

Proposed
FY 2024
Operating
Budget
Work Session #1

Kelly McAdoo, City Manager Nicole Gonzales, Finance Director May 13, 2023



Agenda

| | Public Comment |
|-------------|--|
| | Proposed FY 2024 Operating Budget Overview |
| (8) | Maintenance Services Department |
| | Human Resources Department |
| | Fire Department |
| | Police Department |
| | Development Services Department |
| (B) | Information Technology Department |
| | Library Department |
| | City Manager's Office |
| | Finance Department |
| | City Clerk's Office |
| | City Attorney's Office |
| | Public Works & Utilities Department |
| | Mayor & City Council |
| | Next Steps |

General Fund Five-Year Forecast Update Proposed FY 2024

| General Fund Forecast (FY 2024 Proposed) § In thousands | FY 2024 Year 1 | FY 2025 Year 2 | FY 2026 Year 3 | FY 2027 Year 4 | FY 2028 Year 5 |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|
| Revenue | \$199,883 | \$207,885 | \$214,912 | \$220,127 | \$225,145 |
| Expenditures | 204,569 | 217,186 | 223,138 | 229,183 | 233,050 |
| Net Change in Reserve-Surplus / (shortfall) | (\$4,686) | (\$9,301) | (\$8,226) | (\$9,056) | (\$7,905) |
| | | | | | |
| Beginning Balance | \$44,239 | \$39,553 | \$30,252 | \$22,027 | \$12,971 |
| Net Change in Reserve - Surplus / (Shortfall) | (4,686) | (9,301) | (8,226) | (9,056) | (7,905) |
| | | | | | |
| Ending Balance | \$39,553 | \$30,252 | \$22,027 | \$12,971 | \$5,066 |

Key Cost Drivers Impacting the General Fund

Raising costs of services

Escalating CalPERS
retirement costs, related
to recent CalPERS
performance, and
lowering of the discount
rate

Continuing with Council's commitment to fully funding the Medical Retiree Benefit - OPEB Annual Required Contribution (ARC)

Restoration of services and reductions in General Fund allocation to Internal Service Funds (Fleet, Facilities, IT)

Dedication to addressing growing community needs

Proposed FY 2024 General Fund - Revenues

| \$ in thousands | FY 2023 Projected | FY 2024 Proposed | Change YOY Projected (\$) | Change YOY Projected (%) |
|----------------------------|----------------------|---------------------|------------------------------|-----------------------------|
| Property Tax | \$64,270 | \$67,498 | \$3,228 | 5% |
| Sales Tax | 45,534 | 46,439 | 905 | 2% |
| UUT | 19,000 | 18,000 | (1,000) | -6% |
| Real Property Transfer Tax | 17,600 | 17,600 | 0 | 0% |
| Transient Occupancy Tax | 1,500 | 2,000 | 500 | 25% |
| Cannabis Revenue | 1,100 | 1,100 | 0 | 0% |
| Other Taxes/Franchises | 16,235 | 17,065 | 830 | 5% |
| Permits & Fees | 7,038 | 7,180 | 142 | 2% |
| Other Revenue | 18,243 | 18,809 | 567 | 3% |
| Transfer In-Other Funds | 9,873 | 4,192 | (5,681) | -136% |
| Subtotal Revenues | 200,393 | 199,883 | (510) | |
| Transfer In - ARPA Funds | 7,250 | - | (7,250) | |
| Total Revenues | \$207,643 | \$199,883 | (7,760) | -4% |

Proposed FY 2024 General Fund - Expenses

| \$ in thousands | FY 2023 Projected | FY 2024 Proposed | Change YOY Projected (\$) | Change YOY Projected (%) |
|------------------------------------|----------------------|---------------------|------------------------------|-----------------------------|
| Personnel | \$157,763 | \$161,362 | \$3,599 | 2% |
| Supplies & Services | 13,627 | 12,386 | (1,241) | -10% |
| Internal Service Fees | 16,791 | 19,951 | 3,161 | 16% |
| Debt Service | 2,850 | 2,708 | (142) | -5% |
| Capital Outlay/Projects | 4,769 | 2,360 | (2,409) | -102% |
| Economic Development / Other Funds | 414 | 350 | (63) | -18% |
| Insurance | 5,517 | 5,452 | (65) | -1% |
| Total Expenditures | \$201,730 | \$204,569 | \$2,839 | 1% |

Proposed FY 2024 – All Other Operating Funds

| \$ in thousands | FY 2023 Adopted | FY 2024 Proposed |
|--------------------------|--------------------|---------------------|
| TOTAL REVENUE | \$197,135 | \$190,533 |
| | | |
| Personnel | \$42,258 | \$46,266 |
| Supplies & Services | 41,231 | 34,522 |
| Internal Service Fees | 3,934 | 3,976 |
| Capital Outlay | 282 | 282 |
| Debt Services | 18,229 | 16,582 |
| All Other Uses | 52,950 | 54,153 |
| Transfers to Other Funds | 47,734 | 41,534 |
| TOTAL EXPENSES | \$206,617 | \$197,315 |

(\$9,481)

(\$6,783)

Change in Reserve - Surplus / (Shortfall)

Questions and Discussion







MAINTENANCE SERVICES DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/Accomplishments



Responded to 5,500 Access Hayward requests for illegal dumping, graffiti, and unhoused camps within 48 hours - 96% of the time

Implemented the permanent Disposal Day Free Dumping Program

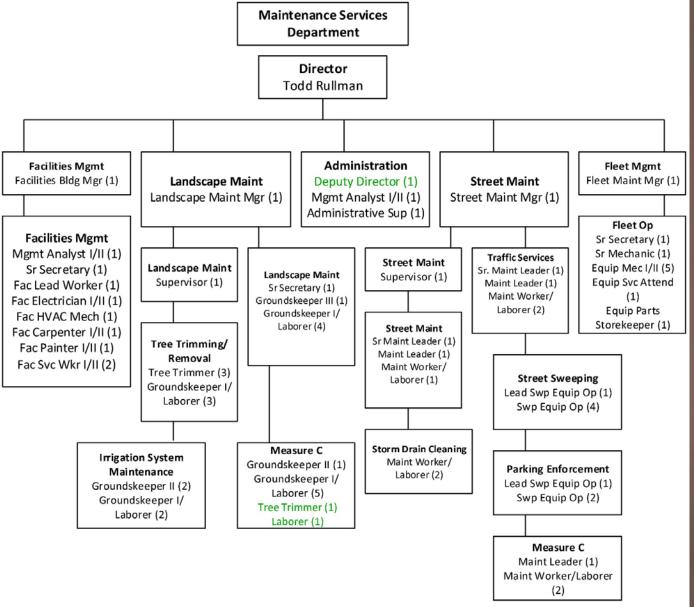
Began construction on the Jackson Corridor Landscape Beautification Project

Exceeded 1,000 new tree planting goal, 2,858 new trees planted in Hayward this year

Completed Phase 2- Citywide Access Control Project (Corp Yard, Utilities Center, Weekes and Main Branch Library)

MSD Organization Chart

Position Key
Green - Add
Red - Delete





FTE FY 2023 – 69 FY 2024 Proposed – 72

General Fund Significant Changes Planned for FY 2024



Budget Request

Addition of 1.0 FTE – Deputy Director

Increase Landscape's contract maintenance budget due to the addition of accepted Public Works projects that require annual maintenance.

