



## PLEASE BRING YOUR CALENDARS

Keep Hayward Clean and Green Task Force  
Hayward City Hall, Room 2A

7:00 PM  
August 27, 2015

### Regular Meeting Agenda

- I. Call to Order (7:00pm)
- II. Pledge of Allegiance (7:02pm)
- III. Roll Call (7:05pm)
- IV. Public Comments: *(The Public Comments section provides an opportunity to address the Task Force on items not listed on the agenda. The Task Force welcomes your comments and requests that speakers present their remarks in a respectful manner, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Task Force is prohibited by State law from discussing items not listed on the agenda, your item will be taken into consideration, and may be referred to staff).* (7:05pm)
- V. Approval of the Summary Notes from June 25, 2015 (7:10pm)
- VI. Presentations (7:10pm)
  - a. Illegal Dumping Ordinance (Rullman: Informational)
- VII. Financial Report (7:40pm)
  - a. Discretionary Expense under \$500
  - b. Supplies
  - c. Zero Graffiti Membership
  - d. Graffiti Masters Event
- VIII. Action Items (7:35pm)
  - a. Pre-Clean-up Mailers
  - b. September 26, 2015 Hesperian/92 Beautification Project vs. Reschedule Canceled Gading Clean-Up  
-Staff Report
- IX. Community / Clean Ups and Upcoming Events (7:55pm)
  - a. June 27, 2015 East Palma Ceia Area Meet at Folsom Avenue at Ruus Park (Post-Event Report Garg/Sandoval) Post Clean-Up Report
  - b. August 22, 2015 Mission Blvd. Area Meet at Moreau High School 27170 Mission Blvd. (Post-Event Report Vance/Williams)
  - c. Downtown Street Parties June 18, July 16, August 20 (Bowers – Post event)

- X. Ad Hoc Team Reports/Updates (8:10pm)
  - a. Environmental Education
  - b. Outreach and Marketing
  - c. Clean and Green Policy
- XI. Announcements/Updates (8:25pm)
  - a. Chair Report
  - b. Staff Report/Updates
    - 1. Annual Garage Sale 8/8/15 Wrap-Up
  - c. Roundtable
- XII. Review Future Agenda/Action Items (8:45pm)
  - a. 2016 Clean Up Schedule/Locations (September)
  - b. Bylaws (Bristow – September/October)
  - c. KHCG Task Force Safety (September/October)
  - d. Science in the Park (September)
  - e. New Member Orientation (September)
  - f. 2016 Meeting Schedule (September)
- XIII. Next Meeting September 24, 2015
- XIV. Adjournment



**Please do not wear scented products to this meeting.**

People who have environmental sensitivities may be in attendance.

Assistance will be provided to those requiring accommodations for disabilities in accordance with the Americans with Disabilities Act of 1990.

Please request needed accommodations at least 72 hours in advance

of the meeting by calling (510) 583-4340,  
or by calling the TDD line for those with speech  
and/or hearing disabilities at (510) 247-3340

# FY2016 Financial Report As of Aug 20, 2015

## KHCG expenditures

Date	Individual/Organization	Items	Expenses	Credits	Budget Balance
7/1/2015	<b>Credit:</b> Budget Allocation	N/A		\$10,000.00	\$10,000.00
7/22/2015	Expense: Tri-City Voice	5 Advertisements for City-Wide Garage Sale	\$352.25		
8/19/2015	Expense: Crestline Promotional Products	6ft Standard Table Throw - One Color Thermal	\$245.51		
		Credits:		\$10,000.00	
		Total Expenses:	\$597.76		
		<b>Total Remaining in Budget:</b>			<b>\$9,402.24</b>

