

Work Session

Community Feedback on Prohousing Designation Application

July 08, 2024 | HHTF

Christina Morales, Deputy Director of Development Services
Ayush Patel, Management Analyst I

PROGRAM SUMMARY

- 2019-2020 Budget Act provided for the establishment of the *Prohousing Designation* Program to meet California's housing goals
- *Prohousing Designation* allows for an increase in competitiveness for state funding opportunities in the state grant programs below:

**Affordable Housing &
Sustainable
Communities (AHSC)**

**Transformative
Climate
Communities (TCC)**

**Local Partnership
Program**

**Infill Infrastructure
Grant (IIG)**

**Solutions for
Congested
Corridors**

**Transit & Intercity
Rail Capital
Program (TIRCP)**

COH APPLICATION BACKGROUND

December 2023

City submitted P.D. application to HCD, but HCD could not approve application before the March 1, 2024 deadline.

March 2024

City resubmitted application to HCD under new regulations to receive designation for AHSC application for PG 8

June 2024

Completion of diligent public participation & soliciting feedback from HHTF and community members

APPLICATION SUMMARY

Each prohousing policy identified in an application receives a point allocation. Staff anticipates receiving 44 points. 30 points is the minimum for receiving the *Prohousing Designation*.

Prohousing Designation Policies	Points Anticipated
Create housing favorable zoning & land use policies	17
Accelerate housing production timeframes	8
Reduce construction and development costs	9
Provide housing financial subsidies	10

DILIGENT PUBLIC PARTICIPATION

Staff has informed community members about the opportunity to provide public comment on the application via the *Daily Review*, *The Stack*, email blasts, and creating a *Prohousing Designation* webpage.

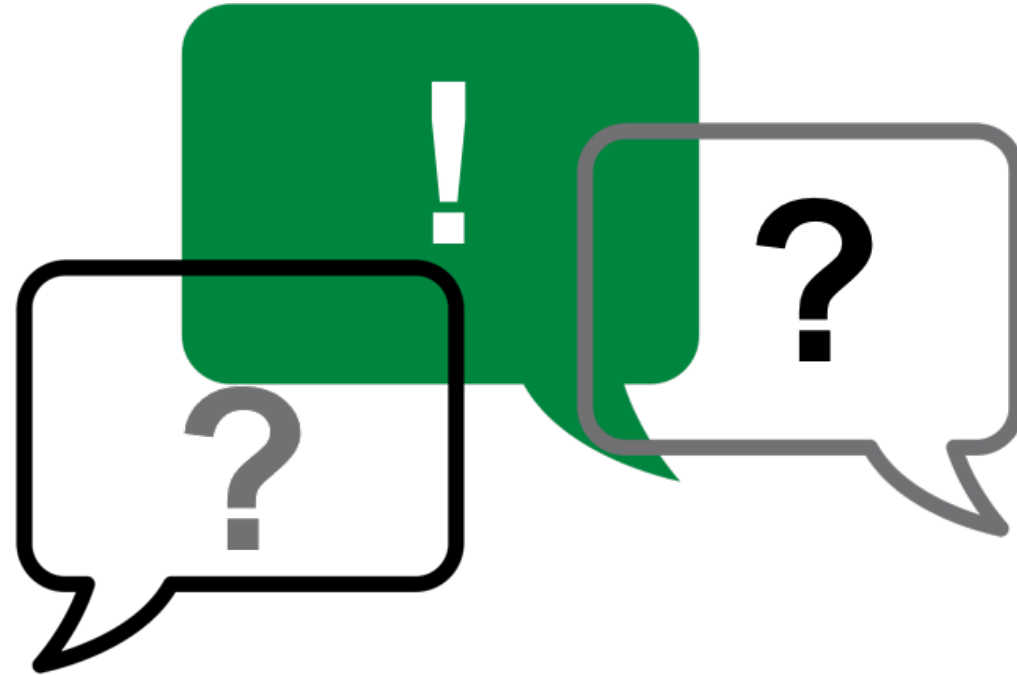
Interested parties are invited to provide feedback in the following ways:

- ❖ By attending or submitting comments to the July 08, 2024, Homelessness Housing Task Force meeting;
- ❖ By submitting comments online through the project webpage (scan QR code or enter URL below)



<https://www.hayward-ca.gov/residents/housing/prohousing-designation-program>

Questions



Action Item

Discussion on Converting the Homelessness-Housing Task Force (HHTF) to a Council Committee

July 08, 2024 | HHTF

Christina Morales, Deputy Director of Development Services
Ayush Patel, Management Analyst I

TIMELINE

The Homelessness-Housing Task Force reached its term limit in March 2024. Council provided feedback regarding the HHTF's future and requested the HHTF makes a recommendation.

March 2024

HHTF 1 year term extension from 2023 expired

April 2024

Council provided feedback about HHTF's future

June 2024

HHTF makes recommendation to Council

August 2024

Council recommends action, if necessary

FEEDBACK & STAFF RESPONSES

Homelessness Crisis

Items pertaining to homelessness are expedited to City Council, which limits HHTF involvement in the implementation of LHH plan.

Housing Crisis & Preliminary Review

A task force or committee could be useful for high-impact and long-term projects but may create delays in low-impact & urgent projects.

Data & Progress Reports

There would be a redundancy if information is shared twice. Council should decide if they'd like to receive reports or delegate to the HHTF.

Community Participation

Community participation has diminished over the years, but topics with large economic impacts may renew community interests & participation.

PROPOSED ROLE OF HHTF



Review non-time sensitive, impactful projects or policies to allow opportunity for community engagement and preliminary feedback from HHTF



Identify and evaluate new projects/policies to determine if they should be proposed for inclusion in the Strategic Roadmap



Receive an annual report related to implementation of the City's housing policies, and HHTF members report the highlights to the City Council

FUTURE AGENDA ITEMS

September 2024

- ❖ Simplification of the TRAO and increase funding for the Emergency Relocation Assistance*
- ❖ Adoption of Universal Guidelines for Accessible Housing*

December 2024

- ❖ Update on the City's State of Emergency for Homelessness
- ❖ Analysis of factors to improve competitiveness for state housing funding
- ❖ Annual implementation update for RRSO & MRSO

March 2025

- ❖ Development of a Rental Registration System*

**Agenda items proposed in FY 2024+ Strategic Roadmap*

QUESTIONS FOR DISCUSSION

1. Do HHTF members recommend maintaining the task force, converting the HHTF into a standing committee, or placing a hiatus on the task force?
2. If HHTF members recommend the continuation of the task force or conversion of the body into a standing committee, do HHTF members:
 - a) concur with staff's recommendations for the purpose of the HHTF moving forward?
 - b) concur with staff's identification of future agenda items?
 - c) request evaluation of other policies/projects to determine if they should be added to the Strategic Roadmap for consideration by the full Council?