Increase in Estimated Parking Citation Revenue based on Historic Trends

General Fund Net Total

\$85,230

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Measure C - Addition of 1.0 FTE - Tree Trimmer

Measure C - Addition of 1.0 FTE - Groundskeeper/Laborer I

Other Funds Net Total

\$271,420

FY 2024 Performance Metrics

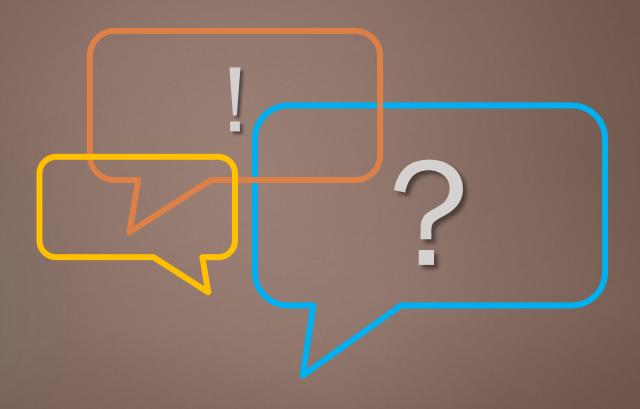


| Performance Indicators | FY 2024 Target |
|---|----------------|
| The % of Access Hayward illegal dumping, graffiti, and unhoused camp abatement requests that are responded to within 48 hours | 95% |
| Number of new trees planted (target = average of 1,000 annually) | 100% |
| The % of City fleet that is electric/hybrid | 20% |
| The % of time Public Safety front-line vehicles are operable and in-service | 95% |

| Performance Objectives | FY 2024 Target |
|--|------------------|
| Expand Disposal Day Program to include two targeted "in-neighborhood" events | (8) Total Events |
| Complete Phase 2 of Jackson Corridor Landscape Beautification Project | Soto to Amador |
| Present an EV charging plan (at City facilities for fleet vehicles and employees) to CIC | By 6/30/24 |
| Complete Phase 1 & 2 of Corp yard Restroom/Locker Room Renovation (ARPA) | By 12/23/23 |

Questions & Discussion









HUMAN RESOURCES DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/Accomplishments



- Successfully Completed 98 and Opened 133 New Recruitments
 - Completed 119 New Hires and Promoted 51 Employees
 - Successfully Processed 257 Protected Leave Requests
 - Processed and Provided Resources for 239 COVID-19 Cases

HR Organization Chart



FY 2024 Proposed – 17

<u>FTE</u>

FY 2023 – 17

Director of Human Resources

Organizational Development
Human Resources Manager (1)

Human Resources Administrative Assistant (1) Human Resources Administrative Intern (1)

Deputy Director of Human Resources

Total Rewards

Human Resources Manager (1) Human Resources Analyst I/II (3) Human Resources Technician (2) Employee & Labor Relations
Human Resources Manager (1)
Human Resources Technician
(1)

Recruitment

Human Resources Manager (1) Human Resources Analyst I/II (2) Human Resources Technician (1)



Significant Budget Changes Planned for FY 2024

General Fund Budget Request

Contract Services - Annual employee engagement survey onboarding programs

Training Budget for Human Resources Staff

ERMA and partnerships with legal services to maintain limited liability for the City

General Fund Net Total

\$131,000

Other Fund Budget Requests

No anticipated significant resource changes planned for FY 2024.

Other Funds Net Total

\$0

FY 2024 Performance Metrics

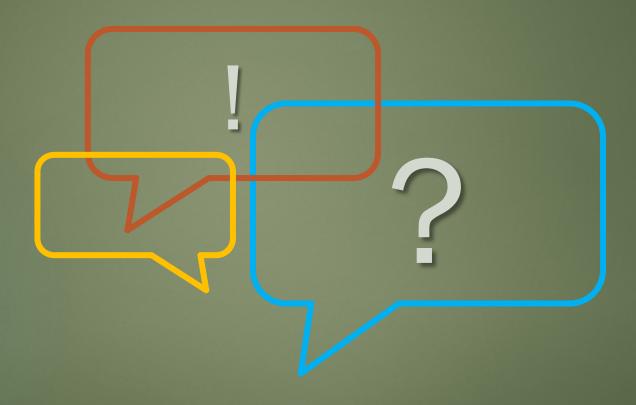


| Performance Indicators | FY 2024 Target |
|--|-----------------|
| % of recruitments completed within identified timeframe for each recruitment | 90% |
| % of new full-time employees completing probationary period | 100% |
| Employee Retention Rate | 10% Improvement |

| Performance Objectives | FY 2024 Target |
|--|----------------|
| Develop talent acquisition plan for citywide and critical positions | December 2023 |
| Develop citywide compensation philosophy to create and define consistent internal benchmarks and alignment in comparator marketplace | June 2024 |
| Audit existing policies and HR processes for compliance including areas for revision and general enhancement | June 2024 |

Questions & Discussion









HAYWARD FIRE DEPARTMENT FY 2024 BUDGET PRESENTATION

Chief Garrett Contreras May 13, 2023

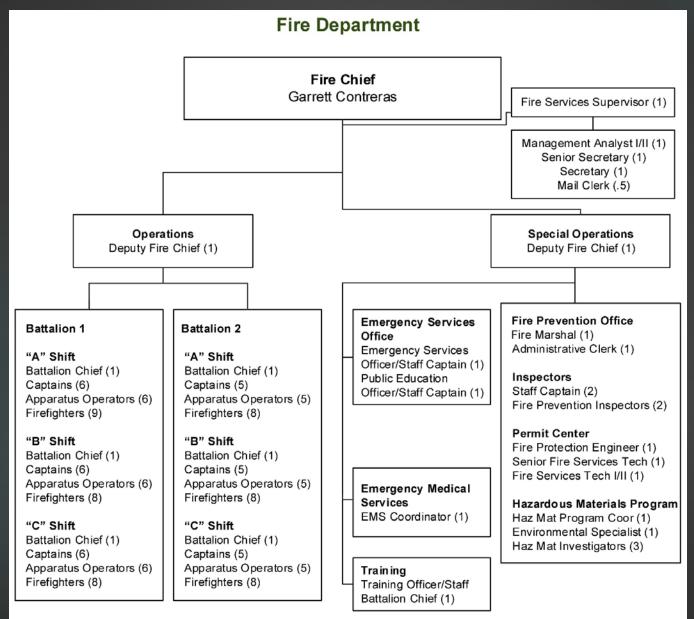
FY 2023 Highlights/ Accomplishments



- Mutual Aid Response for 9 Fires
 - Mobile Integrated Health Unit (MIHU)
 - FEMA Grant Large Scale Defensible Space
 - 22-1 Lateral Firefighter Academy

