

**CITY COUNCIL MEETING  
TUESDAY, APRIL 2, 2019**

**PRESENTATIONS**

## **ITEM 7 – PH 19-025**

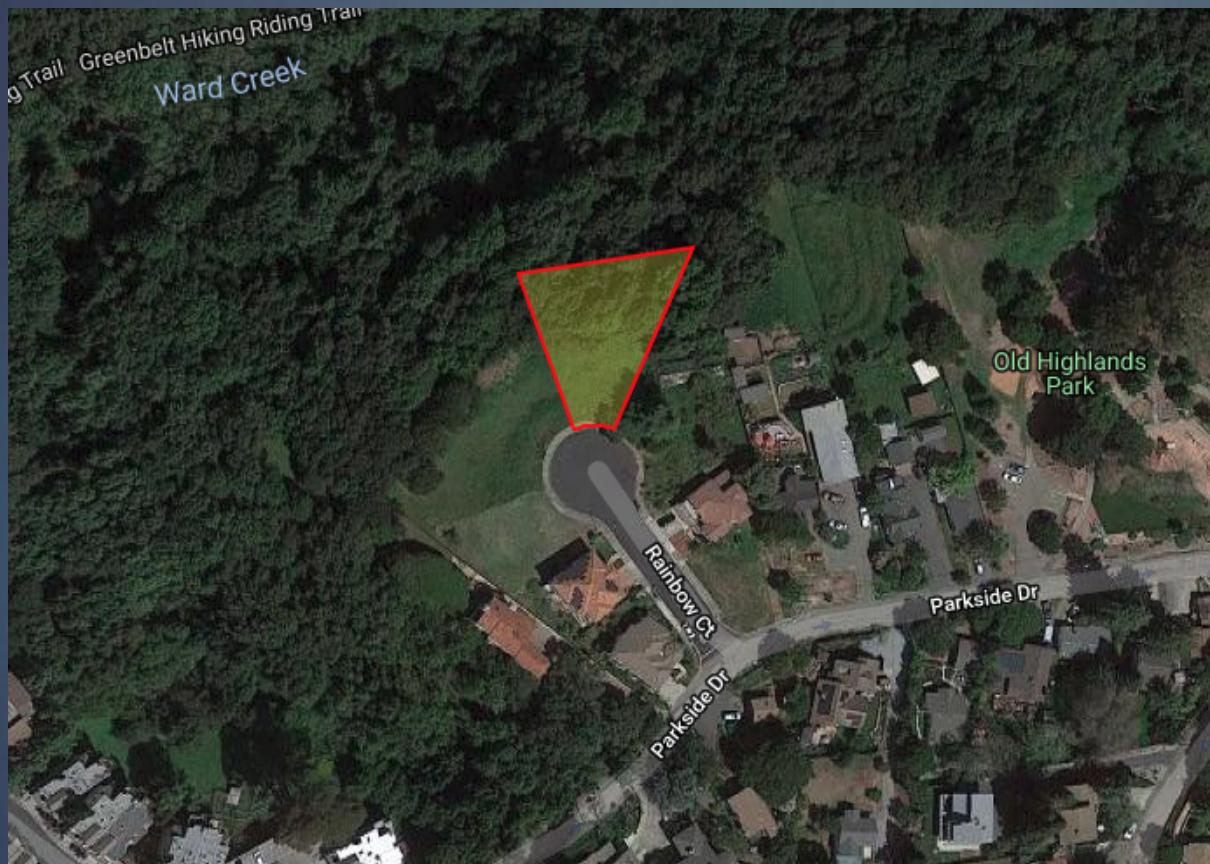
**PROPOSED SINGLE-FAMILY RESIDENCE ON A  
VACANT 0.32-ACRE HILLSIDE LOT LOCATED AT  
2366 RAINBOW COURT, BY JOYCE AND  
ROBERT STEINFELD (APPLICANT/PROPERTY  
OWNERS), REQUIRING APPROVAL OF A SITE  
PLAN REVIEW AND GRADING PERMIT AND  
THE ADOPTION OF A MITIGATED NEGATIVE  
DECLARATION AND MITIGATION  
MONITORING AND REPORTING PROGRAM**



DEVELOPMENT SERVICES

# Rainbow Court Single-Family Residence

# Project Site



Location:  
2366 Rainbow Court

Lot Size:  
0.32-Acres

Zoning:  
Single-Family  
Residential (RS)

Land Use  
Designation:  
Suburban  
Density  
Residential  
(SDR)



# Project Summary



## ✓ **Site Plan Review**

- 2,700 Square-Foot Single-Family Residence
- On-Site Improvements
- Drought-Tolerant Landscaping

## ✓ **Grading Permit Review**

- Hayward Municipal Code requires City Council Review for Grading on Sites with an Average Slope exceeding 20%

