



COUNCIL ECONOMIC DEVELOPMENT COMMITTEE

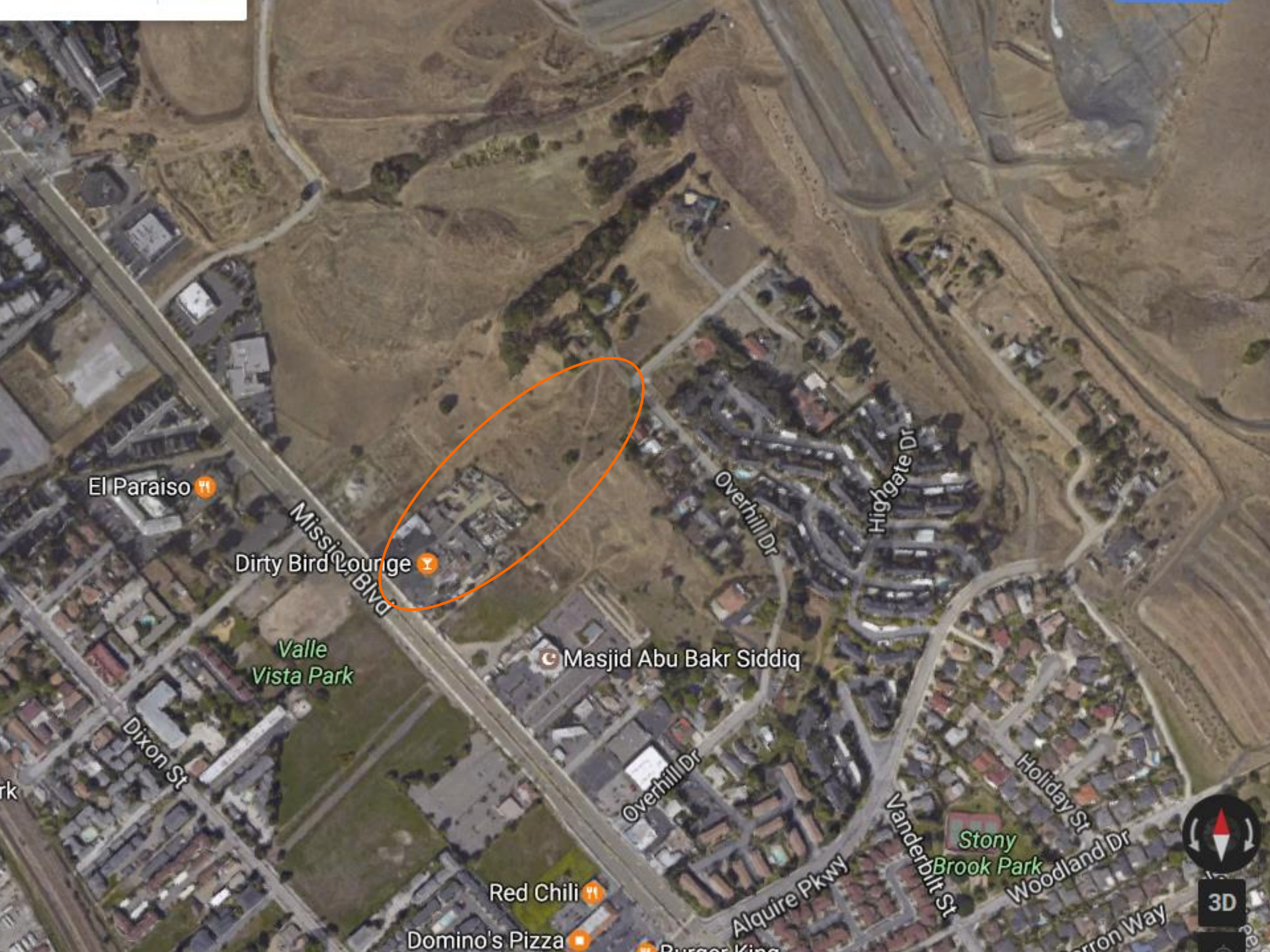
December 5, 2016



Approval of Minutes of Nov. 7, 2016



Concept Review: Pristine Senior Housing – Mission Boulevard



El Paraiso 🏠

Dirty Bird Lounge 🍷

Valle Vista Park

Masjid Abu Bakr Siddiq

Red Chili 🍷

Domino's Pizza 🍷

Burger King 🍷

Stony Brook Park

3D



Concept Review Effectiveness *(Oral Report)*



CEDC:

Mission Hills Middle School
Mission Crossings
Shea Industrial
CA Crosspoint
Mission Seniors
Maple and Main

COUNCIL:

Mission Hills Middle School
Shea Industrial
Maple and Main
Lincoln Landing



Commercial Incentives Program Update

OVERVIEW



► June 6, 2016 - Incentives Follow Up

Created/Modified Five Programs with
Guidelines

All Programs subject to available Funding

Incentives Overview



- ▶ Micro-Enterprise Grant (NEW)
 - CDBG targeted for 5 or fewer employees
 - Grant up to 15% of Project not to exceed \$15K

- ▶ Sewer Capacity Bank Program (NEW)
 - TABLED UNTIL UTILITIES DISCUSSION

Incentives Overview



- ▶ Façade Improvement Program (Re-Establish)
 - up to 50% of façade improvements – Capped at \$150K

- ▶ Façade Rebate Program (Re-Establish - Tennyson)
 - Physical maintenance upgrades to businesses
 - Washing, painting, awnings, and signs

- ▶ Small Business Revolving Loan Fund (Update)
 - Raised max funding to \$200K



Future Agenda Items



Committee Member/Staff Announcements and Referrals

2016 Light Up the Season





Adjournment