Fire Organization Chart

Position Key Green – Add Red - Delete





FTE
FY 2023 – 146.5
FY 2024 Proposed – 146.5

Significant Budget Changes Planned for FY 2024



General Fund Budget Request

No anticipated significant resource changes planned for FY 2024.

General Fund Net Total

\$0

Other Funds Budget Requests

No anticipated significant resource changes planned for FY 2024.

Other Funds Net Total

\$0

FY 2024 Performance Metrics



| Performance Indicators | FY 2023 | FY 2024 Target |
|--|--|---|
| % of emergency responses that arrive within a targeted response time | 93% of emergency responses under 5:50 | 100% of emergency responses under 5:50 |
| % of fire prevention and hazardous material inspections that are completed within a target response time | 100% | 100% |
| % of employees up to date in emergency management and incident command trainings | 100% | 100% |

| Performance Objectives | FY 2024 Target |
|--|----------------|
| Council approval for Emergency Management Plan | Implementation |
| Fully move into and operate the Fire Training Center | June 2023 |
| Continue Fire career pathway program with ROP and Chabot | Ongoing |
| Girls Fire Camp at Training Center | Summer 2023 |

Questions & Discussion









HAYWARD POLICE DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments

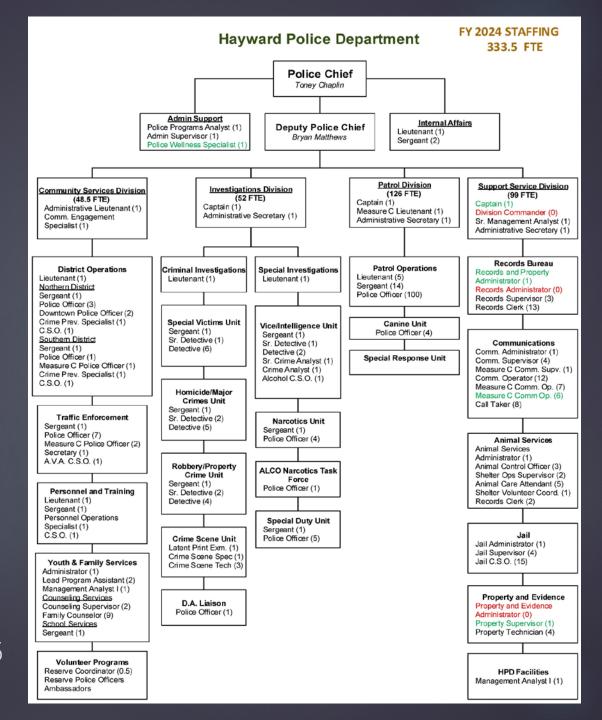


- HMET Development and Implementation
- Communications Center Assessment
- Jail Assessment

South Resource Center opened in partnership with PBC

HPD Organization Chart

FTE FY 2023 – 326.5 FY 2024 Proposed – 333.5





<u>Position Key</u> Green – Add Red - Delete

General Fund Significant Changes Planned for FY 2024



Budget Request

Add 1.0 FTE Wellness Specialist

Delete 1.0 FTE Operations Support Services Manager

Add 1.0 FTE Police Captain

Delete 1.0 FTE Records Administrator

Add 1.0 FTE Records & Property Administrator

Delete 1.0 FTE Property & Evidence Administrator

Add 1.0 FTE Property & Evidence Supervisor

*Budget Requests off-set by use of projected salary savings

General Fund Net Total

\$0

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Measure C - Add 6.0 Communication Operators

Measure C - South Resource Center - Rent/Utilities Expenses

Other Funds Net Total

\$980,916

FY 2024 Performance Metrics

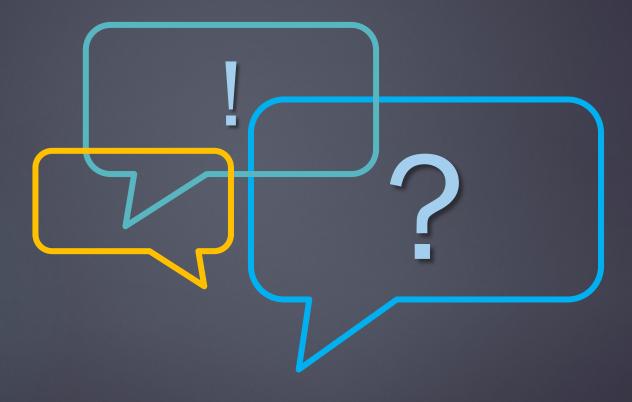


| Performance Indicators | FY 2024 Target |
|---|------------------------|
| % of Priority 1 responses that arrive within a targeted response time | 90% w/in 10 minutes |
| % of Communications Center calls answered within a targeted timeframe | 95% w/in 15 seconds |
| % of California Public Records Act Requests closed within timeline of 10 days | 90% |
| Number of youth, families, and school staff served by the Youth and Family Services Bureau | 5,000 |

| Performance Objectives | FY 2024 Target |
|--|-------------------------------|
| Achieve CALEA accreditation for Police Department | Achieve accreditation |
| Implement recommendations from Dispatch Assessment | Partial Implementation |
| Develop the Police Department's Wellness program for employees | Hire Wellness Position FTE |
| Organize Community Engagement Events | 30 Events |

Questions & Discussion









DEVELOPMENT SERVICES DEPARTMENT FY 2024 BUDGET PRESENTATION

Sara Buizer, Acting Director of Development Services Christina Morales, Housing Manager

FY 2023 Highlights/ Accomplishments



Energov and e-Permits Portal Launch

Strategic Roadmap Project Completion including: Adoption of Housing Element Update, Density Bonus Ordinance Update, Affordable Housing Ordinance, Sidewalk Vending Ordinance (August 2023), Community Preservation Ordinance Update (June 2023)