# Existing Site Conditions



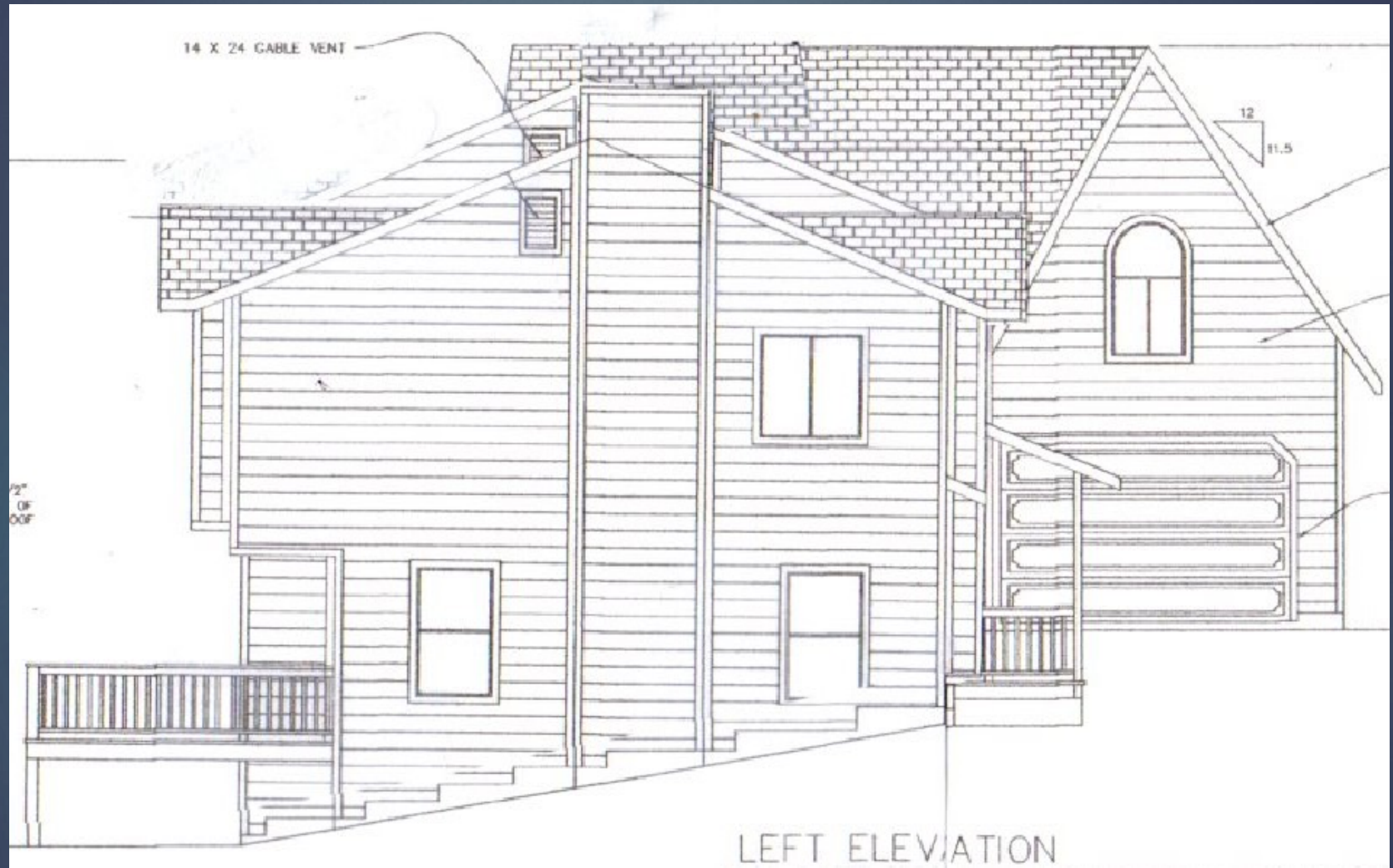
- ✓ Vacant Hillside Parcel
- ✓ Located in Established Residential Neighborhood
- ✓ Existing Trees and Vegetation on the Project Site



# Proposed Project



# Proposed Project





# Environmental Review



- ✓ Initial Study and Mitigated Negative Declaration (IS/MND) were prepared for the proposed project.
- ✓ Impacts identified are related to ***Geology & Soils.***
- ✓ Mitigation Measures were incorporated as Conditions of Approval and the Mitigation Monitoring and Reporting Program to minimize such impacts to a level of ***less than significant.***

# Staff Recommendation



March 14, 2019 - Planning Commission voted 6-0 (one absence) to recommend approval of the project.

