CITY COUNCIL MEETING TUESDAY, DECEMBER 12, 2017

Presentations

ITEM 10—WS 17-055

Alameda County Measure A1 Affordable Housing Bond Timeline and Process



Presentation Outline



- Regional Challenges with Housing affordability
- Measure A1 General Obligation Bond for Affordable Housing
- Housing Developments in Pipeline (Homeownership & Rental)
- Discussion of Criteria for a NOFA
- **✓** Next Steps



Regional Challenges with Housing Affordability

Two Main Challenges Faced by Bay Area Jurisdictions

- Significant decreases in funds for federal and state Affordable housing programs
- Scarcity of land



Measure A1 General Obligation Bond

Measure A1 funding Available Countywide

- **\$580** million for affordable housing
 - \$120 million for homeownership programs
 - **\$460** million for rental housing programs
 - **Base City Allocation (BCA)**
 - Competitive Regional Allocation Pool
 - County-wide Innovation and Opportunity Fund



Measure A1 General Obligation Bond

Measure A1 funding Available for Hayward

- Of the \$460 M available for rental housing
 - BCA: \$20.3 Million for affordable rental housing development projects
 - Competitive: \$49.8 M (Alameda, Hayward, San Leandro)
 - Innovation and Opportunity Fund: \$35 Million



HOUSING DEVELOPMENTS: HOMEOWNERSHIP HABITAT FOR HUMANITY

Sequoia Grove (A & Walnut)

- 10 Unit Single-Family Townhomes
- Low income families (workforce)

West Harder Rd. & I-92

- 22 Unit Single-Family Townhomes
- Low income families (workforce)

HOUSING DEVELOPMENTS: RENTAL HOUSING PROJECTS

4

Allied Housing

- 2595 Depot Rd.
- 63 Units (Micro Studio Apartments)
- Low-income, individuals, homeless, veterans

Meta Housing

- 29497 to 29553 on Mission Blvd.
- 78 units (1, 2, & 3 bedroom Apartments)
- Low-income individuals, homeless, veterans

MidPen Housing

- 29831 Clear Brook Circle
- 60 Units (1 bedroom apartments)
- Seniors

Bridge Housing

- 24985 Hesperian Blvd.
- 159 Units (1 and 2 bedroom apartments)
- Families

AVAILABLE FUNDS FOR RENTAL & HOMEOWNERSHIP

FUNDING Type	TOTAL (MILLIONS)
A1-Base City Allocation (BCA)	\$20.30
A1-Regional Competitive *	\$12.50
City – AHO Funds	\$ 4.97
City – Housing Authority Funds	<u>\$ 4.94</u>
	\$42.71

Assumes the \$49.8 million allocated for Competitive Grants are divided equally among the 4 jurisdictions within the County

NOFA: Criteria Discussion

TO INCLUDE RECENTLY-ADOPTED A1 IMPLEMENTATION POLICIES, CITY'S HOUSING ELEMENT GOALS, AND COUNCIL PRIORITIES:

- Shovel-Ready Projects: Deliver units relatively fast (Submittal Development Application/Site Control);
- Leverage A1 Funds/City Funds with other Funding Sources;
- Located in Close Proximity to "Major Transit Stop" or an area with Amenities;
- Target Populations (Seniors, Homeless, Veterans, etc.)
- Provide at least the A1-required units affordable to extremely lowincome households @ 20% of AMI.



NEXT STEPS: RENTAL HOUSING

- Develop an RFP (Incorporate A1 policies, Housing Element goals, Council Priorities Council Feedback on Criteria
- Bring Draft RFP to Council, prior to release (Spring, 2018)
- Work with 4 rental housing developers on their application for the A1 Competitive regional pool funds.



NEXT STEPS: Homeownership Housing

- When A1 NOFA /Application for Homeownership is released:
 - Return for support of the 10-unit Sequoia Grove Project
 - Return for support of the 22-unit Harder and I-92 Project



COUNCIL FEEDBACK: NOFA Criteria & Council Funding Priorities

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ITEM 11 - PH 17-102

Mission Seniors Residential Development



MISSION SENIORS

CITY COUNCIL



CEDC Meeting

December 2015

Conceptual plan

CEDC Meeting

December 2016

 Concern with project density, the amount of hillside grading, impacts to views corridors, and the lack of pedestrian connectivity