Expanded Legal Services for low-income tenants facing evictions

Affordable Unit Development: 154 units constructed, 145 units under construction, 315 units starting construction

Development Services Organization Chart





Management Analyst I/II (1)

Management Analyst I/II (1)

Administrative Secretary (1)

Deputy Director of Development Services

Housing Division

Housing Manager (1)
Housing Development
Specialist (1)
Program Specialist (I)
Management Analyst I/II
(2)
Senior Secretary (1)

Planning Division

Planning Manager (1)

Development Review

Sr. Civil Engineer (1)
Assistant Civil Engineer (1)

Planning Staff

Principal Planner (1)

Senior Planner (2)

Associate Planner (2)

Assistant Planner (2)

Landscape Architect (1)

Landscape Architect (1)

Division Clerical Staff

Senior Secretary (1)
Secretary (1)
Administrative Clerk I/II (1)

Code Enforcement Division

Code Enforcement Manager (1)

Code Enforcement Inspectors

Sr. Code Enforcement Insp (2) Code Enforcement Insp I/II (7)

Division Clerical Staff

Senior Secretary (1)
Administrative Clerk I/II (1)

Building Division

City Building Official (1)

Building Inspectors

Sup Building Inspector (1)

Sr. Building Inspector (3)
Building Inspector (3)

Building Inspector (1)

Plan Checkers and Permit Techs

Sup. Plan Checker & Expediter (1)

Plan Check Engineer (1)

Sr. Plan Checker (1)

Plan Checker (1)

Sup. Permit Technician (1)

Sr. Permit Technician (1)

Permit Technician (3)

Division Clerical Staff

Secretary (2)
Administrative Clerk I/II (1)

FTE
FY 2023 – 50
FY 2024 Proposed – 55

General Fund Significant Changes Planned for FY 2024



Budget Request

Delete 1.0 FTE Management Analyst DSD

Add 1.0 FTE Landscape Architect

Add 1.0 FTE Building Inspector

Add 1.0 FTE Director of Development Services

Decrease Consultant Services Budget due to addition of a Landscape Architect

Increase in permit revenue

General Fund Net Total

\$91,862

Other Funds Significant Changes Planned for FY 2024



Budget Requests

HOME Program - Estimated increase in HOME funding allocation (revenue)

HOME Program - Increase program expenses

Housing Authority Fund - Reduction in expenses to align with lower anticipated revenue

Inclusionary Housing Fund - Reduction in expenses to align with lower anticipated revenue Inclusionary Housing Fund - Increase in expenses for Software management system and consultant for BMR portfolio management

Rent Program Fund - Increases in expenses related to program and services delivery

Local Housing Trust Program Fund - Appropriate remaining grant receivable (revenue)

Other Funds Net Total

\$1,450,589

FY 2024 Performance Metrics

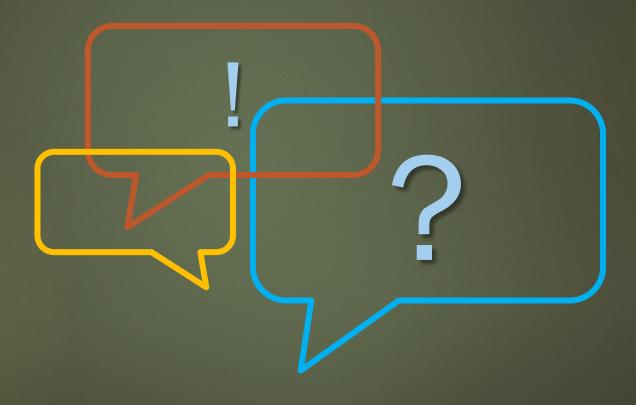


| Performance Indicators | FY 2024 Target |
|---|----------------|
| % of building inspections that are completed next day | 85% |
| % of Planning (and Engineering) projects that are being invoiced quarterly | 95% |
| % of Planning (and Engineering) projects that are operating with adequate positive deposit balance | 80% |
| % of code enforcement priority one complaints that are inspected within the 7 working days targeted response time | 95% |
| % of rent review petitions processed within timeline identified in the RRSO | 85% |

| Performance Objectives | FY 2024 Target |
|---|----------------|
| Implement Sidewalk Vendor Ordinance | Fall 2023 |
| Prepare an ordinance to create smoke-free multifamily housing | Spring 2024 |
| Update the Tree Preservation Ordinance | Summer 2024 |
| Amend the Municipal Code to address Housing Element Actions related to housing for a variety of income levels and housing types | Summer 2024 |
| Implement Downpayment Assistance Program | Winter 2024 |

Questions & Discussion









INFORMATION TECHNOLOGY DEPARTMENT FY 2024 BUDGET PRESENTATION

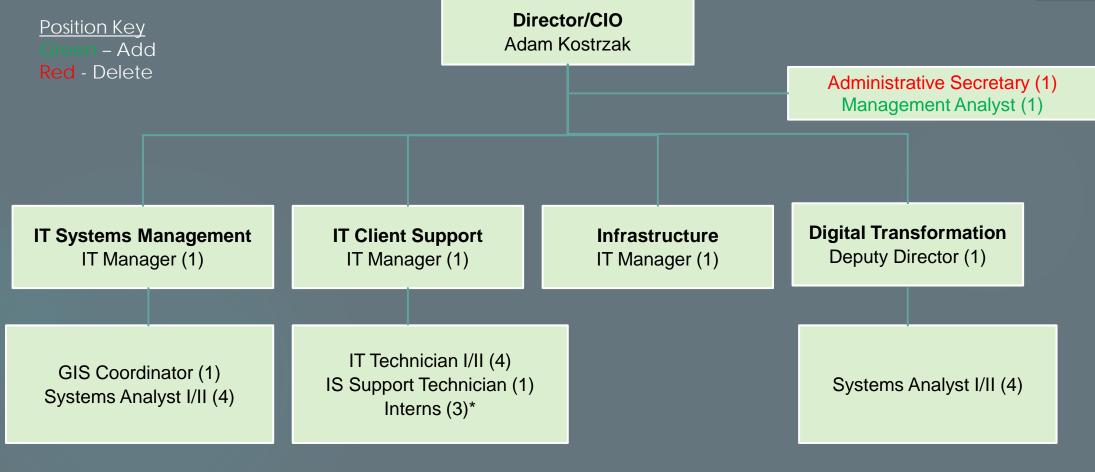
FY 2023 Highlights/ Accomplishments



- IT Strategic Plan
 - Infrastructure Upgrade
 - ERP Upgrade
 - Energov Implementation

