

CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov



CITY OF
HAYWARD
HEART OF THE BAY

Agenda

Wednesday, February 17, 2021

7:00 PM

Remote Participation

Community Services Commission

This meeting is being conducted utilizing teleconferencing and electronic means consistent with State of California Executive Order No. 29-20 dated March 17, 2020, and Alameda County Health Office Order No. 20-04 dated April 29, 2020, regarding COVID-19 pandemic.

Zoom Webinar Access Information

<https://hayward.zoom.us/j/96751066605?pwd=a3VqcTlBRlVod1JvRUZYWhLK1pldz09>

Webinar ID: 967 5106 6605

Passcode: i6Jh3!FEB

Or iPhone one-tap : US: +1 669 900 6833,,96751066605#,,,,*840430374# or
+1 346 248 7799,,96751066605#,,,,*840430374#

Or Telephone: Dial (for higher quality, dial a number based on your current location):

US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 301 715 8592 or +1 312 626 6799 or
+1 929 205 6099 or 888 788 0099 (Toll Free) or 833 548 0276 (Toll Free) or 833 548 0282 (Toll Free) or
877 853 5247 (Toll Free)

Webinar ID: 967 5106 6605

Passcode: 840430374

How to submit written Public Comment:

Send an email to Monica.Davis@hayward-ca.gov by 4:00 p.m. the day of the meeting. Please identify the Agenda Item Number in the subject line of your email. Emails will be compiled into one file, distributed to the Community Services Commission and City staff and published on the City's Meeting & Agenda Center under Documents Received After Published Agenda. <https://hayward.legistar.com/Calendar.aspx>

When submitting written comments, indicate in the email if you want your comment read into the record. Request will be allowed provided the reading will not exceed three (3) minutes consistent with the time limit for speakers at Community Services Commission meetings. Email comments will become part of the record of the Community Services Commission meeting.

A Guide to attend virtual meetings is provided at this link: <https://bit.ly/3jmaUxa>

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS:

The PUBLIC COMMENTS section provides an opportunity to address the Community Services Commission. The Commission welcomes your comments and requests that speakers present their remarks in a respectful manner, within established time limits and focus on issues which directly affect the City or are within the jurisdiction of the City. As the Commission is prohibited by State law from discussing items not listed on the agenda, your item may be taken under consideration and may be referred to staff for further action.

MINUTES

1. [MIN 21-022](#) Minutes of the December 16, 2020, Community Service Commission meeting

Attachments: [Attachment I - Minutes for December 16, 2020](#)

DISCUSSION

2. [RPT 21-030](#) FY 2022 Measure B/BB Annual Paratransit Program Plan

Attachments: [Attachment I Staff Report](#)

3. [RPT 21-029](#) FY 2022 Application Review Committee Preliminary Draft Funding Recommendations

Attachments: [Attachment I Staff Report](#)
[Attachment II FY21-22 Preliminary Funding Recommendations](#)

*** Commence CDBG Public Comment Period**

- **Community Conversations on Policing**

4. [RPT 21-032](#) FY 2020 / 2021 Agenda Planning Calendar

Attachments: [Attachment I - Staff Report](#)

ADJOURNMENT

NEXT MEETING – Wednesday, March 17, 2021

Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans Disabilities Act of 1990. Interested persons must request the accommodation at least 48 hours in advance of the meeting by contacting the City Manager at (510) 583-4300 or TDD (510) 247-3340.



CITY OF HAYWARD

Hayward City Hall
777 B Street
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File #: MIN 21-022

DATE: February 17, 2021

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

Minutes of the December 16, 2020, Community Service Commission meeting

RECOMMENDATION

That the Community Services Commission review and approve the minutes of the December 16, 2020, meeting.

ATTACHMENTS

Attachment - December 16, 2020, Community Services Commission Meeting Minutes



MINUTES

Community Services Commission Meeting

December 16, 2020 @ 7:00 pm

Hayward City Hall, 777 B Street, Hayward, CA 94541 – Remote Participation

ANNOUNCEMENT OF MEETING AVAILABILITY: Meeting ID: 936 4545 9048#; Passcode: 57454910

CALL TO ORDER: Meeting called to order at 7:03 p.m. by Chairperson Arzo Mehdavi

PLEDGE OF ALLEGIANCE: Led by Commissioner Mick Rubio

ROLL CALL:

Members Present:

- Crystal Arrizon, Commissioner
- Artavia Berry, Commissioner / Vice Chairperson
- Magdalena Cerna, Commissioner
- Varsha Chauhan, Commissioner
- Emily Chow, Commissioner
- Jose Lara Cruz, Commissioner
- Arti Garg, Commissioner
- Janet Kassouf, Commissioner
- Alicia Lawrence, Commissioner
- Arzo Mehdavi, Commissioner / Chairperson
- Linda Moore, Commissioner
- Zachariah Oquenda, Commissioner
- Afshan Qureshi, Commissioner
- Mick Rubio, Commissioner / Parliamentarian
- Lenora Taylor, Commissioner
- Corina Vasaure, Commissioner

Members Absent:

- David Tsao, Commissioner

Council Liaison:

- Council Member Sara Lamnin

Staff:

- Monica Davis, Community Services Manager
- Amy Cole-Bloom, Management Analyst
- Jessica Lobedan, Management Analyst
- Carol Lee, Management Analyst
- Evelyn R. Olivera, Senior Secretary

Public Comments: None

Approval of Minutes of the Community Services Commission Meeting on December 16, 2020

- A motion to approve the minutes with amendment to include Commissioner Lenora Taylor as present and in attendance was moved by Commissioner Lenora Taylor with a second by Commissioner Zachariah Oquenda. The minutes were unanimously approved.

