



COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

September 7, 2016



Approval of CEDC Regular Meeting Schedule



Report Back on Winter In July Event
(Oral Report Only)





Economic Development Strategic Plan Service & Retail Industry Work Task Update

OVERVIEW



- ▶ EDSP – Update
 - Marketing and Branding
 - Retail
 - Industrial

- ▶ Feedback from CEDC on Retail Tasks and staff recommendations



Highlighted Commercial Activity



Retail

SkyWest Commons Center



Stores

Weekly Specials

Bonus Rewards

Recipes

Philhouse

Careers

About

Contact Us



Recipes



Careers



Phil House



Sale

CONNECT WITH US

Our newsletter:



Southland Mall



- Dick's Sporting Goods
- Cinemark Movie Theatre
- Buffalo Wild Wings
- Saphora (JC Penney)

DICK'S

SPORTING GOODS

NOW OPEN



Auto Row



Hayward



Hospitality

- Hotel
- Dinning
- Entertainment

Residence Inn



90-room hotel

7,225 square feet of ground floor retail/commercial space

3,382 square feet of meeting room space

144 residential townhomes (Ford Site)



Holiday Inn Express

89 room hotel



Springhill Suites



96 rooms





High Scores Hayward

Lincoln Landing



Ground level retail 80K Square Feet



Staff Recommendations



- Modify Category to Commercial to include:
 - Hospitality
 - Office

Questions & Discussion





Committee Member/Staff Announcements and Referrals



Adjournment