IT Organization Chart





FIE FY 2023 – 20 FY 2024 Proposed - 20

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Delete 1.0 FTE Administrative Secretary

Add 1.0 FTE Management Analyst I

Transferring 5 Library system subscriptions expenses to Library

Annual increase in maintenance of software and subscriptions

HR eForms subscription

Fire Station phone and wifi equipment and subscriptions

Storage expansion for server backups

Other Funds Net Total

\$88,206

FY 2024 Performance Metrics

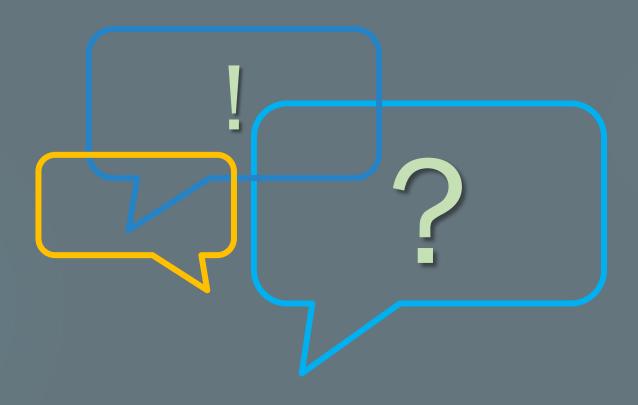


| Performance Indicators | FY 2024 Target |
|---|----------------|
| # of digital transformation initiatives completed | 5 |
| # of technology projects completed | 13 |
| % of employees up to date on cybersecurity training | 90% |
| % of tech team tickets closed within 5 days | 90% |

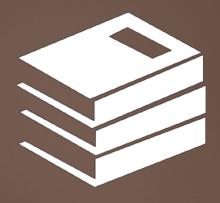
| Performance Objectives | FY 2024 Target |
|---|-------------------------------|
| ERP Optimization | Identify 2 business processes |
| Implement IT Governance | December 2023 |
| Expand the IT Department's internship program | Increase to 3 interns |
| Build Digital Transformation Roadmap | June 2024 |
| Expand Security and Support Program | May 2024 |

Questions & Discussion









LIBRARY DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments



Resumption/opening of all services including the Storytime room, Makerspace, Meeting rooms, and all pre-pandemic programs

Community Needs and Architectural Assessments for Weekes

Approval of HPN Round 3 Funding for CY 2023-2027

Resumption of in-person library and school-based Homework Centers

Library Organization Chart



<u>Position Key</u> Green – Add Red - Delete **Director**Jayanti Addleman

Deputy Director (1)

Library Operations

<u>Library Programs &</u> <u>Services</u>

Education Services

Administration

Library Ops Manager

ead Library Assistant

Lead Library Assistant (0.5)*

Library Assistant (7.5) Senior Library Page (2.4)

ibrary Page (3.9

Supervising Librarian

Supervising Librarian

(1)

Librarian II (1)*

Lead Library Assistant (1

Education Svc Manager (1)

Literacy Prog Coord. (1)

Lead Program Assist (1)

Library Assistant (1)

Program Assistant (1)

Program Assistant (1)*

Management Analyst I/II (1)

Admin Assistant III (1)
ead Literacy Assistant
(1)

<u>FTE</u>

FY 2023 – 38.3

FY 2024 Proposed – 40.8

*2.5 FTE funded for five (5) years by HPN grant

General Fund Significant Changes Planned for FY 2024



Budget Request

Deletion of 1.0 FTE Supervising Librarian

Addition of 1.0 FTE Deputy Director of Library Services

Increase in Library Collection Development purchases

Transfer of Expenses for Library Software Solutions - Bibliotheca, EBSCO, Comprise/TBS, Innovative Interfaces, Bibliocommons

General Fund Net Total

\$253,969

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Hayward Promise Neighborhood Grant Award Revenue

- 1.0 FTE Librarian II
- 0.5 FTE Lead Library Assistant
- 0.5 FTE Program Assistant
- 0.5 FTE Program Assistant

Other Funds Net Total

\$0

FY 2024 Performance Metrics



| Performance Indicators | FY 2024 Target |
|--|----------------|
| # Program Participants/Visits | Increase by 5% |
| # Physical Materials borrowed | Increase by 3% |
| # Electronic Materials/Resources/Programs used | Increase by 8% |
| # Tech Lending Devices borrowed | Increase by 3% |
| # Visits to Branches | Increase by 3% |
| # Visits to Bookmobile | Increase by 5% |

| Performance Objectives | FY 2024 Target |
|--|----------------|
| Offer monthly displays and/or programs reflecting the diversity of Hayward's population | 2/month |
| Expand the reach of Tech Lending program by partnering with community organizations | 5 Partnerships |
| Create a preliminary concept plan for the Weekes Library to be eligible for potential grants | By CY 2023 end |
| Select and place an order for a TechMobile to help improve Digital Literacy and close the Digital Divide | Spring 2024 |
| Provide cradle to career educational programs for all ages creating cross-agency pathways, in partnership with the Hayward Promise Neighborhoods | 5/month |

Questions & Discussion









CITY MANAGER'S OFFICE FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments





Supported acquisition of St. Regis Retirement Center and conversion into St. Regis multi-service campus (offering behavioral health, substance use, and supportive housing services).

Launched five Economic Development ARPA programs: Open for Business, Hayward E-Gift Program, Restaurant Relaunch, Restore and Reopen, and Small Business Assistance Grants.

Introduced a new multi-media employee news hub called In the Loop, reimagined the Annual Volunteer Recognition event and helped to sustain hybrid meetings in a post-pandemic world.

CMO Organization Chart

Position Key Green - Add Red - Delete

Assistant City Manager Dustin Claussen Reporting **Departments Public Works** Maintenance Services **Development Services**

Housing Manager (1) Management Analyst (2) Housing Specialist (1) **Community Programs** Specialist (1) Senior Secretary (1)

City Manager Kelly McAdoo Executive Assistant to the City Manager (1) Reporting **Departments** Police Fire Library Assistant to the **Chief Economic** Development City Manager (1) Management Officer (1) Analyst I/II (0.6) Economic **Executive Assistant** Development to Mayor and

Specialist (2) Community **Programs** Specialist (1) Senior Secretary (0.5)

Community and Media Relations Officer (1) **Digital Applications** Designer (1) Graphics and Media Tech (1) Community Programs Specialist (1) AV Specialist (2) Senior Secretary (0.5)

Assistant City Manager

Regina Youngblood

Reporting

Departments

Finance

Human Resources

Information

Technology

Equity Officer (1)

FTE FY 2023 – 32 FTE FY 2024 Proposed – 29 FTE

Successor Agency

Council (1)