- Some revisions addressed concerns of the CEDC

Application Submittal

February 2017

Planning Commission Work Session

June 2017

Planning Commission

November 2017

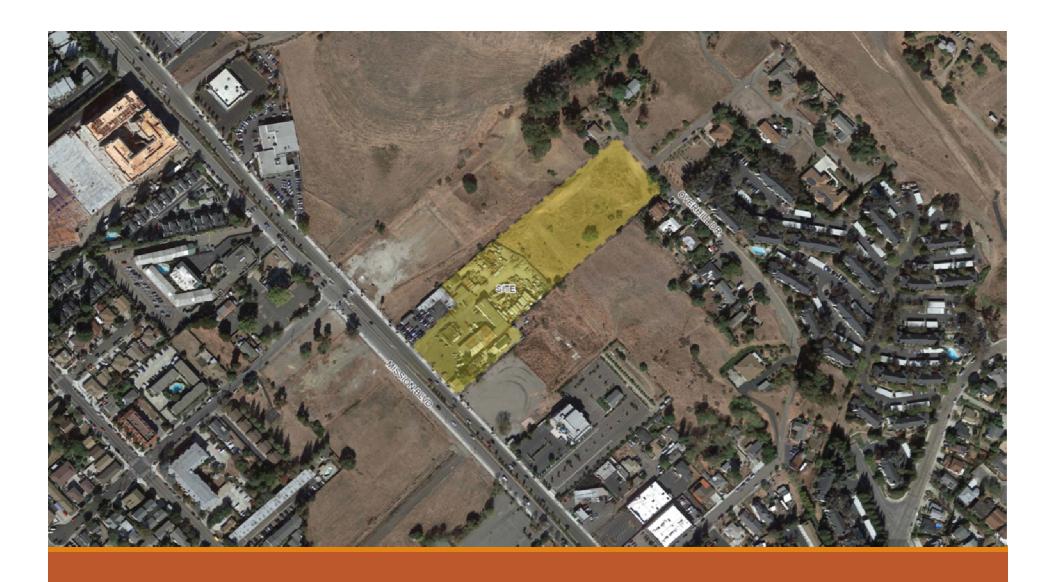
Background

- Zoning Text Map Amendment Thoroughfare Designation
- Form Based Code Exception
 - More than one principal building on a lot and allow the principal entrances for buildings along non-frontages;
- Form Based Code Warrants
 - To allow a subdivision that contains more than one building per lot and to vary the required to lot width standards
- Vesting Tentative Map
- Site Plan Review with Grading Permit
- Density Bonus

City Council Action

- 5.6-acre site
- Three, four-story buildings with 200 market-rate senior condo units
 - "Contemporary California Spanish" architecture (57 foot tall structures)
 - One, two and three bedroom floorplans
 - Each unit contains kitchen, laundry and private open space
 - Project amenities (pool, fitness center, meeting rooms, dining hall)
 - 259 parking spaces (28 visitor spaces and 72 bicycle spaces)
- Three new single-family homes with 4,000 square feet of living space
- Site Improvements
 - New N/S pedestrian pathway between Overhill Drive and Mission Blvd.
 - New E/W pedestrian pathway linking adjacent vacant parcels
 - Roadway dedication and frontage improvements on Overhill Drive
 - Tree Removals and Mitigation (new landscaping & bio-retention areas)