**NOTE** Expenditures do not include the following:  
Purchases that have not yet been added to the system

## Allocations Made for Specific Projects Fiscal Year 2016

Date	Individual/Organization	Amount	Comments
	<b>TOTAL</b>		

Remaining Budget	\$9,402.24
Allocations	\$ -
<b>Balance</b>	<b>\$9,402.24</b>



**DATE:** August 27, 2015

**TO:** Keep Hayward Clean and Green

**FROM:** Deputy Director of Development Services

**SUBJECT:** Task Force Member Horner's request to attend Graffiti Master's September 25<sup>th</sup> Event at Lake Chabot Golf Course

Task Force Member Horner requested at the June Task Force meeting to attend the September 25<sup>th</sup> event and also to have the Task Force pay for membership to the Zero Graffiti International in order to benefit from an offered discount. Upon staff investigation it was determined that the City of Hayward is already a member of Zero Graffiti International, therefore the Task Force would be able to take advantage of any offered discounts without paying for a separate membership.

"The City of Hayward has been a member of our organization since we began almost five years ago. Attached is a flyer you are welcome to share with anyone that may be interested in attending. They will receive a 15% discount by using Coupon Code "GF2015". — Drew Lindner / Chairman Zero Graffiti International



# The 5th Annual "Graffiti Masters"

Friday September 25<sup>th</sup>, 2015  
Lake Chabot Golf Course Oakland, CA

Register for 1/2 Day or the Full Day  
[www.TheGraffitiMasters.com](http://www.TheGraffitiMasters.com)

**Hosted by Zero Graffiti Int'l a 501(c)3 & the City of Oakland**

Visit [www.TheGraffitiMasters.com](http://www.TheGraffitiMasters.com) or call 510-783-5212

## ***A Full Day of Activities***

**\$59 Non-Golfer:** *Includes: Vendor Demo's, Workshops & Lunch*

**\$109 All Inclusive:** *Includes: Vendor Demo's, Workshops, Lunch & Golf*

**15% Discount Use Coupon Code**

**7:30AM REGISTRATION & VENDOR SHOW**

**8:30AM – 11:30AM / GRAFFITI ABATEMENT SPECIALIST TRAINING**

**Who should attend?** *Graffiti Abatement Personnel, Code Enforcement, Business & Property Owners, Property Managers and anyone else affected by graffiti vandalism.*

**Training Topics:** *Graffiti abatement best practices. Removers on the market and what to look for from a health and safety standpoint (Haz-Mat, toxicity, VOC's, etc). Various types of graffiti resistant coatings (Permanent, semi-permanent & sacrificial). Best practices when painting (Disposal, cleanup, environmental concerns etc.)*

**11:00AM – 12:30PM / GOLFER REGISTRATION, LUNCH & RAFFLE**

**1:00PM GOLF:** *Scramble format, Shotgun Start, over \$20,000 in prizes, Appetizers & Awards after golf.*

## **SPONSORS**





**DATE:** August 27, 2015

**TO:** Keep Hayward Clean and Green

**FROM:** Deputy Director of Development Services

**SUBJECT:** **Keep Hayward Clean and Green September Event:  
Beatification Project vs. rescheduling July's cancelled clean-up**

Pro Beautification Event

- Continue practice of an annual beautification/landscaping event
- Area would be improved visually
- Breaks up the monotony of the Clean-Up Schedule

Con Beautification Event

- Area in question will see only a moderate improvement due to water restrictions compared with the area that was done last year.
- Without plant material, improvement would be negligible in staff's opinion.
- We're less than 60 days from this event, even without plant material, it takes time to draw up a plan especially when we typically take feedback from staff and a bulk of the task force. Appropriate planning would be limited if a planting type event.
- September is a high volume volunteer month – Staff and Task Force members have already expressed concerns about running out of jobs to give to volunteers.
- Cost of materials. Would there be enough time for the Task Force to vote on the purchase of any materials if needed

Pro Rescheduling Gading Clean-Up

- Doing a clean-up in Gading area would benefit the community as this area is by far our worst on-going issue
- September is a high volume volunteer month – there would be more volunteers to cover an area in Hayward that needs it.
- Far less planning would be required to organize the clean-up

Con Rescheduling Gading Clean-Up

- Second schedule change in three months