Administrative

Secretary (1)

Management

Fellow (1)

Management Analyst I/II (0.4) Real Property Manager (0.4)

Community Services Manager (1) Management Analyst (2)

Management Analyst (1) Community Programs Specialist (1) Senior Secretary (1)

General Fund Significant Changes Planned for FY 2024



Budget Request

Add 0.23 FTE Management Analyst for Community Services Division (remaining FTE budget under Special Revenues)

Delete 1.0 FTE Senior Secretary

Add 1.0 FTE Community Program Specialist

Increase in supplies and services support equity and inclusionary program efforts

General Fund Net Total

\$89,162

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Add 0.77 FTE Management Analyst for Community Services Division

Measure BB - January 2023 preliminary allocation of Measure BB (Revenue)

Reduction in supplies and services to align allocation of CDBG award

Other Funds Net Total

(\$553,449)

FY 2024 Performance Metrics



| Performance Indicators | FY 2024 Target |
|---|-----------------------------|
| % of Council requests addressed within a target response time | 95% within 72 Hours |
| Number of successful business concept plans and business openings for identified priority sites | 4 concept plans, 4 openings |
| Number of referrals of people experiencing homelessness that result in successful outcomes through various approaches | 100 |
| Number of staff engaged in equity trainings or projects | 100 |

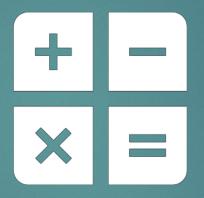
| Performance Objectives | FY 2024 Target |
|---|----------------------------------|
| Break ground on the Stack Center and work with partners to design programming for the future Community Event Plaza | Groundbreaking by Sep |
| Support development of St. Regis Behavioral Health Campus to provide health and housing services to people experiencing homelessness and mental health crises | Council update Fall 2023 |
| Complete remaining "Restaurant Relaunch" and façade program projects | Council update Spring 2024 |
| Continue to roll out Downtown District Activation pilot program that includes performance art | Report on pilot in Spring 2024 |
| Design and implement the ARPA Tuition Assistance program with Cal State East Bay, Chabot College, and Eden Area Regional Occupational Program | Report on numbers by Spring 2024 |
| Work cooperatively with Hayward's educational institutions to streamline and amplify partner communications and achievements | Report to Council Winter 2024 |
| Conduct a language access assessment | Complete by Spring 2024 |
| Use the Racial Equity Toolkit to implement pilots in several departments | Complete by Spring 2024 |

Questions & Discussion









FINANCE DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments





Completion of Annual Comprehensive Financial Report (ACFR) and annual audit report with no significant findings



Implemented a new utility customer portal with usage tracking and reporting, a new online and telephone utility payment system, and a new utility bill printing and presentment process



Implemented OpenGov Procurement Solution to streamline the process of Citywide RFPs/RFQs

Finance Organization Chart





Nicole Gonzales

Deputy Director (1)

Administration & Budget

Management Analyst I/II (2) Admin Secretary (1)

Revenue

Revenue Manager (1)

Accounting & Payroll

Accounting Manager (1)

Purchasing

Purchasing & Services Manager (1)

FY 2023 – 34.5

FY 2024 Proposed – 34.5

Finance Supervisor (1)

Cust Acct Clerk (6)

Finance Technician (1)

Sr. Cust Acct Clerk (5)
Mail & Rev Clerk (1)

Senior Accountant (1)
Accountant (3)
Finance Technician (2)
Sr. Acct Clerk-AR (2)

Purchasing Tech (1)

Sr. Acct Clerk-AP (2)

Account Clerk (0.5)

Central Services

Mail & Purch Clerk (1)

Significant Budget Changes Planned for FY 2024



| General Fund Budget Request | |
|--|-----|
| No anticipated significant resource changes planned for FY 2024. | |
| General Fund Net Total | \$0 |

Other Funds Budget Requests No anticipated significant resource changes planned for FY 2024. Other Funds Net Total \$0

FY 2024 Performance Metrics



| Performance Indicators | FY 2024 Target |
|---|----------------|
| % of federal, state and local financial reporting deadlines met | 100% |
| % of invoice payments processed electronically | 50% |
| % of vendor payment processed within 30 days of invoice date | 50% |
| Number of paychecks issued | 23,100 |
| % of paychecks prepared accurately | 99% |

| Performance Objectives | FY 2024 Target |
|--|----------------|
| Hold a work session with the Council to provide an overview of the updated General | |
| Fund Long Range Financial model | Fall 2023 |
| Expand financial transparency and data sharing through platforms like OpenGov | Spring 2024 |
| Complete a review of the purchasing and procurement process and workflows | Spring 2024 |

Questions & Discussion









OFFICE OF THE CITY CLERK FY 2024 BUDGET PRESENTATION

Miriam Lens, City Clerk May 13, 2023

FY 2023 Highlights/ Accomplishments



Increased transparency by adding 2,516 official records to City's online Document Center and Meeting & Agenda Center.

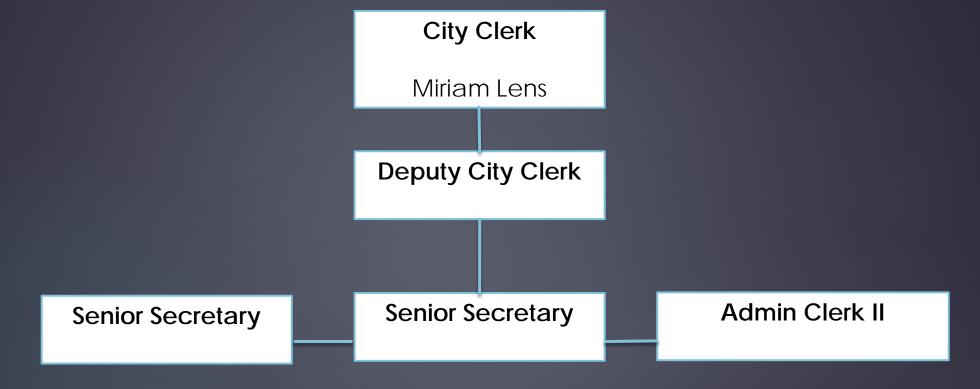
Guided return to in-person meetings by developing procedures related to AB 2449 teleconferencing requirements and notifications, provided trainings to 70 staff members, and assisted staff with facilitating meetings per Brown Act modifications.

Managed the November 2022 Municipal Election from pre-planning to certification of election results, filing of campaign disclosure documents, and processed nomination forms. Processed forty-five qualifying applications and facilitated appointment of two new Council Members.