Discussion:

ARC Selection for FY 2021 - 2022

Ms. Davis provided overview of ARC Subcommittee Selections. Each subcommittee will be comprised of Chair, its committee members and facilitating staff member each day. These ARC Subcommittees are tasked with interviewing agencies applying for funds for the FY 2021 – 2022 Funding Process. Interviews being conducted on January 23 and January 30, 2021.

Homelessness Update

Ms. Cole-Bloom provided update on overall homelessness efforts in the City of Hayward, as well as solicit input from commission on the Homelessness Reduction Strategic Plan with the assistance of Homebase Staff, a City of Hayward Consultant Agency, in attendance, to aid in further discussion of further reduction strategies.

Ms. Lobedan provided updates to the City of Hayward's response to homelessness issues as well as to homelessness during the pandemic since the Hayward Navigation Center (HNC) opened. This update includes statistics on the capacity reduction of the HNC in response to the necessity of social distancing.

Ms. Lobedan announced City Council approved the HNC Hotel Annex Project. This project will mirror the program design of the navigation center with a focus on individuals with increased vulnerabilities, serving up to 35 individuals experiencing homelessness.

Ms. Cole-Bloom provided Point in Time count planning committee update the county will do a sheltered count; and subpopulation information for those in residency. Due to the health and safety risk the unsheltered count was deemed not essential, at this time.

Community Conversations on Policing

Ms. Davis discussed the creation of the policy innovation workshops to utilize the lean innovation process to explore opportunities to address concerns raised during the community conversations around policing in Hayward. Applications to join these workshops will be released shortly and will be shared with the Community Services Commission.

CSC Agenda Planning Calendar

A motion to approve the minutes was moved by Commissioner Arzo Mehdavi with a second by Commissioner Arti Garg. The motion was approved unanimously.

Council Liaison / Commissioner / Staff Announcements

- Commissioner Vasaure thanked exiting Commissioner Lara Cruz for his service to Hayward and good luck in new endeavors in Berkeley.
- Commissioner Lara Cruz thanked the commission for their well wishes and wished the commission good luck in the future.
- Commissioner Mehdavi thanked commissioner Lara Cruz for his service. She also announced the creation of a Go Fund Me account created by hospital colleagues and her to raise money for the Alameda County Community Food Bank with a focus on the Hayward Pop-Up Food Distribution. This was in response to an East Bay Times article that stated cars in line for food distribution had been turned away due to shortage of available food.
- Commissioner Lawrence announced a Toy Drive through La Familia, which will provide over 500 Hayward children with a toy for Christmas.
- Ms. Davis shared requested information regarding Light up the Season with the theme of Hope and Unity. The City's main website has a video with encouragement from the Mayor to participate.
- Ms. Davis also took this opportunity to thank the Commission for their dedication and service to the City of Hayward in light of the cancelled recognition ceremony due to the pandemic.
- Commissioner Garg announced concern of the vaccination roll out and would like an update provided to CSC. Her volunteer non-profit has a campaign for people with STEM background to reach out to their local communities to assist with the education of the vaccine.

Adjournment at 9:47 pm



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File #: RPT 21-030

DATE: February 17, 2021

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

FY 2022 Measure B/BB Annual Paratransit Program Plan

RECOMMENDATION

That the Commission review the informational report about the FY 2022 Measure B/BB Annual Paratransit Program Plan.

SUMMARY

This report provides a brief overview of the Hayward Operated Paratransit program's Annual Paratransit Plan, estimated program costs, and next steps.

ATTACHMENTS

Attachment I Staff Report



DATE: February 17, 2021

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT: FY 2022 Measure B/BB Annual Paratransit Program Plan

RECOMMENDATION

That the Commission review the informational report about the FY 2022 Measure B/BB Annual Paratransit Program Plan.

SUMMARY

This report provides a brief overview of the Hayward Operated Paratransit program's Annual Paratransit Plan, estimated program costs, and next steps.

BACKGROUND

In 2000, Alameda County voters approved the reauthorization of Measure B, the half-cent transportation sales tax, to deliver essential transportation services and improvements. In November 2014, voters approved Measure BB, authorizing the extension of Measure B to invest in capital projects addressing local transportation needs and programs that improve countywide transportation systems. The Hayward Operated Paratransit (HOP) program is funded in its entirety by Alameda County Measure B/BB Direct Local Distribution, administered by Alameda County Transportation Commission (Alameda CTC).