Project Summary

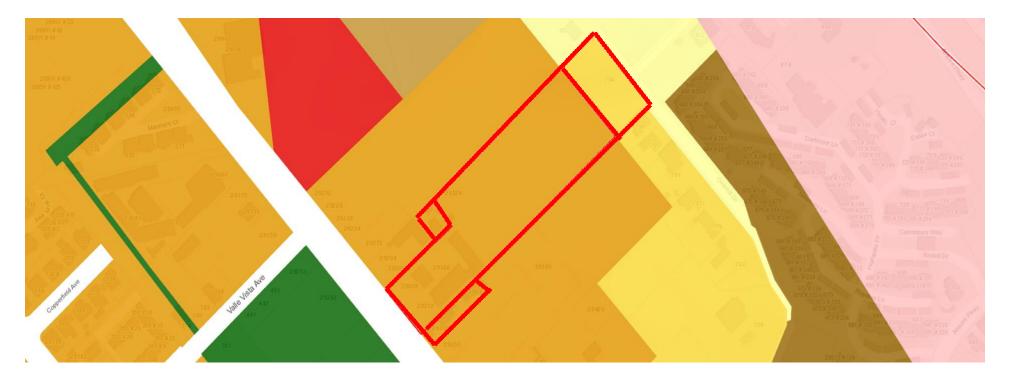


Existing Conditions



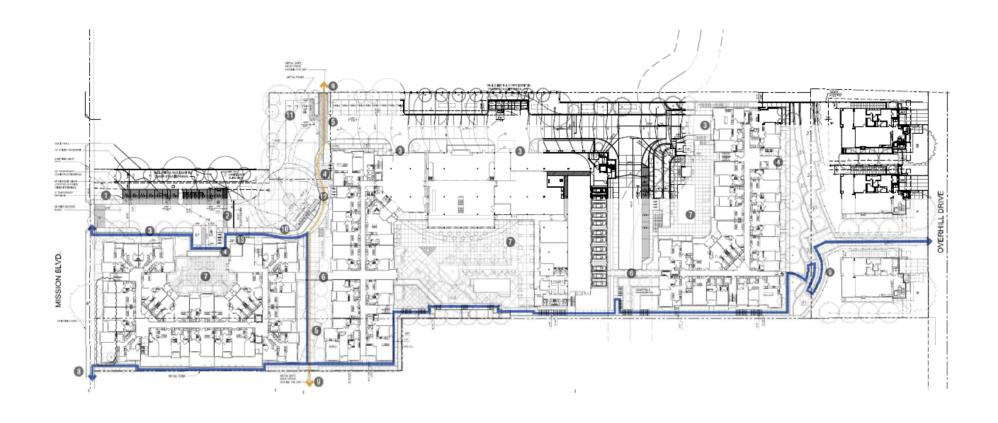
- The 4.8-acre site is zoned S-T4, Urban General Zone in S. Hayward BART FBC
- The .78-acre lot on Overhill Drive is zoned RSB10, Single-Family Residential District

Zoning



- The 4.8-acre site is designated as Sustainable Mixed Use
- The .78-acre site is designated LMDR, Limited Medium Density Residential

Hayward 2040 General Plan



Site Plan & Open Space Overview



Project Elevations



Perspectives

FRONT ELEVATION - SCHEME 1





Single-Family Homes

FRONT ELEVATION - SCHEME 2



FRONT ELEVATION - SCHEME 3





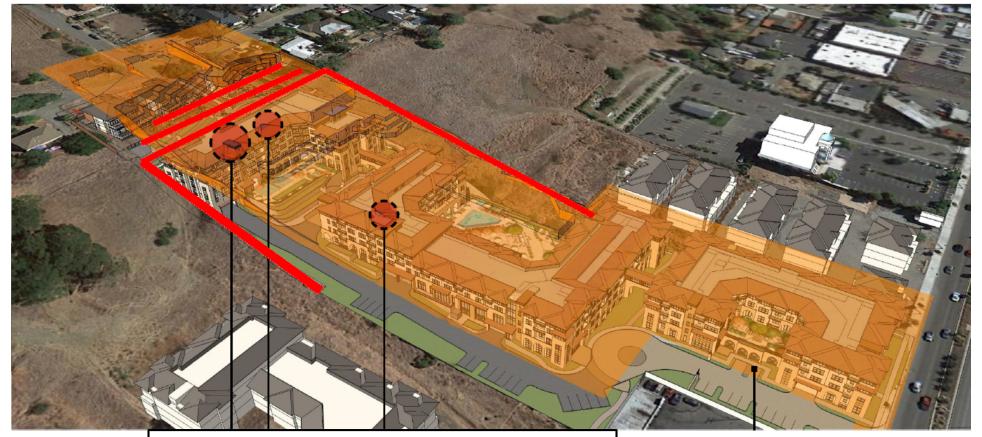


R: CREATIVE MINES SALTSPRAY CRAFT BOARD FORM

CREATIVE MINES SEAPEARL CRAFT CHOPLEDGE



Hillside Grading



Three small areas that exceed 57' height limit

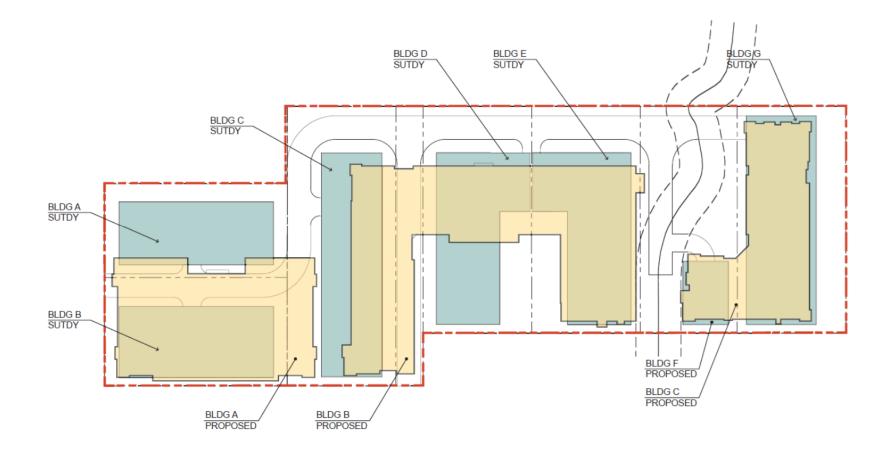
Building Height, Massing & Retaining Walls



Zoning Text Map Amendment



Form Based Code Compliant



Project vs. FBC Comparison

Tree Removals

Several trees to be removed, landscaping replaced

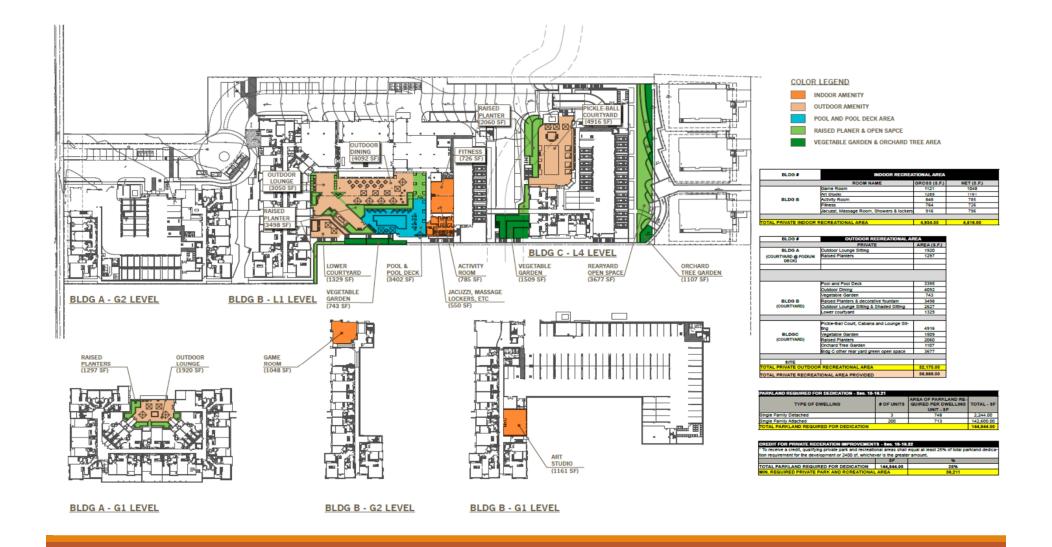
Sustainability

- GreenPoint Rated
- TDM (bicycle storage, bus stop & bike improvements)
- Efficient appliances, recycled materials
- Solar area provided; panels not included
- Electric Charging Stations

Affordable Housing

In-Lieu fee proposed

Other Project Components



Parkland In Lieu Credit

- In 2011, the City Council certified the South Hayward BART FBC SEIR.
- This document tiered from the 2006 South Hayward BART/Mission Boulevard Concept Design Plan EIR and the 2009 Route 238 Bypass EIR.
- Senate Bill (SB) 743, enacted in 2013, amended CEQA to provide that "aesthetics and parking impacts of a residential, mixed-use residential, or employment center project on an infill site within a transit priority area shall not be considered significant impacts on the environment."

CEQA Infill Checklist

- Project has to meet three criteria:
 - 1. The project is in a transit priority area; and
 - 2. The project is on an infill site; and
 - 3. The project is residential, mixed-use residential, or an employment center.
- Based on staff analysis, the project meets Infill Checklist criteria
- The checklist concludes that the Mission Seniors project would not have any significant effects on the environment that either have not already been analyzed in a prior EIR or that are more significant than previously analyzed, or that uniformly applicable development policies would not substantially mitigate.

CEQA Infill Checklist

- Planning Commission voted unanimously to recommend approval of the project, as conditioned.
- Staff requests the City Council approve the following:
 - Zoning Text Map Amendment
 - Requested Form Based Code Exception
 - Requested Form Based Code Warrants
 - Vesting Tentative Map
 - Density Bonus to 42 dwellings/acre
 - Site Plan Review with Grading Permit

Recommendation



QUESTIONS?