Managed and responded to public request for records in accordance with the Public Records Act, fulfilling 528 requests via the City's Public Records platform.

CCO Organization Chart





FTE FY 2023 – 4.5 FY 2024 Proposed – 4.5

Significant Budget Changes Planned for FY 2024



No anticipated significant resource changes planned for FY 2024.

General Fund Net Total

\$0

Other Funds Budget Requests

No anticipated significant resource changes planned for FY 2024.

Other Funds Net Total

\$0





| Performance Indicators | FY 2024 Target |
|---|-----------------|
| % of California Public Records Act Requests closed within timeline of 10 days | 90% |
| % of positions filled on Council's appointed bodies of 21 anticipated vacancies | 100% |
| % of Council's appointed bodies in compliance with completing required Ethics and Harassment Prevention trainings | 100% |
| # of records added to City's online Document Center consisting of permanent records | Increase by 25% |
| % of Contracts and Agreements processed with electronic signatures | Increase to 95% |

| Performance Objective | FY 2024 Target |
|--|----------------|
| Continue to implement and assess hybrid meeting options for Commissions, Committees and Task Forces. | ongoing |
| Improve technology efficiency by utilizing modules of existing systems to streamline processes within the department and to assist with the collection of data. | Spring |
| Promote equity with recruitment for City's commissions and task forces by analyzing demographics data from applications, participating in diverse community events for recruitment opportunities, making language access available at public meetings and ensuring representation from every middle and high school for service on the Hayward Youth Commission. | Spring/Summer |
| Increase accessibility to City government by continuing to provide hybrid meeting opportunities to community members to foster civic engagement. | ongoing |









CITY ATTORNEY'S OFFICE FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments



Monitor and appraise Council and City staff of changes in State Law regarding public meetings and conflicts of interests

Assist development of Rent Review legislative strategies and options

Close all claims that do not convert to litigation within 36 months from fiscal year filing

Resolve all litigation including claims for federal jurisdiction within 36 months from fiscal year filing

Maintain annual ratio of 1:4 for claims paid, compared to claims filed

Continue using CAO staff attorneys for all litigation cases except where specialized outside counsel is warranted

CAO Organization Chart



City Attorney

Michael Lawson

Attorney (6)
Senior Paralegal (1)
Paralegal (1)
Legal Secretary (1)

FTE FY 2023 – 10 FY 2024 Proposed – 10

Significant Changes Planned for FY 2024



Budget Request

No anticipated significant resource changes planned for FY 2024

General Fund Net Total

\$0

Budget Requests

City's Insurance Premium - Increased 20% over FY 2023 actual cost

Other Funds Net Total

\$1,190,000

FY 2024 Performance Metrics



Performance Indicators

Close government claims and lawsuits within 36 months, including resolution/settlement of 13 of the 88 claims filed in FY22 and thus far in FY23 and resolution/settlement of 14 lawsuits in FY22 and thus far in FY23 -- while 61 new lawsuits were filed against the City in FY22 and thus far in FY23

Support the Hayward Police Department's expanded program of independent review of critical incidents involving fatal use of force or serious bodily injury -- there were 0 fatal uses of force in FY22 and 1 fatal use of force in FY23

Performance Objectives

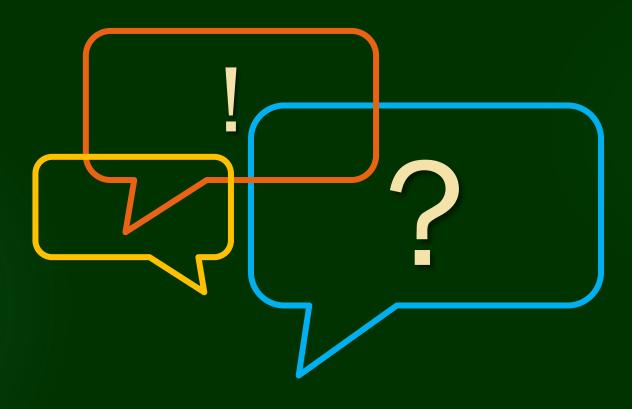
Monitor and apprise Council, appointed advisory bodies, and City staff of changes in state law during the pandemic and post-pandemic regarding flexible and transparent public meetings (e.g., AB 361 and AB 2449, which modified the 'Brown Act') and conflicts of interest (e.g.. AB 1439 which requires recusal of members who accept campaign contributions of \$250 or more when certain business items are pending before the Council)

Collaborate with City staff in advancing the 7 initiatives and priorities set by the Council in the 'Strategic Roadmap'

Resume the CAO's long-term investment in the student internship program during the summer and around the academic year

Assure fiscal viability of the City's insurance coverages particularly in the areas of general liability and police practices, property loss and replacement, and cyber risk and intrusion -- with the goal of avoiding annual double-digit premium increases









PUBLIC WORKS & UTILITIES DEPARTMENT FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments



Completed Construction of FS6&FTC

Mission Blvd Phase 3 Improvements Construction Phase Started

Bids for Construction of La Vista Park Received

Redoubled the efforts and increased Pavement Improvement Project by Approximately 50%

Started the Design Process for WPCF Improvements Phase 2 & Nutrients Reduction

Cooperated with ACTC & Caltrans on the Award of Design Phase for I-880/Whipple Rd and I-880/Industrial Blvd Interchange Improvement Projects, and on the Award of SR-92 and Whitesell Interchange Scoping Project

Engineering, Transportation, and Utilities Divisions maintained timely and high-quality services amidst significant increase in development applications

PW&U Organization Chart

Position Key Red - Delete



Director, City Engineer Alex Ameri

Assistant Director

of Public Works

Utilities

Deputy Director of Public Works

> Engineering Services

Design

Senior Civil Engineer (2) Assoc/Asst Civil Engr (6) Engineer Technician (2)

Survey

Surveyor (1) Engineer Technician (1) Survey Engineer (1)

Construction Inspection

Supv Const Inspector (1) Sr. Construction Insp (2) Const Inspector (5)

Development Review

Senior Civil Ena (1) Assoc/Asst Civil Engr (2)

Real Property Mamt

Real Property Mgr*

Utilities Admin/Planning/ Engineering

Water Resources Mgr (1) Sr. Water Resources Engr (1) Water Resources Planner (1)

Utilities Eng Mgr (1)

Principal Utilities Engr (1) Sr Utilities Engineer (3)

Assoc Civil Engineer (3)

Assoc Civil Engineer (1)

Dev. Review Specialist (1) Sr/Dev Review Specialist (1)

Sr. Secretary (1)

Deputy Director of Public Works

Transportation Services

Principal Trans Engr (1)