That the City Council:

- ✓ **Approve** the Site Plan Review and Grading Permit based on the required Findings and subject to the Conditions of Approval; and
- ✓ **Adopt** of the Mitigated Negative Declaration and Mitigation Monitoring and Reporting Program for the proposed project.



# Questions & Discussion





# Reference Slides

# Compatibility with Existing Development



2391 Rainbow Court



2390 Rainbow Court



2399 Rainbow Court



## **ITEM 8 – WS 19-025**

**FISCAL YEAR 2020 COMMUNITY AGENCY  
FUNDING RECOMMENDATIONS FOR SOCIAL  
SERVICES, ARTS & MUSIC, AND  
INFRASTRUCTURE, ECONOMIC DEVELOPMENT  
& PUBLIC SERVICES AND REVIEW OF THE  
COMMUNITY NEEDS ASSESSMENT FOR THE  
2020 FIVE-YEAR CONSOLIDATED PLANNING  
PROCESS**



A nighttime photograph of a modern city building with large glass windows and a curved facade. In the foreground, there is a circular fountain with water spraying upwards. The scene is illuminated by streetlights and building lights, creating a vibrant urban atmosphere. A green semi-transparent banner is overlaid on the top half of the image, containing white text.

# City Council Work Session on **FY 2020 Community Agency Funding Recommendations & Community Needs Assessment**

Monica Davis, Community Services Manager | 4/2/2019

# Presentation Outline

## **PART ONE**

1. FY 2020 Community Agency Funding Process
2. Community Needs Assessment
3. Arts & Music Recommendations
4. Arts & Music Questions & Discussion

## **PART TWO**

1. CDBG & Social Services (SS) Funding Recommendations
2. CDBG & SS Potential Additional Funding Recommendations
3. CDBG & Social Services Questions & Discussion



# FY 2020 Available Funding

## All Categories

Category	Funding Source	Estimated Available
Infrastructure, Economic Development, & Public Services	CDBG	\$1,089,000
Arts & Music	General Fund	\$86,000
Social Services	General Fund	\$450,950
	<b>TOTAL</b>	<b>\$1,625,950</b>

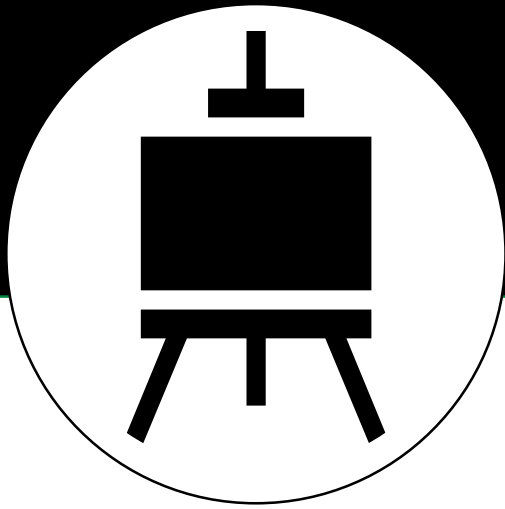
## Changes from Previous Fiscal Year

- **Implemented City Council Guidance from April 17, 2018 Meeting:**

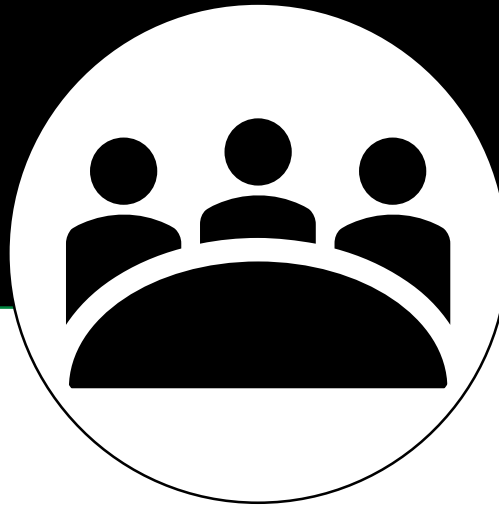
- ✓ Ensure that City of Hayward operated programs are included in the competitive process
- ✓ Remove Eden I&R 2-1-1 Program from competitive process and fund
- ✓ Complete a Request for Proposal (RFP) process for Fair Housing program provider
- ✓ Available and unallocated infrastructure funds will be reviewed by Council

# Community Agency Funding Process

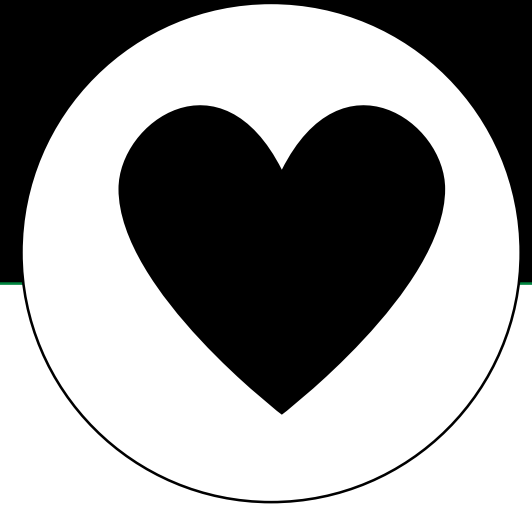
## Application Review Committees (ARC)