In February, the City of Hayward submits an Annual Paratransit Program Plan to the Alameda CTC detailing the proposed parameters of eligible paratransit service for seniors (70+) and people with certified disabilities. The HOP program, administered by the City's Community Services Division, provides paratransit and related services to eligible enrolled riders and their attendants who live in Hayward, the unincorporated areas of Castro Valley, San Lorenzo, Ashland, and Cherryland, and San Leandro.

Alameda CTC staff reviews the City's program plans and provides initial feedback. In April, the proposed Annual Paratransit Program Plan is presented to the Council for review and approval. The finalized plan is presented to the Alameda CTC's Paratransit Advisory and Planning Committee (PAPCO) in late April.

DISCUSSION

East Bay Paratransit (operated by AC Transit and BART) is the primary paratransit service for Alameda County residents. HOP is designed to complement and supplement the East Bay Paratransit service when it is unable to provide service or meet the needs of our participants. As a City program, HOP is uniquely positioned to flexibly meet the unique needs of its riders and offer a suite of non-mandated paratransit programs to more effectively serve the community, including highly vulnerable populations within the City.

The HOP engages subcontractors to carry out the services detailed in the Annual Paratransit Program Plan. The following provides a summary of the programs and program administrators that partner to assist the City in implementing the HOP program:

Transportation for Seniors The HOP partners with Eden I&R (Eden) to offer transportation network company (TNC) based rides, such as Lyft Concierge and Uber Health, to eligible residents. Eden arranges the ride with the TNC on behalf of clients through a web-based platform, eliminating the need for a smart phone to access to the service.



Volunteer Driver Program LIFE Eldercare matches screened volunteers driving their own personal vehicles with senior and disabled adults. The volunteers provide “door-through-door” service, acting as attendants who help with medical appointments, shopping, and various errands.

Specialty Transit Alzheimer’s Services of the East Bay (ASEB) provides services for individuals with dementia and their families. ASEB provides Adult Day Care, family support, and education to enabling individuals to remain living in their home for as long as possible. ASEB hires specially trained drivers to operate lift-equipped vehicles to provide transportation to its Adult Day Care program.

Travel Trainer Community Resources for Independent Living (CRIL) provides travel training workshops to people with mobility challenges through excursions on various modes of Bay Area transportation (including BART, AC Transit and the HOP).

Accessible Van-Share CRIL also offers consumers with disabilities access to wheelchair/mobility device accessible vehicles for short term reservations. The program allows families and friends to travel conveniently and safely together.

Meals-on-Wheels Service Opportunities for Seniors (SOS) Meals on Wheels provides homebound seniors with nutritious meals delivered by volunteer drivers.

Existing Project Updates

1. **Partnership with Hayward Area Recreation District:** The HOP had partnered with the Hayward Area Recreation District (HARD), sharing a part-time Mobility Specialist to link HOP enrolled seniors to other social services including housing, food and in-home supportive care programs. This partnership ended in March 2020.
Status: Concluded in FY 2020-2021
2. **VIP ZIP program:** In July 2020, the HOP's VIP ZIP program administrator transitioned to Eden I&R (Alameda County 2-1-1), a provider that has experience in operating as a call center and has over forty years of experience serving Alameda County. This partnership has been successful. Eden I&R continues to improve the TNC program and has been essential during the pandemic, often connecting riders to other County resources.
Status: Continuing in FY 2021-2022
3. **Safe Routes for Seniors Program:** In FY 2020, the HOP executed a MOU with the Public Works Department to allocate Measure B/BB funds for ADA street improvements at or near senior/disabled housing developments. Public Works plans for streetscape improvements including the expansion of ADA curb-cuts and sidewalk bulb-outs (widening) to accommodate various mobility devices. Access to Measure B/BB funds increases project feasibility and production. The professional design services agreement was awarded in October 2020. Construction is tentatively scheduled to commence in the summer of 2021. This delay is associated with COVID-19 constraints.
Status: Continuing in FY 2021-2022

COVID-19 Program Impacts

Due to the State of Emergency and the Alameda County Shelter-in-Place Order, many seniors, identified as individuals who are at higher risk for serious illness, remain at home and practice social distancing. As a result, many seniors have experienced a sudden reduction to their access to essential supplies and food. Many have or may experience further income impacts related to the COVID-19 virus, reducing already limited resources. Currently, there has been an overall reduction in the demand for transportation services and an increase in the demand for meal deliveries to homebound seniors. In response, staff partnered with HOP service providers to meet the increased demand to provide services to deliver essential goods and meals to homebound seniors and people with disabilities.

The City coordinated volunteers and City employees to meet the increased needs of the community. While efforts continue to be made to match volunteers with identified needs, there may be some impacts to current service agreements in order to sustain the level of service required at this time. Any additions or deviations from the current plan will be in accordance with the program guidelines and presented to Alameda CTC staff prior to implementation. At this time, Alameda CTC has been supportive of staff recommendations to

adjust existing programs in order to effectively serve some of the City's most vulnerable residents.