Sr. Trans Engr (2) Assoc/Asst Trans Engr (1) Senior Trans Planner (1) Assoc Trans Planner (1) Traffic Signal Tech (1)

Traffic Signal Tech (1)

Engineer Technician (1)

Utilities Op & Maint

Util Op & Maint Mgr (1) Sr Secretary (1)

Water Distribution

Util Field Srvcs Supv (1) Sr Utility Leader (1) Sr Field Services Leader (1 Utility Leader (3) Util Wkr/Laborer (13) Equip Operator (2) Sr. Util Cust Svc Ldr (1) Cross Conn Cntrl Sp (1) Bckflow/CrssCnct Tester (1) Water Meter Mech (3) Cust Field Tech (2) Storekeeper-Exp (1) Secretary (1)

Utility Sys Maint

Util Op & Maint Supv (1) Electrician I/II (3) Utility Maint Mech (6) Utility Service Worker (2)

Sewer Collection Maint System

Wastewater Collection System Supervisor (1) Sr Util Leader-Sewer (1) Utility Leader-Sewer (3) Util Wkr/Laborer-Sewer (5)

Administration

Sr Mgmt Analyst (2) Mgmt Analyst I/II (3) Administrative Supv (1) Admin Secretary (1) Sr Secretary (2)

Water Pollution Control

WPCF O&M Manager (1)

WPCF Maint Supv (1)

Facility (WPCF)

WPCF Manager (1)

WPCF Op Supv (1)

WPCF Lead Op (6)

WPCF Operator (5)

Electrician I/II (3)

Operator in Training (3)

Utility Maint Mech (4)

Equipment Operator (1)

Maint Wrkr/Laborer (1)

Lab Supervisor (1)

Lab Technician (2)

Sr. Secretary (1)

Admin Intern (0.5)

Chemist (1)

Executive Airport

Airport Manager (1) Airport Ops Supv (1) Airport Business Supv (1) Airport Maint Wkr (4) Airport Ops Specialist (1) Secretary (1)

Sr Secretary (1) Sr Airport Maint Wkr (1)

Environmental Services

Environmental Services Environmental Svcs Mgr (1)

Solid Waste Mgmt

Solid Waste Prog Mgr (1) Sustainability Specialist (1) Sr/Sustainability Specialist (1)

Water Pollution Source Control (WPSC)/ Stormwater Mgmt

Water Pollution Control Administrator (1) Sr WPSC Inspector (1) WPSC Inspector (3) Secretary (1) Technical Intern (0.5)

FTE FY 2023 - 161 FY 2024 Proposed – 168

*FTE count does not include Real Property Mgr, which is only partially supported by PW&U

General Fund Significant Changes Planned for FY 2024



Budget Request

Increase in Salary and Benefits charged out to CIP projects/funds (Reducing GF Expense)

Add 1.0 FTE Senior Civil Engineer

Add 1.0 FTE Senior Transportation Planner

Add 1.0 FTE Principal Transportation Engineer

Add 1.0 FTE Traffic Signal Technician

General Fund Net Total

(\$774,340)

Other Funds Significant Changes Planned for FY 2024



Budget Requests

Special Revenue Funds:

Measure D Fund - Decrease of Supplies and services

Measure D Fund - Increase in Revenue

Enterprise Funds:

Delete 1.0 FTE WPCF O&M Manager

Add 1.0 FTE Associate Civil Engineer

Add 1.0 FTE Water Resource Planner

Add 1.0 FTE Principal Utilities Engineer

Add 1.0 FTE Senior Development Review Specialist

Water & Wastewater Funds Supplies & Services – Increase due to inflation and supply chain issues

Water, Wastewater, & Recycled Water Fund Revenue Increases due to anticipated rate increases

Stormwater Fund – net reduction in supplies and services; increase in stormwater fee and street cleaning fee revenue

Recycled Water Fund Revenue Increases due to anticipated rate increase

Airport Fund - Increase related to supplies and services

Airport Fund Revenue Increase related to increase in hanger rent

Other Funds (Special Revenue Funds) Net Total

FY 2024 Performance Metrics



| Performance Indicators | FY 2024 Target |
|---|----------------------------------|
| Miles of bike & ped improvements installed (target = average of 10 miles) | 100% |
| % of development permits reviewed with first review comments issued in 10 business days | 90% |
| % of traffic signal outages and malfunctions responded to within 8 hours | 100% |
| Number of miles of water/sewer pipelines replaced annually | 2 miles water / 2 miles sewer |
| % of days that water and wastewater quality met state standards | 100% |
| Percentage of waste diverted from the landfill | 74% |

| Performance Objectives | FY 2024 Target |
|---|---|
| Complete construction of Mission Boulevard phase 3 | 70% |
| Implement six intersections improvement for Safe Route for Seniors in the downtown area | 100% |
| Implement Safe Routes for School, with a focus on Cesar Chavez and Palma Ceia | 100% |
| Present a needs assessment/preliminary feasibility report for Public Safety Center and Corporation Yard | 50% |
| Complete construction of La Vista Park | 75% |
| Continue City parking lot upgrades, with a focus on parking lots 7, 8, and 11 | 100% |
| Install Public Access EV Charging in Cinema P1 parking structure in collaboration with EBCE | Multi-Site License Agreement and Design |
| Design Water Pollution Control Facility Phase II upgrade | 50% |
| Develop a Recycled Water Master Plan | 75% |









MAYOR & CITY COUNCIL FY 2024 BUDGET PRESENTATION

FY 2023 Highlights/ Accomplishments





Provided leadership and direction during the City's response to the winter floods and the State declaration of emergency for Alameda County.



Accepted and appropriated funding from the State for the Mission Paradise Project to Develop 76 Units of Affordable Senior Housing and to acquire and rehabilitate a minimum of three single-family homes for the City's Scattered Site Housing Program.



Provided leadership and appropriated funding to support Bay Area Community Services' acquisition of the St. Regis Retirement Center.



Approved the Hayward Housing Element and provided direction on the measures and actions for Hayward's Climate Action Plan.

Significant Changes Planned for FY 2024



Budget Request

No anticipated significant resource changes planned for FY 2024.

General Fund Net Total

\$0

Budget Requests

No anticipated significant resource changes planned for FY 2024.

Other Funds Net Total

\$0

FY 2024 Performance Metrics



Performance Objective

Receive updates and provide feedback and policy direction on the projects in the FY2024 adopted Strategic Roadmap at Council meetings and Council Subcommittee meetings.





Next Steps...



Budget Work Session #2 on May 16, 2023

Continue department presentations (if not completed today)

Include applicable changes as a result of today's discussion



Public Hearing and Adoption on June 6, 2023