Arts and Music



CDBG:  
Infrastructure,  
Economic  
Development, &  
Public Services



Social Services

# Community Agency Funding Process

Application  
Review  
Committee  
meetings all day  
with agencies

Jan. 26, 2019 &  
Feb. 2, 2019

Draft ARC funding  
recommendations  
presented to full  
Community Services  
Commission and  
public comment  
period began

Feb. 20, 2019

Community Services  
Commission voted on  
recommendations to  
City Council and  
public comment  
period ended. CSC  
provided feedback on  
Community Needs  
Assessment

Mar. 20, 2019

# Community Needs Assessment



- **April 2018:** City hired Crescendo Consulting to conduct a CNA to determine the human needs of vulnerable residents and inform future policy decisions related to upcoming 2020 Consolidated Five-Year Plan process.
- **CNA Analysis:**
  - Social Vulnerability Index (SVI)
  - Hayward demographics
  - Individual interviews of public officials
  - Service providers in the area
  - Targeted focus group meetings

# Community Needs Assessment Findings

## Community Needs Assessment

- **Hayward's most socially vulnerable:**
  - Young Families
  - People Experiencing Homelessness
  - Isolated Seniors
  - People with Mental and/or Physical disabilities
- **CSC funding recommendations are consistent with the “top needs” of vulnerable residents:**
  - Housing
  - Homelessness
  - Outreach and Communication
  - Strengthening Positive Community Engagement
  - Transportation
  - Access to Healthy Food

## CSC Funding Recommendations

Service Type	Amount	%
Arts & Music	\$86,000	6.7
Food Security	\$50,000	3.9
Health	\$27,137	2.1
Housing & Homelessness	\$494,999	38.4
Infrastructure	\$340,000	26.4
Job Creation	\$30,000	2.3
Legal	\$77,000	6.0
Youth & Family	\$184,500	14.3
<b>TOTAL</b>	<b>\$1,289,636</b>	<b>100</b>



TYPE OF SERVICE	NO. OF APPLICANTS	AMOUNT REQUESTED	AMOUNT RECOMMENDED	% ALLOCATION
Arts and Music	7	106,251	86,000	6.7
Food Security	2	60,250	50,000	3.9
Health	2	43,880	27,137	2.1
Housing & Homelessness	12	830,225	494,999	38.4
Infrastructure	2	340,000	340,000	26.4
Job Creation	1	30,000	30,000	2.3
Legal	3	100,000	77,000	6.0
Youth and Family	6	289,375	184,500	14.3
Totals	35	\$1,799,981	\$1,289,636	100.0



# Arts and Music

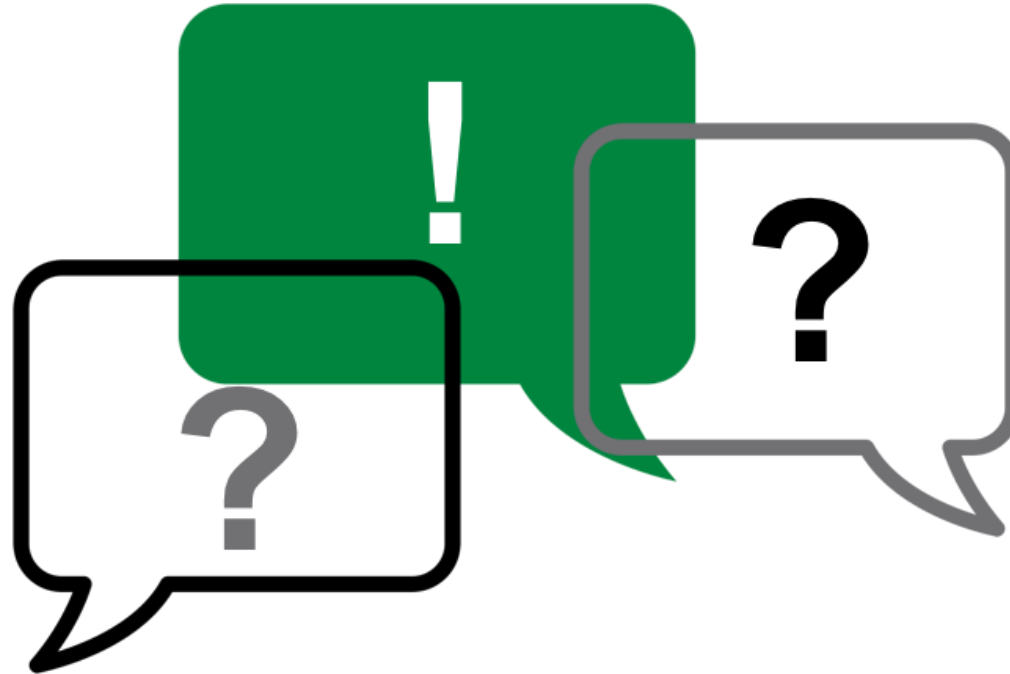
FY 2020 Funding Recommendations

# FY 2020 Funding Recommendations

## Arts & Music

Agency Name	Project	FY2020 Requested	FY2020 Recomm'd
Hayward Area Historical Society	Hayward Arts and Music Fiscal Sponsor	\$9,660	\$8,600
Hayward Arts Council	Art Galleries and Education Program	\$25,000	\$20,000
Hayward Arts Council	Hayward Band & Orchestra Festival	\$7,920	\$7,920
Hayward Municipal Band	Public Music Performances in HARD Operated Park	\$18,076	\$7,231
Pacific Chamber Symphony	Music is Fun! School Based Program	\$8,800	\$8,800
Sun Gallery	Art Gallery and Education Program	\$33,000	\$29,654
Youth Orchestra of Southern Alameda County	Scholarships for Advanced Instruction for Youth Musicians	\$3,795	\$3,795
	<b>TOTAL ARTS &amp; MUSIC RECOMMENDATION</b>	<b>\$106,251</b>	<b>\$86,000</b>

# Questions and Discussion on Arts & Music Funding Recommendations



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# Community Development Block Grant Funds

FY 2020 Funding Recommendations

Agency Name	Project	FY2020 Requested	FY2020 Recomm'd
A-1 Housing	Housing Counseling	65,000	-
Abode Services	Homeless Services	51,822	40,000
Centro Legal de la Raza	Tenants Rights / Housing Counseling	134,128	45,000
CRIL	Housing Counseling	100,704	20,000
BOSS	Homeless Services	38,999	-
ECHO	Tenants / Landlord Services	26,000	25,000
COH - Library Family Education Program	Education Services - Afterschool Tutoring	90,040	69,500
	<b>TOTAL CDBG RECOMMENDATIONS</b>	<b>\$506,693</b>	<b>\$199,500</b>

## CDBG – Public Services FY 2020 Funding Recommendations



Agency Name	Project	FY2020 Requested	FY2020 Recomm'd
4Cs of Alameda County	Microenterprise Childcare Provide Training	30,000	30,000
Downtown Streets, Inc.	Homeless / Job Training	234,999	234,999
La Familia / FESCO Marquis House	Facility Fencing, Exterior Paint and Electrical Upgrades	40,000	40,000
COH - Housing Rehab. Program	Habitat for Humanity HRP & Rebuilding Together HRP	300,000	300,000
	<b>TOTAL CDBG RECOMMENDATIONS</b>	<b>\$604,999</b>	<b>\$604,999</b>