ECONOMIC IMPACT

The HOP is supported exclusively by Alameda County Measure B/BB funds. The service offers cost-effective transportation alternatives for eligible residents on fixed incomes. Caregivers also benefit when loved ones have reliable transportation options.

FISCAL IMPACT

The proposed FY 2022 Annual Paratransit Program Plan has no impact to the City's General Fund. The program costs, including City staff and administrative costs, are entirely offset by the City's Measure B/BB Paratransit special revenue fund derived from Measure B/BB sales tax revenues.

NEXT STEPS

Staff continues to support and work with services partners to adapted programs during shelter-in-place. In addition, staff is preparing the FY 2022 Annual Paratransit Program Plan (Plan), due to Alameda CTC by February 26, 2021. The Plan is scheduled for Council review on April 6, 2021 and will be presented to the Alameda CTC's PAPCO on April 26, 2021.

Prepared by: Carol Lee, Management Analyst

Recommended by: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager



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File #: RPT 21-029

DATE: February 17, 2021

TO: Community Service Commission

FROM: Community Services Manager

SUBJECT

FY 2022 Application Review Committee Preliminary Draft Funding Recommendations

RECOMMENDATION

That the Commission reviews and comments on this report.

SUMMARY

This report provides a brief review of the Application Review Committee (ARC) funding deliberation process, recommendations, and next steps.

ATTACHMENTS

Attachment I	Staff Report
Attachment II	FY21-22 Preliminary Funding Recommendations



DATE: February 17, 2021

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT FY 2022 Application Review Committee Preliminary Draft Funding Recommendations

RECOMMENDATION

That the Community Services Commission reviews and comments on this report.

SUMMARY

This report provides a brief review of the Application Review Committee (ARC) funding deliberation process, recommendations, and next steps.

BACKGROUND

The Community Services Commission (CSC) serves as an advisory body to the Hayward City Council. The CSC makes recommendations to Council regarding the distribution of Infrastructure and Economic Development (Community Development Block Grant [CDBG]), Public/Social Services (CDBG/General Fund), and Arts and Music (General Fund) program funding through the annual Community Agency Funding process.

The Community Agency Funding process opened with the publication (in English and Spanish) of a Notice of Funding Availability (NOFA) on October 2, 2020. The announcement was published in the Daily Review; posted to the City's website; and emailed to currently funded agencies, previously funded agencies, applicants from previous years and all other interested parties on the CSC mailing list. Several broadcast email reminders were also sent in advance of the Mandatory Bidder's Conference held on November 3, 2020.

The CSC reviews all eligible applications, and the CSC Chairperson appoints three Application Review Committees (ARC) by funding category (Infrastructure/Economic Development, Public/Social Services, and Arts and Music) to conduct applicant interviews prior to drafting funding recommendations for Council review and approval. The three funding categories are:

- 1. Infrastructure and Economic Development:** Affordable housing; housing rehabilitation; nonprofit facility improvements; job creation; and capacity building. Funds must meet one of three national objectives: benefit low-moderate income

Hayward residents; prevent or eliminate slum blight; or meet an urgent need (i.e. disaster).

2. Arts & Music (General Fund): Arts and music programs that benefit Hayward residents, with an emphasis on activities that support youth education.

3. Public/Social Services (CDBG/General Fund): Benefit low-moderate income Hayward residents through programs to provide food security, health services, homelessness and anti-displacement services; legal services; youth and education services.

DISCUSSION

Annually, the City funds approximately \$1.5 Million in social programs that provide free or low-cost services to the Hayward community, including highly vulnerable populations within the City, through a combination of federally awarded CDBG funds and allocations from the City's General Fund. The City makes this funding available to community agencies through the competitive Community Agency Funding process.

Forty seven applications for FY 2022 funding were received by the December 11, 2020 deadline, with nine new proposed programs. The majority of applications are reviewed through a competitive process to allocate \$454,950 from the General Fund and approximately \$1,300,000 from the City's estimated CDBG entitlement, after the costs of administration and planning are set aside.¹ Notably, the amount of funding requested for both General Fund and CDBG allocations increased significantly compared to previous years; however, the available funds are not expected to change from the previous year. The increase in requested funds without an increase in available funds has resulted in an even more competitive funding allocation process for FY 2022. As with last year's funding process, only two projects will be funded through a non-competitive process in FY 2022. Further discussion is provided in the following section.

In total, the Public/Social Services, Arts and Music, and Infrastructure/Economic Development ARCs interviewed applicants who requested the following amounts:

CATEGORY	FUNDING SOURCE	NUMBER OF APPLICANTS	AMOUNT REQUESTED	AMOUNT AVAILABLE
Competitive				
Arts and Music	General Fund	9	\$176,827	\$82,000
Economic Development	CDBG	5	\$540,265	\$497,101
Infrastructure	CDBG	5	\$2,662,400	\$403,000
Public Services	CDBG	6	\$618,820	\$227,899
Social Services	General Fund	20	\$883,032	\$404,950
Non-Competitive				
Referral Services	General Fund	1	\$50,000	\$50,000

¹ Staff estimate this allocation based on previous years' entitlement awards. The actual award is expected to be announced by the end of March.

HUD Required Fair Housing Services	CDBG	1	\$25,000	\$25,000
TOTALS		47	\$4,881,344	\$1,689,950

Non-Competitive Applications

Per the City of Hayward Compliance Policy Manual adopted by Council in 2014, in each CDBG program year the cost of administration and HUD-related fair housing activities are subtracted from the annual entitlement award amount. In 2019, staff conducted a competitive RFP process for HUD-mandated fair housing services and Eden Council for Hope and Opportunity (ECHO) was selected. For FY 2022, \$25,000 from the CDBG Administration category is allocated to ECHO to provide fair housing services to Hayward residents. This award is required by HUD and separate from the CDBG Public Services funds available in the competitive process. Additionally, Eden I&R will receive a non-competitive Services award of \$50,000 from the General Fund to operate the 211 line.

Competitive Application Review

After allocating the non-competitive projects, the remaining funds are made available to eligible community partners and social service applicants through the Community Agency Funding process. Each application is thoroughly reviewed by staff and the CSC, and agency specific questions are compiled and shared with applicants prior to their interview. During this process, agencies are given ten minutes to present their projects to the appropriate ARC, then an additional ten minutes to answer questions from the committee. This year, applicants made their presentations virtually using Microsoft Teams.

Following the interviews, each ARC engaged in extensive deliberation, weighing criteria that included agencies' capacity, leveraging of other funds, history providing quality services, and the community's need for the service. The ARCs each engaged in two rounds of recommendations. The first round of allocations was based solely on the estimate for funds available. The second round of allocations was based on if the City of Hayward's entitlement award for CDBG funds is greater than estimated or if additional General Funds become available.

Table 1 below depicts how the ARCs recommended allocating additional funds.

Table 1. Methodology of Recommended Allocations for Additional Funding by Category

CATEGORY	GUIDING PRINCIPLES
Arts and Music	<ul style="list-style-type: none"> • Percentage Basis • Allocate additional funding to the three highest rated agencies
Economic Development/ Infrastructure	<ul style="list-style-type: none"> • Percentage Basis • Use the amount the agencies were not funded as a guide for allocating additional funds

Public/Social Services	<ul style="list-style-type: none"> • Percentage Basis • Prioritize the categories of food, health, and housing and defer to staff to proportionately distribute additional funds
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Preliminary Recommendations

Each ARC's deliberations resulted in preliminary recommendations, which will be reviewed during the February 17, 2021 CSC meeting. The preliminary funding allocation recommendations are included in Attachment II.

Economic Development and Infrastructure Category

ARC members recommended fully or partially funding seven of the eight projects. Should additional funds be made available, they prioritized funding for the project that was not recommended for funding in the first round.

Arts and Music Category

The ARC recommended partially funding eight of the nine agencies. However, the agency not recommended for funding, was funded in FY 2021 and the ARC is recommending that the fully unexpended FY 2021 grant be extended/carried forward for use in FY 2022.

Services Category

The ARC fully or partially recommended funding 25 of the 26 programs and recommended not funding one new project this year due to current restrictions around in-person activities and the feasible deferment of the request.

Figure 1 below depicts the breakdown of how the Public/Social Services ARC recommended allocating funds by services category. Just over one-third of all Public/Social Services funds were recommended for funding Housing & Homelessness services, while roughly one-quarter were recommended for funding youth and education services.

Figure 1. Breakdown of Recommended Allocations for Services Funding by Category

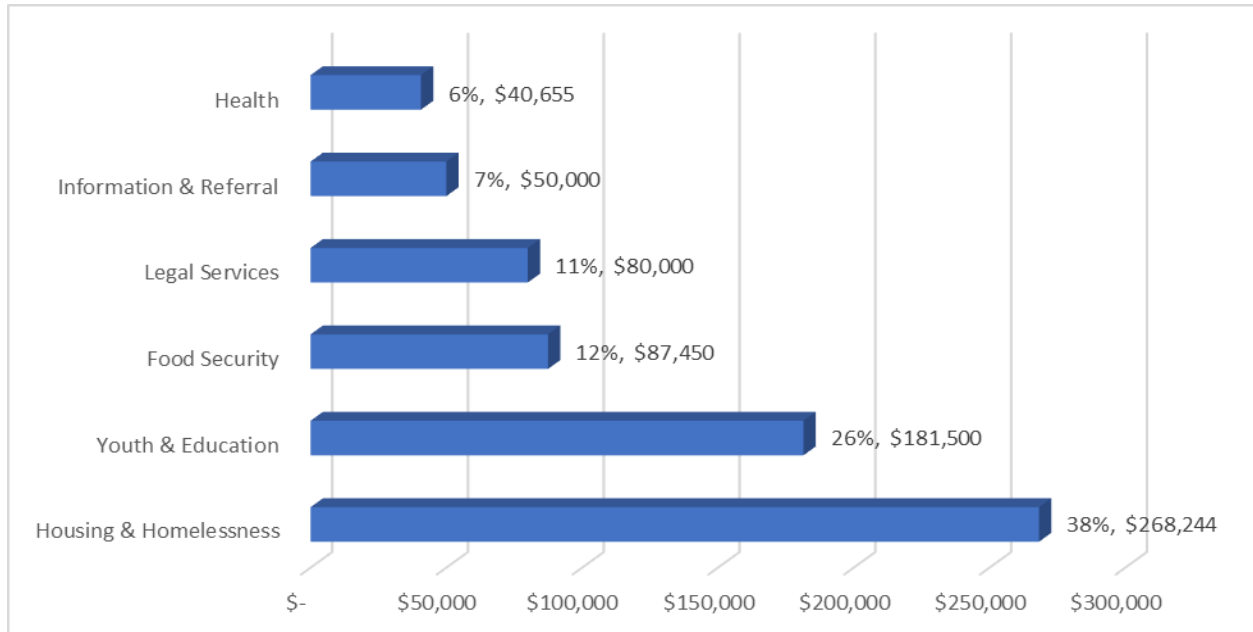
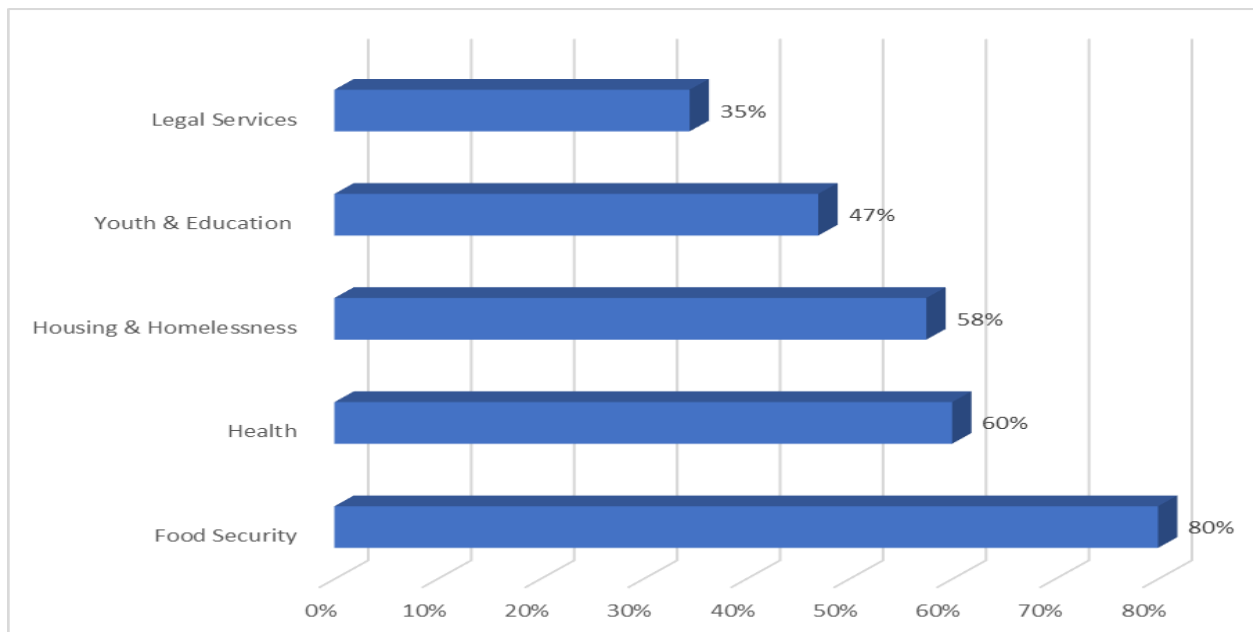


Figure 2 below depicts the percent of competitive funding recommended in relation to the amount requested by services categories.

Figure 2. Percent of Amount Requested for Competitive Services Funding by Category



NEXT STEPS

The preliminary Public Comment Period will commence on February 17, 2021. At the March 17, 2021 CSC meeting, the Public Comment Period will close, and the CSC will make their final recommendations to Council. The funding recommendations for all categories are scheduled for Council review on April 6, 2021 and the subsequent Public Hearing is scheduled for April 27, 2021.

Prepared by: Carol Lee, Management Analyst

Recommended by: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager

COMMUNITY SERVICES COMMISSION COMMUNITY AGENCY FUNDING ARC DRAFT RECOMMENDATIONS FY 2022					
CATEGORY	AGENCY	PROJECT	FY 2021 FUNDING	FY 2022 REQUESTS	FY 2022 RECOMMENDATIONS
CDBG - PUBLIC SERVICES					
Housing & Homelessness	A-1 Community Housing Services*	Housing Counseling*	\$ -	\$ 27,314	\$ 20,000
Housing & Homelessness	Abode Services	AC Impact	\$ 54,786	\$ 54,786	\$ 27,899
Housing & Homelessness	Building Opportunities for Self Sufficiency (BOSS)	South County Homeless Project (SCHP)	\$ 35,731	\$ 36,000	\$ 20,000
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)	Tenant/Landlord Services	\$ 25,000	\$ 25,000	\$ 20,000
Housing & Homelessness	Eden Council for Hope and Opportunity (ECHO Housing)**	Fair Housing	\$ 25,000	\$ 25,000	\$ 25,000
Legal	Centro Legal de la Raza	Tenant Rights Program	\$ 74,570	\$ 270,000	\$ 50,000
Youth & Family	Hayward Public Library	Family Education Program	\$ 131,568	\$ 180,720	\$ 90,000
TOTAL FY 2022 CDBG PUBLIC SERVICES			\$ 346,655	\$ 618,820	\$ 252,899
CDBG - ECONOMIC DEVELOPMENT & INFRASTRUCTURE					
Economic Development	Centro Community Partners*	Entrepreneurship Education, Financial Literacy & Access to Capital to Women/Minority Businesses*	\$ -	\$ 30,000	\$ 30,000
Economic Development	City of Hayward, Economic Development Division	City of Hayward, Small Business Grant Program	\$ 100,000	\$ 100,000	\$ 100,000
Economic Development	Community Child Care Council (4-Cs) of Alameda County	Child Care Initiative Project	\$ 40,000	\$ 45,000	\$ 45,000
Economic Development	Downtown Streets, Inc. (2015)	Hayward Downtown Streets Team	\$ 236,414	\$ 235,886	\$ 212,297
Economic Development	Love Never Fails	Get With IT- Empowering and educating low income gender and racially diverse people for careers in IT	\$ 104,370	\$ 129,379	\$ 109,804
Infrastructure-Neighborhood Facilities	FESCO	Les Marquis House Emergency Shelter	\$ -	\$ 28,000	\$ 28,000
Infrastructure-Neighborhood Facilities	Love Never Fails	I AM 'Launch' House	\$ -	\$ 609,400	\$ 25,000
Infrastructure-Neighborhood Facilities	Ruby's Place	Shelter Expansion with Tiny Homes	\$ -	\$ 500,000	\$ 25,000
Infrastructure-Neighborhood Facilities	St. Rose Hospital Foundation	Senior Population Health ~ Sub Acute Facility	\$ 150,000	\$ 1,200,000	\$ -
Infrastructure-Property Rehabilitation	Habitat for Humanity East Bay/Silicon Valley	Home Repair Program	\$ 180,000	\$ 175,000	\$ 175,000
Infrastructure-Property Rehabilitation	Rebuilding Together Oakland	Rehabilitation and Repair	\$ 150,000	\$ 150,000	\$ 150,000
TOTAL FY 2022 CDBG ECONOMIC DEVELOPMENT & INFRASTRUCTURE			\$ 960,784	\$ 3,202,665	\$ 900,101
GENERAL FUND - ARTS & MUSIC					
Arts & Music	Hayward Area Forum for the Arts dba Sun Gallery	Sun Gallery Programs	\$ 18,000	\$ 29,000	\$ 15,000
Arts & Music	Hayward Area Historical Society	Discovery Kits	\$ 8,860	\$ 21,500	\$ 13,160
Arts & Music	Hayward Area Historical Society***	Band & Orchestra Festival	\$ 9,000	\$ 7,000	\$ 4,750
Arts & Music	Hayward Area Historical Society***	Hayward Arts Council	\$ 16,000	\$ 25,000	\$ 16,000
Arts & Music	Hayward Area Historical Society***	Hayward Municipal Band	\$ 7,072	\$ 14,000	\$ -
Arts & Music	Love Never Fails	Healing Arts	\$ 10,473	\$ 49,337	\$ 11,795
Arts & Music	Pacific Chamber Orchestra	Discover Music educational assemblies for the HUSD Elementary Schools	\$ 8,800	\$ 12,000	\$ 7,500
Arts & Music	West Coast Blues Society*	Russell City Blues Series & Juneteenth Celebration*	\$ -	\$ 15,000	\$ 10,000
Arts & Music	Youth Orchestra of Southern Alameda County (EYO)	Hayward Scholarships/Stipends	\$ 3,795	\$ 3,990	\$ 3,795
TOTAL FY 2022 ARTS & MUSIC RECOMMENDATIONS			\$ 82,000	\$ 176,827	\$ 82,000
GENERAL FUND - SERVICES					
Food Security	Alameda County Community Food Bank	Food Distribution - Food Purchase Program (Soc Svcs)	\$ 35,000	\$ 35,000	\$ 30,000
Food Security	First Presbyterian Church of Hayward DBA South Hayward Parish	Case Management Services	\$ 29,950	\$ 63,825	\$ 34,950
Food Security	Spectrum Community Services	Meal Program for Seniors	\$ 17,200	\$ 22,500	\$ 22,500
Health	Bay Area Community Health	HIV Program - Early Intervention Services	\$ 15,000	\$ 20,000	\$ 15,000
Health	Tiburcio Vasquez Health Center, Inc.	Care Coordination and Crisis Services*	\$ -	\$ 57,012	\$ 25,655
Housing & Homelessness	Community Resources for Independent Living (CRIL)	Hayward Housing Services	\$ 15,000	\$ 25,000	\$ 11,665
Housing & Homelessness	Eden Church of Christ	Newcomer Navigation Center	\$ 10,000	\$ 30,000	\$ 10,000
Housing & Homelessness	Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$ 37,350	\$ 60,000	\$ 30,000
Housing & Homelessness	La Familia Counseling Service	FESCO Les Marquis House - Emergency Shelter	\$ 25,000	\$ 50,000	\$ 25,000
Housing & Homelessness	Love Never Fails	Hope & A Future*	\$ -	\$ 108,933	\$ 40,000
Housing & Homelessness	Rubys Place	Shelter and Children	\$ 25,000	\$ 60,000	\$ 25,000
Housing & Homelessness	SAVE/COPS	SAVE/COPS	\$ 13,680	\$ 14,585	\$ 13,680
Information & Referral	Eden I&R, Inc. **	2-1-1 Communication System	\$ 50,000	\$ 50,000	\$ 50,000
Legal Services	Immigration Institute of the Bay Area	Legal Services for Immigrants	\$ 15,000	\$ 40,000	\$ 20,000
Legal Services	Legal Assistance for Seniors (LAS)	Legal Services & Education to Hayward Seniors	\$ 10,000	\$ 20,000	\$ 10,000
Youth & Education	East Bay Agency for Children (EBAC)	Hayward HUB Family Resource Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Eden Youth and Family Center	Eden Youth and Family Center	\$ 20,000	\$ 50,000	\$ 22,500
Youth & Education	Fresh Lifelines for Youth, Inc.*	FLY Law and Leadership Program*	\$ -	\$ 22,000	\$ 12,000
Youth & Education	Hayward Adult School	Hayward Adult School Computer Lab*	\$ -	\$ 37,777	\$ -
Youth & Education	Hayward Adult School	Raising Leaders in Hayward-Workshops & Internships	\$ 14,850	\$ 16,400	\$ 12,000
Youth & Education	Horizon Services, Inc.	Lambda Project	\$ 17,350	\$ 50,000	\$ 22,500
TOTAL FY 2022 SOCIAL SERVICES RECOMMENDATIONS			\$ 370,380	\$ 883,032	\$ 454,950

*New agency/program applying for funds

**Non-competitive award

***Fiscal Sponsor

All amounts are preliminary and subject to change. Final award amounts will be authorized by Hayward City Council in June 2021. CDBG awards are dependent upon FY 2022 federal funding allocations and GF awards are subject to available budgetary funding.



CITY OF HAYWARD

Hayward City Hall
777 B Street
Hayward, CA 94541
www.Hayward-CA.gov

File #: RPT 21-032

DATE: February 17, 2021

TO: Community Service Commission

FROM: Community Services manager

SUBJECT

FY 2020 / 2021 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2020 / 2021 Agenda Planning Calendar and provides comments.

DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2020 / 2021 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

ATTACHMENTS

Attachment I - Staff Report



DATE: February 17, 2021

TO: Community Services Commission

FROM: Community Services Manager

SUBJECT: FY 2020/2021 Agenda Planning Calendar

RECOMMENDATION

That the Community Services Commission reviews and adopts the 2020/2021 Agenda Planning Calendar and provides comments.

DISCUSSION

For the Community Services Commission (CSC) consideration, staff has revised the proposed Meeting Schedule Calendar for FY 2020/2021 with Agenda topics and dates listed below. The agenda topics were compiled based on comments at previous CSC meetings. This calendar will be on each CSC meeting agenda for review and to ensure any updates are incorporated.

FY 2020-2021	
COMMUNITY SERVICES COMMISSION AGENDA PLANNING CALENDAR	
FEBRUARY 17, 2021	
Paratransit Program Plan – Oral Report	
FY 2021 – 2022 Community Agency Funding Process CSC Draft Funding Recommendations	
Community Conversations on Policing – Standing Item	
FYI: City Council Meeting Regarding Strategic Planning Update	
FYI: OPEN: Public Comment Period	
MARCH 17, 2021	
FY 2021 – 2022 Community Agency Funding Process CSC Final Funding Recommendations	
Community Conversations on Policing – Standing Item	
FYI: END: Public Comment Period	
FYI: 30-Day Notice: City Council Public Hearing FY 2021-2022 Funding Recommendations	
APRIL 21, 2021 – No Meeting	
FYI: April 6: City Council Work Session	
FYI: April 27: City Council Public Hearing and Adoption of Funding Recommendations	
MAY 19, 2021	
Government Alliance for Race and Equity (GARE) Update	
Debrief FY 2021 – 2022 Community Agency Funding Process	
Review of CSC By-laws for FY 2021-2022	
Community Conversations on Policing– Standing Item	
JUNE 16, 2021	
Community Conversations on Policing – Standing Item	
Adoption of FY 2021-2022 Agenda Calendar	

NEXT STEPS

Upon consideration and approval by the Commission, staff will schedule items accordingly for future CSC meetings.

Prepared and Recommended By: Monica Davis, Community Services Manager

Approved by:

Jennifer Ott, Assistant City Manager