeting.⁸ Ongoing updates for the Public Safety Community Outreach Projects can be found here: https://www.hayward-ca.gov/your-government/departments/city-managers-office/public-safety-community-outreach.

Apology Resolution and Recommended Workplan

In the July 2020 CSC Letter of Support was a recommendation from the CSC for the current City Council to issue an apology to the Black Community on behalf of the City for its complicity in institutional racism in the City of Hayward. At the September 2021 CSC meeting, the CSC recommended to Council to adopt a resolution apologizing to Black, Indigenous, and People of Color (BIPOC) on behalf of the City of Hayward for its implicit and explicit role in perpetuating historical institutional racism in the City of Hayward and to review the associated 11-point workplan to address the City's historical wrongdoings. The City Council then adopted the recommend resolution and reviewed the associated workplan at the November 2021 City Council meeting. At the December 2021 CSC

https://hayward.legistar.com/LegislationDetail.aspx?ID=4600482&GUID=8F86DDDF-DB21-4479-8DC8-E287D2216533

https://hayward.legistar.com/LegislationDetail.aspx?ID=4955272&GUID=F899B470-2D3E-4373-9CE0-EF2552EB821D

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https://hayward.legistar.com/LegislationDetail.aspx?ID=5134393&GUID=F9E12BE6-7847-433C-8682-EA47F224909E&Options=&Search=

 $https://hayward.legistar.com/LegislationDetail.aspx?ID=5213904\&GUID=FD8EB2CB-F75B-4F98-849F-046FD5945066\&Options=ID\ |\ Text\ |\ \&Search=racism$

⁴ Council Budget and Finance Committee Meeting, December 16, 2020, https://hayward.legistar.com/LegislationDetail.aspx?ID=4730803&GUID=B7016A74-469D-4B54-A400-B830088097E7&Options=&Search=

⁵ Council Budget and Finance Committee Meeting, January 25, 2021, https://hayward.legistar.com/LegislationDetail.aspx?ID=4763551&GUID=D83DF95A-3DDF-4F10-9714-51A7ED81326E&Options=ID|Text|&Search=policy+innovation+workshop

⁶ Council and Budget Finance Committee meeting, April 26, 2021,

⁷ City Council Meeting, May 18, 2021,

⁸ Community Services Commission Meeting, June 16, 2021,

⁹ Community Services Commission Meeting, September 15, 2021,

¹⁰ City Council Meeting, November 16, 2021,

meeting, the CSC prioritized the 11 recommendations for addressing racial equity 11 to then inform the Council's Strategic Roadmap discussion. 12

The Council validated that the City's Strategic Roadmap projects should include the top priorities that were identified during the CSC's prioritization exercise. The identified top priority of the CSC to work with the survivors and descendants of Russell City to determine appropriate restitution was included in the FY 2023 Strategic Roadmap projects.

NEXT STEPS

Prepared and Recommended By: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager

¹¹ City Council Meeting, December 15, 2021,

https://hayward.legistar.com/LegislationDetail.aspx?ID=5357324&GUID=BE032359-5F5E-4509-A463-F0F9B39C371C&Options=ID|Text|&Search=racism

¹² City Council meeting, January 29, 2022,



CITY OF HAYWARD

Hayward City Hall 777 B Street Hayward, CA 94541 www.Hayward-CA.gov

File #: RPT 22-026

DATE: March 16, 2022

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

FY 2021 / 2022 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2021/2022 Agenda Planning Calendar and provides comments.

DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2021/2022 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

ATTACHMENTS

Attachment I - Staff Report



DATE: March 16, 2022

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT: FY 2021/2022 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2021/2022 Agenda Planning Calendar and provides comments.

DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2021/2022 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

| FY 2021- 2022 |
|---|
| COMMUNITY SERVICES COMMISSION AGENDA PLANNING CALENDAR |
| MARCH 16, 2022 |
| FY 2022 – 2023 Community Agency Funding Process CSC Final Funding Recommendations |
| FYI: END: Public Comment Period |
| FYI: 30-Day Notice: City Council Public Hearing FY 2022-2023 Funding Recommendations (March 4, 2022) |
| Standing Item – Background Information on CSC Recommendations Related to Policy Innovation |
| Workshops and Community Public Safety Work |
| APRIL 2022 – No Meeting |
| FYI: April 5: City Council Work Session |
| FYI: April 26: City Council Public Hearing and Adoption of Funding Recommendations |
| MAY 18, 2022 |
| Debrief FY 2022 – 2023 Community Agency Funding Process |
| Standing Item – Background Information on CSC Recommendations Related to Policy Innovation |
| Workshops and Community Public Safety Work |
| JUNE 15, 2022 |
| Adoption of FY 2022-2023 Agenda Calendar |
| CSC By-law Advisory Committee Review |
| Standing Item – Background Information on CSC Recommendations Related to Policy Innovation Workshops and Community Public Safety Work |

NEXT STEPS

Upon consideration and approval by the Commission, staff will schedule items accordingly for future CSC meetings.

Prepared and Recommended By: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager