

# **CITY OF HAYWARD**

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
[www.Hayward-CA.gov](http://www.Hayward-CA.gov)



CITY OF  
**HAYWARD**  
HEART OF THE BAY

## **Agenda**

**Tuesday, April 18, 2017**

**7:00 PM**

**Council Chambers**

## **City Council**

**Mayor Barbara Halliday**  
**Mayor Pro Tempore Sara Lamnin**  
**Council Member Francisco Zermeno**  
**Council Member Marvin Peixoto**  
**Council Member Al Mendall**  
**Council Member Elisa Márquez**  
**Council Member Mark Salinas**

**CITY COUNCIL MEETING****CALL TO ORDER Pledge of Allegiance: Council Member Mendall****ROLL CALL****PRESENTATION**

Earth Day Poster and Writing Contest Awards

**PUBLIC COMMENTS**

*The Public Comment section provides an opportunity to address the City Council on items not listed on the agenda or Information Items. The Council welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits, and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Council is prohibited by State law from discussing items not listed on the agenda, your item will be taken under consideration and may be referred to staff.*

**ACTION ITEMS**

*The Council will permit comment as each item is called for the Consent Calendar, Public Hearings, and Legislative Business. In the case of the Consent Calendar, a specific item will need to be pulled by a Council Member in order for the Council to discuss the item or to permit public comment on the item. Please notify the City Clerk any time before the Consent Calendar is voted on by Council if you wish to speak on a Consent Item.*

**CONSENT**

1.     [CONS 17-189](#)     Downtown Streets Team Expansion of Services  
  
      **Attachments:**   [Attachment I Staff Report](#)  
                          [Attachment II Resolution](#)  
                          [Attachment III DST Scopes of Work](#)
  
2.     [CONS 17-193](#)     Resignation of Mr. Gustavo from the Downtown Hayward  
                          Business Improvement Area (DBIA) Advisory Board  
  
      **Attachments:**   [Attachment I Staff Report](#)  
                          [Attachment I Resolution](#)  
                          [Attachment III Resignation Letter](#)

**WORK SESSION**

*Work Session items are non-action items. Although the Council may discuss or direct staff to follow up on these items, no formal action will be taken. Any formal action will be placed on the agenda at a subsequent meeting in the action sections of the agenda.*

3. [WS 17-011](#) Fiscal Year 2017-18 Community Agency Funding Recommendations (Report from Director of Library and Community Services Reinhart)

**Attachments:** [Attachment I Staff Report](#)  
[Attachment II Draft Resolution](#)  
[Attachment III FY 2018 Funding Recommendations](#)

#### **PUBLIC HEARING**

4. [PH 17-036](#) FY 2018 Master Fee Schedule/Fine and Bail Schedule (Item continued to May 2, 2017)

#### **CITY MANAGER'S COMMENTS**

An oral report from the City Manager on upcoming activities, events, or other items of general interest to Council and the Public.

#### **COUNCIL REPORTS, REFERRALS, AND FUTURE AGENDA ITEMS**

Oral reports from Council Members on their activities, referrals to staff, and suggestions for future agenda items.

#### **ADJOURNMENT**

**NEXT MEETING, April 25, 2017, 7:00 PM**

#### **PUBLIC COMMENT RULES**

*Any member of the public desiring to address the Council shall limit her/his address to three (3) minutes unless less or further time has been granted by the Presiding Officer or in accordance with the section under Public Hearings. The Presiding Officer has the discretion to shorten or lengthen the maximum time members may speak. Speakers will be asked for their name before speaking and are expected to honor the allotted time. Speaker Cards are available from the City Clerk at the meeting.*

#### **PLEASE TAKE NOTICE**

*That if you file a lawsuit challenging any final decision on any public hearing or legislative business item listed in this agenda, the issues in the lawsuit may be limited to the issues that were raised at the City's public hearing or presented in writing to the City Clerk at or before the public hearing.*

#### **PLEASE TAKE FURTHER NOTICE**

*That the City Council adopted Resolution No. 87-181 C.S., which imposes the 90-day deadline set forth in Code of Civil Procedure section 1094.6 for filing of any lawsuit challenging final action on an agenda item which is subject to Code of Civil Procedure section 1094.5.*

*\*\*\*Materials related to an item on the agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk's Office, City Hall, 777 B Street, 4th Floor, Hayward, during normal business hours. An online version of this agenda and staff reports are available on the City's website. Written comments submitted to the Council in connection with agenda items will be posted on the City's website. All Council Meetings are broadcast simultaneously on the website and on Cable Channel 15, KHRT. \*\*\**

*Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400 or TDD (510) 247-3340.*

*Assistance will be provided to those requiring language assistance. To ensure that interpreters are available at the meeting. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Clerk at (510) 583-4400.*



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**File #:** CONS 17-189

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**DATE:** April 18, 2017

**TO:** Mayor and City Council

**FROM:** City Manager

**SUBJECT**

Downtown Streets Team Expansion of Services

**RECOMMENDATION**

That Council adopts a resolution authorizing the City Manager to negotiate and execute an Agreement not to exceed \$18,000 that expands the services provided by the Hayward Downtown Streets Team for a total contract amount of \$108,000.

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	DST Scope of Work



DATE: April 18, 2017

TO: Mayor and City Council

FROM: City Manager

SUBJECT

Downtown Streets Team Expansion Services

#### RECOMMENDATION

That Council adopts a resolution authorizing the City Manager to negotiate and execute an Agreement not to exceed \$18,000 that expands the services provided by the Hayward Downtown Streets Team for a new total contract amount of \$108,000.

#### SUMMARY

The Downtown Streets Team (DST) received \$90,000 from the City in FY2017 Community Development Block Grant (CDBG) money to perform training and employment services. DST previously received \$205,000 in CDBG money for services in FY2016.

Staff seeks Council approval to expand the scope of services to provide an additional day of downtown beautification service as well as garbage sorting assistance at City-sponsored events. The amount will not exceed \$18,000 and services will cover the period from May 1, 2017 – May 1, 2018. The Downtown Business Improvement Area (DBIA) will pay for the additional day of service in the amount of \$14,297, and the Utilities and Environmental Services Department will pay for the sorting assistance at events with its existing FY2017 budget, in the amount of \$2,380 for a total amount of \$16,677. Staff requests authorization to contract for \$18,000 to provide a small contingency amount for this additional scope of work.

#### BACKGROUND

In 2015, The City of Hayward identified the need for a pilot program to address employment opportunities and job skills training for homeless individuals living in Hayward. At the direction of Council, Library and Community Services Department staff investigated the possibility of piloting a job skills and employment program for homeless individuals in Hayward in partnership with the Downtown Streets Team. DST partners with cities to provide homeless individuals with immediate volunteer opportunities to serve the

community through work teams. The program's primary goal is to provide work experience and job skills training to homeless team members and transition them to permanent employment. DST has run programs in Palo Alto, Sunnyvale, San Rafael and San Jose over the past decade. Hayward is the first East Bay location for DST.

On December 15, 2015, Council amended the CDBG FY 2016 Annual Action Plan to approve an agreement for utilization of \$205,000 in restricted program income funds for the implementation of the Hayward Downtown Streets Team Homeless Employment Program. On April 19, 2017, Council approved the CDGB FY 2017 Action Plan, which included \$90,000 for DST.

#### Additional Day of Service

Since June 22, 2016, DST teams have provided beautification services in DBIA zones 1, 1A and 2 primarily focusing on core areas between City Hall and Foothill, and between A and C Streets. At the October 5, 2016 meeting of the DBIA Board, DST proposed the expansion of their services to add an additional day on Sundays. DBIA members voted to recommend approval of an additional day for DST to clean within DBIA improvement area zones 1, 1A and 2. The DST proposal is shown in Attachment III.

#### Sorting Assistance at Events

In a parallel effort, the City's Environmental Services Division has been in conversation with DST about providing garbage sorting assistance at City-sponsored events. The City provides three-stream cart service for nine events each year through its Solid Waste Franchise Agreement with Waste Management. Staff has been exploring ways to improve sorting at the events, including using better signage and placement of carts. DST provided a proposal to provide in-person assistance at the events by placing Team Members at sorting stations to help guide the public to put their garbage in the correct cart. The DST proposal is shown in Attachment III.

#### ECONOMIC IMPACT

The DST volunteer work-experience program provides great value to local business by helping ensure a clean and friendly environment for downtown Hayward residents, visitors, patrons, employees, and business owners. Better streets mean better business. Attractive public space attracts more people and more activity, thus strengthening both communities, the businesses that serve them and the City's economy.

#### FISCAL IMPACT

The Downtown Business Improvement Area will fund the additional day of beautification service. The DBIA is funded by businesses within Zones 1, 1A and 2, not the General Fund. Funds collected are restricted to use for promotion, beautification, and events. The proposed support from DBIA would allow these services to expand and reach additional individuals and coverage of the downtown core. DST is proposing adding an additional day of service for a

period of one year at a cost of \$14,297 (see Attachment III). The DBIA allocated \$15,000 for miscellaneous beautification activities FY 2017 and the proposed \$14,297 falls within that allocation.

The Utilities and Environmental Services Department will fund the sorting assistance at City-sponsored events with the existing FY17 budget for the Recycling Fund. DST is proposing a cost of \$2,380 for nine events (see Attachment III), with no impact to the General Fund.

Staff requests authorization to contract for \$18,000 to provide a small contingency amount for this additional scope of work. The additional funds could come from either the DBIA or Utilities budgets depending on the additional work requested.

#### SUSTAINABILITY FEATURES

The DST efforts to remove trash and debris from Hayward's streets helps the City meet its clean water goals of keeping trash and pollutants out of City waterways and the bay.

Sorting assistance at City-sponsored events will help the City meet its solid waste diversion goals by increasing recycling at the events and by helping to educate the community about proper recycling.

#### NEXT STEPS

If Council approves staff's recommendation, staff will negotiate with the Downtown Streets Team to implement the scope of services outlined in Attachment III beginning May 1, 2017.

Prepared by: Ramona Thomas, Economic Development Specialist

Recommended by: Micah Hinkle, Economic Development Manager

Approved by:



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Kelly McAdoo, City Manager



HAYWARD CITY COUNCIL

RESOLUTION NO. 17-

Introduced by Council Member \_\_\_\_\_

RESOLUTION AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE HAYWARD DOWNTOWN STREETS TEAM TO EXPAND THEIR SERVICES TO PROVIDE AN ADDITIONAL DAY OF DOWNTOWN BEAUTIFICATION SERVICE AND SORTING ASSISTANCE AT CITY-SPONSORED EVENTS

WHEREAS, on April 19, 2016, the Hayward City Council approved the Community Development Block Grant FY 2017 Action Plan, which included \$90,000 in funding to the Hayward Downtown Streets Team for job training and employment services; and

WHEREAS, the City of Hayward has recognized the quality beautification services provided by the Hayward Downtown Streets Team and has identified a need to increase those services in the Downtown; and

WHEREAS, the City of Hayward has identified a need for better sorting of recyclable and compostable waste at City-sponsored events; and

WHEREAS, the Hayward Downtown Streets team provides quality hands-on work experience and job skills training to homeless individuals,

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the City Manager is hereby authorized and directed to negotiate and execute an agreement with the Hayward Downtown Streets Team to provide an additional day of beautification service in the Downtown and sorting assistance at City-sponsored events through May 1, 2018 in amount not to exceed \$18,000, in a form to be approved by the City Attorney.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2017

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:  
MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward



## HAYWARD DOWNTOWN STREETS TEAM EXPANSION

Downtown Streets Team (DST), in partnership with the Downtown Hayward Business Improvement Area (DBIA), proposes the expansion of DST's existing services for Mondays, and the additional option of Fridays. Through a contract with the DBIA, DST will expand its existing beautification project, to help ensure a clean and friendly environment for downtown Hayward residents, visitors, patrons, employees, and business owners.

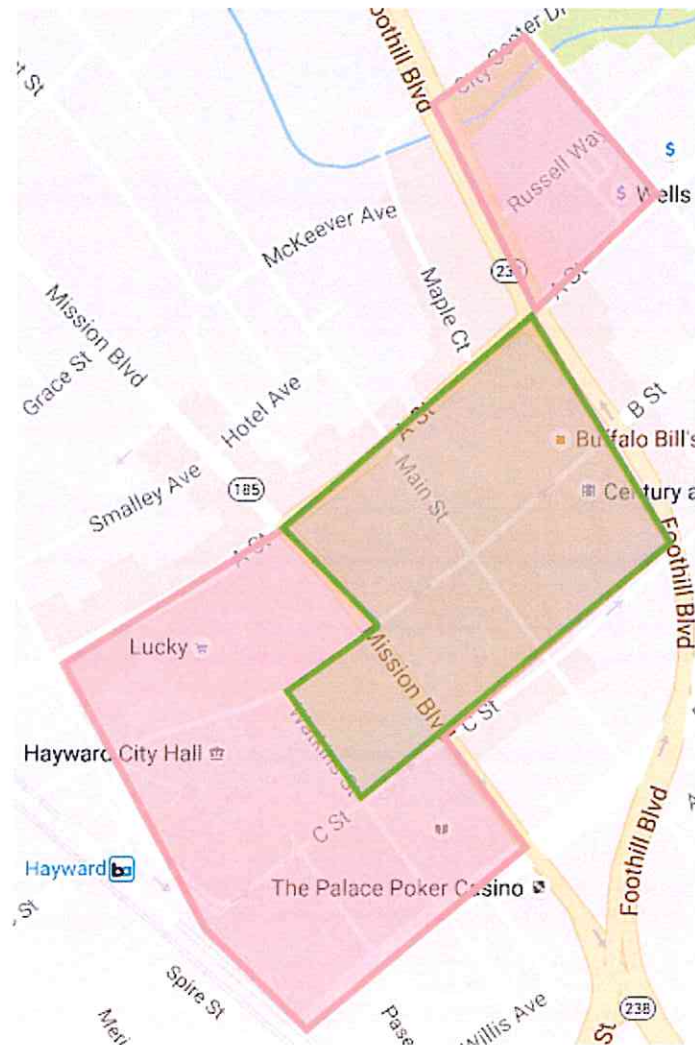
### PROPOSAL

**Who:** The mission of **Downtown Streets Team (DST)** is to eradicate homelessness by empowering homeless individuals to be part of the solution, rather than just the problem. DST members participate in a volunteer work-experience program that provides great value to partnered local businesses, City governments, and residents. In exchange, Team Members earn food/basic needs stipends, housing assistance, housing/shelter placement, case management, transportation assistance, Job Search Skills classes, employment placement, and more; all while rebuilding their dignity, re-engaging with the greater community, and becoming part of a team that encourages and supports them as they work toward rebuilding their lives.



The primary duty of the **Downtown Hayward Business Improvement Area (DBIA)** is to propose changes to the boundaries or the benefit zones of the BIA; propose improvements and activities for the upcoming fiscal year toward beautification and quality of experience for downtown patrons; a budget for those proposed activities; and any proposed changes in the method and basis for levying the assessment.

**Where:** The project area for the Hayward Downtown Streets Team is generally defined as between City Hall and Foothill, and between A and C Streets, and is also **highlighted in Red below**. For this proposed contract extension, the additional volunteer work experience would focus Mondays (with the additional option of Fridays) in the downtown core, primarily on B Street between Watkins and Foothill, and between A and C Streets, and **outlined in Green below**:



**When:** The additional work experience shift will be primarily focused on capturing the debris left from the weekend's activities, and will operate within the following schedule:



## HAYWARD DOWNTOWN STREETS TEAM SCHEDULE

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
8am-12pm	8am-12pm	8am-12pm	8am-12pm	8am-12pm or 12pm-4pm	--- (can be discussed)	--- (can be discussed)

Downtown Streets Team operates at least 50 weeks out of the year.

**How:** Downtown Streets Team has been successfully beautifying the downtown core in Hayward since June 22<sup>nd</sup>, 2016, and communities across the Bay Area for over 11 years. We have all of the necessary equipment, carts, capture devices, and supplies to offer a self-contained beautification service. This proposal specifically targets the post-weekend debris, as well as the 2<sup>nd</sup> option to cover a high traffic, high visibility period. *Support from the DBIA also allows any member business to request a special cleanup within the downtown core to be completed no later than the next shift available (see schedule above), at no additional cost.*



Downtown Streets Team will maintain a crew of at least 10 Team Members per additional shift, including a proven and trusted Team Lead, and provides these Team Members access to dedicated

housing and employment support, as well as a stipend for basic needs (in the form of gift cards, housing, transportation, or communication assistance). The proposed support from DBIA would allow these services to expand and reach additional individuals and coverage of the downtown core.

## **DBIA Supported Expansion Budget**

### **Year One**

#### **Option 1, adding Mondays:**

<b>Item</b>	<b>Cost</b>
Voucher Stipends	\$12,220
Cleaning Equipment & Supplies	leveraged
Debris/Waste Disposal	leveraged
Project Management, Case Management	leveraged
Management, Legal, Accounting and G&A	\$2,077
<b>Total Year One Cost</b>	<b>\$14,297</b>

#### **Option 2, adding Mondays and Fridays:**

<b>Item</b>	<b>Cost</b>
Voucher Stipends	\$17,420
Cleaning Equipment & Supplies	leveraged
Debris/Waste Disposal	leveraged
Project Management, Case Management	leveraged
Management, Legal, Accounting and G&A	\$2,961
<b>Total Year One Cost</b>	<b>\$20,381</b>

Downtown Streets Team is ready to expand services immediately upon agreement of this proposal. We welcome any questions, discussion, and negotiation.

Thank you for the opportunity!

CHAD BOJORQUEZ  
Hayward Project Director  
Mobile: (408) 679-4218  
chad@streetsteam.org  
www.streetsteam.org



## **HAYWARD DOWNTOWN STREETS TEAM Proposal for Sorting Services at City Events**

### **Scope of Services for Calendar Year 2017**

The Downtown Streets Team will provide Team Members to man sorting stations at City-sponsored events. The events, number of team members, and hours are listed in the table below.

The Team Members will stand alongside sorting stations to help direct the public to place their garbage in the correct bin (recycling, compost, or landfill). Team Members may also be asked to walk from station to station to identify the one with the highest use. Team Members will not be responsible for picking up garbage or sorting items that have already been disposed.

The City will provide an in-person training before the first event, as well as on-the-scene training on the day of each event.

The City will provide all supplies and materials needed for the service, including signs, handouts, and gloves (as a precautionary measure).

<b>Event</b>	<b>Month</b>	<b>Team Members</b>	<b>Hours</b>
Cinco De Mayo	May	3	5
Downtown Street Party	June	4	3.5
Downtown Street Party	July	4	3.5
Downtown Street Party	August	4	3.5
Movie on the Plaza	July	2	5
Blues Festival	July	2	10 (5X2 days)
Mariachi Festival	September	2	5
Airport Open House	October	2	5
Light Up the Season	December	4	3

### **Cost**

The Cost for the nine events above, totaling 119 hours of service, would be \$2,380.

### **Downtown Streets Team Contact**

**Julia Lang**

Project Manager • Hayward Team

22537 Main Street • Hayward, CA 94541

Mobile: (650) 690-5551



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**File #:** CONS 17-193

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**DATE:** April 18, 2017

**TO:** Mayor and City Council

**FROM:** City Clerk

**SUBJECT**

Resignation of Mr. Gustavo from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board

**RECOMMENDATION**

That the City Council adopts a resolution accepting the resignation of Mr. Gustavo Barrios from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board.

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Resolution
Attachment III	Resignation Letter





DATE: April 18, 2017

TO: Mayor and City Council

FROM: City Clerk

SUBJECT: Resignation of Mr. Gustavo Barrios from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board

#### RECOMMENDATION

That the City Council adopts the attached resolution accepting the written resignation of Mr. Gustavo Barrios from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board.

#### BACKGROUND AND DISCUSSION

Mr. Gustavo Barrios was appointed to the Downtown Hayward Business Improvement Area (DBIA) Advisory Board on September 13, 2016. Mr. Barrios' resignation becomes effective immediately per his resignation letter (Attachment III). As the DBIA Advisory Board's service is expected to be dissolved, Mr. Barrios' vacated position will not be filled.

#### FISCAL IMPACT

There is no fiscal impact.

Prepared and Recommended by: Miriam Lens, City Clerk

Approved by:

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Kelly McAdoo, City Manager

HAYWARD CITY COUNCIL

RESOLUTION No. 17-

Introduced by Council Member \_\_\_\_\_

RESOLUTION ACCEPTING THE RESIGNATION OF GUSTAVO BARRIOS FROM THE  
DOWNTOWN HAYWARD BUSINESS IMPROVEMENT AREA (DBIA) ADVISORY  
BOARD

WHEREAS, Mr. Gustavo Barrios was appointed to the Downtown Hayward Business Improvement Area (DBIA) Advisory Board on September 13, 2016;

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Hayward that the Council hereby accepts the resignation of Gustavo Barrios from the Downtown Hayward Business Improvement Area (DBIA) Advisory Board; and commends him for his civic service to the City.

IN COUNCIL, HAYWARD, CALIFORNIA \_\_\_\_\_, 2017.

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

MAYOR:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:

ABSENT: COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward

From: Gustavo  
Sent: Monday, April 10, 2017 1:51 PM  
To: Ramona Thomas <[Ramona.Thomas@hayward-ca.gov](mailto:Ramona.Thomas@hayward-ca.gov)>  
Subject: Resignation From the DBIA position

Mrs. Ramona Thomas,

I wanted to thank you for the opportunity, given to become part of the DBIA advisory board in the city Hayward, CA. In 2016 -17

It's been a pleasure to work with such a productive and professionals looking out for the city of Hayward.

I want to resign my position to the DBIA, since I'm no longer manager at Ramos Furniture store located in 22401 Foothill, Hayward CA.

Wishing prosperity, and much improvement to the city of Hayward.

Sincerely

Gustavo Barrios

Sent from my iPhone



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**File #:** WS 17-011

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**DATE:** April 18, 2017

**TO:** Mayor and City Council

**FROM:** Director of Library and Community Services

**SUBJECT**

FY 2017-18 Community Agency Funding Recommendations

**RECOMMENDATION**

That Council reviews and comments on this report. Staff has attached a draft funding resolution (Attachment II) that will be presented to the Council for adoption on May 2, 2017.

**ATTACHMENTS**

Attachment I	Staff Report
Attachment II	Draft Resolution
Attachment III	FY 2018 Funding Recommendations



DATE: April 18, 2017  
TO: Mayor and City Council  
FROM: Director of Library and Community Services  
SUBJECT: FY 2018 Community Agency Funding Recommendations

#### RECOMMENDATION

That Council reviews and comments on this report. Staff has attached a draft funding resolution (Attachment III) that will be presented to the Council for adoption on May 2, 2017.

#### SUMMARY

The funding recommendations in this report were developed and formulated according to Council direction received during the October 18, 2016 work session, "[Review of Proposed Changes to the Community Agency Funding Process: Recommendations from the Community Services Commission](#)."

At the above noted work session, Council directed staff to make no changes to the existing funding process for the FY 2018 funding cycle, which is the subject of this report. However, Council also directed staff to schedule a joint work session of the Council and Community Services Commission to discuss Council priorities for the FY 2019 funding cycle. That joint work session is scheduled to take place on May 25, 2017.

The FY 2018 Community Agency Funding recommendations for the City of Hayward Social Services, Arts/Music, and Community Development Block Grant (CDBG) programs are presented in this report. The FY 2018 Community Agency Funding recommendations are summarized below and itemized in Attachment III.

#### Summary of FY 2018 Recommended Funding (All sources)

CATEGORY	AMOUNT
CDBG – Infrastructure, Jobs & Econ. Dev. grants to community agencies	315,233
General Fund - Social Services grants to community agencies	450,000
<u>General Fund - Arts &amp; Music grants to community agencies</u>	<u>81,955</u>
Total Grants to Community Agencies	847,188
CDBG – City-operated programs and services for Hayward residents	510,268
<u>CDBG – HUD-required fair housing activities</u>	<u>51,000</u>
Total City-Operated Services and HUD-Required Fair Housing	561,268

GRAND TOTAL FY 2018 Recommended Funding (All Sources) \$1,408,456

The FY 2018 Community Agency Funding recommendations were developed by the Council-appointed Community Services Commission (CSC), in compliance with the City's federally-mandated and Council-authorized CDBG Citizen Participation Plan, and in accordance with the Council-authorized City of Hayward CDBG Compliance Policy Manual.

Social Services and Arts/Music allocations are sourced from the City of Hayward General Fund, and as such they are subject to final Council authorization in the City's FY 2018 Adopted Annual Budget. Allocations of FY 2018 CDBG funds are sourced in the CDBG special revenue fund, and as such they are subject to budget authorization by Congress.

Because the final adopted amounts of available FY 2018 funding are not yet known, the FY 2018 Funding Recommendations were established using estimates of available funding. When the exact amount of available funding has been determined, the Council-approved allocations will be adjusted on a percentage basis as needed.

## DISCUSSION

### Community Agency Funding Process

In FY 2018, the City of Hayward will make grant funding available to community agencies through the Community Agency Funding process. Grants are primarily sourced from the City of Hayward General Fund and the federal CDBG special revenue fund. From these sources, the estimated total amount of FY 2018 funding available for grants to community agencies is \$847,188.

All external agency applicants for Community Agency Funding used the same integrated application regardless of the type of service proposed or source of funding sought. Applicants submitted their funding requests electronically using the web-based City Data Services system. A complete set of application materials was also posted to the City's website.

The application materials included instructions, project eligibility guidelines, client income limits, and Council Priorities. Applicants were asked to describe in their applications how the services proposed would support one or more of the Council Priorities and, as applicable, HUD's CDBG Performance Measures. The application materials included an explanation of the purpose and limitations of the CDBG program and advised that no more than 15% of CDBG funds may be used for Public Services, as defined by HUD's CDBG regulations. The materials also included information about the City's Social Services program, which is funded by the City's General Fund, and provides grants to support services that are outside the parameters of the CDBG program. The application materials also included information about the Arts & Music program, which is funded by the City's General Fund.

Thirty-six applications were submitted before the December 19, 2016 deadline. No late applications were received. Applications were grouped into three major categories so that similar applications would be evaluated in cohorts as follows:

### Community Agency Funding Categories and Sub-Categories

- Infrastructure, Jobs & Economic Development category. Funding Source: CDBG. Description: Affordable housing development; housing rehabilitation; nonprofit facility improvements; economic development; and capacity building. Requires compliance with federal regulations to document client income eligibility and financial management.
- Services category. Funding source: General Fund. Description: Crisis prevention and intervention; education and youth services; health and wellness; housing stability and homelessness prevention; services for seniors and people who have disabilities; and transportation related services to eligible low income seniors and people who have disabilities.
- Arts & Music category. Funding Source: General Fund. Description: Arts and music programs that benefit Hayward residents, with an emphasis on activities that support youth education.

### Application Review Committee Structure

Community Services Commissioners reviewed all of the applications in all categories of Community Agency Funding (CDBG, Social Services, and Arts/Music), and provided comments and questions for each of the applicants online via the City Data Services system. There were three separate Application Review Committees (ARCs): the “Infrastructure, Jobs & Economic Development” committee; the “Services” committee; and the “Arts & Music” committee. Each committee interviewed all applicants assigned to that category.

- The “Infrastructure, Jobs & Economic Development” committee was chaired by Commissioner Arzo Mehdavi. Also serving on this ARC were Commissioners Araujo, Guzman, and Kassouf. The committee interviewed applicants in that category on Saturday, January 28, 2017, and presented preliminary recommendations to the Community Services Commission on Wednesday, February 15, 2017. The Commission established its official draft funding recommendations that evening, and a thirty-day Public Comment period was subsequently opened.
- The “Services” committee was chaired by Commissioner Linda Moore. Also serving on this ARC were Commissioners Fagalde, Isais, Glover-Gardin, and Davis. The committee interviewed applicants on Saturday, January 28th, and February 4, 2017 and presented preliminary funding recommendations to the Community Services Commission on Wednesday, February 15, 2017. After discussion, the Commission established its official draft funding recommendations that evening, and a thirty-day Public Comment period was subsequently opened.
- The “Arts & Music” committee was chaired by Commissioner and CSC Chair Ray Bonilla. Also serving on this ARC were Commissioners Balram, Zargar, Samayoa, and Roche. The committee interviewed applicants on Saturday, February 4, 2017, and presented preliminary funding recommendations to the Community Services Commission on Wednesday, February 15, 2017. After discussion, the Commission

established its official draft funding recommendations that evening, and a thirty-day Public Comment period was subsequently opened.

After the conclusion of the Public Comment periods, the Commission discussed and unanimously approved its FY 2018 funding recommendations at its publicly noticed meeting of Wednesday, March 15, 2017. The Community Services Commission FY 2018 funding recommendations for all funding sources (CDBG, Social Services, and Arts/Music) are provided for Council consideration as Attachment II.

All of the applications submitted proposed to support at least one City Council Priority, and all proposed to serve low-income Hayward residents. Attachment III presents the funding recommendations for all funding sources. There are several applicant agencies that were not recommended to receive funding. Brief analyses and rationale regarding each of those recommendations are provided in this report.

#### Minimum Contracting Standards for Nonprofit Agencies Requesting City Funds

The City's Minimum Contracting Standards were established in consultation with HUD and the Finance Department and approved by Council in FY 2011 for the CDBG, Social Services, and Arts & Music grant programs in order to provide a fair and consistent way to confirm that adequate internal controls exist to account for an applicant's resources, including City funds. Furthermore, the CDBG program has intensified its requirements with tighter fiscal controls and more frequent reporting and documentation. In turn, the City must also be attentive to a grantee's programmatic and financial management capabilities.

One of the Minimum Contracting Standards requires applicants to undergo an annual financial audit. An independent third-party audit can cost \$3,000 - \$5,000 or more depending on the size of an agency's budget, which can be beyond the means of some of Hayward's smaller nonprofit agencies unless they are able to secure pro bono services. To mitigate this barrier while still maintaining accountability, the City's funding process allows agencies that are unable to meet the Minimum Contracting Standards to apply for funding through an eligible fiscal sponsor. The fiscal sponsor may utilize up to 10% of the awarded funds to offset their administrative costs for managing the grant on the applicant's behalf.

In FY 2018 as in past years, all applicants were required to maintain the Minimum Contracting Standards prior to applying for City funding. This is the third year in which it is required for Arts & Music programs. To assist the Arts & Music applicants to meet the standards, City staff for the fourth consecutive year identified a fiscal sponsor for all of those agencies (Hayward Area Historical Society), and helped facilitate the fiscal sponsorship and application processes with applicants and the fiscal sponsor.

To ensure that grantees had sufficient capacity to meet the Minimum Contracting Standards, applicants were required to attach the agency's most recent annual financial audit, agency-wide budget, and proposed project budget to their grant proposal. Proposals that did not include these required attachments were deemed ineligible for funding. Applicants were advised of the requirements in the published Notice of Available Funding and at the Funding Forum. The application materials also clearly indicate that agencies are required to meet the Minimum Contracting Standards in order to be eligible for City funding. Additional



clarification regarding the audit requirement is provided on page 3 of the application materials, as follows:

“In order to be eligible to apply for City funding, an applicant must have completed an independent fiscal audit for FY 2013-2014 (or calendar year 2014). If awarded funding, in order to execute a FY 2016-2017 contract, each agency must have completed an independent fiscal audit for FY 2014-2015 (or calendar year 2015). Submission of the management letters that accompanied the audits is also required. If there were any findings in the audits, a letter from the board of directors explaining the corrective measures taken to resolve the problem(s) must be provided.

“Agencies that do not have a current audit as described above are eligible to apply for City funding only under the auspices of a fiscal agent that can meet this standard. The fiscal agent must apply for the funding, and if granted, the fiscal agent may utilize up to 10% of the grant for its own expenses.”

All of the FY 2018 applicants were determined to be able to meet the fiscal audit standard and eligible to receive City funding. In past years when there were ineligible applicants, staff conferred with each of the applicants to further explain the specifics of an independent fiscal audit, options for applying through a fiscal sponsor, and other eligibility resources which the applicants can explore for future funding cycles.

#### FY 2018 CDBG Program Overview

During FY 2018, the City will administer CDBG funds received from the U.S. Department of Housing and Urban Development (HUD). Because of Hayward's population size, it is considered a CDBG Entitlement jurisdiction. Formula funding is provided annually upon HUD's approval of Council's CDBG allocations, which form the substantive portion of the City's CDBG Annual Action Plan. The formula by which CDBG Entitlement funding is determined considers the total Congressional budget appropriation to HUD, and is calculated according to each Entitlement jurisdiction's population size and poverty level derived from the most recent Census data.

In recent years, reductions in the federal budget have diminished the City's CDBG Entitlement formula allocation from HUD. The City's CDBG Entitlement allocation has shrunk approximately 24% over the last six fiscal years.

On February 27, 2017, the Trump Administration unveiled its “America First” budget proposal containing \$54 billion in reductions to domestic programs. The budget proposal included the complete elimination of the \$3 billion CDBG program. If that budget proposal is ultimately enacted by Congress, then the City of Hayward would no longer receive any CDBG entitlement allocation. In FY 2017, the City of Hayward's final CDBG entitlement allocation was \$1,405,002.

Subsequent reports out of Washington indicate that Congress is not likely to approve the complete elimination of the CDBG program due to its popularity and effectiveness at providing needed funds for infrastructure projects in particular; however, a severe reduction of up to 50% is a possibility. Perhaps more likely is a cut to CDBG in the range 12% to 17%,

consistent with proposed cuts to other domestic programs. However, at this time there is no clear indication from HUD nor from Congress exactly what reduction to the CDBG program, if any, will emerge from the other side of the federal budget development process.

#### CDBG Program Reconciliation Update

In FY 2015, HUD conducted a major thirty-year reconciliation of the entire City of Hayward CDBG program going back to its inception in 1986. As a result of that significant review, several recommendations were made by HUD for utilizing unspent funds on new projects, closing out inactive projects, and returning funds to the City's CDBG/HUD line of credit. CDBG regulations stipulate that funds must directly benefit low-income residents and neighborhoods, with activities restricted to "Infrastructure, Jobs and Economic Development" projects such as affordable housing development, housing rehabilitation, community facility rehabilitation, blight removal, economic development, and pavement reconstruction, among others.

Subsequent to the FY 2015 reconciliation process, staff implemented a biennial comprehensive review of all unspent and underspent CDBG projects, including program income received from revolving loan funds, to ensure that future reconciliations would not accumulate to a too-large degree. Staff is in the process of finalizing the FY 2017 biennial review and will present the results to Council along with any recommended next steps at the joint work session on May 25, 2017.

#### FY 2018 Fair Housing and City-Operated Programs Overview

The City of Hayward utilizes a portion of its CDBG entitlement grant to operate programs that deliver critical services to low-income Hayward residents; stimulate economic development and create jobs; and ensure fair housing practices in the community. The utilization of CDBG entitlement funds to deliver direct services to the community is the standard practice among CDBG entitlement jurisdictions since the 1970s, including Hayward. The CDBG entitlement jurisdiction is often the most efficient and effective service provider in their community in identified areas of need due to its organizational capacity, infrastructure, authority, and ability to leverage partnerships and economy of scale. This is also the case in Hayward.

Per the City of Hayward CDBG Compliance Policy Manual adopted by Council on October 21, 2014, in each CDBG program year, the costs of program administration, HUD-required fair housing activities, and City of Hayward operated CDBG projects are subtracted from the annual entitlement award amount. After this internal allocation process is complete, remaining funds are made available to eligible community partner and public services applicants through the Community Agency Funding process. All CDBG funding allocations including internal allocations and external grants are subject to final approval at the discretion of Council.

An overview of HUD-required fair housing activities and City of Hayward operated projects sourced from CDBG funds in FY 2018 follows (Total Allocation = \$561,768):

- **Housing Rehabilitation Program.** The Housing Rehabilitation Program offers loans and grants for home repairs to Hayward homeowners who are senior (62+), certified severely disabled, or HUD qualified low-income. Projects are focused on improving health, safety, and mobility in the home, and are intended to help vulnerable

populations with limited income to continue to live independently in their homes. Repairs are restricted to accessibility/mobility modifications, corrections of code violations, and/or addressing major systems failures in eligible owner-occupied homes. Established in 1977, the program completes approximately 35-40 home rehabilitation and accessibility projects per year. FY 2018 program cost: \$349,500.

- **Family Education Program:** The Family Education Program (FEP) delivers literacy and academic support services to low-income Hayward families. Established in 2009, the Family Education Program is a unique collaboration between the City of Hayward homework/adult literacy tutoring programs, Chabot Community College, and Hayward Unified School District. The program delivers after-school academic support to 3,200 Hayward students in grades K-12, as well as English as Second Language (ESL) literacy tutoring services to approximately 150 parents of Hayward students. FY 2018 program cost: \$161,268.
- **Fair Housing Requirement:** One of the Department of Housing and Urban Development's guiding principles is its strong commitment to affirmatively further fair housing. Commitment and accountability in fair housing is a requirement for participating in the Community Development Block Grant (CDBG) Program. Eden Council for Hope and Opportunity (ECHO Housing) is a HUD-qualified agency fair housing agency, and has provided the fair housing component of the City of Hayward CDBG program since 1978. ECHO Housing provides fair housing counseling, carries out fair housing investigations, and provides low income individuals/tenants with legal information for education and self-empowerment. FY 2018 program cost: \$51,000, the same as in FY 2017.

#### FY 2018 Social Services Program Overview

The City of Hayward administers grants from the General Fund to support Social Services programs for the benefit of low-income Hayward residents. Because Social Services program funds are sourced from the City's General Fund, it is not yet known what amount of Social Services funding, if any, will be available for allocation in FY 2018. Presentation of the City Manager's Recommended Budget to Council is scheduled in May 2017; Council adoption of the budget is scheduled in June 2017.

As a starting point for the FY 2018 Community Agency Funding process when it began in October 2016, staff estimated that total funding available for Social Services grants in FY 2018 would be the same level as in the previous fiscal year: approximately \$450,000. Social Services grants are sourced from the General Fund, and this total can be changed at Council's discretion. The FY 2018 Social Services funding recommendations are shown in Attachment II.

#### FY 2018 Arts & Music Grant Program Overview

The City of Hayward administers grants from the General Fund to support Arts & Music programs for the benefit of Hayward residents. Because Arts & Music programs are funded from the City's General Fund, it is not yet known what amount of Arts & Music funding, if any, will be available until Council adoption of the FY 2018 budget.

As a starting point for the FY 2018 Community Agency Funding process, staff estimated that the funding for Arts & Music program grants in FY 2018 would be comparable to the FY 2017 amount, totaling \$81,955. The FY 2018 Arts & Music funding recommendations are shown in Attachment II.

#### FY 2018 Applications Not Recommended for Funding

- Close Up Foundation – Civic Education Expansion: Agency requested funds to provide scholarships for week long, hands on education in Washington, D.C. The Application Review Committee felt that it would be difficult to evaluate the effectiveness of the program and there are programs that can provide data requesting the same funding dollars.
- Community Resources for Independent Living – Independent Living and Housing Services: Agency requested funds to provide services of comprehensive life skills training & support, coupled with affordable, accessible housing search assistance. The Application Review Committee felt that the application could be funded through alternate sources.
- East Bay Community Recovery Project – Hayward Services: Agency requested funds to install new carpet and phone lines throughout the office building at 22971 Sutro Avenue in Hayward. The Application Review Committee felt that the proposed upgrades were not essential to client service delivery. The lack of an Capital Improvement Plan made it unclear what facility needs should receive priority.
- East Bay Agency for Children – Child Assault Prevention Program: Agency requested funds to provide and expand anti-bullying trainings at various Hayward School sites. Application Review Committee felt that the nature of the program outcomes were difficult to track.
- Eden Area YMCA – Teen Leadership Development: Agency requested funds for staff salary for their Youth & Government Program which is a state-wide educational program with hands on experience of state government. While the Application Review Committee felt this is a good program, they did not feel it is was as high a priority as other programs requesting the same funding.
- Family Paths – Child Abuse and Prevention and Treatment Program: Agency requested funds for Parent Educators to operate their Positive Parenting Class series. While the Application Review Committee felt this is a good program, they felt that their services are duplicative of other agencies that focus on abused and at-risk youth.
- New Community Pathways – Rally Point Veterans Housing Program: Agency requested funds for staff salary and rent for a new program to utilize VASH vouchers to house veterans. The Application Review Committee expressed concern that the program would be new and had no record of accomplishment. They also felt that the budget proposal was unrealistic and felt that the fiscal sponsorship relationship was lacking oversight.
- Safe Alternatives to Violent Environments – Community Oriented Prevention Services (COPS): Agency requested funds for a COPS advocate to operate out of Hayward PD part time. While the Application Review Committee felt that this is a good program, they felt that their services are duplicative of other agencies that focus on domestic violence.

- Silver Oak High School – Russell City Greens: Agency requested funds for the Russell City Greens project, which plans to provide low-income clients vegetable gardens by focusing primarily on supplying low-income residents with ready-to-plant seedlings to produce their own healthy and nutritious gardens. The Application Review Committee felt that there is no measurement or oversight of the program outcomes. They felt it would be difficult to evaluate the effectiveness of the program and there are programs that can provide data requesting the same funding dollars.
- Women on the Way – Men on the Way Program: Agency requested funds for utilities and administrative services costs at their treatment program site. The Application Review Committee expressed concerns that the program had no data regarding program performance or participant recidivism rates.

## FISCAL IMPACT

Because the final adopted amounts of available FY 2018 funding are not yet known, the FY 2018 Funding Recommendations were established using estimates of available funding. When the exact amount of available funding has been determined, the Council-approved allocations will be adjusted on a percentage basis as needed.

The CDBG Program has a neutral impact on the City's General Fund, as a portion of CDBG funds (up to 20%) may be used to pay for eligible Planning and Administration of the program, including NEPA environmental review, contracting, Labor Standards monitoring, lead-based paint compliance, procurement of contractors, site inspections, financial management, and federal reporting. However, as the City's CDBG grant size is reduced, and as program income diminishes, the administrative cap is lowered accordingly, providing for fewer staff resources to administer the CDBG program, which remains an administratively complex and process-laden program despite the grant's reduced size.

On February 27, 2017, the Trump Administration unveiled its "America First" budget proposal containing \$54 billion in reductions to domestic programs. The budget proposal included the complete elimination of the \$3 billion CDBG program. If that budget proposal is ultimately enacted by Congress, then the City of Hayward would no longer receive any CDBG entitlement allocation. In FY 2017, the City of Hayward's final CDBG entitlement allocation was \$1,405,002.

Subsequent reports out of Washington indicate that Congress is not likely to approve the complete elimination of the CDBG program due to its popularity and effectiveness at providing needed funds for infrastructure projects in particular; however, a severe reduction of up to 50% is a possibility. Perhaps more likely is a cut to CDBG in the range 12% to 17%, consistent with proposed cuts to other domestic programs. However, at this time there is no clear indication from HUD nor from Congress exactly what reduction to the CDBG program, if any, will emerge from the other side of the federal budget development process.

The Social Services and Arts & Music funding recommendations will be affected by Council's budget deliberations as they relate to overall General Fund obligations. Council has complete discretion and authority to change, increase, or decrease the total amounts in these two categories at will, within the context of the General Fund budget deliberations. If the final

amounts of Social Services or Arts & Music funding are reduced during budget deliberations, then individual grants would be adjusted on a percentage basis accordingly.

Because Social Services and Arts & Music grants are made using the General Fund, reducing or eliminating the grants would have a beneficial impact on the City's budget. However, it is acknowledged that the majority of Social Services grants in particular support "safety net" services (i.e., food, housing, support services for low-income people, and information and referral). Reducing or eliminating grants would have a fiscal impact on those affected with services also subsequently reduced or eliminated. There would also be an impact to the nonprofit agencies that have been doubly stressed by the economic downturn – those that have experienced both an increase in client demand and a decrease in public and private funding.

#### PUBLIC CONTACT

- On October 14, 2016, a Notice of Funding Availability was published in English and Spanish in the Daily Review newspaper and on the City's website. The notice was also posted at the Hayward Public Library and City Hall; and the Public Notice was emailed on October 14, 2016 to currently funded agencies, previously funded agencies, applications from previous years, and all other interested parties on the Community Agency Funding mailing list (several hundred individuals and local agencies) maintained by the Library and Community Services Department. Several broadcast email reminders were also sent in advance of the event.
- On November 16, 2016, application materials were published. The materials were readily accessible by logging onto City Data Services web-based system, or downloadable from the city's website. Also on this date, a public Funding Forum was conducted to provide information about the application process. Attendees received an orientation to CDBG, Social Services and Arts & Music funding. The orientation included an explanation of the purpose and limitations of the CDBG program and advised that up to 15% of CDBG funds may be used for Public Services, as defined by the CDBG Regulations and Council's Priorities and Categories of Need. Attendees were informed about the City's Social Services program, which is funded by the City's General Fund and provides grants to support other types of community services that are outside the parameters of the CDBG program. Attendees were also informed about the Arts & Music program, which is funded by the City's General Fund. The Forum presentation materials have been posted to the City's website for public review.
- All funding deliberations took place at properly noticed Community Services Commission meetings that were open to the public. These meetings took place on:
  - February 15, 2017 – Community Services Commission Meeting
  - March 15, 2017 – Community Services Commission Meeting.
- From February 15, 2017 through March 15, 2017, the Public Comment period for the recommendations in all categories were in effect. During this time, members of the public, including applicants, could submit their comments regarding the funding process or the funding recommendations. Notification of draft recommendations was sent to applicants and interested parties through electronic mail, and posted on the

City of Hayward website. During this public comment period, no verbal or written public comments were submitted by March 15, 2017.

- On Wednesday, March 15, 2017, the Community Services Commission held a public meeting after which the Commission voted unanimously to approve the FY 2018 funding recommendations and present them to the City Council as shown in Attachment II to this report.
- On Friday, March 17, 2017, a notice was published in the Daily Review newspaper, in both English and Spanish to advise the general public that the City Council would conduct a work session on Tuesday, April 18, 2017, regarding FY 2018 funding allocations (subject to final approval by Council in June 2017, with the adoption of the FY 2018 General Fund budget). Notification was also sent through electronic mail to all applicants and interested parties, and posted on the City of Hayward website.
- On Tuesday, April 18, 2017, a City Council Work Session will be held to present and review the FY 2018 funding recommendations in the CDBG, Social Services and Arts & Music categories.
- On Tuesday, May 2, 2017, a Public hearing will be held regarding the FY 2018 funding recommendations at the City Council meeting.

#### REFERENCE LINKS

- City of Hayward. CDBG Citizen Participation Plan. 2016. <http://www.hayward-ca.gov/services/city-services/community-agency-funding>
- City of Hayward. CDBG Compliance Policy Manual. 2014. <http://www.hayward-ca.gov/your-government/departments/library-community-services/programs/community-development-block-grant-cdbg>
- City of Hayward. Community Services Commission information webpage. 2016. <http://hayward-ca.gov/your-government/boards-commissions/community-services-commission>
- City of Hayward. Council Work Session. "Review of Proposed Changes to the Community Agency Funding Process: Recommendations from the Community Services Commission." October 18, 2016. <https://hayward.legistar.com/LegislationDetail.aspx?ID=2860800&GUID=DF2392EA-7844-457B-AEBB-521F39496515&Options=&Search=>
- City of Hayward. FY 2017 Community Agency Funding Recommendations including Community Development Block Grant (CDBG), Social Services, and Arts/Music; and Discussion of the CDBG Annual Action Plan and the CDBG Citizen Participation Plan. 2016. <https://hayward.legistar.com/LegislationDetail.aspx?ID=2679985&GUID=D5CBA3C0-453B-4118-A49F-A616392AD33D&Options=&Search=>

- United States Government Publishing Office. Code of Federal Regulations, 24 CFR Part 5 Affirmatively Furthering Fair Housing. 2016. <http://www.ecfr.gov/cgi-bin/text-idx?rgn=div5&node=24:1.1.1.1.5>
- United States Government Publishing Office. Code of Federal Regulations, 24 CFR 91.10 Consolidated Program Year. 2016. [http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=1&SID=0793e3af881102bfe9d7c131b058176f&ty=HTML&h=L&mc=true&n=pt24.1.91&r=PART#se24.1.91\\_110](http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=1&SID=0793e3af881102bfe9d7c131b058176f&ty=HTML&h=L&mc=true&n=pt24.1.91&r=PART#se24.1.91_110)
- United States Government Publishing Office. Code of Federal Regulations, 24 CFR 91.105 Citizen Participation Plan for local governments. 2016. [http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=1&SID=0793e3af881102bfe9d7c131b058176f&ty=HTML&h=L&mc=true&n=pt24.1.91&r=PART#se24.1.91\\_1105](http://www.ecfr.gov/cgi-bin/retrieveECFR?gp=1&SID=0793e3af881102bfe9d7c131b058176f&ty=HTML&h=L&mc=true&n=pt24.1.91&r=PART#se24.1.91_1105)

## NEXT STEPS

Staff recommends that the Council convene a public hearing on Tuesday May 2, 2017, at which time the staff will recommend that the Council:

- 1) Authorizes the FY 2018 CDBG Allocations, which will form the substantive portion of the City's FY 2018 (HUD Program Year 2017) Annual Action Plan; and
- 2) Authorizes preliminary funding decisions in the FY 2018 Social Services and Arts/Music categories. Final Council authorization of funding allocations in those categories will be made within the context of Council FY 2018 budget deliberations in May and June of 2017.

Prepared by: Dana Bailey, Community Services Manager  
Rachael McNamara, Management Analyst  
Monica Davis, Management Analyst

Recommended by: Sean Reinhart, Director of Library & Community Services

Approved by:




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Kelly McAdoo, City Manager



HAYWARD CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_

Introduced by Council Member \_\_\_\_\_

RESOLUTION AUTHORIZING AN APPLICATION FOR FEDERAL ASSISTANCE UNDER THE  
COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FOR FEDERAL FISCAL YEAR 2016-2017.

WHEREAS the Housing and Community Development Act of 1974 makes funds available to qualified cities for certain community development activities, and the City of Hayward is qualified to receive certain funds pursuant to said act; and

WHEREAS the City Council has considered public testimony and the CDBG Program recommendations prepared by staff and the Community Services Commission, a copy of which is attached and hereby referred to for further particulars; and

WHEREAS the Council has considered the environmental impact of the program and hereby finds and determines that the program is composed of projects that are categorically excluded from the National Environmental Protection Act or will be subject to later environmental review and finds and determines that the activities funded by the program are either not subject to the California Environmental Quality Act or will be subject to later environmental review;

NOW THEREFORE BE IT RESOLVED that the City Council of the City of Hayward hereby approves the Community Development Block Grant Program and authorizes the City Manager on behalf of the City of Hayward to execute and submit the required applications and all implementing documents in connection therewith.

IN COUNCIL, HAYWARD, CALIFORNIA, May 2, 2017

ADOPTED BY THE FOLLOWING VOTE:

AYES: COUNCIL MEMBERS:

NOES: COUNCIL MEMBERS:

ABSTAIN: COUNCIL MEMBERS:  
MAYOR: Halliday

ABSENT: COUNCIL MEMBERS:

ATTEST: \_\_\_\_\_  
City Clerk of the City of Hayward

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney of the City of Hayward

CITY OF HAYWARD  
DRAFTCOMMUNITY SERVICES COMMISSION  
COMMUNITY AGENCY FUNDING PROCESS  
DRAFT RECOMMENDATIONS FY 2018\*REVIEWED BY CSC  
2/15/2017APPROVED BY CSC  
3/15/2017

SOURCE	CATEGORY	PROPOSAL	AGENCY NAME	FY 2018 DRAFT RECOMMENDATION*
GF	Arts, Music & Culture	<b>Art Galleries and Art Education Programs</b>	Hayward Arts Council	\$18,134
GF	Arts, Music & Culture	<b>Band &amp; Orchestra Festival</b>	Hayward Arts Council	\$8,140
GF	Arts, Music & Culture	<b>Public Music Performances</b>	Hayward Municipal Band	\$15,000
GF	Arts, Music & Culture	<b>Music is Fun! Program</b>	Pacific Chamber Symphony	\$6,898
GF	Arts, Music & Culture	<b>Art Gallery and Art Education Programs</b>	Sun Gallery	\$30,195
GF	Arts, Music & Culture	<b>Scholarships for Youth Orchestral Musicians</b>	Youth Orchestra of Alameda County	\$3,628
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Homeless Housing Development Project</b>	Abode Services	\$80,000
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Child Care Business Development and Training</b>	Community Child Care Council (4-C's)	\$30,000
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Facility Roof Replacement</b>	Community Resources for Independent Living (CRIL)	\$20,000
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Homeless Employment Program</b>	Downtown Streets, Inc.	\$90,000
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Youth Employment Training</b>	Elevating Soulciety	\$40,000
CDBG	Jobs, Infrastructure & Economic Dev.	<b>Hospital Fence Replacement and Retaining Wall</b>	St. Rose Hospital Foundation	\$55,233
GF	Services - Children at Risk	<b>Hayward Child Abuse Intervention</b>	CALICO	\$20,000
GF	Services - Food Access	<b>Food Scholarships for Seven Food Pantry Programs</b>	Alameda County Community Food Bank	\$40,000
GF	Services - Food Access	<b>Operational Support - SHP Food Pantry</b>	South Hayward Parish	\$15,000
GF	Services - Health & Wellness	<b>Positive Life Style - Mental Health Counseling</b>	Tiburcio Vasquez Health Center, Inc.	\$10,000
GF	Services - Health & Wellness	<b>HIV Early Intervention Program</b>	Tri-City Health Center	\$10,000
GF	Services - Housing & Homelessness	<b>Permanent Supportive Housing for Homeless</b>	Abode Services	\$38,000
GF	Services - Housing & Homelessness	<b>Tenants Rights Services</b>	Centro Legal de la Raza	\$38,000
GF	Services - Housing & Homelessness	<b>Family Homeless Shelter Services</b>	FESCO	\$38,000
GF	Services - Housing & Homelessness	<b>Shelter for Victims of Domestic Violence</b>	Ruby's Place	\$38,000
GF	Services - Info. & Referral	<b>2-1-1 Communication System</b>	Eden I&R, Inc.	\$38,000
GF	Services - Legal Services	<b>Violence Prevention and Legal Services</b>	Family Violence Law Center	\$40,000
GF	Services - Legal Services	<b>Legal Services for Immigrants</b>	International Institute of the Bay Area	\$10,000
GF	Services - Seniors & Differently Abled	<b>Legal and Housing Services for Seniors</b>	Legal Assistance for Seniors (LAS)	\$20,000
GF	Services - Seniors & Differently Abled	<b>Congregate Meal Program for Seniors</b>	Spectrum Community Services	\$22,000
GF	Services - Youth Development	<b>Youth Summer Day Camp</b>	Eden Area YMCA	\$15,000
GF	Services - Youth Development	<b>LGBTQ Youth Counseling and Intervention Services</b>	Horizon Services, Inc.	\$30,000
GF	Services - Youth Development	<b>FACES for the Future Youth Career Training Program</b>	St. Rose Hospital Foundation	\$18,000
GF	Services - Youth Development	<b>GED Basic Skills Preparation</b>	Youth Enrichment Services (YES)	\$10,000
<b>TOTAL DRAFT RECOMMENDATIONS FY 2018*</b>				<b>\$847,228</b>

*\*All amounts are preliminary and subject to change. Final award amounts will be authorized by Hayward City Council on May 2, 2017.*

SOURCE	CATEGORY	DESCRIPTION	SERVICE	FY 2018 COST
CDBG	City-Operated Services	Housing rehabilitation for low-income homeowners	Housing Rehabilitation Program	\$349,500
CDBG	City-Operated Services	Literacy/academic support for low-income Hayward families	Family Education Program	\$161,268
CDBG	HUD-Required Fair Housing	Fair housing audit, tenant/landlord counseling	Eden Council for Hope and Opportunity (ECHO)	\$51,000
			<b>TOTAL COST FY 2018</b>	<b>\$561,768</b>

## SUMMARY

<b>GRAND TOTAL - ALL CATEGORIES</b>	<b>\$1,408,996</b>
Jobs, Infrastructure & Economic Development Grants	\$315,233
Social Services Grants	\$450,000
Arts , Music & Culture Grants	\$81,995
<b>TOTAL GRANTS TO COMMUNITY AGENCIES</b>	<b>\$847,228</b>
City-Operated Services	\$510,768
HUD required fair housing activities	\$51,000
<b>Total City-operated services and HUD required fair housing</b>	<b>\$561,768</b>



# CITY OF HAYWARD

Hayward City Hall  
777 B Street  
Hayward, CA 94541  
[www.Hayward-CA.gov](http://www.Hayward-CA.gov)

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**File #:** PH 17-036

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**DATE:** April 18, 2017

**TO:** Mayor and City Council

**FROM:** City Manager

**SUBJECT**

FY 2018 Master Fee Schedule/Fine and Bail Schedule (Item continued to May 2, 2017)

**RECOMMENDATION**

That the Council continues the public hearing on this matter to May 2, 2017.

**ATTACHMENTS**

None