## CDBG – Infrastructure & Economic Dev FY 2020 Funding Recommendations



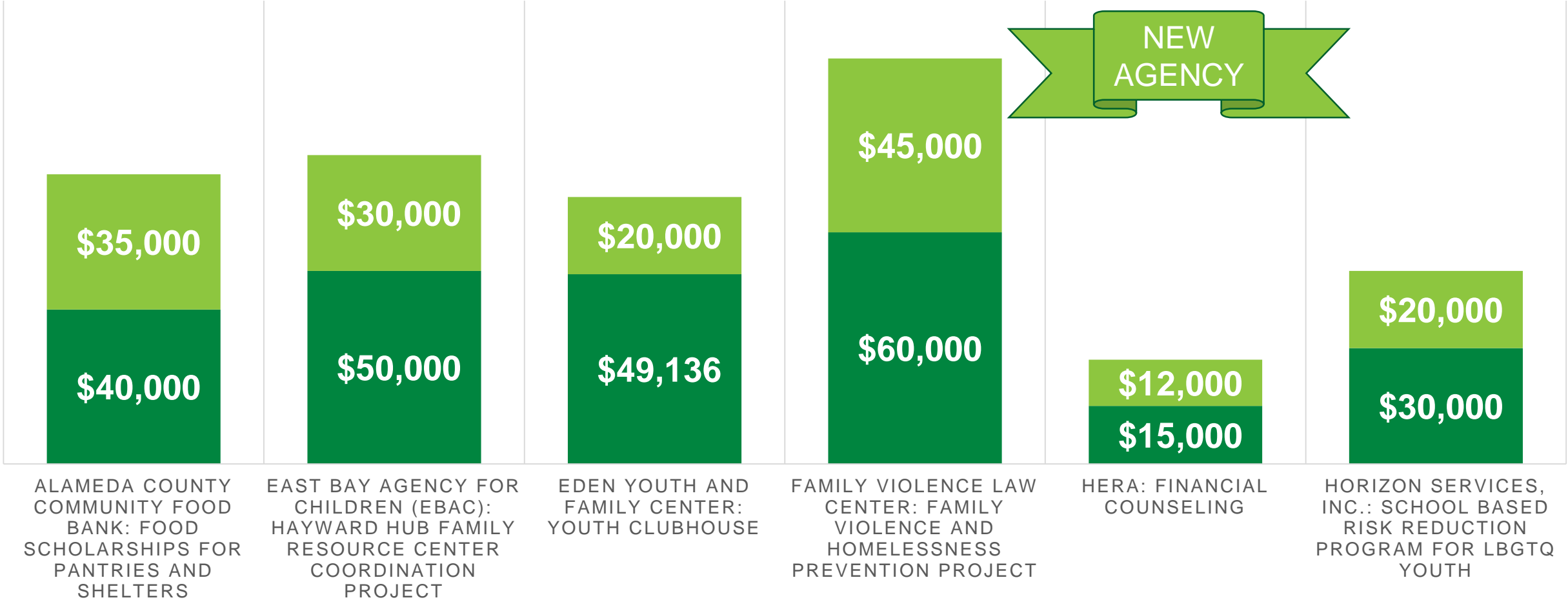
# Social Services – General Fund

FY 2020 Funding Recommendations

# FY 2020 Funding Recommendations

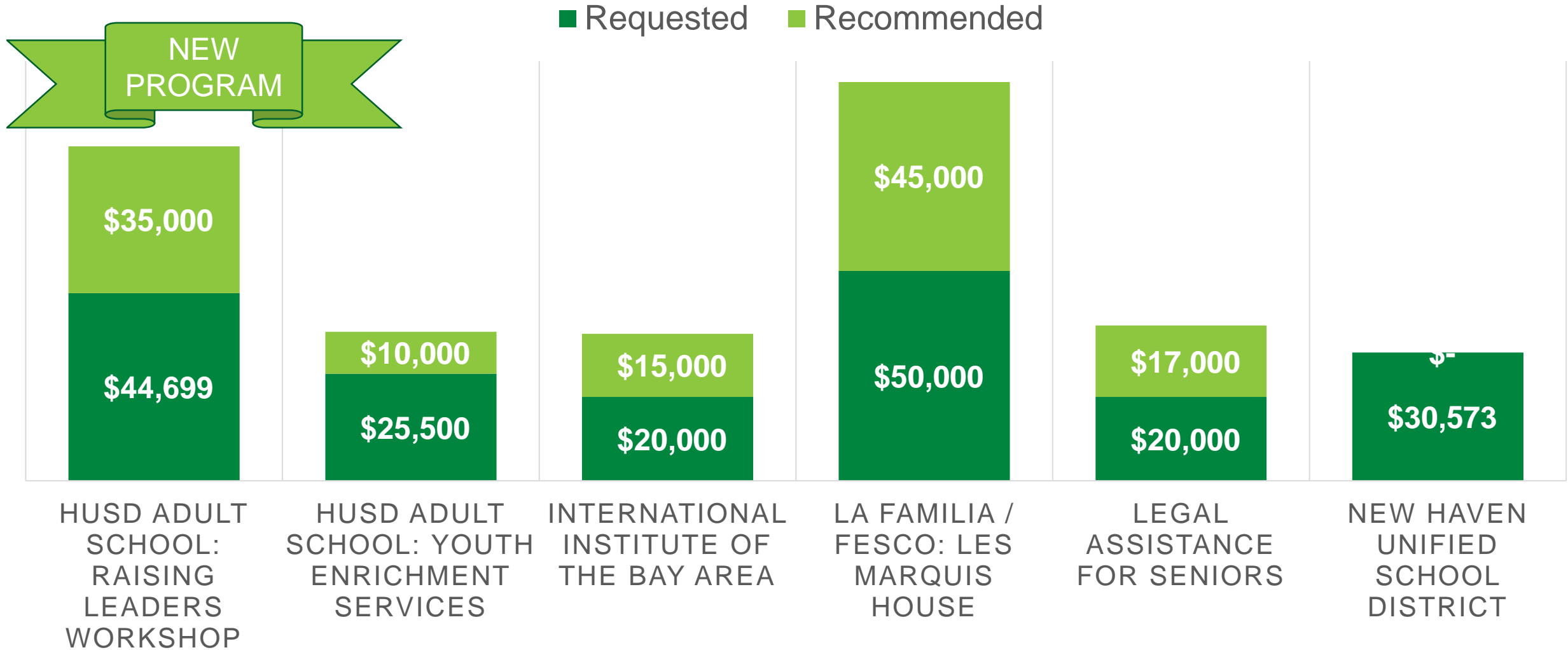
## Social Services

■ Requested ■ Recommended



# FY 2020 Funding Recommendations (cont.)

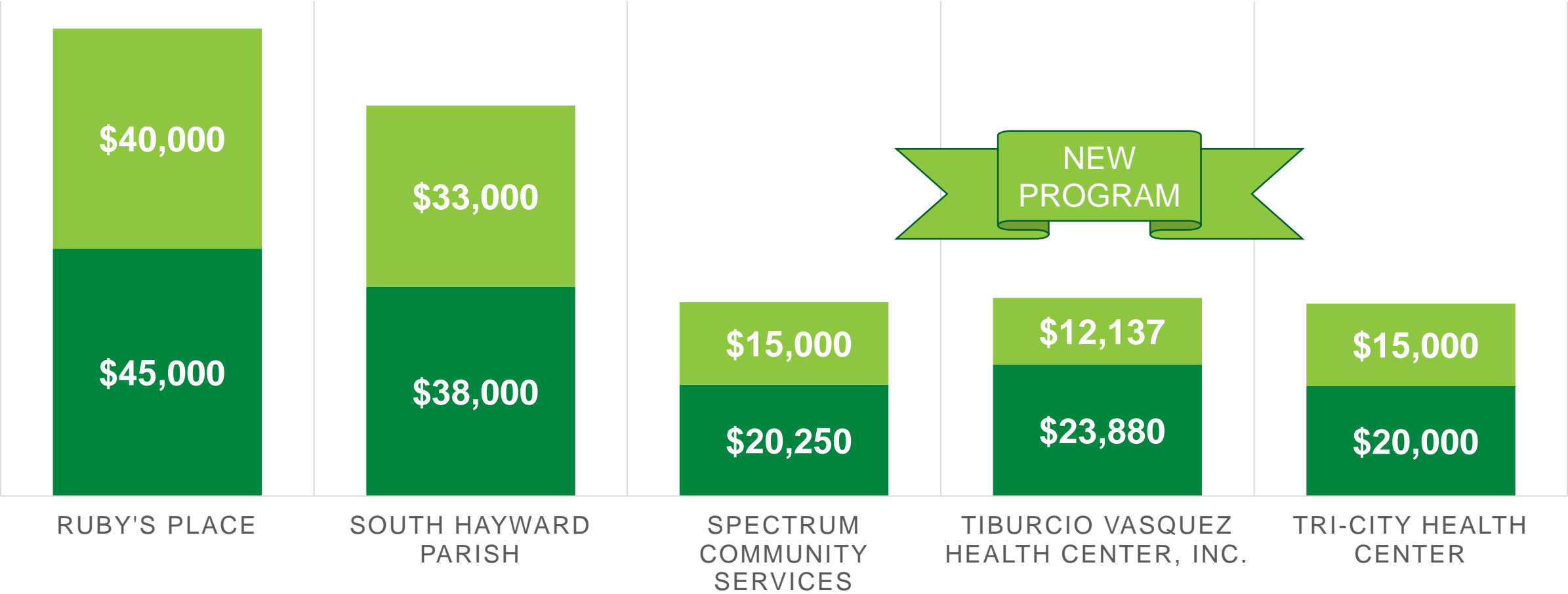
## Social Services



# FY 2020 Funding Recommendations (cont.)

## Social Services

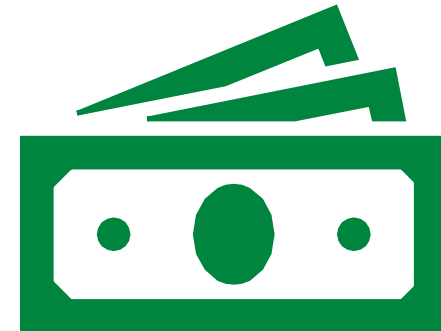
■ Requested ■ Recommended



# Potential Additional Funding


CDBG Public Services – TBD Based on HUD Allocation

General Fund – Potential \$100,000





## **FY 2020 Recommendations for Potential Additional Funding CDBG Public Services**

1. Centro Legal de la Raza (70%)
  2. Family Education Program (15%)
  3. Abode Services (15%)
- 

## Priorities for Potential Additional Funding – Social Services

Agency Name	Project	Addition Funding Recommendation
Centro Legal de la Raza	Tenants Rights / Housing Counseling	\$15,000
Alameda County Community Food Bank	Food Scholarships for Pantries and Shelters	\$4,250
East Bay Agency for Children	Hayward HUB Family Resource Center Coordination Project	\$8,500
Eden Youth and Family Center	Youth Clubhouse	\$8,500
Family Violence Law Center	Family Violence and Homelessness Prevention Project	\$8,500
HERA	Financial Counseling	\$2,550
Horizon Services, Inc.	School Based Risk Reduction Program for LBGTQ Youth	\$4,250
International Institute of the Bay Area	Legal Services for Immigrants	\$4,250



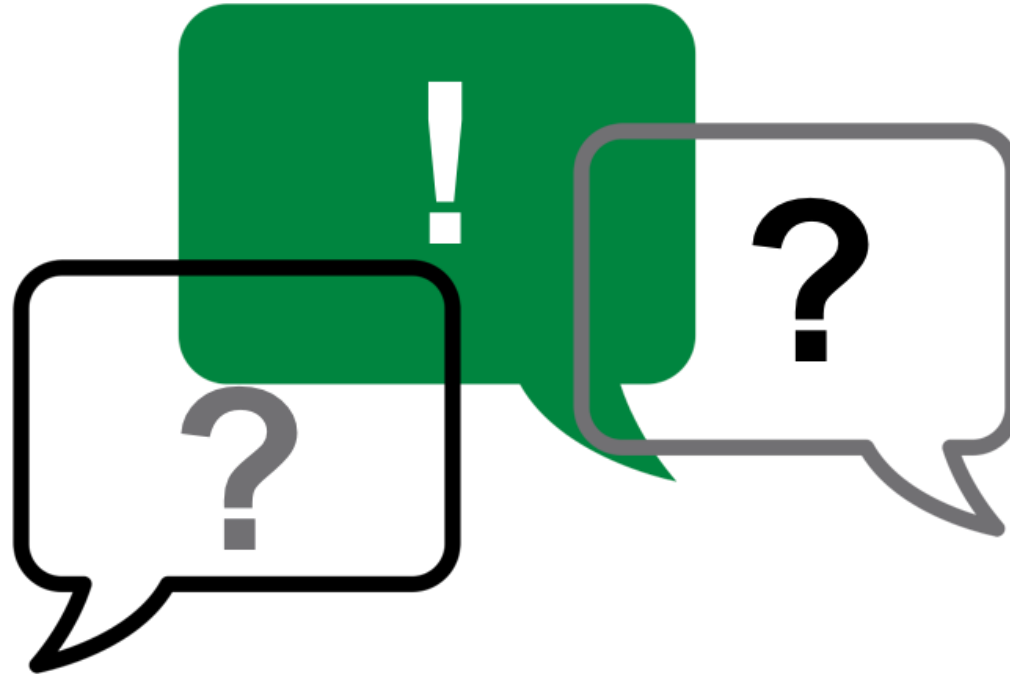
## Priorities for Potential Additional Funding – Social Services (cont.)

Agency Name	Project	Addition Funding Recommendation
La Familia / FESCO	Les Marquis House - Shelter Services	\$4,250
New Haven Unified School District	Union City Family Center	\$17,000
Ruby's Place	Shelter and Children's Program Operations	\$4,250
South Hayward Parish	Case Management Services	\$4,250
Spectrum Community Services	Meal Program for Seniors	\$4,463
Tiburcio Vasquez Health Center, Inc.	CAFÉ	\$5,738
Tri-City Health Center	HIV Program - Early Intervention Services	\$4,250
	TOTAL ADDITIONAL GF RECOMMENDATIONS	\$100,000

# Next Steps

- Public Hearing on Tuesday, April 30, 2019 to consider approving the final FY 2020 Community Agency Funding Recommendations.
- Additionally, staff will continue to review the CNA and take the following subsequent actions for future years:
  - Review the current Community Agency Funding process by coordinating with the CSC to form a Community Agency Funding subcommittee to review the City's funding allocation process and make recommendations to the full CSC and then to City Council to update the funding process for FY 2021.
  - Begin the process of drafting the FY 2020 Five-Year Consolidated Plan by using the qualitative and quantitative data provided in the CNA to align the CDBG funding with the community identified priorities.

# Questions and Discussion on CDBG & Social Services Funding Recommendations



**Application Not  
Recommended for  
Funding**

## **A-1 Housing: Housing Counseling**

- **Request:**
  - Funds for expanding existing housing programs and services
- **Concerns:**
  - Not enough data or success information provided
- **Recommendation:**
  - Would like to encourage this agency to apply again when they are able to provide more data.

**Application Not  
Recommended for  
Funding**

## **BOSS: Homeless Services**

- **Request:**
  - Funds requested for part-time Clinical Mental Health Liaison
- **Reason Not Funded:**
  - Did not attend presentation
  - ARC had unanswered questions about application